

Children's Television Programming Report

 FRN:
 0032381121
 File Number:
 CPR-164714
 Submit Date:
 01/12/2015
 Call Sign:
 WSTE-DT
 Facility ID:
 60341

 City:
 PONCE
 State:
 PR

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/12/2015
 Filing Status:
 Active
 Status
 Status
 Status

Report reflects information for : Fourth Quarter of 2014

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Typ | e, and Contact Infor | | | |
|-------------|---------------------|----------------------|-------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|-----------------------------|--|------------------------------|-------------|----------|
| Television Information | Station Type | Station Type Network Affilia | | n |
| | | Affiliated network | Univision | |
| | | Nielsen DMA | Puerto Rico | |
| | | Web Home Page Address | | |
| | | | | |
| Digital Core Programming | Question | | | Response |
| | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 5.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program | | | Yes |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(1)

| Digital Core Program (1 of 1) | Response |
|--|---|
| Program Title | Attention, Attention |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MO-FRI, 07:00 AM & 07:30 AM |
| Total times aired at regularly scheduled time | 130 |
| Total times aired | 172 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes. This program ceased airing on Sundays at 8:00 AM and 8: 30 AM on April |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question | Respons |
|---|------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Sheryll Perez |
| Address | Calle Carazo #64 |
| City | Guaynat |
| State | PR |
| Zip | 00696 |
| Telephone Number | 787 300- 5006 |
| Email Address | |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Liaison Contact

Other Matters (1)

| Other Matters (1 of 1) | Response |
|---|--|
| Program Title | Attention, Attention |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MO-FRI, 07:00 AM & 07:30 AM |
| Total times aired at regularly scheduled time | 128 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes. |

Question

| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | WLII/WSUR License Partnership, G.P. |
|--|--|
| I certify that this application includes all required and relevant attachments. | |
| AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION | |
| requirements that apply to the type of Authorization requested in this application. | |
| of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage | |
| requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation | |
| Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage | |
| FORFEITURE OF ANY FEES PAID | |
| FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND | |
| belief there is good ground to support it; and that it is not interposed for delay. | |
| (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and | |
| Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 | |
| appointed official who is authorized to sign on behalf of the party filing the Children's Television | |
| officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or | |
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an | |

Attachments No Attachments.