



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-158731** | Submit Date: **10/02/2014** | Call Sign: **KWBA-TV** | Facility ID: **35095**
City: **SIERRA VISTA** | State: **AZ**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/02/2014 | Filing Status: **Active**

Report reflects information for : **Third Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Tuscon (Nogales)
	Web Home Page Address	

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Rescue Heros (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & 7:00am & 7:30am July 5 to August 23, 2014
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each Week the rescue heros are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the rescue heros reinforce various safety tips and information relating to the education messages portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Cubix: Robots for Everyone (58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am & 7:30am August 30 to September 27, 2014

Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K.'s evil schemes to take control of Bubble Town's robots.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)

Response

Program Title	Laura McKenzie's Traveler (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12pm July 6 to September 28, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler is an in-depth, high definition travel show that offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13 to 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips, Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program has wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, and major achievements within each culture including, but not limited to, literature, arts, and entertainment, government and politics, technology and architecture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Think Big (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7am July 6 to September 28, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	What Color Is Your Dog? (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 7am July 1 to September 30, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG? is an educational and informational series especially geared to ages 13 -16. In this entertaining weekly half hour program, Mr. Silverman, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
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Program Title	Chat Room (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am July 2 to September 24, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chat Room provides a compelling look at real-life situations that happen to today's teens. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. While entertaining our target audience, we also educate them on how to problem solve and come up with intelligent and appropriate solutions to issues they may face both at home and at school. What would you do if you are riding in a car with friends and the driver is texting and distracted? What would you do if you saw your best friend's boyfriend with another girl? Would you tell her? How would you handle an abusive coach that verbally attacks players?
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	The Real Winning Edge (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 7:00am July 3 to September 25, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Animal Science (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 7am July 4 to September 26, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Animal Rescue (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 7am July 7 to September 29, 2014
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jim Arnold
Address	7280 E. Rosewood Drive
City	Tucson
State	AZ
Zip	85710
Telephone Number	520-290- 7600
Email Address	jarnold@jrn. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Rescue Heros(58.1 PSIP Primary Digital)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am October 4 to December 27, 2014
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each Week the rescue heros are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minute episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the rescue heros reinforce various safety tips and information relating to the education messages portrayed in the story.

Other Matters (2 of 8)	Response
Program Title	On The Spot (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1:00pm October 4 to December 27, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Can you answer questions ON THE SPOT? find out when we hit the streets to present everyday people with trivia questions that they should probably know the answers to. But do they? Hosted by comedian, Eric Schwartz, this hilarious, smart, man-on-the-street trivia show will keep you guessing. On the Spot. Laugh a lot! Learn a lot!

Other Matters (3 of 8)	Response
Program Title	Laura McKenzie's Traveler (58.1 PSIP Primary Digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12pm October 5 to December 28, 2014

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzie's Traveler is an in-depth, high definition travel show that offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, targeting children 13 to 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up Travel Tips, Laura McKenzie's Traveler provides an educational journey to significant destinations around the world. The program has wide appeal for children interested in History, Geography, Modern and Ancient World Cultures, and major achievements within each culture including, but not limited to, literature, arts, and entertainment, government and politics, technology and architecture.

Other Matters (4 of 8)	Response
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Program Title	Think Big (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7am October 5 to December 28, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork.

Other Matters (5 of 8)	Response
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Program Title	What Color Is Your Dog? (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 7:00am October 7 to December 30, 2014
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG? is an educational and informational series especially geared to ages 13 -16. In this entertaining weekly half hour program, Mr. Silverman, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions

Other Matters (6 of 8)	
	Response
Program Title	Chat Room (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am October 1 to December 31, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chat Room provides a compelling look at real-life situations that happen to today's teens. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. While entertaining our target audience, we also educate them on how to problem solve and come up with intelligent and appropriate solutions to issues they may face both at home and at school. What would you do if you are riding in a car with friends and the driver is texting and distracted? What would you do if you saw your best friend's boyfriend with another girl? Would you tell her? How would you handle an abusive coach that verbally attacks players?

Other Matters (7 of 8)	
	Response
Program Title	The Real Winning Edge (58.2 PSIP Secondary Digital LATV)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7:00am October 2 to December 25, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.

Other Matters (8 of 8)	
	Response
Program Title	Animal Science (58.2 PSIP Secondary Digital LATV)
Origination	Network

Days/Times Program Regularly Scheduled	Fridays 7:00am October 3 to December 26, 2014
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Journal Broadcast Corporation</p>

Attachments

No Attachments.