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Children's Television Programming Report

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City: **DAVENPORT** | State: **IA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/12/2015 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC, COZI
	Nielsen DMA	Davenport-Rock I-Moline
	Web Home Page Address	www.kwqc.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Howdy Doody Multicast 6.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/9:00am and 9:30am
Total times aired at regularly scheduled time	26
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Aqua Kids, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:00am
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environment and wildlife, by showing how other kids just like them can do the same. Whether it is saving sea turtles or participating in a beach cleanup, The Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	Wild About Animals, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:30am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals educates and inform children, specifically in the target age group of 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)		Response
Program Title		Whaddyado, Multicast 6.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun /11:30am
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Whaddyado uses a combination of actual dramatic footage, re-enactments, and demonstrations that provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, they feature a Moral Dilemma segment each week.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 18)		Response
Program Title		Awesome Adventures, Multicast 6.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun/11:00am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)		Response
Program Title		Teen Kids News, Main Digital 6.1
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun 11:30am
Total times aired at regularly scheduled time	7	
Total times aired	7	
Number of Preemptions	6	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Teen Kids News is written and designed to inform older children on current events. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The program emphasizes diversity when developing a newscast. The journalists include African-Americans, Hispanics, Asian, and Caucasian male and female, who interact with each other and the viewer on social and intellectual level.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Dec 7
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Nov 23
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Dec 28
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Oct 26
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Nov 30
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Dec 21
Reason for Preemption	Sports

Digital Core Program (7 of 18)		Response
Program Title		Xploration Awesome Planet, Multicast 6.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun/12:00pm
Total times aired at regularly scheduled time		13
Total times aired		9
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is essentially about earth sciences, which includes geology, geography, and meteorology. The series seeks to inform viewers about how land formations like glaciers and volcanoes develop. Other potential topics include: how diamonds, gold, and other gems are formed deep in the earth's core. In summary, the series is a great vehicle to teach about science in a fun and fascinating manner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)		Response
Program Title		Poppy Cat, Main Digital 6.1
Origination		Network
Days/Times Program Regularly Scheduled		Sun/10:30am
Total times aired at regularly scheduled time		13
Total times aired		8
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Based on the award-winning books by British illustrator and author Lara Jones, Poppy Cat is an adorable and curious feline who loves to explore with her colorful mix of animal friends. First published in 2003 in the UK (with over 2.5 million copies sold worldwide since then), Poppy Cat was specifically written, and now animated, for a preschool audience. Each adventure is told from the point-of-view of Lara, a young girl with a vivid imagination and extraordinary storytelling ability who talks to her faithful cat Poppy. They travel to destinations full of fantasy and magic for fun-filled adventures in pirate ships, hot air balloons and rocket rides. Poppy Cat is aired exclusively in the U.S. on Sprout and on NBC Kids.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 18)	Response
Program Title	LazyTown, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10:00am
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 18)	Response
Program Title	The Chica Show, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Nov 22
Reason for Preemption	Other

Digital Core Program (11 of 18)	Response
Program Title	Animal Rescue, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue meets the educational and informational needs of children 16 years of age and under with its program content that includes safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
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Program Title	Astroblast, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/ 10:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch. "Astroblast!" is a Sprout original series that is co-produced with Scholastic Media, a division of Scholastic Inc, the global children's publishing, education and media company. Astroblast! is inspired by the books of the same name by award-winning author and illustrator Bob Kolar.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Astroblast, Main Digital 6.1

List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Nov 22
Reason for Preemption	Other

Digital Core Program (13 of 18)	Response
Program Title	Tree Fu Tom, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/11:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom, a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the animated version of his woods. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Nov 22
Reason for Preemption	Sports

Digital Core Program (14 of 18)	Response
Program Title	The American Athlete, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete is a television program that goes one on one with the 'world's greatest sportssuperstars'. As each athlete shares their passion for their particular sport, careful use of leading questions allows the athletes to open up to the viewers sharing the personal triumphs, aspirations and words of advise. The program's motivational and inspirational message of each guest empowers audiences of all ages to pursue their dreams through high expectations both personally and professionally and a strong commitment to a sport.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Dec 20
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Oct 18
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Oct 25

Reason for Preemption	Other
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Digital Preemption Programs #4

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Nov 22
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	Dec 6 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Dec 6
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Oct 4
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	Nov 8 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	

Episode #	Nov 8
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Dec 27
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Nov 29
Reason for Preemption	Sports

Digital Core Program (15 of 18)	Response
Program Title	Ariel & Zoey & Eli, Too Multicst 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat/9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Aqua Kids, Multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat/9:00am and 10:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environment and wildlife, by showing how other kids just like them can do the same. Whether it is saving sea turtles or participating in a beach cleanup, The Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)		Response
Program Title	Steal the Show Multicast 6.3	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat/10:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show - E/I, K13-16 Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 18)	Response
Program Title	Noodle & Doodle 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/11:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Sprout original production, Noodle and Doodle is a full-length, live-action series featuring arts, crafts and cooking for preschoolers and their families. Hosted by Sean, Sprout's master artist and co-host of The Sunny Side Up Show (Sprout's morning block and only LIVE show on television specifically designed for the preschool audience), Noodle and Doodle features arts, crafts and healthy recipes inspired by real preschoolers' experiences. With his new friends Noodle, a loveable puppet who likes to help in the kitchen, and Doodle, a virtual, electronic friend, Sean leads real preschoolers and viewers at home to make all kinds of kid-friendly creations. Viewers will discover healthy recipes and clever crafts that families can create together using materials from around the home. All of the cooking and crafting takes place inside a whimsical double-decker bus where Sean and his helpers demonstrate step-by-step "how to" creations in an engaging, simple way that families can recreate at home. Also along for the ride is Sean's dog Doggity, an adorable beagle with the special ability to take viewers into his imaginary, animated world where culinary canines use teamwork to solve problems and cook up treats in their own kitchen during a segment on Noodle and Doodle called Doggity's (created in conjunction with Ka-chew!, a division of Klasky Csupo, the creators of The Simpsons and Rugrats)

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle & Doodle 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Oct 26
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Marcia Teel
Address	805 Brady Street
City	Davenport
State	IA
Zip	52803
Telephone Number	563-383-7069
Email Address	mteel@kwqc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. The station no longer has an analog channel. The licensee's response to 7(b) therefore assumes that the station's current main program stream serves as the equivalent to the station's former analog channel.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Teen Kids News, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is written and designed to inform older children on current events. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The program emphasizes diversity when developing a newscast. The journalists include African-Americans, Hispanics, Asian, and Caucasian male and female, who interact with each other and the viewer on social and intellectual level.

Other Matters (2 of 17)	Response
Program Title	Aqua Kids, Multicast 6.2 & 6.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11am on 6.2 - Sat/9&10am on 6.3
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environment and wildlife, by showing how other kids just like them can do the same. Whether it is saving sea turtles or participating in a beach cleanup, The Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (3 of 17)	Response
Program Title	Animal Rescue Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue meets the educational and informational needs of children 16 years of age and under with its program content that includes safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals.
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Other Matters (4 of 17)	Response
Program Title	Wild About Animals, Multicast Digital 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals educates and inform children, specifically in the target age group of 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Other Matters (5 of 17)	Response
Program Title	Whaddyado, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado uses a combination of actual dramatic footage, re-enactments, and demonstrations that provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, they feature a Moral Dilemma segment each week.

Other Matters (6 of 17)	Response
Program Title	Awesome Adventures, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.

Other Matters (7 of 17)	Response
Program Title	Tree Fu Tom, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the animated version of his woods. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.

Other Matters (8 of 17)	Response
Program Title	LazyTown, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10:00am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>LazyTown promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.</p>

Other Matters (9 of 17)	Response
Program Title	The Chica Show, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>

Other Matters (10 of 17)	Response
Program Title	Xploration Awesome Planet, Multicast 6.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun/Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shaped our landscape. Geological experts share their wisdom with Philippe, and we strive to understand places on the earth, inside the earth, and above the earth.

Other Matters (11 of 17)	Response
Program Title	Ariel & Zoey & Eli, Too , multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat/9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)

Other Matters (12 of 17)	Response
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Program Title	Steal the Show Multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show - E/I, K13-16 Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.

Other Matters (13 of 17)	Response
Program Title	Astroblast, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch. "Astroblast!" is a Sprout original series that is co-produced with Scholastic Media, a division of Scholastic Inc, the global children's publishing, education and media company. Astroblast! is inspired by the books of the same name by award-winning author and illustrator Bob Kolar.
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Other Matters (14 of 17)	Response
Program Title	Poppy Cat, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the award-winning books by British illustrator and author Lara Jones, Poppy Cat is an adorable and curious feline who loves to explore with her colorful mix of animal friends. First published in 2003 in the UK (with over 2.5 million copies sold worldwide since then), Poppy Cat was specifically written, and now animated, for a preschool audience. Each adventure is told from the point-of-view of Lara, a young girl with a vivid imagination and extraordinary storytelling ability who talks to her faithful cat Poppy. They travel to destinations full of fantasy and magic for fun-filled adventures in pirate ships, hot air balloons and rocket rides. Poppy Cat is aired exclusively in the U.S. on Sprout and on NBC Kids.

Other Matters (15 of 17)	Response
Program Title	American Athlete, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete is a television program that goes one on one with the 'world's greatest sportssuperstars'. As each athlete shares their passion for their particular sport, careful use of leading questions allows the athletes to open up to the viewers sharing the personal triumphs, aspirations and words of advise. The program's motivational and inspirational message of each guest empowers audiences of all ages to pursue their dreams through high expectations both personally and professionally and a strong commitment to a sport.
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Other Matters (16 of 17)	Response
Program Title	Howdy Doody, Multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sun/9:00am and 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderhud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series.

Other Matters (17 of 17)	Response
Program Title	Noodle & Doodle, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/11:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A Sprout original production, Noodle and Doodle is a full-length, live-action series featuring arts, crafts and cooking for preschoolers and their families. Hosted by Sean, Sprout's master artist and co-host of The Sunny Side Up Show (Sprout's morning block and only LIVE show on television specifically designed for the preschool audience), Noodle and Doodle features arts, crafts and healthy recipes inspired by real preschoolers' experiences. With his new friends Noodle, a loveable puppet who likes to help in the kitchen, and Doodle, a virtual, electronic friend, Sean leads real preschoolers and viewers at home to make all kinds of kid-friendly creations. Viewers will discover healthy recipes and clever crafts that families can create together using materials from around the home. All of the cooking and crafting takes place inside a whimsical double-decker bus where Sean and his helpers demonstrate step-by-step "how to" creations in an engaging, simple way that families can recreate at home. Also along for the ride is Sean's dog Doggity, an adorable beagle with the special ability to take viewers into his imaginary, animated world where culinary canines use teamwork to solve problems and cook up treats in their own kitchen during a segment on Noodle and Doodle called Doggity's (created in conjunction with Ka-chew!, a division of Klasky Csupo, the creators of The Simpsons and Rugrats)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Young Broadcasting of Davenport, Inc.</p>

Attachments

No Attachments.