

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023931157** | File Number: **CPR-128908** | Submit Date: **04/06/2012** | Call Sign: **WTVA** | Facility ID: **74148** | City:

TUPELO State: MS

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

04/06/2012 Filing Status: Active

## Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Columbus-Tupelo-W Pt.
	Web Home Page Address	www.wtva.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	TUBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00 A.M. 01/07/12-02/04/12
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concept of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tag at the end of each episode reiterates and establishes the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	SHELLDON
Origination	Network

Days/Times Program Regularly Scheduled	SA 9:30 A.M.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 A.M. 01/07/12-02/04/12

Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books published by Scholastic, Inc., the award winning animated science adventure series starring Lily Tomlin is the longest running children's science television series ever. With Ms Frizzle and her pet lizard Liz, no field trip is ever ordinary. With the help of their magical, transformable Bus they go on cliff-hanging "field trips" in the human body, to the center of the earth, even far into outer space. When you're on the Bus with the Friz, you never know what's going to happen.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 A.M.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is based on the beloved classic books by Laurent de Brunhoff. This animated series focuses on the story of a young orphaned elephant that goes to the big city to learn about the ways of people. He then returns to the jungle where he builds the city of Celesteville and is crowned King of the elephants. A dedicated ruler and father, Babar and his family experience many challenges, but Babar always finds the strength to rise above difficulty through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city and back again. BABAR reinforces prosocial messages that celebrate the bonds of family.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00 A.M.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	MARCH 10, 2012 8:00 A.M.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 10, 2012
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 A.M.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an adorable pint-size fairy with a giant-size heart who has been appointed by Fairy HQ to keep Jubilee Park in sparkling order. Through her nutty, over-the-top plans and events for the park and its residents, she learns important lessons like problem solving and cooperation. This fun and charming series is based on the best selling book by Australian auther Wendy Hammer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	MARCH 10, 2012 8:30 A.M.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 10, 2012
Reason for Preemption	Sports

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	JANUARY 14, 2012 8:30 A.M.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	JANUARY 14, 2012
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 5:00 P.M.
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	4
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	JACK HANNA'S ANIMAL ADVENTURES
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	MARCH 11, 2012
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	JACK HANNA'S ANIMAL ADVENTURES
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	MARCH 25, 2012
Reason for Preemption	Sports

Questions	Response
Title of Program	JACK HANNA'S ANIMAL ADVENTURES
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	

Episode #	FEBRYARY 5, 2012
Reason for Preemption	Sports

Questions	Response
Title of Program	JACK HANNA'S ANIMAL ADVENTURES
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	MARCH 18, 2012
Reason for Preemption	Sports

Digital Core Program (8 of 12)	Response
Program Title	THE ZULA PATROL (NEW SEASON STARTED) 2/11-3/31
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00 A.M.
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol is an animated show about six extraterrestrial characters- Captain Bula, his copilot Zeeter, Professor Multo, their pet Gorgo, and their flying dictionaries Wizzy and Wig-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of	
12)	Response
Program Title	JANE AND THE DRAGON (NEW SEASON STARTED) 2/11-3/31
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 A.M.
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Army Guard instead. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle further of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Local
Days/Times Program Regularly Scheduled	SAT & SUN 7:00 A.M.,7:30 A.M., 8:00 A.M. AND 8:30 A.M.
Total times aired at regularly scheduled time	104
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, and that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s-Curiosity, Confidence, Citizenship, Compassion. Green Screen Adventures aired on the secondary digital stream.

Does the	Yes	
Licensee identify		
the program by		
displaying		
throughout the		
program the		
symbol E/I?		

Digital Core Program (11 of 12)	Response
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00 A.M. AND 9:30 A.M.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch-comedy/variety show aimed at educating and entertaining kids ages 1. 16. Episodes use a creative mixture of humor, improv, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates commonologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. Mad About aired on the secondary digital stream.

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Digital Core Program (12 of 12)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9:00 A.M. AND 9:30 A.M.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Edgemont aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA 12:00 P.M.
Total times aired at regularly scheduled time:	5
Number of Preemptions	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	0

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jackie Rowan
Address	P.O. Box 350
City	Tupelo
State	MS
Zip	38802
Telephone Number	662-842-7620
Email Address	jrowan@wtva.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	THE ZULA PATROL
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol is an animated show about six extraterrestrial characters- Captain Bula, his copilot Zeeter, Professor Multo, their pet Gorgo, and their flying dictionaries Wizzy and Wig-who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.

Other Matters (2 of 11)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (3 of 11)	Response
Program Title	JANE & THE DRAGON
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of	JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Army Guard instead. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

Other Matters (4 of 11)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target 4 years to 8 years Child Audience from Describe the BABAR is based on the beloved classic books by Laurent de Brunhoff. This animated series focuses on the story of a young orphaned elephant that goes to the big city to learn about the ways of people. He then educational returns to the jungle where he builds the city of Celesteville and is crowned King of the elephants. A and dedicated ruler and father, Babar and his family experience many challenges, but Babar always finds the informational strength to rise above difficulty through strength and optimism. Each episode begins with a look into objective of Babar's present life, primarily in his role as a father who teaches his children the value of people, things and the program relationships through his own experience from the jungle to the city and back again. BABAR reinforces proand how it social messages that celebrate the bonds of family. meets the

definition of

Programming.

Programming.

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Other Matters (5 of	
11)	Response
Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core	From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

Other Matters (6 of 11)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Pearlie is an adorable pint-sized fairy with a giant-sized heart who has been appointed by Fairy HQ to keep Jubilee Park in sparkling order. Through her nutty, over-the-top plans and events for the park and its residents, she learns important lessons like problem solving and cooperation. This fun and charming series is based on the best selling book by Australian author Wendy Hammer.

Other Matters (7 of 11)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:00 P.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (8 of 11)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 5:00 P.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (9 of 11)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SAT & SUN 7:00 A.M., 7:30 A.M., 8:00 A.M. and 8:30 A.M.
Total times aired at regularly scheduled time	104

Length of Program	30 mins	
Age of Target Child Audience from	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, and that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s-Curiosity, Confidence, Citizenship, Compassion. Green Screen Adventures will air on the secondary digital stream.	

Other Matters (10 of 11)	Response
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00 A.M. and 9:30 A.M.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. Episodes use a creative mixture of humor, improv, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. Mad About will air on the secondary digital stream.

Other Matters (11 of 11)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9:00 A.M. and 9:30 A.M.

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Edgemont will air on the secondary digital stream.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WTVA, Inc. **Attachments** 

No Attachments.