



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029633443** | File Number: **CPR-130400** | Submit Date: **04/11/2012** | Call Sign: **WLOV-TV** | Facility ID: **37732** |  
City: **WEST POINT** | State: **MS**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/11/2012** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2012

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response              |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type          | Network Affiliation   |
|              | Affiliated network    | FOX                   |
|              | Nielsen DMA           | Columbus-Tupelo-W Pt. |
|              | Web Home Page Address | www.wlov.com          |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 7.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(11)**

| <b>Digital Core Program (1 of 11)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | Jack Hanna Into the Wild   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Mondays at 7:00am 1/02/12 - 3/26/12 and Saturdays at 7:30am 1/07/12 - 3/31/12  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna Into The Wild is based on Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout his travels, Jack raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (2 of 11)</b>         | <b>Response</b>                                     |
|---|---|
| Program Title                                 | Awesome Adventures                                  |
| Origination                                   | Syndicated  |
| Days/Times Program Regularly Scheduled        | Tuesdays and Wednesdays at 7:00am 1/03/12 - 3/28/12 |
| Total times aired at regularly scheduled time | 26  |
| Total times aired                             |   |
| Number of Preemptions                         | 0   |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is a half-hour E/I adventure series that airs 52 weeks a year. Our host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Core Program (3 of 11)**

**Response**

|  |   |
|--|---|
| Program Title                                      | Wild About Animals                                |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled             | Thursdays and Fridays at 7:00am 1/05/12 - 3/30/12 |
| Total times aired at regularly scheduled time      | 26  |
| Total times aired                                  |   |
| Number of Preemptions                              | 0   |
| Number of Preemptions for other than Breaking News |   |
| Number of Preemptions Rescheduled                  |   |
| Length of Program                                  | 30 mins   |
| Age of Target Child Audience                       | 13 years to 16 years                              |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals is a half-hour animal E/I magazine series that airs 52 weeks a year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for 20 years. As the producers of Wild About Animals, it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children specifically in the target age group, by bringing them entertaining and interesting stories about the most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (4 of 11)</b>  |   |
|--|---|
|  | <b>Response</b>   |
| Program Title  | Whaddyado   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 7:00am 1/07/12 - 3/31/12   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Whaddyado is a half-hour weekly E/I series designed to educate, inform, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddyado skillfully documents the event, interviews the participants, and talks to various experts, who explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there is a moral dilemma segment featured in each show. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (5 of 11)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Liberty's Kids  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Monday - Friday at 8:30 1/02/12 - 3/30/12   |
| Total times aired at regularly scheduled time  | 65  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Liberty's Kids is an exciting series that thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new 'big brother' and 'big sister', but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists. Liberty's Kids aired on the station's secondary digital stream 27.2. |



|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

**Digital Core Program (6 of 11) Response**

|  |   |
|--|---|
| Program Title  | Green Screen Adventures   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays at 9:00am 1/07/12 - 3/31/12   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four Cs as well as the three Rs - Curiosity, Confidence, Citizenship, and Compassion. Green Screen Adventures aired on the secondary digital stream 27.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Digital Core Program (7 of 11) Response**

|  |  |
|--|--|
| Program Title  | Busytown Mysteries   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays at 9:30am 1/07/12 - 3/31/12  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Busytown Mysteries' format is a fun and easily understandable venue for creative problem solving. By focusing on the fascinating conundrums faced by a group of Richard Scarry's most enchanting characters, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions and enlightenment of others. Learning is engaging, natural, and part of the overall enjoyment of the series. Busytown Mysteries aired on the secondary digital stream, 27-2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Core Program  
(8 of 11)**

**Response**

|   |  |
|---|--|
| Program Title                                 | The Busy World of Richard Scarry                   |
| Origination                                   | Network  |
| Days/Times Program Regularly Scheduled        | Saturdays at 10:00am and 10:30am 1/07/12 - 3/31/12 |
| Total times aired at regularly scheduled time | 26   |
| Total times aired                             |  |
| Number of Preemptions                         | 0  |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The Busy world of Richard Scarry aired on the secondary digital stream, 27-2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (9 of 11)</b>              | <b>Response</b>                                    |
|--|--|
| Program Title                                      | Dino Squad   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled             | Saturdays at 11:00am and 11:30am 1/07/12 - 3/31/12 |
| Total times aired at regularly scheduled time      | 26   |
| Total times aired                                  |  |
| Number of Preemptions                              | 0  |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled                  |  |
| Length of Program                                  | 30 mins  |

|  |  |
|--|--|
| Age of Target Child Audience   | 8 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives. Dino Squad aired on the secondary digital stream, 27-2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (10 of 11)</b>             | <b>Response</b>                     |
|--|-------------------------------------|
| Program Title                                      | Doodlebops Rockin'Road Show         |
| Origination  | Network                             |
| Days/Times Program Regularly Scheduled             | Sundays at 9:00am 1/01/12 - 3/25/12 |
| Total times aired at regularly scheduled time      | 13                                  |
| Total times aired                                  |                                     |
| Number of Preemptions                              | 0                                   |
| Number of Preemptions for other than Breaking News |                                     |
| Number of Preemptions Rescheduled                  |                                     |
| Length of Program                                  | 30 mins                             |

|  |   |
|--|---|
| Age of Target Child Audience   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Doodlebops Rockin' Road Show is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more. The show's focus on feelings and emotions gives viewers an opportunity to make gains in their own emotional intelligence. They learn to effectively express themselves and "read" the expressions of others. The show also provides a template that youngsters can use to face situations and solve problems with the use of courage, inventiveness, and logical reasoning. The series secondarily addresses complementary core-knowledge goals. The show encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; and provides practice on fundamental knowledge-based learning and skills, including numbers, the alphabet, colors, vocabulary, sequences, and directions. By incorporating the series' multi-faceted educational goal in the context of fun and laughter, Doodlebops Rockin' Road Show furthermore helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor. Doodlebops Rockin' Road Show aired on the secondary digital stream, 27-2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (11 of 11)</b>             | <b>Response</b>                     |
|--|-------------------------------------|
| Program Title                                      | The Doodlebops                      |
| Origination  | Network                             |
| Days/Times Program Regularly Scheduled             | Sundays at 9:30am 1/01/12 - 3/25/12 |
| Total times aired at regularly scheduled time      | 13                                  |
| Total times aired                                  |                                     |
| Number of Preemptions                              | 0                                   |
| Number of Preemptions for other than Breaking News |                                     |
| Number of Preemptions Rescheduled                  |                                     |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is primarily intended to promote social and academic readiness - thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy and fun, The Doodlebops encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches basic knowledge-based information. On an episode by episode basis, Deedee, Roonie, Moe and their cohorts foster valuable learning along with a great deal of joy. The Doodlebops aired on the secondary digital stream, 27-2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**



**Liaison Contact**

| Question  | Response            |
|---|---------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                 |
| Name of children's programming liaison  | Jennifer Dennington |
| Address   | P O Box 1732        |
| City  | Tupelo              |
| State   | MS                  |
| Zip   | 38802-1732          |
| Telephone Number  | (662)842-2227       |
| Email Address   | manager@wlov.com    |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                     |

**Other Matters (11)**

| <b>Other Matters (1 of 11)</b>  | <b>Response</b>   |
|---|---|
| Program Title   | Jack Hanna Into the Wild  |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Mondays at 7:00am 4/02/12 - 6/25/12 and Saturdays at 7:30am 4/07/12 - 6/30/12   |
| Total times aired at<br>regularly scheduled<br>time   | 26  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Jack Hanna Into The Wild is based on Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout his travels, Jack raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. Jack Hanna Into The Wild will air on the primary digital stream, 27.1. |

| <b>Other Matters (2 of 11)</b>  | <b>Response</b>   |
|---|---|
| Program Title   | Awesome Adventures  |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Tuesdays and Wednesdays at 7:00am 4/03/12 - 6/27/12   |
| Total times aired<br>at regularly<br>scheduled time   | 26  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Awesome Adventures is a half-hour E/I adventure series that airs 52 weeks a year. Our host, as well as two different teens, travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. Awesome Adventures will air on the primary digital stream, 27.1. |

| <b>Other Matters (3 of 11)</b> | <b>Response</b>    |
|--------------------------------|--------------------|
| Program Title                  | Wild About Animals |
| Origination                    | Syndicated         |

|  |  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Thursdays and Fridays at 7:00am 4/05/12 - 6/29/12  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 26   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Wild About Animals is a half-hour animal E/I magazine series that airs 52 weeks a year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for 20 years. As the producers of Wild About Animals, it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children specifically in the target age group, by bringing them entertaining and interesting stories about the most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. Wild About Animals will air on the primary digital stream, 27.1. |

| Other Matters<br>(4 of 11) | Response |
|----------------------------|----------|
|----------------------------|----------|

|               |            |
|---------------|------------|
| Program Title | Whaddyado  |
| Origination   | Syndicated |

|   |                                       |
|---|---------------------------------------|
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays at 7:00am 4/07/12 - 6/30/12 |
|---|---------------------------------------|

|  |    |
|--|----|
| Total times<br>aired at<br>regularly<br>scheduled time | 13 |
|--|----|

|                      |         |
|----------------------|---------|
| Length of<br>Program | 30 mins |
|----------------------|---------|

|   |                      |
|---|----------------------|
| Age of Target<br>Child Audience<br>from | 13 years to 16 years |
|---|----------------------|

|   |   |
|---|---|
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition<br>of Core<br>Programming. | Whaddyado is a half-hour weekly E/I series designed to educate, inform, inspire and entertain children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddyado skillfully documents the event, interviews the participants, and talks to various experts, who explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there is a moral dilemma segment featured in each show. Whaddyado will air on the primary digital stream, 27.1. |
|---|---|

| Other Matters (5<br>of 11) | Response |
|----------------------------|----------|
|----------------------------|----------|

|  |   |
|--|---|
| Program Title  | Green Screen Adventures   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays at 9:00am 4/07/12 - 6/30/12   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four Cs as well as the three Rs - Curiosity, Confidence, Citizenship, and Compassion. Green Screen Adventures will air on the secondary digital stream, 27.2. |

**Other Matters (6 of 11)**

**Response**

|  |   |
|--|---|
| Program Title  | Busytown Mysteries  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays at 9:30am 4/07/12 - 6/30/12   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Busytown Mysteries' format is a fun and easily understandable venue for creative problem solving. By focusing on the fascinating conundrums faced by a group of Richard Scarry's most enchanting characters, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions and enlightenment of others. Learning is engaging, natural, and part of the overall enjoyment of the series. Busytown Mysteries will air on the secondary digital stream, 27-2. |

**Other Matters (7 of 11)**

**Response**

|  |  |
|--|--|
| Program Title                          | The Busy World of Richard Scarry                   |
| Origination                            | Network  |
| Days/Times Program Regularly Scheduled | Saturdays at 10:00am and 10:30am 4/07/12 - 6/30/12 |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The Busy World of Richard Scarry will air on the secondary digital stream, 27-2. |

**Other Matters (8 of 11) Response**

|   |  |
|---|--|
| Program Title                                 | Dino Squad   |
| Origination                                   | Network  |
| Days/Times Program Regularly Scheduled        | Saturdays at 11:00am and 11:30am 4/07/12 - 6/30/12 |
| Total times aired at regularly scheduled time | 26   |
| Length of Program                             | 30 mins  |
| Age of Target Child Audience from             | 9 years to 11 years                                |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives. Dino Squad will air on the secondary digital stream, 27-2. |
|--|---|

**Other Matters (9 of 11) Response**

|               |                              |
|---------------|------------------------------|
| Program Title | Doodlebops Rockin' Road Show |
| Origination   | Network                      |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Sundays at 9:00am 4/01/12 -6/24/12   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Doodlebops Rockin' Road Show is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more. The show's focus on feelings and emotions gives viewers an opportunity to make gains in their own emotional intelligence. They learn to effectively express themselves and "read" the expressions of others. The show also provides a template that youngsters can use to face situations and solve problems with the use of courage, inventiveness, and logical reasoning. The series secondarily addresses complementary core-knowledge goals. The show encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; and provides practice on fundamental knowledge-based learning and skills, including numbers, the alphabet, colors, vocabulary, sequences, and directions. By incorporating the series' multi-faceted educational goal in the context of fun and laughter, Doodlebops Rockin' Road Show furthermore helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor. Doodlebops Rockin' Road Show will air on the secondary digital stream, 27-2. |

**Other Matters (10 of 11)**

**Response**

|   |                                     |
|---|-------------------------------------|
| Program Title                                 | The Doodlebops                      |
| Origination                                   | Network                             |
| Days/Times Program Regularly Scheduled        | Sundays at 9:30am 4/01/12 - 6/24/12 |
| Total times aired at regularly scheduled time | 13                                  |
| Length of Program                             | 30 mins                             |
| Age of Target Child Audience from             | 2 years to 5 years                  |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is primarily intended to promote social and academic readiness - thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy and fun, The Doodlebops encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches basic knowledge-based information. On an episode by episode basis, Deedee, Roonie, Moe and their cohorts foster valuable learning along with a great deal of joy. The Doodlebops will air on the secondary digital stream, 27-2. |
|--|--|

**Other Matters (11 of 11)**

**Response**

|               |                |
|---------------|----------------|
| Program Title | Liberty's Kids |
|---------------|----------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled | Monday - Friday at 8:30am 4/02/12 - 6/29/12 |
|--|---|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 65 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                     |
|-----------------------------------|---------------------|
| Age of Target Child Audience from | 7 years to 12 years |
|-----------------------------------|---------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Liberty's Kids is an exciting series that thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new 'big brother' and 'big sister', but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists. Liberty's Kids will air on the station's secondary digital stream 27.2. |
|--|--|

## Certification

| Question  | Response   |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>  |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>Lingard<br/>Broadcasting<br/>Corporation</b></p> |



## Attachments

No Attachments.