

Children's Television Programming Report

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 04/07/2011
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 WSTM-TV
 Facility ID:
 21252

 City:
 SYRACUSE
 State:
 NY

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
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 04/07/2011
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

.	Section	Question	Response	
Children's Television	Section	Question	Response	
Information	Station Type	Station Type Station Type Network Affiliat		n
		Affiliated network	NBC	
		Nielsen DMA	Syracuse	
		Web Home Page Address	www.CNYCentra	l.com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			337.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			7.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	Turbo Dogs (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode emphasizes lessons on sportsmanship, teamwork, playing fair and friendship. The show also imparts information on the mechanics of racing, and the technicalities of directionality, distance and time. Based on the books 'Racer Dogs' by Bob Kolar. Specific episodes this quarter dealt with: advice and tools help, but it takes practice to perfect a talent; having fun can be as important as winning; people do things their own way, and that does not make it right or wrong.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 21)	Response
Program Title	Shelldon (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Problems faced by a young child, modeled by a mollusk living with an adoptive clam family. Adjusting to a blended family, school adjustments and dealing with a greedy neighbor who threatens their environment among the issues. This quarter, specific topics included: Help other because it makes you feel good, not just to get something back; Believing in yourself will help you accomplish goals; Teamwork will help you get things done.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 21)	Response
Program Title	The Magic School Bus (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core	First-hand looks inside the human body, at the solar system, weather systems, etc, thanks an elementary school's class field trips to 'impossible' locations. Personal challenges are also explored and met. Based on the science book series by Joanna Cole. This quarter, specific topics included: Weather, and why you don't have to be super-hero to be special and solve problems; undersea volcanoes, and alternative ways to explore and seek infromation; robots replicating human actions, and being responsible for completing chores. For the 1/1 preemption for the Rose Bowl Parade, we ran change notice #5812 11 times 12/27-1/1
Programming.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Magic School Bus (WSTM Digital 3.1)
List date and time rescheduled	SUN 1/2 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 1/1 #MSB 110
Reason for Preemption	Other

Digital Core Program (4 of 21)	Response
Program Title	Babar (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Themes of taking responsibility, being patient and persistent in hard work, respecting peoples' privacy, learning to cope with unforseen changes and being honest, are presented in this animated series centered on the young orphaned elephant who becomes king. Based on the books by Laurent de Brunhoff. Specific topics in this quarter's shows included: lying and making excuses will not work, you must work hard to get what you really want; complaining to others is not the way to deal with something your parents say, you should talk to them directly; and if you want to help, make sure you understand what's needed, or you might cause confusion and a mess. For the 1/1 preemption for the Rose Bowl Parade, we ran change notice #5812 11 times 12/27-1/1
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Babar (WSTM Digital 3.1)
List date and time rescheduled	SUN 1/2 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 1/1 BAR 201
Reason for Preemption	Other

Digital Core Program (5 of 21)	Response
Program Title	Willa's Wild Life (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Working out solutions to everyday problems at home and at school by using friendsand in this case a menagerie of petsas sounding boards for alternatives. Based on 'An Octopus Followed Me Home' by Dan Yaccarino. Show themes this quarter included: Telling the truth is better than more and more little lies, which can become embarrassing; You don't have to be scared of doctors; Everyone is good at something. For the 1/1 preemption for the Rose Bowl Parade, we ran change notice #5812 11 times 12/27-1/1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Willa's Wild Life (WSTM Digital 3.1)
List date and time rescheduled	SUN 2/2 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 1/1 #WIL 013
Reason for Preemption	Other

Digital Core Program (6 of 21)	Response
Program Title	Pearlie (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Organization and planning will help get major tasks accomplished and problems solved. Based on Wendy Harmer's book 'Pearlie the Park Fairy,' the central character models dealing with issues as she tries to run a park. This quarter, story themes included: Working as a team will let you overcome a shared challenge; Differences make us special and keep life from being boring; Not following directions and making up your own rules can lead to problems. For the 1/1 preemption for the Rose Bowl Parade, we ran change notice #5812 11 times 12/27-1/1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Pearlie (WSTM Digital 3.1)
List date and time rescheduled	SUN 1/2 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 1/1 PEA 111
Reason for Preemption	Other

Digital Core Program (7 of 21)	Response
Program Title	Cubix: Robots for Everyone (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am until 2/12
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lessons of right and wrong, teamwork, courage and problem solving are modeled by a 13 year old and his robot, Cubix, who along with other Botties Club members work to keep their robots from being taken over for evil purpose
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 21)	Response
Program Title	Magi-Nation (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am starting 2/19
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Getting the right information and making use of it, by using discovery, analysis (assessing credibility and alternatives) and problem-solving steps, all modeled by teens who work to protect a fantasy world from an evil shadow Magi. The episodes also present information across a range of academic areas, including math, language, earth science and botany. The series start was announced with #5811, which ran 14 times 2/16 - 2/19.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 21)	Response
Program Title	Cubix: Robots for Everyone (WSTQ Digital 3.2)
Origination	Network

Days/Times Program Regularly Scheduled	SA 7:30am
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lessons of right and wrong, teamwork, courage and problem solving are modeled by a 13 year old and his robot, Cubix, who along with other Botties Club members work to keep their robots from being taken over for evil purpose
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 21)	Response
Program Title	Magi-Nation (WSTQ Digital 3.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30am starting 2/19
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Getting the right information and making use of it, by using discovery, analysis (assessing credibility and alternatives) and problem-solving steps, all modeled by teens who work to prote a fantasy world from an evil shadow Magi. The episodes also present information across a range of academic areas, including math, language, earth science and botany. The series sta was announced with #5811, which ran 14 times 2/16 - 2/19.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (11 of 21) Response Program Title Sports Stars of Tomorrow (WSTQ Digital 3.2) Syndicated Origination Days/Times Program Regularly Scheduled SUN 7am Total times aired at regularly scheduled time 13 Total times aired 0 Number of Preemptions Number of Preemptions for other than **Breaking News** Number of Preemptions Rescheduled 30 mins Length of Program Age of Target Child Audience 13 years to 16 years The road to sports stardom, as seen through the eyes of top rookie, college Describe the educational and informational and high school athletes, who talk about their experiences and personal objective of the program and how it meets the impressions, and who give advice on making it. definition of Core Programming. Does the Licensee identify the program by Yes displaying throughout the program the symbol E/I?

Digital Core Program (12 of 21)	Response
Program Title	Real Life 101 (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Help for teens deciding their careers and futures and professionals, with profiles of real jobs, and talks with people who hold them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Yes

Digital Core Program (13 of 21)	Response
Program Title	Jack Hanna Into the Wild (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Closeup nature photography highlights animal adaptions, biodiversity of regions, conservation efforts and changes that people are making to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 21)	Response
Program Title	Teen Kids News (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Age-related headlines and news, as well as stories and features with themes skill building for higher education, driving tips, avoiding internet predators and healthy eating are included in this weekly newscast aimed at teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 21)	Response
Program Title	Jack Hanna Animal Adventures (WSTQ Digital 3.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly profile of an animal species, which helps put in context environmental and conservation concerns in the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 21)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A look at ecosystems: lakes, oceans and their tributaries and estuaries, and why stewardship of water resources is important to all.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 21)	Response
Program Title	Real Life 101 (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	'Real' people show what they do on the job, and provide advice for teens who are deciding their higher education and career choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 21)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Myths and mysteries from around the world are explored by two teenaged reporters, with the help of a skeptical scientiest.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 21)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A look at ecosystems: lakes, oceans and their tributaries and estuaries, and why stewardship of water resources is important to all.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 21)	Response
Program Title	Real Life 101(CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	'Real' people show what they do on the job, and provide advic for teens who are deciding their higher education and career choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 21)	Response
Program Title	Mystery Hunters (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Myths and mysteries from around the world are explored by two teenaged reporters, with the help of a skeptical scientiest.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Laura Hand
Address	1030 James Street
City	Syracuse
State	NY
Zip	13203
Telephone Number	(315) 477-9400
Email Address	Ihand@CNYCentral.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Broadcast efforts targeted at younger audiences include the weekly 'My School segment within scheduled newscasts, narrated by students who show what makes their learning environments unique. We also air 'CNY Central Athlete' weekly, featuring high school sports stars who are also academic standouts. Or air, staffers are also committed to age-appropriate interactions which encourage math and reading skills, as well as understanding technology and career planning: grade school-aged groups are welcomed in station tours that emphasize workplace applications of skills being learned; we attend career choice fairs for middle- and high schoolers who are also encouraged to apply for day-long job shadows, and college students interested in broadcasting are eligible for semester-long internships in several areas of the broadcast center. In addition, we are gearing up for our 25th year of Book Breaks, with staffers reading to children at area libraries in an effort to keep up reading skills over the summer.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Turbo Dogs (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the 'Racer Dogs' books by Bob Kolar, this animated series teaches sportsmanship, teamwork, cooperation, playing fair and friendship. The stars are a group of animated car racing dogs, who also explain the mechanics of car racing and skills that can be learned to improve competitiveness in the sport.

Other Matters (2 of 15)	Response
Program Title	Shelldon (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bullying, improving school grades, and adjusting to a blended family as well as environmental conservation and protecting from man-made disasters, among the themes portrayed by a group of mollusk children who live lives similar to human children.
Other Matters (3 of 15)	Response
Program Title	The Magic School Bus (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly	SA 11am
Scheduled	
Scheduled Total times aired at regularly scheduled time	13
Total times aired at regularly	13 30 mins
Total times aired at regularly scheduled time	
Total times aired at regularly scheduled time Length of Program	30 mins
Total times aired at regularly scheduled timeLength of ProgramAge of Target Child Audience fromDescribe the educational and informational objective of the program and how it meets the definition of	30 mins 6 years to 10 years Field trips to 'impossible' places help elementary students learn about science, including the function of the human body, the solar system, natural and ecological occurences like weather, and more. Based on Joanna Cole's series of children's science books.

Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An elephant who's overcome challenges since his baby years, and his extended family a friends, model themes of growing up successfully, taking responsibility, being patient and persistent in hard work, respecting others' views and privacy, coping with unforseen changes, and being honest. Based on Laurent de Brunhoff's 'Babar' books.
Other Matters (5 of 15)	Response
Program Title	Willa's Wild Life (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	n 6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A six year old uses her friend and her animal menagerie to problem solve and offer advice as she works at maintaining healthy friendshops, experiences success and develops competence, and finds the satisfaction of helping others. Based on 'An Octopus Followed Me Home' by Dan Yaccarino.
Other Matters (6 of 15)	Response
Program Title	Pearlie (WSTM Digital 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30pm
Total times aired at regularly sche time	duled 13
Length of Program	30 mins
Age of Target Child Audience from	n 6 years to 10 years
Describe the educational and informational objective of the prog and how it meets the definition of Programming.	
Other Matters (7 of 15)	Response

Origination

Network

Days/Times Program Regularly Scheduled	SA 7 & 7:30am	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The process of discovery, analysis of information and problem solving based on facts is seen through teens trying to protect a fantasy world from evil Magi. Episodes also present informationand the relevance of academic areas including math, language earth science and botany.	
Other Matters (8 of 15)	Response	
Program Title	Sports Stars of Tomorrow (WSTQ Digital 3.2)	
Origination	Syndicated	
Days/Times Program Regularly Sched	uled SUN 7am	
Total times aired at regularly scheduled	d time 13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informati program and how it meets the definitio Programming.		
Other Matters (9 of 15)	Response	
Program Title	Real Life 101 (WSTQ Digital 3.2)	
Origination	Syndicated	
Days/Times Program Regularly Sched	uled SUN 7:30am	
Total times aired at regularly scheduled	d time 13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informati program and how it meets the definitio Programming.		
Other Matters (10 of 15)	Response	
Program Title	Jack Hanna Into the Wild (WSTQ Digital 3.2)	
Origination	Syndicated	
Days/Times Program Regularly Sched	uled SUN 8am	
Total times aired at regularly schedule	d time 13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informati of the program and how it meets the de		

Other Matters (11 of 15)	Response
Program Title	Teen Kids News (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly newscast tailored to teen interests, with stories that emphasize skill building for higher education, driving tips, healthy eating and avoiding internet predators, plus summaries of the news.

Other Matters (12 of 15)	Response
Program Title	Jack Hanna Animal Adventures (WSTQ Digital 3.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Profiles of animal species, which also show their environment and challenges for survival.

Other Matters (13 of 15)	Response
Program Title	Aqua Kids (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10 & 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The focus is stewardship of our water resources, with a look at the ecosystems of lakes and oceans, and their tributaries and estuaries, and why their biology is critical to us all.

Other Matters (14 of 15)	Response
Program Title	Real Life 101 (CNYCentral Digital 3.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30am & Noon
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. People already in jobs and careers give advice, and show their real work world for teens who are making higher education and career decisions.

Response
Mystery Hunters (CNYCentral Digital 3.3)
Syndicated
SA 11am & 12:30pm
26
30 mins
13 years to 16 years
Exploring myths and mysteries from cultures around the world.
A 'skeptical' scientist weighs in as teen reporters present the stories.

Certificatio	n
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Question

LLC dba WSTM-TV

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Syracuse License,

Attachments No Attachments.