



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022774392** | File Number: **CPR-129891** | Submit Date: **04/10/2012** | Call Sign: **KMSB** | Facility ID: **44052** | City:
TUCSON | State: **AZ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/10/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Tuscon (Nogales)
	Web Home Page Address	www.tucsonnewsnow.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)		Response
Program Title	SPORTS STARS OF TOMORROW (11.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT, 7AM (010712-033112)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Up up-and-coming young athletes whose talent and hard work are making them winners are showcased. Each episode highlights the featured athletes' success in sports, as well as the hard work that's gotten them that far. Although the players' athletic prowess, and the awards and scholarships they've received because of their talents, are the show's central focus, it also demonstrates that it's possible to balance success on and off the fields and courts. The featured young people are positive role models for all young people. (MAIN DIGITAL CHANNEL ONLY, 11.1)	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 13)		Response
Program Title	REAL LIFE 101 (11.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT, 730AM (010712-033112)	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces teens to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and special effects directors, the show covers them all. The program helps kids "try on" jobs and consider options for the future. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)		Response
Program Title		ECO COMPANY (11.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT, 8AM (010712-033112)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. Each story and each feature is reported by teens and told from their perspective. The program profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas. Additionally, the show provides weekly practical tips that teens, and people of all ages, can use in their daily lives. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)		Response
Program Title		MADABOUT (11.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT, 830AM (010712-033112)
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program explores valuable life skills in personal finance for tweens, teens, and their families in a weekly, half-hour sketch-comedy/variety show. Episodes use a creative mix of sketch comedy, music videos, animation, and kids-generated video to convey important messages around making, saving, spending and sharing money. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1. (Program did not air 2/25/12 due to technical difficulties. No program available to air due to feed issues. Not rescheduled).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	MADABOUT (11.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	022512 #212
Reason for Preemption	Other

Digital Core Program (5 of 13)	Response
Program Title	THE YOUNG ICONS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 9AM (010712-033112)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13) Response	
Program Title	TEEN KIDS NEWS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 930AM (010712-033112)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The focus of each episode is on young people, telling their stories in their own words. Through the youth anchors, it will insert the clear voice of a kid into the adult-dominated media and provide a unique perspective to the news not currently available on network television. The large, diverse anchor team will appeal to kids who will identify and emulate them. Subject matter each week will include such issues as fear of going to school, school violence, space travel, health issues, video games and computers. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 13)		Response
Program Title		MADE IN HOLLYWOOD: TEEN EDITION (11.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT, 10AM (010712-033112)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The series introduces young people to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 13)		Response
Program Title		THE REAL WINNING EDGE (11.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT, 1030AM (010712-033112)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three young achievers are introduced by different celebrities for each program. Issues such as overcoming dyslexia and illness, turning weaknesses into strengths and overcoming past mistakes are addressed. Each episode promotes a value system that is a strong source of purpose and worthiness. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	
	Response
Program Title	GREEN SCREEN ADVENTURES (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 7AM (010712-033112)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features stories and drawings by students in second through eighth grade using sketch comedy, story theatre, game shows, original songs, puppetry and more. The educational goals of the program are to encourage children to be enthusiastic about writing and reading, to help students build a foundation for writing, critical thinking, and problem solving, and to promote character development as the cast demonstrates cooperation and mutual respect. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 13)	Response
Program Title	BUSYTOWN MYSTERIES (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 730AM (010712-033112)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is an investigative learning show for young children based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these burgeoning as well as the psycho-social abilities to effectively do so. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8AM (010712-033112)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program employs the fun and fascinating world-wide jaunts of a pair of mice to present a body of important new learning skills. Emily, the practical Country Mouse, and Alexander, the sophisticated City Mouse, visit friends and family around the globe and encounter problems, complications and mysteries. By stepping in, helping out, and dealing with the situations with which they are confronted, they teach youngsters valuable skills in how to learn such as discovery, investigation and analysis. The show encourages viewers to develop positive personal character attributes such as open-mindedness, courage, perceptiveness, initiative, creativity and perseverance. The mice also teach pro-social behaviors related to helping, learning, and problem solving, teamwork, cooperation and leadership. Country Mouse, City Mouse also increases the viewers core knowledge base and appreciation of the world around them by introducing information about world geography, history and new languages. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	DINO SQUAD (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9AM (010712-033112)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to promote and reinforce cooperation, teamwork, and related interpersonal social skills and positive character development via the portrayal of the actions and experiences of a group of attractive and appearing high school students in the context of highly entertaining and engaging stories. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)		Response
Program Title	THE DOODLEBOPS (11.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN, 7AM (010112-032512)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	60 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is primarily intended to promote social and academic readiness - thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy and fun, the program encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches basic knowledge-based information. On an episode by episode basis, Deedee, Roonie, Moe and their cohorts foster valuable learning along with a great deal of joy. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Robert Canales
Address	7831 N. Business Park Dr.
City	Tucson
State	AZ
Zip	85743
Telephone Number	520-770-5427
Email Address	rcanales@kmsb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	a. KMSB regularly aired PSAs specifically designed for children 16-years-old and under during the report period. Subjects this quarter included: Teen Reckless Driving(Ad Council), Anti Graffiti(Tuc. Police Dept.), Under-Age drinking (SAMHSA-Ad Council), Pet abuse prevention (ASPCA-Ad Council & PETA),Pet Adoption (AWASA, PETA), Anti-substance abuse (Drug-Free AZ), (Teen Homelessness(Open Inn), Childhood Obesity Prev. (USDHHS), Fitness (Nat. All of Health & Phys. Fitness), Sports Safety (Am. Assn. of Orthopedists), Distracted Driving (AZ Orthopaedic Society), High School Graduation (Boost-Up, U.S. Dept. of Ed), Kids speak against Domestic Violence (EMERGE!), Pool Safety (Cons. Prod. Safe. Commission), Anti-bullying (ThinkB4 You Speak/Reachout.com).

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	SPORTS STARS OF TOMORROW (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 7AM (040712-063012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Up up-and-coming young athletes whose talent and hard work are making them winners are showcased. Each episode highlights the featured athletes' success in sports, as well as the hard work that's gotten them that far. Although the players' athletic prowess, and the awards and scholarships they've received because of their talents, are the show's central focus, it also demonstrates that it's possible to balance success on and off the fields and courts. The featured young people are positive role models for all young people. (MAIN DIGITAL CHANNEL ONLY, 11.1)

Other Matters (2 of 13)	Response
Program Title	REAL LIFE 101 (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 730AM (040712-063012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces teens to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and special effects directors, the show covers them all. The program helps kids "try on" jobs and consider options for the future. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.

Other Matters (3 of 13)	Response
Program Title	ECO COMPANY (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 8AM (040712-063012)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. Each story and each feature is reported by teens and told from their perspective. The program profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas. Additionally, the show provides weekly practical tips that teens, and people of all ages, can use in their daily lives. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.

Other Matters (4 of 13)	Response
Program Title	MADABOUT (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 830AM (040712-063012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores valuable life skills in personal finance for tweens, teens, and their families in a weekly, half-hour sketch-comedy/variety show. Episodes use a creative mix of sketch comedy, music videos, animation, and kids-generated video to convey important messages around making, saving, spending and sharing money. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.

Other Matters (5 of 13)	Response
Program Title	THE YOUNG ICONS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 9AM (040712-063012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.
Other Matters (6 of 13)	
Program Title	TEEN KIDS NEWS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 930AM (040712-063012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The focus of each episode is on young people, telling their stories in their own words. Through the youth anchors, it will insert the clear voice of a kid into the adult-dominated media and provide a unique perspective to the news not currently available on network television. The large, diverse anchor team will appeal to kids who will identify and emulate them. Subject matter each week will include such issues as fear of going to school, school violence, space travel, health issues, video games and computers. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.
Other Matters (7 of 13)	
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 10AM (040712-063012)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series introduces young people to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,11.1.

Other Matters (8 of 13)		Response
Program Title	THE REAL WINNING EDGE (11.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT, 1030AM (040712-063012)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three young achievers are introduced by different celebrities for each program. Issues such as overcoming dyslexia and illness, turning weaknesses into strengths and overcoming past mistakes are addressed. Each episode promotes a value system that is a strong source of purpose and worthiness. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 11.1.	

Other Matters (9 of 13)		Response
Program Title	GREEN SCREEN ADVENTURES (11.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT, 7AM (040712-063012)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features stories and drawings by students in second through eighth grade using sketch comedy, story theatre, game shows, original songs, puppetry and more. The educational goals of the program are to encourage children to be enthusiastic about writing and reading, to help students build a foundation for writing, critical thinking, and problem solving, and to promote character development as the cast demonstrates cooperation and mutual respect. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)	

Other Matters (10 of 13)		Response
Program Title	BUSYTOWN MYSTERIES (11.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT, 730AM (040712-063012)	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is an investigative learning show for young children based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these burgeoning as well as the psycho-social abilities to effectively do so. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Other Matters (11 of 13)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 8AM (040712-063012)
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program employs the fun and fascinating world-wide jaunts of a pair of mice to present a body of important new learning skills. Emily, the practical Country Mouse, and Alexander, the sophisticated City Mouse, visit friends and family around the globe and encounter problems, complications and mysteries. By stepping in, helping out, and dealing with the situations with which they are confronted, they teach youngsters valuable skills in how to learn such as discovery, investigation and analysis. The show encourages viewers to develop positive personal character attributes such as open-mindedness, courage, perceptiveness, initiative, creativity and perseverance. The mice also teach pro-social behaviors related to helping, learning, and problem solving, teamwork, cooperation and leadership. Country Mouse, City Mouse also increases the viewers core knowledge base and appreciation of the world around them by introducing information about world geography, history and new languages. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Other Matters (12 of 13)	Response
Program Title	DINO SQUAD (11.2)
Origination	Network

Days/Times Program Regularly Scheduled	SAT, 9AM (040712-063012)
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to promote and reinforce cooperation, teamwork, and related interpersonal social skills and positive character development via the portrayal of the actions and experiences of a group of attractive and appearing high school students in the context of highly entertaining and engaging stories. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Other Matters (13 of 13)	Response
Program Title	THE DOODLEBOPS (11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 7AM (040112-062412)
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is primarily intended to promote social and academic readiness - thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy and fun, the program encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches basic knowledge-based information. On an episode by episode basis, Deedee, Roonie, Moe and their cohorts foster valuable learning along with a great deal of joy. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KMSB-TV, Inc.</p>

Attachments

No Attachments.