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Children's Television Programming Report

FRN: **0002538445** | File Number: **CPR-122956** | Submit Date: **07/11/2011** | Call Sign: **WGAL** | Facility ID: **53930** | City: **LANCASTER** | State: **PA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/11/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Harrisburg-Lanc-Leb-York
	Web Home Page Address	www.wgal.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10:00A
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "Turbo Dogs" is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TURBO DOGS
List date and time rescheduled	6/4/11 @ 12:00P

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 TDO117
Reason for Preemption	Sports

Digital Core Program (2 of 15)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10:30A
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "Shelldon" is a lighthearted series that aims to entertain while educating children about marine life. Set in the world of seashells, the show also informs kids on what they can do to help make the world a better and greener place. The series focuses on environmental themes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	6/4/11 @ 12:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 SHL012
Reason for Preemption	Sports

Digital Core Program (3 of 15)	Response
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Program Title	THE MAGIC SCHOOL BUS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 11:00A
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "The Magic School Bus" is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. In addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. The content of the show is appropriate for children from ages 6 to 10.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS
List date and time rescheduled	6/4/11 @ 1:00P

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 THE MAGIC SCHOOL BUS IN THE ARCTIC
Reason for Preemption	Sports

Digital Core Program (4 of 15) Response	
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 11:30A
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "Babar", based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	BABAR
List date and time rescheduled	6/4/11 @ 1:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	6/4/11 THE MISSING CROWN AFFAIR
Reason for Preemption	Sports

Digital Core Program (5 of 15) Response	
Program Title	WILLA'S WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY @ 11:00A
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: From the Creator of Oswald, "Willa's Wild Life" is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	6/11/11 @ 1:00P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-12
Episode #	6/12/11 WIL005
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	6/11/11 @ 12:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-05
Episode #	6/5/11 WIL008
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 12:00P
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13-16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify with and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news program that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America becoming the first program in history targeting the next generation of news viewers. Program puts emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	6/11/11 @ 2:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-11
Episode #	6/11/11 #839
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	6/4/11 @ 2:00P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-06-04
Episode #	6/4/11 #838
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-05-28
Episode #	5/28/11 #837
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:30A
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "Pearlie" is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	6/11/11 @ 1:30P
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-12
Episode #	6/12/11 PEA103
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	6/11/11 @ 12:30P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-05
Episode #	6/5/11 PEA107
Reason for Preemption	Sports

Digital Core Program (8 of 15)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10:00A

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Green Screen Adventures teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	BUSYTOWN MYSTERIES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 15)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 11:00A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 11:30A
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	CAKE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 12:00P
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun!

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 15)	Response
Program Title	DANCE REVOLUTION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 12:30P
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	STARGATE INFINITY
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY @ 10:00A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: In this animated action-adventure series - based on MGM's successful sci-fi movie and television franchise "Stargate" - four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures, and each other, while trying to find a safe haven for the alien and clear their names so they can return home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	MAGI-NATION
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY @ 10:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Heather Bruce
Address	1300 Columbia Avenue
City	Lancaster
State	PA
Zip	17603
Telephone Number	717-393-5851
Email Address	hbruce@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	<p>On Saturday, June 4, 2011 NBC's coverage of French Open Tennis pre-empted WGAL's regularly-scheduled 10A-12P block of Children's Core Programming. The following Qubo episodes were affected and made-good in their 2nd HOME on 6/4/11 from 12P-2P: Turbo Dogs (TDO117), Shelldon (SHL012), The Magic School Bus ("The Magic School Bus In The Arctic"), and Babar ("The Missing Crown Affair"). On Sunday, June 5, the NBC's coverage of French Open Tennis continued, pre-empting Willa's Wild Life (WIL008) and Pearlie (PEA107). Both of these episodes were made-good in their 2nd HOME on 6/11/11 at 12P & 12:30P. On Sunday, June 12, WGAL aired the Annual Children's Miracle Network Telethon to raise funds for Penn State Hershey Medical Center & Children's Hospital. The Telethon pre-empted Willa's Wild Life (WIL005) and Pearlie (PEA103); both of these episodes aired on 6/11/11 at 1P & 1:30P.</p> <p>----- "The More You Know"</p> <p>comprehensive website (www.themoreyouknow.com) complements the on-air public service announcements, while providing in-depth referral information for viewers. Content includes video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody Awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. Brain Busters is a locally produced high school quiz-bowl show that airs on Saturdays at 12:30pm on WGAL. This 30-minute quiz-bowl tournament is geared towards high school students and celebrates academic achievement; it began airing on WGAL in January 2000. The broadcast tournament includes nearly 40 schools from Lancaster, Lebanon, Dauphin, Cumberland, Perry, York, Franklin and Adams counties. Schools compete for school funding for scholarships, prizes, and more!</p>

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	TURBO DOGS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10:00A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "Turbo Dogs" is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Other Matters (2 of 15)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "Sheldon" is a lighthearted series that aims to entertain while educating children about marine life. Set in the world of seashells, the show also informs kids on what they can do to help make the world a better and greener place. The series focuses on environmental themes.

Other Matters (3 of 15)	Response
Program Title	THE MAGIC SCHOOL BUS
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY @ 11:00A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "The Magic School Bus" is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. In addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. The content of the show is appropriate for children from ages 6 to 10.

Other Matters (4 of 15)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 11:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "Babar", based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (5 of 15)	Response
Program Title	WILLA'S WILD LIFE

Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY @ 11:00A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: From the Creator of Oswald, "Willa's Wild Life" is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

Other Matters (6 of 15)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY @ 11:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRS ON MAIN DIGITAL CHANNEL: "Pearlie" is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (7 of 15)		Response
Program Title	TEEN KIDS NEWS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY @ 12:00P	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>AIRS ON MAIN DIGITAL CHANNEL: The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13-16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify with and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news program that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America becoming the first program in history targeting the next generation of news viewers. Program puts emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.</p>	

Other Matters (8 of 15)		Response
Program Title	GREEN SCREEN ADVENTURES	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY @ 10:00A	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Green Screen Adventures teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.</p>	

Other Matters (9 of 15)		Response
Program Title	BUSYTOWN MYSTERIES	

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Other Matters (10 of 15)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 11:00A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (11 of 15)	Response
Program Title	BUSY WORLD OF RICHARD SCARRY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 11:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
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Other Matters (12 of 15)	Response
Program Title	CAKE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 12:00P
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun!

Other Matters (13 of 15)	Response
Program Title	DANCE REVOLUTION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 12:30P
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship!

Other Matters (14 of 15)	Response
Program Title	STARGATE INFINITY
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 10:00A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: In this animated action-adventure series - based on MGM's successful sci-fi movie and television franchise "Stargate" - four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures, and each other, while trying to find a safe haven for the alien and clear their names so they can return home.

Other Matters (15 of 15)

Response

Program Title	MAGI-NATION
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY @ 10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WGAL Hearst Television Inc.</p>

Attachments

No Attachments.