

Children's Television Programming Report

 FRN:
 0032381121
 File Number:
 CPR-164714
 Submit Date:
 01/12/2015
 Call Sign:
 WSTE-DT
 Facility ID:
 60341

 City:
 PONCE
 State:
 PR

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/12/2015
 Filing Status:
 Active
 Status
 Status
 Status

Report reflects information for : Fourth Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Infor			
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Network Affilia		n
		Affiliated network	Univision	
		Nielsen DMA	Puerto Rico	
		Web Home Page Address		
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			5.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(1)

Digital Core Program (1 of 1)	Response
Program Title	Attention, Attention
Origination	Syndicated
Days/Times Program Regularly Scheduled	MO-FRI, 07:00 AM & 07:30 AM
Total times aired at regularly scheduled time	130
Total times aired	172
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes. This program ceased airing on Sundays at 8:00 AM and 8: 30 AM on April
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Respons
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sheryll Perez
Address	Calle Carazo #64
City	Guaynat
State	PR
Zip	00696
Telephone Number	787 300- 5006
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	Attention, Attention
Origination	Syndicated
Days/Times Program Regularly Scheduled	MO-FRI, 07:00 AM & 07:30 AM
Total times aired at regularly scheduled time	128
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers are stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes.

Question

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WLII/WSUR License Partnership, G.P.
I certify that this application includes all required and relevant attachments.	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
requirements that apply to the type of Authorization requested in this application.	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
FORFEITURE OF ANY FEES PAID	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
belief there is good ground to support it; and that it is not interposed for delay.	
(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	

Attachments No Attachments.