



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005795067** | File Number: **CPR-143876** | Submit Date: **07/09/2013** | Call Sign: **WOGX** | Facility ID: **70651** | City: **OCALA** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2013** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Gainseville
	Web Home Page Address	www.wogx.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(9)**

<b>Digital Core Program (1 of 9)</b>	<b>Response</b>
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 9)</b>	<b>Response</b>
Program Title	Awewome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 9)</b>		<b>Response</b>
Program Title	Wild About Animals	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 730am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (4 of 9)</b>	<b>Response</b>
Program Title	Whaddydo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly educational series is designed to educate, inform, and inspire children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right time many episodes will feature a Moral Dilemma segment.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 9)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this fun and fast past educational series, two kids swap lives for a once in a lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places, and cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	ECO Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Total times aired	



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A whole new generation has made the environment, climate change and going green their casue. Eco Company is hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for presserving the planet they will inherit. Each week the program explores all aspects of being green and understanding how we impact our world. The E-Co Team hosts report on the latest developments in renewable energies and alternative guels. They explore organic processes and learn how conservation and recycling can have an impact on reducing our carbon footprint. Eco Company profiles individual teens and organizations who are making a difference. These inspirational stories showcase teens who have made a commitment to being green and to having an impact on their schools, in their communities, in their homes and in their personal lives. The program gives teens throughout th eU.S. and around the world the opportunity to share their stories by uploading their own videos to the program. Eco Company also provides Eco-Wise tips that provide practical ways in which teens and people of all ages can contribute to a sustainable planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (7 of 9)</b>	<b>Response</b>
Program Title	So You Want to be on WOGX Movies 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am & 10:30am 6/1-6/30
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week this program goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation including spending a day as a hands-on observer with an expert in a particular field. The program features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Tomorrow Today on WOGX Movies 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11 & 11:30am 6/1-6/30
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features teens learning about the latest advances in science and technology. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas of scientific disciplines ranging from space to medicine to ecology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Better Planet on WOGX Movies 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays noon & 12:30pm 6/1-6/30
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features teens helping the environment and features important learning lessons about our environment and ways to improve the quality of life in countries around the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life along with the latest scientific information about the earths ever-changing ecosystem.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Walden
Address	35 Skyline Drive
City	Lake Mary
State	FL
Zip	32746
Telephone Number	407-741-5115
Email Address	Terry.Walden@foxtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On 4/20/13 7-8am due to live breaking news concerning the Boston Terrorist Bombing the programs Eco Company and Wild About Animals did not air.

**Other Matters (10)**

<b>Other Matters (1 of 10)</b>	<b>Response</b>
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 730a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this weekly half hour program Wild About Animals educates & informs young viewers by presenting documentary style stories showcasing the world's most fascinating animals. Each episode contains stories that teach young people about exotic, unique, and sometimes endangered animals from the wild. Surprising information about animals you see every day is also presented. The program gives young people the chance to learn about wild life which they may never experience in real life and thus encourage greater appreciation for the natural world and the environment.

<b>Other Matters (2 of 10)</b>	<b>Response</b>
Program Title	Awesome Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others.

<b>Other Matters (3 of 10)</b>	<b>Response</b>
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930a
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real teens, real challenges, real solutions. This program examines what motivates certain young people to excel even in life's most difficult circumstances and showcases teenagers who have built character through personal struggles of peer pressure, drug abuse, and family loss. The program encourages young people to see beyond their situation and realize they are not alone in their struggles. The Real Winning Edge instills confidence in teens reaching for their dreams and sends a message of hope and optimism through examples & success stories depicted in the program.

<b>Other Matters (4 of 10)</b>	<b>Response</b>
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Program Title	Whaddydo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly educational series is designed to educate, inform, and inspire children about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right time many episodes will feature a Moral Dilemma segment.
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<b>Other Matters (5 of 10)</b>	<b>Response</b>
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Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9a 7/1-8/31
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In this fun and fast past educational series, two kids swap lives for a once in a lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places, and cultures.

<b>Other Matters (6 of 10)</b>	<b>Response</b>
Program Title	ECO Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A whole new generation has made the environment, climate change and going green their casue. Eco Company is hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for presserving the planet they will inherit. Each week the program explores all aspects of being green and understanding how we impact our world. The E-Co Team hosts report on the latest developments in renewable energies and alternative guels. They explore organic processes and learn how conservation and recycling can have an impact on reducing our carbon footprint. Eco Company profiles individual teens and organizations who are making a difference. These inspirational stories showcase teens who have made a commitment to being green and to having an impact on their schools, in their communities, in their homes and in their personal lives. The program gives teens throughout th eU.S. and around the world the opportunity to share their stories by uploading their own videos to the program. Eco Company also provides Eco-Wise tips that provide practical ways in which teens and people of all ages can contribute to a sustainable planet.

<b>Other Matters (7 of 10)</b>	<b>Response</b>
Program Title	So You Want to be on WOGX Movies 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10 am & 10:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week this program goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation including spending a day as a hands-on observer with an expert in a particular field. The program features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world.

<b>Other Matters (8 of 10)</b>	<b>Response</b>
Program Title	Tomorrow Today on WOGX Movies 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am & 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features teens learning about the latest advances in science and technology. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas of scientific disciplines ranging from space to medicine to ecology.

<b>Other Matters (9 of 10)</b>	<b>Response</b>
Program Title	Better Planet on WOGX 51.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays noon & 12:30 pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features teens helping the environment and features important learning lessons about our environment and ways to improve the quality of life in countries around the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life along with the latest scientific information about the earths ever-changing ecosystem.

<b>Other Matters (10 of 10)</b>	<b>Response</b>
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am 9/7-9/28
Total times aired at regularly scheduled time	4
Length of Program	30 mins

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Age of Target 13 years to 16 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Biz Kid\$ is an educational television show that teaches financial education and entrepreneurship to young audiences. It uses sketch comedy and young actors to explain basic economic concepts. Using a clever blend of entertainment and education, each Biz Kid\$ episode shows kids how to make and manage money by introducing concepts of financial literacy and entrepreneurship. To keep young viewers engaged, the series includes a fast-paced mix of direct education delivered by young actors, sketch comedies, animation, and stories featuring real life young entrepreneurs. Biz Kid\$ has received the status of "recommended educational resource" by the State Boards of Education in several states including Florida.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>FOX Television Stations, Inc.</b></p>

## Attachments

No Attachments.