



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002965655** | File Number: **CPR-121067** | Submit Date: **07/01/2011** | Call Sign: **KUSI-TV** | Facility ID: **10238**
City: **SAN DIEGO** | State: **CA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/01/2011 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	SanDiego
	Web Home Page Address	www.kusi.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 12:00p - 12:30p
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" is the first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 12:30p-1:00p
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1:00p-1:30p
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them, in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 6)	Response
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Program Title	Jack Hanna: Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1:30p-2:00p
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna: Into the Wild" is a live-action television series designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. The series is based on Jack traveling the world with friends & family, taking viewers to his favorite destinations and introducing them to new & amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
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Program Title	Sports Stars of Tomorrow
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Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 2:00p-2:30p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" is fully E/I compliant. The program displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life, and the playing field, are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 2:30p-3:00p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Real Winning Edge" series is developed to be an educational/ informational program for the 13-16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. The program is based on role models who are making pro-social life choices & delivers to the nation's youth, a value system that enforces a strong source of purpose & worthiness. Each episode includes profiles of 3 young achievers, introduced by 3 celebrities in their particular sport or talent.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Shelley Weiss
Address	4575 Viewridge Avenue
City	San Diego
State	CA
Zip	92123
Telephone Number	858-505-5100
Email Address	sweiss@kusi.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In light of the termination of full-power analog television stations in 2009, questions 7b & 7c are no longer applicable. Nevertheless, the electronic filing system requires a response ('Yes' or 'No'). Please note that due to the transition of incoming & outgoing programming for the Fall season, two of our kidvid programs "The Real Winning Edge" & "Sports Stars of Tomorrow" end on 9/10/11 & the replacement shows don't start until 9/24/11. On 9/17/11, we will air alternate episodes of "Jack Hanna Animal Adventures" & "Into the Wild". These will be completely different episodes from the 1st run.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 12:00p-12:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" is the first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

Other Matters (2 of 10)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 12:30p-1:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration with Jarod Miller" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike.

Other Matters (3 of 10)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1:00p-1:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Jack Hanna's Animal Adventures" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them, in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (4 of 10)

Response

Program Title Jack Hanna: Into the Wild

Origination Syndicated

Days/Times Program Regularly Scheduled Saturday: 1:30p-2:00p

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Jack Hanna: Into the Wild" is a live-action television series designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. The series is based on Jack traveling the world with friends & family, taking viewers to his favorite destinations and introducing them to new & amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

Other Matters (5 of 10)

Response

Program Title Sports Stars of Tomorrow

Origination Syndicated

Days/Times Program Regularly Scheduled Saturday: 2:00p-2:30p

Total times aired at regularly scheduled time 11

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" is fully E/I compliant. The program displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life, and the playing field, are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.
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Other Matters (6 of 10)

Response

Program Title The Real Winning Edge

Origination Syndicated

Days/Times Program Regularly Scheduled Saturday: 2:30p-3:00p

Total times aired at regularly scheduled time 11

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "The Real Winning Edge" series is developed to be an educational/ informational program for the 13-16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. The program is based on role models who are making pro-social life choices & delivers to the nation's youth, a value system that enforces a strong source of purpose & worthiness. Each episode includes profiles of 3 young achievers, introduced by 3 celebrities in their particular sport or talent.

Other Matters (7 of 10)

Response

Program Title Live Life & Win (starts 9/24/11 & replaces Sports Stars of Tomorrow)

Origination Syndicated

Days/Times Program Regularly Scheduled Saturday (time tba)

Total times aired at regularly scheduled time 1

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Live Life & Win" is fully E/I compliant. The program features inspirational stories on character & determination in the arts, school & sports, health & wellness, and teen success stories. Themes these segments are based on, include Social Responsibility, Perseverance, Leadership, Academic Achievement, Volunteerism, Exercise, Nutrition and more ... all showing the teen audience how they can "LIVE LIFE & WIN!"

Other Matters (8 of 10)

Response

Program Title Made in Hollywood: Teen Edition (starts 9/24/11 & replaces The Real Winning Edge)

Origination Syndicated

Days/Times Program Regularly Scheduled	Saturday (time tba)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" is an educational/informational program which provides young teens with "behind the screen" background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.

Other Matters (9 of 10)	
	Response
Program Title	Jack Hanna's Animal Adventures (alternate episode - 1 time only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9/17/11 @ 2:00p
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them, in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (10 of 10)	
	Response
Program Title	Jack Hanna: Into the Wild (alternate episode - 1 time only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9/17/11 @ 2:30p
Total times aired at regularly scheduled time	1
Length of Program	30 mins

Age of Target 13 years to 16 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Jack Hanna: Into the Wild" is a live-action television series designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. The series is based on Jack traveling the world with friends & family, taking viewers to his favorite destinations and introducing them to new & amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Channel 51 of San Diego, Inc.</p>

Attachments

No Attachments.