



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004937223** | File Number: **CPR-126578** | Submit Date: **01/09/2012** | Call Sign: **KXLY-TV** | Facility ID: **61978**
City: **SPOKANE** | State: **WA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2012 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Spokane
	Web Home Page Address	www.kxly.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM PT (Airs on KXLY-ABC)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12) Response	
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM PT (Airs on KXLY-ABC)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12) Response	
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT (Airs on KXLY-ABC)

Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who are from our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	Sunday, November 13, 2011/10:00-10:30 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	Saturday, November 12, 2011/9:00-9:30 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	Sunday, October 9, 2011/10:00-10:30 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, October 8, 2011/9:00-9:30 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	Sunday, November 27, 2011/10:00-10:30 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 26, 2011/9:00-9:30 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	Sunday, December 4, 2011/10:00-10:30 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, December 3, 2011/9:00-9:30 AM PT
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT (Airs on KXLY-ABC)
Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Culture Click
List date and time rescheduled	Sunday, November 13, 2011/10:30-11:00 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 12, 2011/9:30-10:00 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Culture Click
List date and time rescheduled	Sunday, October 9, 2011/10:30-11:00 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, October 8, 2011/9:30-10:00 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Culture Click
List date and time rescheduled	Sunday, November 27, 2011/10:30-11:00 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 26, 2011/9:30-10:00 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Culture Click
List date and time rescheduled	Sunday, December 4, 2011/10:30-11:00 AM PT
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, December 3, 2011/9:30-10:00 AM PT
Reason for Preemption	Sports

Digital Core Program (5 of 12)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM PT (Airs on KXLY-ABC)
Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	Sunday, November 13, 2011/11:00-11:30 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 12, 2011/10:00-10:30 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	Sunday, November 27, 2011/11:00-11:30 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 26, 2011/10:00-10:30 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	Sunday, December 4, 2011/11:00-11:30 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	Saturday, December 3, 2011/10:00-10:30 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	Sunday, October 9, 2011/11:00-11:30 AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, October 8, 2011/10:00-10:30 AM PT
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM PT (Airs on KXLY-ABC)
Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Food for Thought with Claire Thomas
List date and time rescheduled	Sunday, October 9, 2011/11:30-12:00 PM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, October 8, 2011/10:30-11:00 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Food for Thought with Claire Thomas
List date and time rescheduled	Sunday, November 27, 2011/11:30-12:00 PM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 26, 2011/10:30-11:00 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
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Title of Program	Food for Thought with Claire Thomas
List date and time rescheduled	Sunday, November 13, 2011/11:30-12:00 PM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, November 12, 2011/10:30-11:00 AM PT
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Food for Thought with Claire Thomas
List date and time rescheduled	Sunday, December 4, 2011/11:30-12:00 PM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, December 3, 2011/10:30-11:00 AM PT
Reason for Preemption	Sports

Digital Core Program (7 of 12)		Response
Program Title	Danger Rangers	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays/7:00-7:30 AM PT (Airs on KXMN-MNTV)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated television series for children three to eight years of age. Each episode follows the adventures of a relatable group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents, the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "think Safe, Play Safe & be Safe."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Go For It!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30-8:00 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go For It! is a half hour weekly television program produced to educate and inform children 13-16 years of age. Each episode contains teams of children competing in a variety of educational and athletic activities, including trivia and athletic competitions. Trivia competitions require children to use their math, science, history, and geography skills to defeat the opposing team and win prizes. Athletic competitions encourage children to stay physically fit and healthy. Sports Celebrities offer facts and advice on subjects such as nutrition, training, and motivation. With each weekly half hour episode, Go For It! brings relevant life-messages to kids in a fast paced format designed to encourage learning, participation, and competition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)

Response

Program Title	Animal Tails
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00-8:30 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Animal Tails
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30-9:00 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 12)	Response
Program Title	Exploration with Richard Wiese
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00-9:30 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in this half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As an experienced science journalist and former president of the world renowned Explorer's Club, Richard Wiese has the experience and credentials to introduce viewers to places, people, and things they may have never seen before.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 12)	Response
Program Title	Exploration with Richard Wiese
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30-10:00 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in this half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As an experienced science journalist and former president of the world renowned Explorer's Club, Richard Wiese has the experience and credentials to introduce viewers to places, people, and things they may have never seen before.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Teddie Gibbon
Address	500 West Boone Ave.
City	Spokane
State	WA
Zip	99201-2497
Telephone Number	509-329-4002
Email Address	teddieg@kxly.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

RECAP of 4th Quarter 2011: Wednesday's Child - KXLY 4 News and anchor Robyn Nance profiled a WA or ID child that was up for adoption. The segment airs weekly on KXLY 4 News at 6:00pm. KXLY, KXMN, KXLY.com. Shining Star - KXLY 4 Sports profiled a local student-athlete each Monday that excel's in a sport as well as in the classroom and community. The weekly segment re-started in September 2011 and will continue through early June 2012. KXLY, KXMN, KXLY.com. Friday Night Sports Extra - KXLY 4 Sports provided extended coverage of high school football during the 11pm newscast on Friday nights. That newscast devotes 20 minutes to high school football coverage. The show re-started in September 2011 and ran through November 2011. KXLY, KXMN, KXLY.com. Numerica School Champion of North Idaho - Children from North Idaho are encouraged to nominate a "champion" within their school. This program highlights "champion" teachers or other school employees that students recognize. We aired a monthly segment highlighting the nominator and the school champion in KXLY 4 News. The segment re-started in November 2011 and will continue until the end of May 2012. KXLY, KXMN, KXLY.com. Coat 4 Kids - In August 2011, KXLY 4 began promoting this huge station event. We spearhead efforts to collect gently used coats that are cleaned and then distributed to children within the community. This year's event kicked off September 18, 2011 at the WA Interstate Fair and the collection of coats will continue through October, followed by distribution to children in November. KXLY, KXMN, KXLY.com. Pumpkin Ball - KXLY is the official media sponsor of this event. KXLY 4 provided emcees for this event in October 2011. KXLY 4 also produced and aired promotional spots for the event which raises funds for the Vanessa Behan Crisis Nursery and Sacred Heart Children's Hospital. KXLY 4 produced two video presentations for the event and KXLY 4 News provided news coverage of the event. KXLY, KXMN and KXLY.com. Christmas Wish - KXLY 4 heavily promoted efforts by 92.9 ZZU FM, our sister radio station, with their December 2011 "Christmas Wish" campaign. KXLY provided news coverage and on-air promotional support. KXLY, KXMN, KXLY.com. Crab Feed & Benefit Auction - KXLY 4 anchor Mark Peterson emceed this fund-raiser which benefits the Vanessa Behan Crisis Nursery and the Spokane Child Abuse and Neglect Prevention Center. PREVIEW of 1st Quarter 2012: Wednesday's Child - KXLY 4 News and anchor Robyn Nance will profile a WA or ID child that is up for adoption. The segment airs weekly on KXLY 4 News at 6:00pm. KXLY, KXMN, KXLY.com. Shining Star - KXLY 4 Sports will profile a local student-athlete each Monday that excels in sports as well as in the classroom and community. The weekly segment re-started in September 2011 and will run until early June 2012. KXLY, KXMN, KXLY.com Numerica School Champion of North Idaho - Children and students from North Idaho are encouraged to nominate a "champion" within their school. This program highlights "champion" teachers or other school employees. KXLY 4 News aired a monthly segment highlighting the nominator and the school champion. The segment started in November 2011 and will run through early June 2011. KXLY, KXMN, KXLY.com. Our Kids Our Business - In April 2012, KXLY 4 will produce and air promotion for this month-long event that seeks to educate the community on child abuse. KXLY 4 will also provide extensive news coverage of this month-long event. KXLY, KXMN and KXLY.com. Spokane Hoopfest - Starting in March 2012 through the end of June 2012, KXLY 4 will heavily promote one of Spokane's largest public events (a 3-on-3 basketball tournament) and KXLY 4 News will provide several days of live coverage during the June 2012 event. The overall goal of the event is aimed at making children healthier. KXLY 4 is the official broadcast partner for this huge summer event. KXLY, KXMN and KXLY.com. J

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM PT (Airs on KXLY-ABC)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (2 of 12)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM PT (Airs on KXLY-ABC)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans.
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Other Matters (3 of 12)	
	Response

Program Title	Born to Explore
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT (Airs on KXLY-ABC)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who are from our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.
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Other Matters (4 of 12)	
	Response

Program Title	Everyday Health
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT (Airs on KXLY-ABC)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

Other Matters (5 of 12)

Response

Program Title Food for Thought with Claire Thomas

Origination Syndicated

Days/Times Program Regularly Scheduled Saturdays/10:00-10:30 AM PT (Airs on KXLY-ABC)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (6 of 12)

Response

Program Title Culture Click

Origination Syndicated

Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM PT (Airs on KXLY-ABC)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

Other Matters (7 of 12)

Response

Program Title	Danger Rangers
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00-7:30 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated television series for children three to eight years of age. Each episode follows the adventures of a relatable group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents, the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "think Safe, Play Safe & be Safe."

Other Matters (8 of 12)	
	Response
Program Title	Go For It!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30-8:00 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go For It! is a half hour weekly television program produced to educate and inform children 13-16 years of age. Each episode contains teams of children competing in a variety of educational and athletic activities, including trivia and athletic competitions. Trivia competitions require children to use their math, science, history, and geography skills to defeat the opposing team and win prizes. Athletic competitions encourage children to stay physically fit and healthy. Sports Celebrities offer facts and advice on subjects such as nutrition, training, and motivation. With each weekly half hour episode, Go For It! brings relevant life-messages to kids in a fast paced format designed to encourage learning, participation, and competition.

Other Matters (9 of 12)	
	Response
Program Title	Animal Tails
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00-8:30 AM PT (Airs on KXMN-MNTV)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.

Other Matters (10 of 12)		Response
Program Title	Animal Tails	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays/8:30-9:00 AM PT (Airs on KXMN-MNTV)	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal Tails is an educational, studio-based variety show for children 13-16 years of age. This one-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.</p>	

Other Matters (11 of 12)		Response
Program Title	Exploration with Richard Wiese	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays/9:00-9:30 AM PT (Airs on KXMN-MNTV)	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in this half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As an experienced science journalist and former president of the world renowned Explorer's Club, Richard Wiese has the experience and credentials to introduce viewers to places, people, and things they may have never seen before.
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**Other Matters
(12 of 12)**

Response

Program Title	Exploration with Richard Wiese
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sundays/9:30-10:00 AM PT (Airs on KXMN-MNTV)
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Total times aired at regularly scheduled time	12
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Richard Wiese inspires the true explorer in each of us. Join Explorer Richard Wiese in this half-hour thrill ride for children aged 13-16 that ignites the senses in extreme expeditions captured throughout the world. By using amazing technology, secret wonders of the world and beyond will be revealed while we preserve our instinct to explore. In each episode, cameras follow Richard to the nearest and farthest corners of the world as he explores the land, the air, and the sea with intrepid curiosity. As an experienced science journalist and former president of the world renowned Explorer's Club, Richard Wiese has the experience and credentials to introduce viewers to places, people, and things they may have never seen before.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Spokane Television, Inc.</p>

Attachments

No Attachments.