



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0014740716** | File Number: **CPR-118633** | Submit Date: **04/05/2011** | Call Sign: **WEMT** | Facility ID: **40761** | City: **GREENEVILLE** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	TriCitiesTN-VA
	Web Home Page Address	www.foxtricity.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Awesome Adventures (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN CHILDREN 16 AND UNDER ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, ITS CREATURES AND THE PEOPLE WHO INHABIT THE LAND. THE DESTINATIONS ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS IN SWITZERLAND TO VISITING A RAIN FOREST IN COSTA RICA. THE SHOWS ARE DESIGNED WITH THE GOAL OF MAKING THE LEARNING FUN, ENTERTAINING AND FAMILY FRIENDLY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Aqua Kids (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:00 AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is dedicated to teaching kids everywhere about the importance of protecting Earth's fragile marine environment. Traveling around the world, the Aqua Kids also learn about the amazing creatures that live everywhere, from the deep ocean depths to the streams running through our backyards. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7) Response	
Program Title	Dog Tales (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING SKILLS WITH ESSAY AND ART CONTESTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)

Response

Program Title	Whaddyado (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO IS A HALF HOUR WEEKLY SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE. THROUGH DRAMATIC RE-ENACTMENTS, WHADDYADO WILL SKILLFULLY DOCUMENT THE EVENT, INTERVIEW THE PARTICIPANTS, AND TALK TO VARIOUS EXPERTS, WHO WILL EXPLAIN WHAT THE PROPER REACTION SHOULD BE WHEN FACED WITH SIMILAR LIFE THREATENING CIRCUMSTANCES. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Pets.TV (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8:00 AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV provides educational and informational segments exposing the target audience to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments, the love of working with pets is expressed. The motivational and inspirational message of each guest empowers the audience to pursue more information and education about pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13-16. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7) Response	
Program Title	Animal Exploration w/Jarold Miller (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action program designed to meet the educational and information needs of children. Each week Jarod looks at exotic and domestic animals that fit a particular theme. Whether it's the need for speed or animal heroes, there's always something amazing happening. Filled with energy, youth and humor, it is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 7)	Response
Program Title	The Young Icons (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Young Icons (38.1 & 38.2)
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-02-05
Episode #	
Reason for Preemption	Other

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jerry Witt
Address	101 Lee Street
City	Bristol
State	VA
Zip	24201
Telephone Number	276-821-9296
Email Address	jwitt@foxtricity.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WEMT-DT rebroadcasts the signal in two separate, identical programming streams. One is standard definition and one is high definition. WEMT-TV went to full time digital operations on June 12, 2009. This will certify that WEMT did not exceed commercial limits in core children's programming during 1Q2011. "YOUNG ICONS" PREEMPTED ON 2/5/11 DUE TO TECHNICAL PROBLEMS.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Awesome Adventures (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN CHILDREN 16 AND UNDER ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, ITS CREATURES AND THE PEOPLE WHO INHABIT THE LAND. THE DESTINATIONS ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS IN SWITZERLAND TO VISITING A RAIN FOREST IN COSTA RICA. THE SHOWS ARE DESIGNED WITH THE GOAL OF MAKING THE LEARING FUN, ENTERTAINING AND FAMILY FRIENDLY.

Other Matters (2 of 9)	Response
Program Title	Aqua Kids (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is dedicated to teaching kids everywhere about the importance of protecting Earth's fragile marine environment. Traveling around the world, the Aqua Kids also learn about the amazing creatures that live everywhere, from the deep ocean depths to the streams running through our backyards. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (3 of 9)	Response
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Program Title	DOG TALES (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING SKILLS WITH ESSAY AND ART CONTESTS.

Other Matters (4 of 9)	Response
Program Title	WHADDYADO (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO IS A HALF HOUR WEEKLY SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE. THROUGH DRAMATIC RE-ENACTMENTS, WHADDYADO WILL SKILLFULLY DOCUMENT THE EVENT, INTERVIEW THE PARTICIPANTS, AND TALK TO VARIOUS EXPERTS, WHO WILL EXPLAIN WHAT THE PROPER REACTION SHOULD BE WHEN FACED WITH SIMILAR LIFE THREATENING CIRCUMSTANCES. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW.
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Other Matters (5 of 9)

Response

Program Title	Pets.TV (38.1 & 38.2)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Friday 8:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV provides educational and informational segments exposing the target audience to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments, the love of working with pets is expressed. The motivational and inspirational message of each guest empowers the audience to pursue more information and education about pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13-16. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
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Other Matters (6 of 9)

Response

Program Title	Animal Exploration(38.1 & 38.2)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturday 8:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action program designed to meet the educational and information needs of children. Each week Jarod looks at exotic and domestic animals that fit a particular theme. Whether it's the need for speed or animal heroes, there's always something amazing happening. Filled with energy, youth and humor, it is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (7 of 9)	Response
Program Title	The Young Icons (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.

Other Matters (8 of 9)	Response
Program Title	DOG TALES (38.1 & 38.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30 AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING SKILLS WITH ESSAY AND ART CONTESTS.
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Other Matters (9 of 9)

Response

Program Title	THIS WEEK IN BASEBALL (38.1 & 38.2)
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAY 3:30 PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Week in Baseball highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sports and Physical Education (NASPE), This Week in Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Esteem License Holdings, Inc.</p>

Attachments

No Attachments.