

# Children's Television Programming Report

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 File Number: CPR-134962
 Submit Date: 10/09/2012
 Call Sign: KIAH
 Facility ID: 23394
 City:

 HOUSTON
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 10/09/2012
 Filing Status: Active
 Filing Status: Active
 Status: Comparison
 Status: Comparison

## **Report reflects information for : Third Quarter of 2012**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

	Section	Question Response	
Children's	Section		
Television Information	Station Type	Station Type Network Aff	liation
		Affiliated network CW	
		Nielsen DMA Houston	
		Web Home Page Address www.39onlin	ne.com
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	•	that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	(38.1) Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am & 7:30am (effective 6/30/12 - 8/18/12)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series was produced with the primary purpose of educating and informing children ages 6-11 through entertaining and engaging programming. The characters, storylines and recurring themes of the series represent a broad range of issues, and they provide information and tools that are identifiable and meaningful to both boys and girls.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	(38.1) Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am (effective 7/1/12 - 9/9/12)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conversation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition, through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their ideas and videos on how to live Green!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	(38.1) Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day aims to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available to them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

15)	Response
Program Title	(38.1) Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00am (effective 7/1/12 - 9/16/12)
Total times aired at regularly scheduled time	12
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	(38.1) On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography art, music and technology and then teaches them the correct answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	(38.2) Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green allows children to explore the world of 'green' living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. The series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	(38.2) Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	(38.2) Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Green ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	(38.2) Head's Up!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Head's Up is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon and introduces them to the magical content and practical context of the night sky.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	(38.2) Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm & 12:30pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces viewers to the wide variety of outdoor activities, fishing, hand-gliding, horseback riding, hiking, and camping. The series also provides information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources.

Does the Licensee identify the	
program by displaying	
throughout the program the	
symbol E/I?	

Yes

Digital Core Program (11 of 15)	Response
Program Title	(38.1) Cubix: Robots For Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am (effective 8/25/12 - 9/15/12)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series was produced with the primary purpose of educating and informing children ages 6-11 through entertaining and engaging programming. The characters, storylines and recurring themes of the series represent a broad range of issues, and they provide information and tools that are identifiable and meaningful to both boys and girls.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	(38.1) Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00a (effective 9/22/12)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	(38.1) Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am (effective 8/25/12 - 9/22/12)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	(38.1) Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays (effective 9/16/12 - 9/22/12)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout the		
program the		
symbol E/I?		
- ,		

Digital Core Program (15 of 15)	Response
Program Title	(38.1) Now Eat This!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00am (effective 9/23/12)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each 30 minute episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Through the course of each episode, Rocco teaches the guest(s) and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Cindy Wilhite
	Address	6910 Network Place
	City	Indianapolis
	State	IN
	Zip	46278
	Telephone Number	(317) 715-2761
	Email Address	cwilhite@tribune.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The correct response to Question No. 7(b) is NO inasmuch as the station has ceased analog operation. However, a YES response is required in order to enable the submission of this filing.

#### Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	(38.1) Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am & 7:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.

Other Matters (2 of 10)	Response
Program Title	(38.1) Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

Other Matters (3 of 10)

Program Title	(38.1) Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day aims to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available to them to explore.

Other Matters (4 of 10)	Response
Program Title	(38.1) Now Eat This!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each 30 minute episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Through the course of each episode, Rocco teaches the guest(s) and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.

Other Matters (5 of 10)	Response
Program Title	(38.1) On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology and then teaches them the correct answer.

Other Matters (6 of 10)	Response
Program Title	(38.2) Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green allows children to explore the world of 'green' living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. The series also promotes children's writing and creative skills.
Other Matters (7	
of 10) Response	

of 10)	Response
Program Title	(38.2) Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models.

Other Matters (8 of 10)	Response
Program Title	(38.2) Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am

Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Green ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.	
Other Matters (9 of 10)	Response	
Program Title	(38.2) Head's Up!	

Network
Saturdays 11:30am
14
30 mins
9 years to 12 years
Head's Up is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon and introduces them to the magical content and practical context of the night sky.

Other Matters (10 of 10)	Response
Program Title	(38.2) Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm & 12:30pm
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces viewers to the wide variety of outdoor activities, fishing, hand-gliding, horseback riding, hiking, and camping. The series also provides information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources.

#### Question

Attachments No Attachments.