



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-130328** | Submit Date: **04/11/2012** | Call Sign: **WOIO** | Facility ID: **39746** | City:  
**SHAKER HEIGHTS** | State: **OH**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/11/2012** | Filing Status: **Active**

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Report reflects information for : **First Quarter of 2012**

**General Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Cleveland
	Web Home Page Address	http://www.19actionnews.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(16)**

Digital Core Program (1 of 16)	Response
Program Title	THE DOODLEBOPS - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I aired on WOIO's main digital channel throughout the 1st quarter 2012.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	DOODLEBOPS - II (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II aired on WOIO's main digital channel throughout the 1st quarter 2012.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 16)	Response
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Program Title	BUSYTOWN MYSTERIES - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I aired on WOIO's main digital channel throughout the 1st quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 16)**

**Response**

Program Title	BUSYTOWN MYSTERIES - II (main digital channel 10.1)
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Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II aired on WOIO's main digital channel throughout the 1st quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 16)**

**Response**

Program Title	DANGER RANGERS (main digital channel 10.1)
Origination	Network



Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DANGER RANGERS is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DANGER RANGERS aired on WOIO's main digital channel throughout the 1st quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 16)**

**Response**

Program Title	HORSELAND (main digital channel 10.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND aired on WOIO's main digital channel throughout the 1st quarter 2012 with the following exception - NOTE: On Saturday, 3/10/12, the regularly-scheduled network broadcast of HORSELAND was preempted due to CBS network coverage of NCAA Basketball playoffs. The preempted program was rescheduled to its "second home" and aired on 3/11/12 per below.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND (main digital channel 10.1)
List date and time rescheduled	3/11/12...7:00-7:30AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	3/10/12...#1939R
Reason for Preemption	Sports

<b>Digital Core Program (7 of 16)</b>	
	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (8 of 16)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (9 of 16)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - III (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (10 of 16)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - IV (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (11 of 16)</b>	<b>Response</b>
Program Title	MAD ABOUT - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 13-16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation, and viewer-generated video. The series conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - I aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 16)	Response
Program Title	MAD ABOUT - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 13-16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation, and viewer-generated video. The series conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - II aired on WOIO's secondary digital channel throughout the 1st quarter 2012.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (13 of 16)</b>	
	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (14 of 16)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (15 of 16)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - III (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (16 of 16)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - IV (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV aired on WOIO's secondary digital channel throughout the 1st quarter 2012.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa McManus
Address	1717 East 12th Street
City	Cleveland
State	OH
Zip	44114
Telephone Number	216-367-7105
Email Address	Lmcmanus@raycommedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NOTES: Because WOIO-TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable. On April 9, 2012, the FCC staff kindly extended the deadline for filing this Form 398 report until April 27, 2012, following continued difficulties with the FCC Form 398 Electronic Filing System database.



**Other Matters (16)**

<b>Other Matters (1 of 16)</b>	<b>Response</b>
Program Title	DOODLEBOPS - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I will air on WOIO's main digital channel in the 2nd quarter 2012.

<b>Other Matters (2 of 16)</b>	<b>Response</b>
Program Title	DOODLEBOPS - II (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor Mazz and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II will air on WOIO's main digital channel in the 2nd quarter 2012.
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**Other Matters (3 of 16)**

**Response**

Program Title	BUSYTOWN MYSTERIES - I (main digital channel 10.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	3 years to 7 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I will air on WOIO's main digital channel in the 2nd quarter 2012.
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**Other Matters (4 of 16)**

**Response**

Program Title	BUSYTOWN MYSTERIES - II (main digital channel 10.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
----------------------------------------	-----------------------

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II will air on WOIO's main digital channel in the 2nd quarter 2012.

<b>Other Matters (5 of 16)</b>	<b>Response</b>
Program Title	DANGER RANGERS (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DANGER RANGERS is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DANGER RANGERS will air on WOIO's main digital channel in the 2nd quarter 2012.

<b>Other Matters (6 of 16)</b>	
	<b>Response</b>
Program Title	HORSELAND (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND will air on WOIO's main digital channel in the 2nd quarter 2012.

<b>Other Matters (7 of 16)</b>	
	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I will air on WOIO's secondary digital channel in the 2nd quarter 2012.
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**Other Matters  
(8 of 16)**

**Response**

Program Title	GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	7 years to 13 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II will air on WOIO's secondary digital channel in the 2nd quarter 2012
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**Other Matters  
(9 of 16)**

**Response**

Program Title	GREEN SCREEN ADVENTURES - III (digital channel 10.2 on WOIO-DT2 "Me-TV")
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from 7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III will air on WOIO's secondary digital channel in the 2nd quarter 2012

**Other Matters (10 of 16)**

**Response**

Program Title GREEN SCREEN ADVENTURES - IV (digital channel 10.2 on WOIO-DT2 "Me-TV")

Origination Network

Days/Times Program Regularly Scheduled Saturday, 9:30-10:00AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV will air on WOIO's secondary digital channel in the 2nd quarter 2012

**Other Matters (11 of 16)**

**Response**

Program Title MAD ABOUT - I (digital channel 10.2 on WOIO-DT2 "Me-TV")

Origination Network

Days/Times Program Regularly Scheduled Saturday, 10:00-10:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 13-16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation, and viewer-generated video. The series conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - I will air on WOIO's secondary digital channel in the 2nd quarter 2012.

<b>Other Matters (12 of 16)</b>	<b>Response</b>
Program Title	MAD ABOUT - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 13-16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation, and viewer-generated video. The series conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - II will air on WOIO's secondary digital channel in the 2nd quarter 2012.

<b>Other Matters (13 of 16)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I will air on WOIO's secondary digital channel in the 2nd quarter 2012

<b>Other Matters (14 of 16)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 10.2 on WOIO-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II will air on WOIO's secondary digital channel in the 2nd quarter 2012
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**Other Matters (15 of 16)**

**Response**

Program Title	GREEN SCREEN ADVENTURES - III (digital channel 10.2 on WOIO-DT2 "Me-TV")
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday, 9:00-9:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	7 years to 13 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III will air on WOIO's secondary digital channel in the 2nd quarter 2012
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**Other Matters (16 of 16)**

**Response**

Program Title	GREEN SCREEN ADVENTURES - IV (digital channel 10.2 on WOIO-DT2 "Me-TV")
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday, 9:30-10:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from 7 years to 13 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school children, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV will air on WOIO's secondary digital channel in the 2nd quarter 2012

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WOIO License Subsidiary, LLC</b></p>

## Attachments

No Attachments.