



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0020882692** | File Number: **CPR-141894** | Submit Date: **05/21/2013** | Call Sign: **WBDT** | Facility ID: **70138** | City: **SPRINGFIELD** | State: **OH**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **05/21/2013** | Filing Status: **Active**

## Report reflects information for : Second Quarter of 2011

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CW                  |
|              | Nielsen DMA           | Dayton              |
|              | Web Home Page Address | www.daytonscw.com   |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No       |

**Digital Core Programs(5)**

| <b>Digital Core Program (1 of 5) Response</b>  |   |
|--|---|
| Program Title  | Magi-Nation   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 7-7:30am and 7:30-8am   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Knowledge is readily there for the taking if kids simply know how to appropriately access it and effectively make use of it. In this context, many of the most useful and important things that youngsters can learn center on discovery, analysis and problem-solving. MAGI-NATION addresses these vital learning goals. In the course of a series of intriguing codes, riddles, and other puzzles that Tony, Edyn and Strag are presented along the way, viewers are furthermore given the engaging opportunity to not only observe others go through the problem-solving cycle, but to make use of their unique knowledge base and burgeoning problem-solving skills to address conundrums on their own. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (2 of 5) Response</b> |                 |
|---|-----------------|
| Program Title                                 | Mad About Money |
| Origination                                   | Syndicated      |
| Days/Times Program Regularly Scheduled        | Sunday, 7am     |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About Money provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills, and Fitness that tie to state and national education standards. Mad About Money explores being "green" and understanding how our actions impact the world. The Mad About Money team finds out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (3 of 5)</b>               |                      |
|--|----------------------|
|  | <b>Response</b>      |
| Program Title                                      | Young Icons          |
| Origination  | Syndicated           |
| Days/Times Program Regularly Scheduled             | Sunday, 7:30am       |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  |                      |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of Preemptions Rescheduled                  |                      |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, The Young Icons gives you a glimpse inside the lives of the brightest and best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (4 of 5)</b>   |   | <b>Response</b> |
|--|---|-----------------|
| Program Title  | Eco Company   |                 |
| Origination  | Syndicated  |                 |
| Days/Times Program Regularly Scheduled   | Sunday, 10am  |                 |
| Total times aired at regularly scheduled time  | 13  |                 |
| Total times aired  |   |                 |
| Number of Preemptions  | 0   |                 |
| Number of Preemptions for other than Breaking News   |   |                 |
| Number of Preemptions Rescheduled  |   |                 |
| Length of Program  | 30 mins   |                 |
| Age of Target Child Audience   | 13 years to 16 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to go "green"? More and more young people want to know the answer to that question. Now there's ECO Company...a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. ECO Company explores all aspects of being green and understanding how we impact the world. The E-Co team reports on the latest technologies in energy, recycling, conservation, and organics and shares stories of young people making a positive impact on the environment. |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |                 |

| <b>Digital Core Program (5 of 5)</b> |  | <b>Response</b> |
|--------------------------------------|--|-----------------|
|--------------------------------------|--|-----------------|

|  |  |
|--|--|
| Program Title  | Pets.TV  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 10:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything Pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual, and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Ariane M. Stevens  |
| Address   | 4595 S. Dixie Dr.  |
| City  | Dayton   |
| State   | OH   |
| Zip   | 45439  |
| Telephone Number  | (937) 293-2101   |
| Email Address   | ariane.stevens@daytonscw.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: SONIC X, YU-GI-OH, DRAGONBALL Z KAI, and YU-GI-OH 5D's. WBDT Television, LLC acquired WBDT on May 20, 2011. This form 398 includes information provided by the previous licensee, but WBDT Television, LLC only makes certifications for the period since that date. |

**Other Matters (5)**

| <b>Other Matters (1 of 5)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Magi-Nation   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 7-7:30am and 7:30-8am   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 7 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Knowledge is readily there for the taking if kids simply know how to appropriately access it and effectively make use of it. In this context, many of the most useful and important things that youngsters can learn center on discovery, analysis and problem-solving. MAGI-NATION addresses these vital learning goals. In the course of a series of intriguing codes, riddles, and other puzzles that Tony, Edyn and Strag are presented along the way, viewers are furthermore given the engaging opportunity to not only observe others go through the problem-solving cycle, but to make use of their unique knowledge base and burgeoning problem-solving skills to address conundrums on their own. |

| <b>Other Matters (2 of 5)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Mad About Money   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday, 7am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About Money provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills, and Fitness that tie to state and national education standards. Mad About Money explores being "green" and understanding how our actions impact the world. The Mad About Money team finds out about healthy snacks and proper exercise through sketch comedy segment |

| <b>Other Matters (3 of 5)</b>          | <b>Response</b> |
|--|-----------------|
| Program Title                          | The Young Icons |
| Origination                            | Syndicated      |
| Days/Times Program Regularly Scheduled | Sunday, 7:30am  |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, The Young Icons gives you a glimpse inside the lives of the brightest and best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. |

| <b>Other Matters (4 of 5)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Eco Company   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday, 10am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to go "green"? More and more young people want to know the answer to that question. Now there's ECO Company...a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. ECO Company explores all aspects of being green and understanding how we impact the world. The E-Co team reports on the latest technologies in |

| <b>Other Matters (5 of 5)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | Pets.TV  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 10:30am  |
| Total times aired at regularly scheduled time  | 13   |
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**Certification**

| Question   | Response                                   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>WBDT<br/>Television,<br/>LLC</b></p> |

## Attachments

No Attachments.