

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0027171727** | File Number: **CPR-173655** | Submit Date: **10/06/2015** | Call Sign: **KBVU** | Facility ID: **58618** | City:

EUREKA State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/06/2015 Filing Status: Active

## Report reflects information for : Third Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Eureka
	Web Home Page Address	WWW.KBVUFOX28.COM

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Animal Atlas KBVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	Animal Exploration/Jarrod Miller KBVU Digital 28.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 730AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is animal TV for the next generation. This program travels with television star Journal Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whi it is the need for speed or animal heroes, there is always something amazing happening. Filled with energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teer (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program travels with television star Journal Animal Star Journal
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 16)	Response
Program Title	BIZ Kids KBVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8A
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than	
Breaking News	
Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid does an excellent job of providing engaging content for teen viewers that also meets the most highly regarded educational standards. The series does a comprehensive job of explaining financial and entrepreneurial concepts thoroughly, but in a language that a teen audience could easily understand and retain. The program emphasizes how to properly manage money, create budgets and financial goals - al important steps in learning to become responsible adults and citizens. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 16)	Response
Program Title	ECO Company KBVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world, from reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out whats on the mind of all teens by talking to them to providing a forum on the website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 12-16 year olds, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 16)	Response
Program Title	Coolest Place On Earth KBVU Digital 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Coolest Places on Earth explores cities (both modern and ancient), natural wonders, and cultural history. The series delivers the information with rich factual content that informs, supports, and encourages engaged thinking. The series is focused and diverse, allowing the exploration of fascinating history and culture. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 16)	Response
Program Title	State to State KBVU 28.1 (7/4/15 - 9/12/15)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930AM
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is a compelling program that engages its audience in learning the history, Social Sciences, and history of our nations individual states. Viewers interpret past events and issues within the context in which an event unfolded rather than solely in the terms of present day norms and values. Viewers understand the meaning, implication, and impact of historical events and recognize that some events could have taken other directions. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	State to State KBVU 28.1 (7/4/15 - 9/12 /15)
List date and time rescheduled	9/13 Sunday 430P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/12 Saturday 930A
Reason for Preemption	Sports

Digital Core Program (7 of 16)	Response
Program Title	Zoo Clues KBVU 28.2 (9/19/15 - 9/26/15)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/930A-10A PT
Total times aired at regularly scheduled time	0
Total times aired	2
Number of Preemptions	2
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Zoo Clues KBVU 28.2 (9/19/15 - 9/26/15)
List date and time rescheduled	9/27 Sunday 11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/26 Saturday 930A
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Zoo Clues KBVU 28.2 (9/19/15 - 9/26/15)
List date and time rescheduled	9/19 Saturday 130P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	9/19 Saturday 930A
Reason for Preemption	Sports

Digital Core Program (8 of 16)	Response
Program Title	Animal Atlas KBVU 28.2 THIS TV (7/4/15 - 8/30/15)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7A-8A (1 Hour Block)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as the move informally and comfortably through their normal activities. The ability for young people to observe wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

_	Digital Core Program (9 of	
16)		Response
Program	Title	Zoo Clues KBVU 28.2 THIS TV (7/4/15 - 8/30/15)
Origination	on	Network

Days/Times Program Regularly Scheduled	Sunday 8A-9A (1 Hour Block)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natu and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	On The Spot KBVU 28.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9A-10A (1 Hour Block)
Total times aired at regularly scheduled time	9

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)	Response
Program Title	Aqua Kids Adventure KBVU 28.2 COZI TV (9/6/15 - 9/27/15)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7a-730a
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals aroun the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The program is 30 minutes in length, and is identified as an informative and educational show targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	Ariel Zoey Eli Too KBVU 28.2 COZI TV (9/6/15 - 9/27/15)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730a-8a
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too is a musical variety show that empowers children to accomplish their goals and their dreams. The program accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life, friendship and being optimistic. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (13 of 16)	Response
Program Title	Aqua Kids Adventure KBVU 28.2 COZI TV (9/6/15 - 9/27/15)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8a-830a
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	13 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Steal The Show KBVU 28.2 COZI TV (9/6/15 - 9/27/15)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830a-9a
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	13 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. All aspect of the process are covered: Creating the melody, writing the lyric, creating harmonies, developing instrumentals, and recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden as they follow the most prominent young songwriters of the past 20 years. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	New Howdy Doody KBVU 28.2 COZI TV (9/6/15 - 9/27/15)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7a-730a
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 10, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	New Howdy Doody KBVU 28.2 COZI TV (9/6/15 - 9/27/15)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 730a-8a
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 10, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Paula Murphy
Address	300 Main Street
City	Chico
State	CA
Zip	95928
Telephone Number	530-893-1234
Email Address	pmurphy@esteembroadcasting.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee broadcasts its primary digital 28.1 a Fox affiliate, and a secondary digital 28.2 (This TV affiliate effective through 8/30 /15 only, switched to COZI TV effective 9/1/15. Licensee also no longer broadcasts in analog.

#### Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Animal Atlas KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7A-730A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 12)	Response
Program Title	Exploration/Jarrod Miller KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/730A-8A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is animal TV for the next generation. This program travels with television star Jarrod Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whether it is the need for speed or animal heroes - there is always something amazing happening. Filled with energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 12)	Response
Program Title	BIZ Kids 28.1 KBVU
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8A-830A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid does an excellent job of providing engaging content for teen viewers that also meets the most highly regarded educational standards. The series does a comprehensive job of explaining financial and entrepreneurial concepts thoroughly, but in a language that a teen audience could easily understand and retain. The program emphasizes how to properly manage money, create budgets and financial goals - all important steps in learning to become responsible adults and citizens. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (4 of	
12)	Response
Program Title	ECO Company KCVU Digital 28.1
Origination	Syndicated
Days/Times	Saturdays/830A-9A PT
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	12 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

ECO Company explores all aspects of being green and understanding how we impact our world, from reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them to providing a forum on the website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 12-16 year olds, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (5 of 12)	Response
Program Title	Coolest Place On Earth KBVU 28.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9A-930A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Coolest Places on Earth explores cities (both modern and ancient), natural wonders, and cultural history. The series delivers the information with rich factual content that informs, supports, and encourages engaged thinking. The series is focused and diverse, allowing the exploration of fascinating history and culture. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (6 of 12)	Response
Program Title	Zoo Clues KBVU 28.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/930A-10A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (7 of 12)	Response
Program Title	Aqua Kids Adventures 28.2 COZI TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7a-730a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (8 of 12)	Response
Program Title	Ariel Zoey Eli Too 28.2 COZI TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730a-8a
Total times aired at regularly scheduled time	13

Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too is a musical variety show that empowers children to accomplish their goals and their dreams. The program accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life, friendship and being optimistic. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.	

Other Matters (9 of 12)	Response
Program Title	Aqua Kids Adventures 28.2 COZI TV
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8A-830A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (10 of 12)	Response
Program Title	Steal The Show 28.2 COZI TV
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 830A-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. All aspect of the process are covered: Creating the melody, writing the lyric, creating harmonies, developing instrumentals, and recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden as they follow the most prominent young songwriters of the past 20 years. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other	
Matters (11	
of 12)	Response
Program Title	New Howdy Doody 28.2 COZI TV
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7A-730A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Core

Programming.

Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 10, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (12 of 12)	Response
Program Title	New Howdy Doody 28.2 COZI TV
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 730A-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of	Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 10, at the beginning of each broadcast and in listings provided to publishers of program guides.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Esteem Broadcasting of California LLC **Attachments** 

No Attachments.