



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-119385** | Submit Date: **04/07/2011** | Call Sign: **WVNS-TV** | Facility ID: **74169** |
City: **LEWISBURG** | State: **WV**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/07/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Bluefield-Beckley-Oak Hill
	Web Home Page Address	WWW.WVNSTV.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	DOODLEBOPS ROCKIN ROAD SHOW I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 9:00AM
Total times aired at regularly scheduled time	0
Total times aired	5
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW I
List date and time rescheduled	1/9/2011 @ 7:30A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW I
List date and time rescheduled	1/30/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-29
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW I
List date and time rescheduled	1/16/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-15
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #4

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW I
List date and time rescheduled	1/23/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-22
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #5

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW I
List date and time rescheduled	1/2/2011 @ 7:30A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Other

Digital Core Program (2 of 18)	Response
Program Title	DOODLEBOPS ROCKIN ROAD SHOW II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 9:30AM
Total times aired at regularly scheduled time	0
Total times aired	5
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW II
List date and time rescheduled	1/30/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-29
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW II
List date and time rescheduled	1/16/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-15
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW II
List date and time rescheduled	1/9/2011 @ 11:00AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #4

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW II
List date and time rescheduled	1/2/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #5

Questions	Response
Title of Program	DOODLEBOPS ROCKIN ROAD SHOW II
List date and time rescheduled	1/23/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-22
Episode #	
Reason for Preemption	Other

Digital Core Program (3 of 18)		Response
Program Title		SABRINAS SECRET LIFE
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY'S @ 10:00AM
Total times aired at regularly scheduled time		5
Total times aired		12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggles with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-teen viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competence, and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	SABRINA THE ANUMATED SERIES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 10:30AM
Total times aired at regularly scheduled time	5
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	BUSYTOWN MYSTERIES I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 11:00AM
Total times aired at regularly scheduled time	5
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	BUSYTOWN MYSTERIES II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 11:30AM
Total times aired at regularly scheduled time	5
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 18)		Response
Program Title		JACK HANNAH INTO THE WILD
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY @ 7:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hannah Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topics are suitable for both secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapt to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. [digital multicast program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18) Response	
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S @ 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas: In previous years has maintained a high level of educational value. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that included large numbers of clips, wide ranging photography, fast-paced editing, and a non-condescending vocabulary level. The programs in the latest series of Animal Atlas happily maintain those strengths. It is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the educational integrity of its content. [digital multicast program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S @ 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. [digital multicast program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	TRAVELING TRIO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series presented by three siblings who traverse the globe while exploring, learning and teaching viewers about our amazing world and all it has to offer. Olivia, Ingram and Everett visit both famous landmarks and off the beaten path attractions while educating their peers on the geography, history, language and culture of exciting foreign destinations. [digital multicast program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S @ 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a series dedicated to teaching kids everywhere about the importance of protecting Earth's fragile marine environment. Traveling around the world, the Aqua Kids also learn about the amazing creatures that live everywhere from the deep ocean depths to the streams running through our back yards. But most importantly, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. [digital multicast program stream]

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 18)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY'S @ 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests that they may have that could be a career. Career Day also provides an avenue to view experts in their respective fields as they discuss their work, the education and training to prepare for the job, and experiences that led them to choose their career. [digital multicast program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	BUSYTOWN MYSTERIES I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 9:00AM

Total times aired at regularly scheduled time	0
Total times aired	8
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling childrens author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I
List date and time rescheduled	2/20/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-19
Episode #	

Reason for Preemption	Other
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Digital Preemption Programs #2

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I
List date and time rescheduled	3/6/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I
List date and time rescheduled	3/13/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-12
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #4

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I
List date and time rescheduled	2/13/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-12
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #5

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I
List date and time rescheduled	2/6/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-05

Episode #	
Reason for Preemption	Other

Digital Preemption Programs #6

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I
List date and time rescheduled	3/27/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-26
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #7

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I
List date and time rescheduled	2/27/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-26
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #8

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I
List date and time rescheduled	3/20/2011 @ 7:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-19
Episode #	
Reason for Preemption	Other

Digital Core Program (14 of 18)		Response
Program Title	BUSYTOWN MYSTERIES II	
Origination	Network	

Days/Times Program Regularly Scheduled	SATURDAY'S @ 9:30AM
Total times aired at regularly scheduled time	0
Total times aired	8
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	2/13/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-02-12
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	2/20/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-19
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	3/20/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-19
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #4

Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	3/6/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #5

Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	2/6/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-05
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #6

Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	2/27/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-26
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #7

Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	3/27/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-26
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #8

Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	3/13/2011 @ 11:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-12
Episode #	
Reason for Preemption	Other

Digital Core Program (15 of 18)		Response
Program Title	DOODLEBOPS ROCKIN ROAD SHOW I	
Origination	Network	

Days/Times Program Regularly Scheduled	SATURDAY'S @ 10:00AM
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	: Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	TROLLZ
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY'S @ 10:30AM
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	HORSELAND I
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY'S @ 11:00AM
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	HORSELAND II
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY'S @ 11:30AM
Total times aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND II
List date and time rescheduled	3/13/2011 @ 7:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-03-12
Episode #	
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	M.J. COSS
Address	96 16TH STREET
City	WHEELING
State	WV
Zip	26003
Telephone Number	304-232-7777
Email Address	MCOSS@WTRF.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>ANALOG OPERATION: The station permanently terminated analog broadcasting on February 17, 2009, in accordance with FCC authority. SATURDAY 9-10 AM</p> <p>PREEMPTIONS: During the period January 1, 2011 through March 27, 2011, the two 30-minute core programs regularly scheduled for broadcast Saturday mornings at 9 AM and 9:30 AM were rescheduled to their "second home" slots the following day during the core hours 7:30 AM and 11:30 AM, in order to carry a time-sensitive weekly pre-game talk show featuring locally venerated West Virginia University Mountaineer's men's basketball head coach Bob Huggins; in the licensee's good faith judgment, the rescheduling best served the needs and interests of the viewers of the West Virginia-based station during the time slot, in the public interest. Promotional efforts were made to notify the public of the rescheduled dates and times of the preempted children's programs, by notifying program guides and viewers. Therefore, it is respectfully submitted that the rescheduled core programs should continue to count toward the station's three-hour average, consistent with "Preemption of Children's Television Educational and Informational Programming," 8 CR 1036 (M. Med. Bur., July 11, 1997).</p> <p>NETWORK SCHEDULE CHANGE: The CBS Network changed the Saturday morning program schedule effective as of February 5, 2011. Item 10 reflects that the programs/times broadcast during the first five weeks of the quarter were changed for the last eight weeks of the quarter.</p>

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	BUSYTOWN MYSTERIES I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]

Other Matters (2 of 13)	Response
Program Title	BUSYTOWN MYSTERIES II II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]
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Other Matters (3 of 13)	Response
Program Title	DOODLEBOPS ROCKIN RAOD SHOW I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]

Other Matters (4 of 13)	Response
Program Title	TROLLZ
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 10:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]

Other Matters (5 of 13)	Response
Program Title	HORSELAND I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]

Other Matters (6 of 13)		Response
Program Title		HORSELAND II
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAYS @ 11:30AM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. [main digital program stream]

Other Matters (7 of 13)		Response
Program Title		JACK HANNAH INTO THE WILD
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAY'S @ 7:00AM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hannah Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topics are suitable for both secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapt to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. [digital multicast program stream]
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Other Matters (8 of 13)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas: In previous years has maintained a high level of educational value. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that included large numbers of clips, wide ranging photography, fast-paced editing, and a non-condescending vocabulary level. The programs in the latest series of Animal Atlas happily maintain those strengths. It is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the educational integrity of its content. [digital multicast program stream]

Other Matters (9 of 13)	Response
Program Title	THE YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. [digital multicast program stream]

Other Matters (10 of 13)	Response
Program Title	ANGEL'S FRIENDS
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis, The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens. [digital multicast digital program stream]
Other Matters (11 of 13)	
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a series dedicated to teaching kids everywhere about the importance of protecting Earth's fragile marine environment. Traveling around the world, the Aqua Kids also learn about the amazing creatures that live everywhere from the deep ocean depths to the streams running through our back yards. But most importantly, the Aqua Kids emonstrate the real and lasting contribution children can make in protecting the future of their community and the world. [digital multicast program stream]
Other Matters (12 of 13)	
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests that they may have that could be a career. Career Day also provides an avenue to view experts in their respective fields as they discuss their work, the education and training to prepare for the job, and experiences that led them to choose their career. [digital multicast program stream]

Other Matters (13 of 13)	Response
Program Title	THIS WEEK IN BASEBALL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 3:30P
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This week in Baseball highlights the pro-social on-and-off the field activities of MLB leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), This Week in Baseball seeks to provide todays youth with educational messages that can have impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self discipline, teamwork, practice and personal responsibilities. The program will be regularly scheduled to air between the hours of 7:00am and 10:00pm. [digital multicast program stream]

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WEST VIRGINIA MEDIA HOLDINGS, L.L.C.</p>

Attachments

No Attachments.