



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005047105** | File Number: **CPR-140475** | Submit Date: **04/08/2013** | Call Sign: **WDCW** | Facility ID: **30576** | City:
WASHINGTON | State: **DC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Washington DC
	Web Home Page Address	www.dc50tv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7a & 730a (1/5-3/2)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 The program was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	The New Adventures of Nanoboy
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 7a & 730a (3/9-3/30)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 On an episode by episode basis, Oscar, in the role of his alter-ego, Nanoboy, harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches target viewers the elements of science and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. This learning becomes all the more impactful because young viewers can readily relate to Oscar. He's bright and fun-loving, and like all kids, he's not perfect. Oscar is small for his age, athletically challenged, and perhaps even a bit nerdy. But when Oscar and his friends are faced with peril, Oscar magically transforms from "every-kid" into amazing Nanoboy. Through observation, viewers gain the motivation to use learning, knowledge, and action to transform themselves to meet challenges in their own lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	Animal Atlas
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun. 8a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 Animal Atlas continues its long series life by using technology to consistently improve the essential visual component of the episodes. The high definition video of the arresting animals . and animal elements is well used to engage viewers and lead them through a sequence of valued and meaningful insights. One of the series strengths continues to be that it does not just present a list of animal facts but links a wide variety of information into sequences that make knowledge of the animal kingdom both simpler and easier to remember. The interstitial quizzes have become not just summaries of previous information but a lead-in to the next organized sequence of information. The tone of credited narrator Eric Schwartz is perfect for the target group of 13-16 year-olds. It is non-professorial and faux flip-again, ideal for the target mindset of selfconfident adolescence. Yet the vocabulary is rich. It presumes the understanding of the words like "behemoth" and "adaptation" but gives enough context to add that word to young viewers' vocabulary without getting pedantic. Great information in a rich visual context
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 19)		Response
Program Title		Now Eat This
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun. 9a

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.1) "Now Eat This! with Rocco DiSpirito" is dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Each 30-minute episode is focused on an individual, or family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)		Response
Program Title		Career Day
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun. 830a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		(50.1) Provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 19)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 930a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.1) On The Spot is a question and answer show challenging viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining onthe- street format to test how well young people know the information contained in their own national curriculum. The format allows a wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, ethnicities and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 19)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1030a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (8 of 19)	Response
Program Title	Heads Up!
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1130a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) "Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10a
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)		Response
Program Title	Young America Outdoors	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 12p & 1230p	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) "Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)		Response
Program Title		Horseland
Origination		Network
Days/Times Program Regularly Scheduled		Mon.-Fri. 930a
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		50.3 The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 19)		Response
Program Title		Green Screen Adventures

Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Green Screen Adventures
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2013-01-12
Episode #	01-12-13 / #527
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
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Title of Program	Green Screen Adventures
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2013-01-19
Episode #	01-19-13 / #528
Reason for Preemption	Other

Digital Core Program (13 of 19)		Response
Program Title	Busy World Of Richard Scarry	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 1030a	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.3) This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (14 of 19)		Response
Program Title	Wimzie's House	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 11a & 1130a	

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 19)		Response
Program Title	Country Mouse, City Mouse	
Origination	Network	

Days/Times Program Regularly Scheduled	Sat. 12p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)		Response
Program Title		Danger Rangers
Origination		Network
Days/Times Program Regularly Scheduled		Sat. 1230p
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		50.3 The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 19)		Response
Program Title		Doodlebops Rockin' Road Show
Origination		Network
Days/Times Program Regularly Scheduled		Sun. 10a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		50.3 Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (18 of 19)		Response
Program Title		DoodleBops
Origination		Network
Days/Times Program Regularly Scheduled		Sun. 1030a

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Devin Emery
Address	2121 Wisconsin Ave. Ste. 350
City	Washington
State	DC
Zip	20007
Telephone Number	202-298-7618
Email Address	demery@tribune.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to a failure of the network-wide graphics box, which is responsible for keying in the "E/I" logo over all children's educational programming, THIS Network children's educational programs which aired on Saturday, March 23 and Sunday March 24, 2013 on WDCW 50.3 did not contain an "E/I" logo superimposition throughout the entirety of the programs. Each of these programs were identified by the Network as an "E/I" program to the suppliers of program guides, and each was also introduced by an announcement stating that the following program is an "E/I" program. However, due to the graphics error the "E/I" logo failed to appear as a superimposition over each of the programs for the full duration of all program segments. THIS Network has informed us that this inadvertent error has been corrected. In addition, these same program episodes were aired in a rebroadcast, in their respective second home, at the following dates and times listed below. These rebroadcasts were publicized by announcements on THIS Network, and the "E/I" logo was superimposed over each of the seven programs for the entire program duration in these rebroadcasts. Affected Program: Rebroadcast Date & Time "Busy World of Richard Scarry" #40 Saturday, 3/30 from 1:00- 1:30pm ET "Wimzie's House" #104 Saturday, 3/30 from 1:30- 2:00pm ET "Wimzie's House" #105 Saturday, 3/30 from 2:00- 2:30pm ET "Country Mouse, City Mouse" #24 Saturday, 3/30 from 2:30- 3:00pm ET "Danger Rangers" #113 ` Saturday, 3/30 from 3:00- 3:30pm ET "Doodlebops Rockin' Road Show" #126 Friday, 3/29 from 10:00- 10:30am ET "Doodlebops" #312 Sunday, 3/31 from 11:00- 11:30am ET

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	The New Adventures of Nanoboy
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7a & 730a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 On an episode by episode basis, Oscar, in the role of his alter-ego, Nanoboy, harnesses and uses the power of science and technology to save his world from the meanest and ugliest villains around. In doing so, he teaches target viewers the elements of science and enticingly demonstrates how knowledge can be used to solve difficult problems and meet important aims. This learning becomes all the more impactful because young viewers can readily relate to Oscar. He's bright and fun-loving, and like all kids, he's not perfect. Oscar is small for his age, athletically challenged, and perhaps even a bit nerdy. But when Oscar and his friends are faced with peril, Oscar magically transforms from "every-kid" into amazing Nanoboy. Through observation, viewers gain the motivation to use learning, knowledge, and action to transform themselves to meet challenges in their own lives.

Other Matters (2 of 18)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.1 Animal Atlas continues its long series life by using technology to consistently improve the essential visual component of the episodes. The high definition video of the arresting animals . and animal elements is well used to engage viewers and lead them through a sequence of valued and meaningful insights. One of the series strengths continues to be that it does not just present a list of animal facts but links a wide variety of information into sequences that make knowledge of the animal kingdom both simpler and easier to remember. The interstitial quizzes have become not just summaries of previous information but a lead-in to the next organized sequence of information. The tone of credited narrator Eric Schwartz is perfect for the target group of 13-16 year-olds. It is non-professorial and faux flip-again, ideal for the target mindset of selfconfident adolescence. Yet the vocabulary is rich. It presumes the understanding of the words like "behemoth" and "adaptation" but gives enough context to add that word to young viewers' vocabulary without getting pedantic. Great information in a rich visual context
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Other Matters (3 of 18)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 830a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.1) Provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training.

Other Matters (4 of 18)	Response
Program Title	Now Eat This
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.1) "Now Eat This! with Rocco DiSpirito" is dedicated to helping teens and families eat better, and live healthier lives, without sacrificing flavor. Each 30-minute episode is focused on an individual, or family, and their issues related to food and health. Examples include guests and families struggling with weight issues; tring to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life.

Other Matters (5 of 18)	Response
Program Title	On The Spot
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun. 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.1) On The Spot is a question and answer show challenging viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining onthe- street format to test how well young people know the information contained in their own national curriculum. The format allows a wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, ethnicities and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group.

Other Matters (6 of 18)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA.
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Other Matters (7 of 18)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (8 of 18)	Response
Program Title	Heads Up!
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1130a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) "Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.

Other Matters (9 of 18)	Response
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Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) "Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other Matters (10 of 18)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12p & 1230p
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.2) "Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (11 of 18)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Mon.-Fri. 930a

Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.

Other Matters (12 of 18)	Response
Program Title	Busy World Of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(50.3) This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (13 of 18)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11a & 1130a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
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Other Matters (14 of 18)	
Program Title	Country Mouse, City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Other Matters (15 of 18)	
Program Title	Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 1230p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Other Matters (16 of 18)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Other Matters (17 of 18)	Response
Program Title	DoodleBops
Origination	Network
Days/Times Program Regularly Scheduled	Sun. 1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
Other Matters (18 of 18)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	50.3 Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WDCW Broadcasting Inc.</p>

Attachments

No Attachments.