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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** | File Number: **CPR-159887** | Submit Date: **10/07/2014** | Call Sign: **KMBH** | Facility ID: **56079** | City: **HARLINGEN** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/07/2014** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	PBS
	Nielsen DMA	Harlingen-Weslaco-Brnsv-McA
	Web Home Page Address	www.kmbh.org

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	56.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	FETCH W/RUFF RUFFMAN
Origination	Network
Days/Times Program Regularly Scheduled	MON-FRI 7-730AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FETCH! SHOWS THAT REALITY PROGRAMS CAN HELP KIDS LEARN HOW TO TACKLE PROBLEMS, OVERCOME FEARS, BRAINSTORM, AND COLLABORATE. REALITY PROGRAMS ALLOWS VIEWERS TO SEE THE REAL EXPERTISE OFTEN TAKES TIME TO DEVELOP AND THAT LEARNING IS ABOUT THE JOURNEY, NOT THE DESTINATION. AND RATHER THAN BE AN IMPETUS FOR ANTI-SOCIAL BEHAVIOR, THEY CAN CREATE A POSITIVE ENVIRONMENT FOR MODELING PRO-SOCIAL SKILLS AND RESOLVING CONFLICTS BETWEEN KIDS. A MAJOR GOAL OF THE SERIES IS TO MODEL FOR VIEWERS THAT NO MATTER WHAT THE CHALLENGE, CONTESTANTS WILL NEED TO APPLY A SPECIFIC SET OF SKILLS, WHICH CAN BE PERFORMED IN DIFFERENT SEQUENCES AND REPEATED AS NECESSARY, IN ORDER TO FIND THEIR SOLUTIONS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 25)	Response
Program Title	CYBERCHASE
Origination	Network
Days/Times Program Regularly Scheduled	MON-FRI 730-8A & SATURDAY 1030-11A
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Math rules in the animated adventure series CYBERCHASE. CYBERCHASE energizes kids ages eight to eleven with math power. Full of cyber-mysteries with eye-popping animation and a sly comic flair, the daily series features the voices of Christopher Lloyd and Gilbert Gottfried. CYBERCHASE sends the message that math is fun - it's about problem solving and, boy, does it come in handy. When the dastardly villain Hacker (Lloyd) launches a mad mission to conquer the virtual universe, Motherboard calls upon three earth kids for help. They are Jackie, Matt and Inez - the culturally diverse heroes of CYBERCHASE - who, along with the wise-cracking cyber-bird Digit (Gottfried), travel from their real-world realm to the colorful virtual vistas of cyberspace, where they vanquish the bad guys in an all-out battle of wits. Each episode takes the kids on a thrilling adventure driven by a different math concept - from tackling time in ancient Egyptian tombs to cracking codes in creepy caves or making sense of numbers in a fractured fairy tale world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 25)	Response
Program Title	SESAME STREET

Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY-FRIDAY 8-9AM
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SESAME STREET TELEVISION PROGRAM IS SPECIALLY DESIGNED TO FOSTER A LOVE OF LEARNING, BUILT ON CHILDREN'S SENSE OF WONDER AND IGNITE IMAGINATION IN AGE-APPROPRIATE AND ENTERTAINING WAYS. WHILE THE MAIN OBJECTIVE IS TO PREPARE CHILDREN FOR SCHOOL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 25)	**Response**
Program Title	DANIEL TIGER'S NEIGHBORHOOD
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 9-930A
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This new series, for a new generation of children, tells its engaging stories about the life of a preschooler using musical strategies grounded in Fred Rogers' landmark social-emotional curriculum. Through imagination, creativity and music, Daniel and his friends learn the key social skills necessary for school and life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 25)	Response
Program Title	CURIOUS GEORGE
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 930-10A
Total times aired at regularly scheduled time	56
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES TAKES FULL ADVANTAGE OF THIS NATURAL CURIOSITY, USING GEORGE TO MOTIVATE CHILDREN TO EXPAND THEIR OWN INVESTIGATIONS OF THE WORLD. GEORGE'S MEMORABLE ADVENTURES FROM DISMANTLING CLOCKS TO ROUNDING UP ERRANT BUNNIES OFFER THE PERFECT VEHICLES FOR INTRODUCING PRESCHOOLERS TO KEY CONCEPTS IN SCIENCE, ENGINEERING, AND MATH. EXPLORING THE WORLD AROUND HIM WITH WONDER AND INTRIGUE, GEORGE EMBODIES THE PRESCHOOL CHILD'S POTENTIAL IN THE FIELD OF SCIENCE. GEORGE'S DESIRE TO USE HIS FOUR LITTLE HANDS TO SKILLFULLY TAKE THINGS APART AND FIGURE OUT HOW THEY WORK EXPOSES CHILDREN TO THE BASIC CONCEPTS OF ENGINEERING. AND HIS INTERACTIONS WITH PATTERNS, MEASUREMENTS, AND GEOMETRIC SHAPES INTRODUCES EARLY MATHEMATICAL CONCEPTS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 25)	Response
Program Title	CAT IN THE HAT KNOWS ALL ABOUT THAT
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 10-1030A
Total times aired at regularly scheduled time	56
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Cat in the Hat Knows a Lot About That!? is designed to spark a love of learning and an interest in science in preschool-aged children. Based on Random House's best-selling Beginner Book collection "The Cat in the Hat's Learning Library?," the TV series and online resources are designed to cultivate positive views about science and scientists among the next generation - the children who will become tomorrow's citizens and innovators - and help teachers and families build communities of science explorers. In each program, the Cat in the Hat and his friends Sally and Nick go on a science adventure, such as flying with birds to discover how and why they migrate or taking a snowcat to the Arctic to explore freezing and melting. Guided by the Cat, the children figure things out by engaging in science inquiry. Each half-hour episode consists of two 11-minute animated adventures, along with corresponding short animated clips. Each adventure revolves around a specific science concept such as bird migration or animal camouflage.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 25)	Response
Program Title	PEG + CAT

Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 1030-11A & SATURDAY 7-730AM
Total times aired at regularly scheduled time	69
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS ANIMATED MATH BASES SERIES FOLLOWS THE ADORABLE, SPIRITED PEG AND HER SIDEKICK CAT AS THEY EMBARK ON ADVENTURES, SOLVE PROBLEMS TOGETHER, AND LEARN FOUNDATIONAL MATH CONCEPT SKILLS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 25)	**Response**
Program Title	DINOSAUR TRAIN
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 11-1130A & SAT 730-8A
Total times aired at regularly scheduled time	56
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Harnessing children's enthusiasm for and curiosity about dinosaurs, Dinosaur Train sparks 3-6 year old children's interest in life science and natural history. The show encourages children to compare the characteristics of ancient animals with those that are alive today. As they explore a variety of interesting animals past and present, children develop the inquiry skills and core knowledge needed to help them think, talk and act like scientists.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 25)	Response
Program Title	THOMAS & FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 1130A-12N & SATURDAY 9-930AM
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SET ON THE IMAGINARY ISLAND OF SODOR, A PLACE WHERE ALL VEHICLES HAVE THEIR OWN PERSONALITIES, THOMAS' WORLD IS AN IDYLLIC PLACE WITH A WILLINGNESS TO EMBRACE GOOD MANNERS, HARD WORK AND A DESIRE TO BE REALLY USEFUL-THE ULTIMATE STEAM ENGINE PRAISE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 25)	Response
Program Title	SID THE SCIENCE KID
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 1-130P
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sid the Science Kid", The Jim Henson Company's first series for PBS KIDS that features a practical in-school science curriculum, uses music and humor to celebrate children's natural curiosity about science in everyday life. The energetic and inquisitive Sid starts each episode with a new question ("Why are my shoes shrinking?" "Why do bananas get mushy?") and embarks on a fun-filled day of finding answers with the help of family and friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 25)	**Response**
Program Title	SUPER WHY
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 130-2P
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A BREAKTHROUGH PRESCHOOL SERIES DESIGNED TO HELP KIDS WITH THE CRITICAL SKILLS THAT THEY NEED TO LEARN TO READ (AND LOVE TO READ!) AS RECOMMENDED BY THE NATIONAL READING PANEL (ALPHABET SKILLS, WORD FAMILIES, SPELLING, COMPREHENSION, AND VOCABULARY). IN EVERY EPISODE, ONE OF THE FRIENDS ENCOUNTERS A PROBLEM WITH ANOTHER STORYBROOK VILLAGE CHARACTER (FOR INSTANCE, JILL FROM THE JACK AND JILL RHYME IS NOT BEING NICE). AS IN REAL LIFE, THE PROBLEMS REQUIRE PRESCHOOL SOCIAL SKILLS TO RESOLVE. AND THAT'S WHEN SUPER WHY GETS SUPER-POWERED! WHYATT CALLS HIS FAIRY TALE FRIENDS TO THEIR SECRET CLUBHOUSE, NAMED "THE BOOK CLUB," WHERE THEY TRANSFORM THEMSELVES FROM MERE MORTALS INTO LITERACY-POWERED SUPER HEROES: ALPHA PIG WITH "ALPHABET POWER," WONDER RED WITH "WORD POWER," PRINCESS PRESTO WITH "SPELLING POWER," SUPER WHY WITH THE "POWER TO READ," AND YOUR CHILD-SUPER YOU, WITH THE "POWER TO HELP." USING THEIR SUPER POWERS, THESE SUPER READERS LITERALLY FLY INSIDE BOOKS. THE ADVENTURE BEGINS AS THE SUPER READERS FIND OUT HOW FAMOUS FICTIONAL CHARACTERS HANDLED SIMILAR SITUATIONS (WHY IS THE BIG BAD WOLF SO BIG AND BAD?) THIS ADVENTURE INSIDE A BOOK HELPS THE SUPER READERS FIGURE OUT THE ANSWERS TO THEIR OWN PROBLEMS. BE PREPARED TO HEAR: SUPER WHY! AND SUPER READERS TO THE RESCUE!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 25)	**Response**
Program Title	CLIFFORD THE BIG RED DOG
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 2-230PM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ANIMATED TELEVISION SERIES IS BASED ON THE BOOKS OF THE SAME NAME AND USES CLASSIC STORYTELLING TO PRESENT UNIVERSAL SOCIAL, EMOTIONAL AND MORAL MESSAGES TO YOUNG CHILDREN. THESE FUN-FILLED EPISODES FOLLOW CLIFFORD AND HIS PALS (BOTH CANINE AND HUMAN) AS THEY PLAY, DISCOVER AND INTERACT WITH EACH OTHER AND THE INHABITANTS OF BIRDWELL ISLAND, LEARNING THAT GOOD FRIENDS ARE WHAT LIFE IS ALL ABOUT. THE STORIES ARE FUN, GENTLE AND KID-RELATABLE-THEY DEAL WITH ISSUES THAT KIDS ARE EXPERIENCING: WHETHER IT'S BRAGGING, NOT WANTING TO SHARE OR LEARNING THAT TELLING THE TRUTH IS BEST POLICY. MORE IMPORTANTLY, THOUGH, THEY LEARN THAT THE WORLD IS OUT THERE TO BE DISCOVERED WITH GUSTO.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 25)	**Response**
Program Title	CAILLOU
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 230-3P
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAILLOU IS A WIDE EYED 4 YEAR OLD WHO LEARNS ABOUT LIFE ONE ADVENTURE AT A TIME! THE FOUNDATION OF EACH EPISODE IS THE FOUR ANIMATED STORIES. EACH STORY RELATES TO THE THEME OF THE DAY. THE THEME INCLUDES GROWING UP, SIBLING RELATIONS, MAKING AND KEEPING FRIENDS, TAKING CARE OF PETS, FEELING SICK AND SO ON, ALL SUBJECTS THAT PRESCHOOLERS DISCOVER, TRY, LEARN OR DO EVERYDAY. CAILLOU HELPS CHILDREN SORT OUT THEIR WORLD AS HE SORTS OUT HIS OWN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 25)	**Response**
Program Title	WORDGIRL
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 3-330P
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS ANIMATED SERIES FOLLOWS THE EVERY DAY LIFE AND SUPERHERO ADVENTURES OF WORD GIRL! AS SHE FIGHTS CRIM AND ENRICHES VOCABULARY USAGE, ALL IN A DAY'S WORK. DISGUIES AS MILD-MANNERED 5TH GRADER, BECKY BOTSFORD, WORDGIRL ARRIVED ON PLANET EARTH WHEN SHE AND HER MONKEY SIDEKICK, CAPTAIN HUGGY FACE, CRASHED THEIR SPACESHIP. IN CLASSIC SUPERHERO FORM, WORDGIRL POSSESSES SUPERHERO STRENGTH WITH THE ADDED BENEFIT OF A COLOSSAL VOCABULARY. WORDGIRL HAS A FAMILY AND FRIENDS WHO HAVE NO IDEA OF HER SECRET IDENTITY. AS WORDGIRL, SHE BATTLES AND PREVAILS OVER EVIL VILLAINS. EACH EPISODE INTRODUCES FOUR NEW VOCABULARY WORDS AND WILL REINFORCE THEIR MEANING IN A VARIETY OF CONTEXTS THROUGHOUT THE EPISODE. THE VOCABULARY ITSELF IS NOT NECESSARILY A PLOT POINT. THE SHOW TEACHES NEW VOCABULARY WORDS TO CHILDREN IN A VARIETY OF FUN AND INTERESTING CONTEXTS. WORDGIRL IS A SUPERHERO SPOOF, SO STORYLINES ARE FUNNY TAKES OF FAMILIAR STORIES FROM THAT GENRE. WORDGIRL ENRICHES YOUNG AUDIENCES VOCABULARY, CLOSES THE GAP FRO THOSE WHO DON'T GROW UP IN LANGUAGE-RICH ENVIRONMENTS, INSTILLS A LOVE OF LANGUAGE, AND FOSTERS BETTER READING COMPREHENSION.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 25)	**Response**
Program Title	MARTHA SPEAKS
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 330-4PM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of Martha Speaks is to increase oral vocabulary, the words we use when we talk. The shows are not trying to teach kids how to read. They are designed to help kids understand what words mean when they hear them; words like retrieve, sprout, and crave. Vocabulary is one thing that predicts if children will be good readers. Once they are in school and they see these words, children will need to know what they mean. If children have heard the words before, that familiarity will help them as they learn to read. Martha Speaks is designed to teach up to 20 words in each show. And how better to get kids excited about learning and trying out new words than with a talking dog, who just can't stop talking?!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 25)	**Response**
Program Title	ARTHUR
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 4-430P
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARTHUR DEALS WITH DIFFERENT WAYS TO HELP SCHOOL CHILDREN WITH THE DAILY SOCIAL ISSUES SUCH AS CREATIVE THINKING AND PROBLEM SOLVING, CULTURAL/SOCIAL DIVERSITY, APPRECIATION, AND UNDERSTANDING LANGUAGE SKILLS, MUSIC, SCIENCE HEALTH, SOCIAL AND EMOTIONAL DEVELOPMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 25)	**Response**
Program Title	WILD KRATTS
Origination	Network

Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 430-5P
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series now takes the natural appeal of animals and harnesses it towards the goal of teaching science concepts to children ages 6- 8. Educationally, Wild Kratts is timely, focusing on science just as educational indicators show an alarming trend of low performance and interest in science in today's children in international comparisons (NSF Indicators 2004). The smart, fun, confident, enthusiastic characters of Wild Kratts provide role models that are culturally diverse to ensure that a wide range of viewers can identify with, and thus learn with, the characters in the show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 25)	**Response**
Program Title	BARNEY & FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8-830AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE PROGRAM IS DESIGNED TO ENHANCE THE DEVELOPMENT OF THE WHOLE CHILD-COGNITIVE, SOCIAL, EMOTIONAL AND PHYSICAL DOMAINS. YOUNG CHILDREN ARE PROVIDED OPPORTUNITIES FOR NEW LEARNING EXPERIENCES, REINFORCING EXISTING SKILLS, AND THE MODELING OF APPROPRIATE BEHAVIORS. A STRONG EMPHASIS IS PLACED ON POSITIVE PROSOCIAL SKILLS SUCH AS MAKING FRIENDS, SHARING, COOPERATING, AND USING GOOD MANNERS. THIS IS ACCOMPLISHED PRIMARILY THROUGH THE USE OF CHILDREN'S IMAGINATIONS TO STIMULATE LANGUAGE DEVELOPMENT, SOCIAL INTERACTION, PROBLEM SOLVING, MUSICAL PLAY AND PHYSICAL ACTIVITY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 25)	**Response**
Program Title	BOB THE BUILDER
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830-9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE BOB THE BUILDER SERIES PRESENTS AN ENGAGING WORLD OF CONSTRUCTION, FILLED WITH ADVENTURE AND POSITIVE MESSAGES FOR CHILDREN.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (20 of 25)	**Response**
Program Title	WORDWORLD
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THROUGH ITS INNOVATIVE APPROACH OF IMMERSING VIEWERS IN A WORD-RICH PLACE, WHERE THINGS SPELL OUT THE OBJECTS THEY REPRESENT, WORDWORLD AIMS TO FASCINATE CHILDREN WITH WORDS AND TO INSPIRE A LOVE OF WORDS AND READING. FEATURING LOVEABLE, SILLY CHARACTERS CALLED WORD FRIENDS WHO EMBARK ON ADVENTURES IN A WORLD OF WORDS, WORDWORLD ENCOURAGES PRESCHOOLERS TO SEE WORDS AS THEIR FRIENDS, TOO. PROVIDING CONSTANT OPPORTUNITY FOR WORD PLAY, WORDWORLD EMPOWERS CHILDREN AS EARLY READERS BY MAKING THE IMPORTANT CONNECTIONS BETWEEN LETTERS, SOUNDS, WORDS AND MEANING THAT ARE NECESSARY FOR READING.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of 25)	**Response**
Program Title	MAYA & MIGUEL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10-1030A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show presents culture and language learning as fun, relevant and rewarding for all children, with a special emphasis on the Latino population. The show chronicles the adventures, and sometimes misadventures, of fraternal twins Maya and Miguel Santos and features their family, friends and a diverse neighborhood. This show centers on Maya's well-intentioned meddling in her family's and friends' lives, ultimately creating new quandaries to fix. Their mother is from Mexico, and father is from Puerto Rico. The underlying message is the importance of doing good for the family and community, and the philosophy that shared happiness is greater than personal gain. The show presents a positive, culturally rich portrayal of Latino family, language and cultures. Each episode ends with a WordGirl short. Some episodes end with Maya announcing, "Here's what some of our friends are up to," introducing clips of children engaging and interacting in ways consistent with the show's themes. Maya concludes episodes by exhorting viewers to "visit your local library like 'Maya & Miguel'".

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (22 of 25)	**Response**
Program Title	MISTER ROGERS' NEIGHBORHOOD
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11-1130A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ROGERS AND HIS YOUNG VIEWERS. WITH HIS CARING AND TRUSTING WAYS, MISTER ROGERS HAS CREATED A CALM, SAFE PLACE FOR CHILDREN TO LEARN ABOUT THEMSELVES, ABOUT OTHERS AND ABOUT THE WORLD AROUND THEM. MISTER ROGERS BRINGS THEM ONE-TO-ONE AFFIRMATION OF THEIR SELF-WORTH AND OFFERS THEM A PLACE WHERE THEY FEEL ACCEPTED AND UNDERSTOOD. THE PROGRAM IS SIMPLE AND SLOW AND ALL OF ITS PARTS ARE CONNECTED, BECAUSE THAT IS HOW YOUNG CHILDREN LEARN BEST. EACH WEEK MISTER ROGERS HAS A THEME WHICH IS CARRIED THROUGH HIS CONVERSATION AND SONGS, THROUGH VISITS WITH NEIGHBORS AND GUESTS, AND THROUGH THE PUPPET STORY IN THE NEIGHBORHOOD OF MAKE BELIEVE. BECAUSE THE IDEAS ARE INTER-RELATED IN THE DAY AND IN THE WEEK, CHILDREN CAN ABSORB THEM AND LEARN ABOUT THEM IN LOTS OF DIFFERENT WAYS.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (23 of 25)	**Response**
Program Title	ELECTRIC COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 1130-12N
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Electric Company turned on the power of possibility for kids by showing them that learning to read can be fun. The Electric Company aims to entertain children between the ages of 6 and 9 while simultaneously teaching four crucial areas of literacy that are challenging for struggling readers: Decoding: Children will increase their ability to manipulate sounds in spoken words and map those words to print. Vocabulary: Children will expand the amount of words (vocabulary) that they use and understand. Comprehension of Connected Text: Children will learn strategies that good readers use to understand connected text (phrases and sentences). Motivation: Children will be motivated to read connected text and express themselves using text.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 25)	**Response**
Program Title	ANGELINA BALLERINA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 7-730A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angelina Ballerina The Next Steps celebrates music and brings to life many forms of dance for Angelina including ballet, modern, tap, jazz, classical and ethnic. As an 8-year-old ballerina, her life revolves around dancing and performance, family, friendship and following her dreams. Angelina always works hard to reach her goals and learns from her mistakes. As young children share in Angelina's experiences, they're inspired to go after their big dreams too!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 25)	**Response**
Program Title	MIXED NUTZ
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 730-8AM
Total times aired at regularly scheduled time	7

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet Sanjay, Babak, Jae, Adele and Damaris a group of friends from around the world. Mixed Nutz is a groundbreaking series that celebrates cultures of the world with heart and humor. Watch these friends as they learn that no matter where you are from or what food you eat, everyone can be a hero
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	PROJECT SMART EARLY CHILDHOOD PRE K INTEGRATING MATH
Origination	Local
Days/Times Program Regularly Scheduled:	TUE-THUR 7/1-7/17/14 930-10A
Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional program that teaches children in grades Pre-K how to develop their Math skills over the summer.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response

Non-Core Educational and Informational Programming (2 of 4)	Response
Program Title	PROJECT SMART LOWER ELEMENTARY INTEGRATING MATH
Origination	Local
Days/Times Program Regularly Scheduled:	TUES-THURS 7/1-7/17/14 10-1030A
Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional program that teaches children in grades Kinder-2nd how to develop their math skills over the summer.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response

Non-Core Educational and Informational Programming (3 of 4)	Response
Program Title	PROJECT SMART UPPER ELEMENTARY INTEGRATING MATH & SCIENCE
Origination	Local
Days/Times Program Regularly Scheduled:	TUES-THURS 7/1-7/17/14 1030-11A
Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional program that teaches children in grades 3rd-5th grade how to further develop their math & science skills over the summer.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response

Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	PROJECT SMART MIDDLE SCHOOL MATH
Origination	Local
Days/Times Program Regularly Scheduled:	TUES-THURS 7/1-7/17/14 11-1130A
Total times aired at regularly scheduled time:	9
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	11 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional program that teaches children in grades 6th-8th how to further develop their math skills over the summer.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Juan Pablo Ramirez
Address	1701 TENNESSEE AVENUE
City	HARLINGEN
State	TX
Zip	78550
Telephone Number	956-421-4111
Email Address	jpramirez@kmbh.org
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**RGV EDUCATIONAL BROADCASTING INC.**

Attachments

No Attachments.