

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-144759** Submit Date: **07/11/2013** Call Sign: **KBJR-TV** Facility ID: **33658** 

City: SUPERIOR State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/11/2013 Filing Status: Active

### Report reflects information for : Second Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response              |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type          | Network Affiliation   |
|              | Affiliated network    | NBC                   |
|              | Nielsen DMA           | Duluth MN-Superior WI |
|              | Web Home Page Address | WWW.NNCNOW.COM        |

### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

### Digital Core Programs(14)

| Digital Core<br>Program (1<br>of 14)   | Response  |
|--|---|
| Program Title  | CHICA SHOW- KBJR  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 9:00 AM 4/1/13 TO 6/30/13  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 1   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Questions  | Response         |
|--|------------------|
| Title of Program   | CHICA SHOW- KBJR |
| List date and time rescheduled   | 6/8/13 12:00 PM  |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-06-08       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (2<br>of 14)                           | Response                           |
|--|------------------------------------|
| Program Title  | PAJANIMALS - KBJR                  |
| Origination  | Network                            |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SATURDAY 9:30 AM 4/1/13 TO 6/30/13 |
| Total times aired at regularly scheduled time                  | 12                                 |
| Total times aired  | 13                                 |
| Number of<br>Preemptions                                       | 1                                  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                    |
| Number of<br>Preemptions<br>Rescheduled                        | 1                                  |
| Length of<br>Program   | 30 mins                            |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years                 |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day. |
|--|---|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | PAJANIMALS - KBJR |
| List date and time rescheduled   | 6/8/13 12:30 pm   |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2013-06-08        |
| Episode #  |                   |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (3<br>of 14)            | Response                            |
|---|-------------------------------------|
| Program Title                                   | POPPY CAT - KBJR                    |
| Origination                                     | Network                             |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 10:00 AM 4/1/13 TO 6/30/13 |
| Total times aired at regularly scheduled time   | 12                                  |
| Total times aired                               | 13                                  |
| Number of<br>Preemptions                        | 1                                   |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response         |
|--|------------------|
| Title of Program   | POPPY CAT - KBJR |
| List date and time rescheduled   | 6/8/13 1:00 PM   |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2013-06-08       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

| Digital Core<br>Program (4<br>of 14) | Response           |
|--------------------------------------|--------------------|
| Program Title                        | JUSTIN TIME - KBJR |
| Origination                          | Network            |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 10:30 AM 4/1/13 TO 6/30/13  |
|--|--|
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response           |
|--|--------------------|
| Title of Program   | JUSTIN TIME - KBJR |
| List date and time rescheduled   | 6/8/13 1:30 PM     |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |

| Date Preempted        | 2013-06-08 |
|-----------------------|------------|
| Episode #             |            |
| Reason for Preemption | Sports     |

| Digital Core<br>Program (5<br>of 14)   | Response  |  |
|--|---|--|
| Program Title  | LAZYTOWN - KBJR   |  |
| Origination  | Network   |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 11:00 AM 4/1/13 TO 6/30/13   |  |
| Total times aired at regularly scheduled time  | 10  |  |
| Total times aired  | 13  |  |
| Number of<br>Preemptions   | 3   |  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |  |
| Number of<br>Preemptions<br>Rescheduled  | 3   |  |
| Length of Program  | 30 mins   |  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town encourages fitness and healthful habits for preschool children. In the im Town, characters' eating and fitness habits are linked to problem solving in their wo Stephanie, a young girl who guides the audience through the story as she and her puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. underground spy and influencer who personifies the ethos of Lazy Town, is determ and fitness practices of Stephanie and her friends. When the kids have difficulty with Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the respective aircraft that hovers over earth. The underlying themes of Lazy Town is eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, engage in a wide range of physical activities including playing games, competing at building forts and play structures. | orld. The lead character is friends ("human" Robbie Rotten, the ined to ruin the health th Robbie Rotten, scue from his home in a tress the importance of and going outside to |

| Does the    | Yes |
|-------------|-----|
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| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN - KBJR |
| List date and time rescheduled   | 6/1/13 8:00 AM  |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2013-06-01      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

### **Digital Preemption Programs #2**

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN - KBJR |
| List date and time rescheduled   | 6/15/13 8:00 AM |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2013-06-15      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

### **Digital Preemption Programs #3**

| Questions  | Response        |
|--|-----------------|
| Title of Program   | LAZYTOWN - KBJR |
| List date and time rescheduled   | 6/8/13 7:00 AM  |
| Is the rescheduled date the second home?   | Yes             |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes             |
| Date Preempted   | 2013-06-08      |
| Episode #  |                 |
| Reason for Preemption  | Sports          |

| Digital Core  |  |
|---------------|--|
| Program (6 of |  |
| 14)           |  |

4) Response

| Program Title  | NOODLE AND DOODLE - KBJR   |
|--|--|
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 11:30 AM 4/1/13 TO 6/30/13  |
| Total times aired at regularly scheduled time  | 9  |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 4  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 4  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions                      | Response                 |
|--------------------------------|--------------------------|
| Title of Program               | NOODLE AND DOODLE - KBJR |
| List date and time rescheduled | 5/4/13 8:30 AM           |

| Is the rescheduled date the second home?   | Yes        |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
| Date Preempted   | 2013-05-04 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | NOODLE AND DOODLE - KBJR |
| List date and time rescheduled   | 6/15/13 8:30 AM          |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   | 2013-06-15               |
| Episode #  |                          |
| Reason for Preemption  | Sports                   |

### **Digital Preemption Programs #3**

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | NOODLE AND DOODLE - KBJR |
| List date and time rescheduled   | 6/1/13 8:30 AM           |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   | 2013-06-01               |
| Episode #  |                          |
| Reason for Preemption  | Sports                   |

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | NOODLE AND DOODLE - KBJR |
| List date and time rescheduled   | 6/8/13 7:30 AM           |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |
| Date Preempted   | 2013-06-08               |
| Episode #  |                          |
| Reason for Preemption  | Sports                   |

| Digital Core Program (7 of 14) | Response  |
|--------------------------------|---|
| Program Title                  | ANIMAL EXPLORATION WITH JAROD MILLER - KBJR-DT2 |

| Origination  | Syndicated   |
|--|--|
| Days/Times Program<br>Regularly Scheduled  | SATURDAY 9:00 AM 4/1/13 TO 6/30/13   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme whether it's the need for speed or animal heroesthere's always something amazing happening. Filled with energy, youth, and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes  |

| Questions  | Response  |
|--|---|
| Title of Program   | ANIMAL EXPLORATION WITH JAROD MILLER - KBJR-DT2 |
| List date and time rescheduled   | 6/23/13 12:00 PM                                |
| Is the rescheduled date the second home?   | No  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes   |
| Date Preempted   | 2013-06-22                                      |
| Episode #  |   |
| Reason for Preemption  | Sports  |

| Digital Core Program (8 of 14)                | Response                           |
|---|------------------------------------|
| Program Title                                 | AWESOME ADVENTURES - KBJR-DT2      |
| Origination                                   | Syndicated                         |
| Days/Times Program Regularly<br>Scheduled     | SATURDAY 9:30 AM 4/1/13 TO 6/30/13 |
| Total times aired at regularly scheduled time | 12                                 |
| Total times aired                             | 13                                 |

| Number of Preemptions  | 1   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response                      |
|--|-------------------------------|
| Title of Program   | AWESOME ADVENTURES - KBJR-DT2 |
| List date and time rescheduled   | 6/23/13 12:30 PM              |
| Is the rescheduled date the second home?   | No                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                           |
| Date Preempted   | 2013-06-22                    |
| Episode #  |                               |
| Reason for Preemption  | Sports                        |

| Digital Core Program (9 of 14)                     | Response                            |
|--|-------------------------------------|
| Program Title                                      | WILD ABOUT ANIMALS - KBJR-DT2       |
| Origination  | Syndicated                          |
| Days/Times Program Regularly<br>Scheduled          | SATURDAY 10:00 AM 4/1/13 TO 6/30/13 |
| Total times aired at regularly scheduled time      | 12                                  |
| Total times aired                                  | 13                                  |
| Number of Preemptions                              | 1                                   |
| Number of Preemptions for other than Breaking News |                                     |
| Number of Preemptions<br>Rescheduled               | 1                                   |
| Length of Program                                  | 30 mins                             |
| Age of Target Child Audience                       | 13 years to 16 years                |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals will educate and inform children 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach kids about both exotic and unique animals as well as to educate them further about animals they see every day. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response                      |
|--|-------------------------------|
| Title of Program   | WILD ABOUT ANIMALS - KBJR-DT2 |
| List date and time rescheduled   | 6/23/13 1:00 PM               |
| Is the rescheduled date the second home?   | No                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                           |
| Date Preempted   | 2013-06-22                    |
| Episode #  |                               |
| Reason for Preemption  | Sports                        |

| Digital Core Program (10 of 14)  | Response   |
|--|--|
| Program Title  | WHADDYADO - KBJR-DT2   |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | SATURDAY 10:30 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through dramatic reenactments, Whaddyado will skillfully document events, interview participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core |          |
|--------------|----------|
| Program (11  |          |
| of 14)       | Response |

| Program Title  | ECO COMPANY - KBJR-DT2   |
|--|--|
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 11:00 AM 4/1/13 TO 6/30/13  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's Eco Company, a national TV show on a quest to find answers. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (12 |                      |
|-----------------------------|----------------------|
| of 14)                      | Response             |
| Program Title               | MAD ABOUT - KBJR-DT2 |

| Origination  | Syndicated  |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 11:30 AM 4/1/13 TO 6/30/13   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (13<br>of 14) | Response                            |
|---------------------------------------|-------------------------------------|
| Program Title                         | JACK HANNA INTO THE WILD - KBJR-DT2 |
| Origination                           | Syndicated                          |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 12:00 PM 4/1/13 TO 6/30/13  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (14 of 14)        | Response                            |
|---|-------------------------------------|
| Program Title                             | DOG TALES - KBJR-DT2                |
| Origination                               | Syndicated                          |
| Days/Times Program<br>Regularly Scheduled | SATURDAY 12:30 PM 4/1/13 TO 6/30/13 |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds, and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | KELLI LATUSKA   |
| Address   | 246 S LAKE AVENUE   |
| City  | DULUTH  |
| State   | MN  |
| Zip   | 55802   |
| Telephone Number  | (218) 720-9600  |
| Email Address   | KLATUSKA@KDLH.COM   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs with respect to all programs specifically designed for children ages twelve and under. The station has terminated analog operations. Accordingly, questions 7(b) and 7(b) are no longer applicable. |

### Other Matters (14)

Programming.

| Other<br>Matters (1 of<br>14)   | Response   |
|---|--|
| Program Title   | CHICA - KBJR   |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SATURDAY 9:00 AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time   | 13   |
| Length of<br>Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other<br>Matters (2 of<br>14)                   | Response           |
|---|--------------------|
| Program Title                                   | PAJANIMALS - KBJR  |
| Origination                                     | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 9:30 AM   |
| Total times aired at regularly scheduled time   | 13                 |
| Length of<br>Program                            | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from      | 2 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Pajanimals focuses on teaching bedtime routines and practicing them consistently so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, Sweetpea Sue, a horse, and Cowbella, a purple and white cow-has difficulty sleeping or faces a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed travels to a specific place for the adventure: Squacky's bed goes to Ellie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollo's bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.

| Other<br>Matters (3 of<br>14)  | Response  |
|--|---|
| Program Title  | TREE FU TOM - KBJR  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 10:00 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day. |

| Other<br>Matters (4 of<br>14)                   | Response           |
|---|--------------------|
| Program Title                                   | JUSTIN TIME - KBJR |
| Origination                                     | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 10:30 AM  |

| Total times  | 13                 |
|--------------|--------------------|
| aired at     |                    |
| regularly    |                    |
| scheduled    |                    |
| time         |                    |
| Length of    | 30 mins            |
| Program      |                    |
| Age of       | 2 years to 5 years |
| Target Child |                    |
| Audience     |                    |
| from         |                    |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia (who meets him on his travels) and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested he daydreams his way into an adventure that takes him to places all around the world. On these adventures, he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a social/emotional dilemma universally experienced by preschool children.

| Other<br>Matters (5 of<br>14)                   | Response           |
|---|--------------------|
| Program Title                                   | LAZY TOWN - KBJR   |
| Origination                                     | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 11:00 AM  |
| Total times aired at regularly scheduled time   | 13                 |
| Length of<br>Program                            | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from      | 2 years to 5 years |

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

| Other<br>Matters (6 of<br>14)  | Response   |
|--|--|
| Program Title  | NOODLE AND DOODLE - KBJR   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 11:30 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the | Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children |

| Other Matters (7 of 14)  | Response  |
|--|---|
| Program Title  | ANIMAL EXPLORATIONS WITH JAROD MILLER - KBJR-DT2  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAY 9:00 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroesthere's always something amazing happening. Filled with energy, youth, and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. |

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Core

playing together.

| Other Matters (8 of 14) | Response                      |
|-------------------------|-------------------------------|
| Program Title           | AWESOME ADVENTURES - KBJR-DT2 |
| Origination             | Syndicated                    |

| Days/Times Program Regularly<br>Scheduled  | SATURDAY 9:30 AM  |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. |

| Other Matters (9 of 14)  | Response   |
|--|--|
| Program Title  | WILD ABOUT ANIMALS -KBJR-DT2   |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | SATURDAY 10:00 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals will educate and inform children 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach kids about both exotic and unique animals as well as to educate them further about animals they see every day. |

| Other Matters (10 of 14)   | Response   |
|--|--|
| Program Title  | WHADDYADO - KBJR-DT2   |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | SATURDAY 10:30 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through dramatic reenactments, Whaddyado will skillfully document events, interview participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. |

| Other<br>Matters (11<br>of 14) | Response               |
|--------------------------------|------------------------|
| Program Title                  | ECO COMPANY - KBJR-DT2 |
| Origination                    | Syndicated             |

| Days/Times     | SATURDAY 11:00 AM   |
|----------------|---|
| Program        |   |
| Regularly      |   |
| Scheduled      |   |
| Total times    | 13  |
| aired at       |   |
| regularly      |   |
| scheduled      |   |
| time           |   |
|                |   |
| Length of      | 30 mins   |
| Program        |   |
| Age of         | 13 years to 16 years  |
| =              | 13 years to 10 years  |
| Target Child   |   |
| Audience       |   |
| from           |   |
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Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's Eco Company, a national TV show on a quest to find answers. Eco Company is hosted by a dynamic group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green.

| Other Matters<br>(12 of 14)                            | Response   |
|--|--|
| Program Title  | MAD ABOUT - KBJR-DT2   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SATURDAY 11:30 AM  |
| Total times<br>aired at<br>regularly<br>scheduled time | 13   |
| Length of<br>Program                                   | 30 mins  |
| Age of Target<br>Child<br>Audience from                | 13 years to 16 years   |
| Describe the educational and                           | Mad About is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages |

educational
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objective of
the program
and how it
meets the
definition of
Core
Programming.

Mad About... is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About... conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

| Other<br>Matters (13<br>of 14)   | Response   |
|--|--|
| Program Title  | JACK HANNA'S INTO THE WILD - KBJR-DT2  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 12:00 PM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation. |

| Other Matters (14 of 14)   | Response  |
|--|---|
| Program Title  | DOG TALES - KBJR-DT2  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | SATURDAY 12:30 PM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds, and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KBJR LICENSE, INC. **Attachments** 

No Attachments.