



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004970596** | File Number: **CPR-132124** | Submit Date: **07/09/2012** | Call Sign: **KOCB** | Facility ID: **50170** | City:
OKLAHOMA CITY | State: **OK**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/09/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Oklahoma City
	Web Home Page Address	www.cwokc.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(8)

Digital Core Program (1 of 8)		Response
Program Title	Dragonfly TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Monday: 4/2-6/25/12, 7am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the station's main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 8)		Response
Program Title	Dogtales	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesday: 4/3-6/26/12, 7am	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs, and how they affect their lives. Viewers are shown families who own particular breeds, how they interact with their animals and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition, safety and care. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)		Response
Program Title		Animal Exploration with Jarod Miller
Origination		Local
Days/Times Program Regularly Scheduled		Wednesday: 4/4-6/27/12, 7am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode Jarod looks at exotic and domestic animals from his own unique perspective. He travels to zoos and aquariums to explore animals that fit the particular theme. It is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 8)		Response
Program Title		Missing
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursday: 4/5-6/28/12, 7am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This show features actual cases of missing individuals across the country. Assisted by local, state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program features interviews with friends, family and investigators involved with the cases. The series emphasizes taking responsibility for personal safety and promotes situational awareness. Each week features safety tips, a safety quiz and an instructional message from the National Center for Missing and Exploited Children. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 8)		Response
Program Title	Made in Hollywood: Teen Edition	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Friday: 4/6-6/29/12, 7am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program aired on the station's main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 8)		Response
Program Title	Cubix: Robots for Everyone	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday: 4/7-6/30/12, 7am and 730am	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix is a futuristic animated series that features a diverse group of adolescent characters and their intelligent "feeling" robot. A significant purpose of the program is to inspire and promote pro-social values and altruistic behaviors such as community participation and support, resilience, tolerance and perseverance. The social-emotional learning objectives of the series include the modeling and reinforcement of age appropriate interpersonal skills, self-confidence, courage and personal responsibility. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	
	Response
Program Title	Ariel, Zoey & Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday: 4/2-6/29/12, 430pm
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that informs young people on a variety of subjects, while keeping their interest. This program aired on the station's secondary digital stream, 34.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)		Response
Program Title		Beta Records TV
Origination		Network
Days/Times Program Regularly Scheduled		Saturday: 4/7-6/30/12, 7am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is a music centric show with a magazine format that has segments featuring major and industry artists interviews and unplugged performances in Beta's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer and music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Throughout this program viewers learn about the music business and the influence music has on our culture. This program aired on the station's secondary digital stream, 34.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Cece Smith
Address	1228 E. Wilshire Blvd
City	Oklahoma City
State	OK
Zip	73111
Telephone Number	405.478.3434
Email Address	csmith@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Jeff George emceed the Special Olympics Event at Putnam City High School on April 5th, and Terre Gables showcased the talent and volunteers involved. CW34 sponsored the first annual Oklahoma Health & Wellness Expo on April 7th at the Cox Convention Center. This station event showcased vendors, programs and opportunities to encourage people to make more healthy lifestyle choices. Everything at this event was free to the public. Jeff George volunteered his time at the Children's Center on April 7th. This is a non-profit hospital that cares for children with complex medical conditions. Jeff assisted children with re-hab, teaching sensory exercises and transporting them from class to class. Jeff George emceed the MDA Lock Up on April 11th in Edmond. Designated community leaders and celebrities were jailed and raised money for their bail, which was donated to MDA. On April 12th, Jeff George gave two severe weather presentations to children at Luther Elementary. He talked about tornado safety, performed water experiments, showed an educational video and took questions from the audience. Jeff George emceed Dancing for a Miracle on April 16th. This event raised money for the Oklahoma City Children's Hospital. Terre Gables emceed the annual Park Place Block Party on April 20th at Park Place Apartments. The apartment owners show their appreciation with gift cards to the residents' underprivileged children that have stayed focused in school and found positive activities in which to participate. On April 24th, CW34 and American Red Cross sponsored the NOAA Weather Radio Day in Woodward, OK. This event stresses the importance of a weather radio as part of a tornado safety plan. Jeff George gave weather presentations and fifty people received free radios. Others were able to purchase radios and get them programmed for free. On May 10th, another NOAA Weather Radio Day took place at Homeland in Edmond. Jeff George co-hosted Easter Seals Blast from the Past Event on June 22nd. \$50,000 was raised in the silent auction which was donated to help children and adults with special needs. KOCB aired public service announcements geared towards children such as; Partnership for a Drug Free America, St. Jude Children's Hospital, Teen Pregnancy Awareness, Healthy Eating, Clean Teeth, Big Brothers, Boystown, Dangers of Texting and Driving, Bill Nye Exploravision, Judge Alex/Stop Bullying, Veggie Hunter, 4H Science, Bambi/Prevent Wildfires, Emergency Preparedness, The Children's Center, JDRF, and Touch a Truck Event.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday: 7/2-9/24/12, 7am and Thursday, 9/6/12, 7am (one time only)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the station's main digital stream.

Other Matters (2 of 8)	Response
Program Title	Dogtales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday: 7/3-9/25/12, 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs, and how they affect their lives. Viewers are shown families who own particular breeds, how they interact with their animals and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition, safety and care. This program will air on the station's main digital stream.

Other Matters (3 of 8)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday: 7/4-9/26/12, 7am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode Jarod looks at exotic and domestic animals from his own unique perspective. He travels to zoos and aquariums to explore animals that fit the particular theme. It is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. This program will air on the station's main digital stream.

Other Matters (4 of 8)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday: 9/13-9/27/12, 7am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World features areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. This series combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors and educate them on where and how to find volunteer opportunities. This program will air on the station's main digital stream.

Other Matters (5 of 8)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday: 7/6-9/28/12, 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on the station's main digital stream.
Other Matters (6 of 8)	
Program Title	Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/12, 7am and 730am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix is a futuristic animated series that features a diverse group of adolescent characters and their intelligent "feeling" robot. A significant purpose of the program is to inspire and promote pro-social values and altruistic behaviors such as community participation and support, resilience, tolerance and perseverance. The social-emotional learning objectives of the series include the modeling and reinforcement of age appropriate interpersonal skills, self-confidence, courage and personal responsibility. This program will air on the station's main digital stream.
Other Matters (7 of 8)	
Program Title	Ariel, Zoey & Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday: 7/2-9/28/12, 430pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that informs young people on a variety of subjects, while keeping their interest. This program will air on the station's secondary digital stream, 34.2.
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Other Matters (8 of 8)	Response
Program Title	Beta Records TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 7/7-9/29/12, 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is a music centric show with a magazine format that has segments featuring major and industry artists interviews and unplugged performances in Beta's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer and music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Throughout this program viewers learn about the music business and the influence music has on our culture. This program will air on the station's secondary digital stream, 34.2.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KOCB Licensee, LLC</p>

Attachments

No Attachments.