



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028358455** | File Number: **CPR-131355** | Submit Date: **07/06/2012** | Call Sign: **WQAD-TV** | Facility ID: **73319** |

City: **MOLINE** | State: **IL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/06/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Davenport-Rock I-Moline
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(27)

Digital Core Program (1 of 27)		Response
Program Title		Pets.TV (Channel 8.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays 1030am CT
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advise emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 27)		Response
Program Title		Eco Company (Channel 8.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays 10am CT
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all aspects of being green and understanding how we impact the orld. The E-Co Team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each show also provides practical tips that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 27)	Response
Program Title	Jack Hanna's Wild Countdown (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family. Jack highlights his favorite animals and adventures from around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 27)	Response
Program Title	Ocean Mysteries (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "Family dynamics" of the mingling species, viewers will get to know-and-care about these heroes, and all of the fascinating life teaming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 27)	Response
Program Title	Born to Explore (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	1 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series aims to inspire viewers to discover the wonders of the great outdoors. Former Explorer Club President, Richard Wiese, brings us on an adventure to discover the most interesting facets of nature while discovering earth's hidden treasures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 27)	Response
Program Title	Everyday Health (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each program the hosts scan the country finding those who "pay if forward" to promote health and wellness. Viewers will meet "agents of change" from all corners of the country, selfless Americans with good will and new ideas to tackle a wide variety of health issues. Through philanthropy and a little hard work, the "agents of change" demonstrate how one person can really make a difference.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 27)		Response
Program Title		Food For Thought with Claire Thomas (Channel 8.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 1030a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each weekly half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning from different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 27)		Response
Program Title		Sea Rescue (Channel 8.1)
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sunday 930am CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 27)	Response
Program Title	Missing (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7am CT

Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Provides safety tips and real life stories using various resources to help find missing people. This series carries an important message for young people in regard to being aware of thier surroundings and cautions when dealing with strangers. The tips and how toa ct in dangerous circumstances are also important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 27)	Response
Program Title	Animal Atlas (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7am CT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. As the Nature of animals is explored, the content and clarity create a progam of exceptional educational value.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 27)	Response
Program Title	Wild America (Channel 8.3)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7am CT
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is a series, hosted by renowned naturalist photographer, Mary Stouffer, which focuses on the wild animals and wild lands of North America in an entertaining and educational manner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 27)		Response
Program Title		Dragonfly TV (Channel 8.3)
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays 7am
Total times aired at regularly scheduled time		4
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Dragonfly TV is a weekly half hour science television series that meets the educational and informational needs of children ages 13-16. This program highlights children "Doing" projects with real hands on experience and demonstrates practical applications of mathematics and science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 27)		Response
Program Title		Swap TV (Channel 8.3)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is about two teenages from different backgrounds "swapping" lives for a weekend. Young viewers are exposed to the special interest of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social value and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 27)	Response
Program Title	Missing (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Provides safety tips and real life stories using various resources to help find missing people. This series carries an important message for young people in regard to being aware of thier surroundings and cautions when dealing with strangers. The tips and how to act in dangerous circumstances are also important.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 27)	Response
Program Title	Pets.TV (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am CT
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advise emphasized by guests instill a grounded balance of priorities, committment and perserverence children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 27)	Response
Program Title	Live Life & Win (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program seeks to educate young viewers with teen success stories and segments focusing on school, sports, arts, and health while promoting themes such as social responsibility and volunteerism.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 27)	Response
Program Title	Curiosity Quest Goes Green (Channel 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 27)	Response
Program Title	Critter Gitters (Channel 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 930am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Critter Gitters" features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 27)	Response
Program Title	Curiosity Quest (Channel 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 27)		Response
Program Title		Head's Up (Channel 8.2)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 1030am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (21 of 27)		Response
Program Title		Young America Outdoors
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays 11am and 1130a
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 27)	Response
Program Title	Live Life and Win (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays FTC 5/6 730am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program seeks to educate young viewers with teen success stories and segments focusing on school, sports, arts, and health while promoting themes such as social responsibility and volunteerism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 27)	Response
Program Title	Swap TV (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays FTC 5/6 8am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is about two teenagers from different backgrounds "swapping" lives for a weekend. Young viewers are exposed to the special interest of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social value and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 27)	Response
Program Title	Dragonfly TV (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays FTC 5/6 830am

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half hour science television series that meets the educational and informational needs of children ages 13-16. This program highlights children "Doing" projects with real hands on experience and demonstrates practical applications of mathematics and science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 27)	Response
Program Title	Missing (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays FTC 5/6 9am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Provides safety tips and real life stories using various resources to help find missing people. This series carries an important message for young people in regard to being aware of thier surroundings and cautions when dealing with strangers. The tips and how to act in dangerous circumstances are also important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (26 of 27)	Response
Program Title	Wild America (Channel 8.3)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays FTC 5/6 930am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is a series, hosted by renowned naturalist photographer, Mary Stouffer, which focuses on the wild animals and wild lands of North America in an entertaining and educational manner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (27 of 27)	Response
Program Title	Animal Atlas (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays FTC 5/6 10am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. As the Nature of animals is explored, the content and clarity create a progam of exceptional educational value.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Exploration with Jarod Miller (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 6am CT
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animals heroes - there's always something amazing happening.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Jack Hanna Animal Adventures (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 630am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. jack talk with people that are knowledgeable about each animal and habitat, teaching as he goes, each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values with an environmentally sponisible universe.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joanne Brown
Address	3003 Park 16th Street
City	Moline
State	IL
Zip	61265
Telephone Number	309-736-3263
Email Address	joanne.brown@wqad.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>This is notification to explain that we changed the lineup for Children's Programming on WQAD.3 from a Monday-Sunday schedule at 7am to Sunday, May 5th until further notice starting at 730am until 1030am each week. In lieu of this change we had a press release sent out along with on-air and web promotion. We started this process beginning as early as the week of the 16th of April, 2012. 2nd Quarter Educational and Community Efforts WQAD was a sponsor of the following events April 21, 2012 Earth Week Fair and Special Workshops for Adults, Kids and Scouts The Earth Week Fair is open to the public from 10 a.m. to 4 p.m. April 21, 2012 at the QCCA Expo Center, 2621 4th Avenue, Rock Island. Admission to the Fair and the Workshops is free of charge. The first 200 adults through the door receive a gift certificate for a free train ride at Niabi Zoo! Attendees can visit over 50 booths with educational information and environmental professionals. Three special workshops appropriate for adults, kids, Boy Scouts and Girl Scouts will be held in conjunction with the Earth Week Fair. All workshops will be held in North Hall at the QCCA Expo Center. April 21, 2012 Stylin Against Breast Cancer The sixth annual Styling Against Breast Cancer luncheon and fashion show was held on April 21, 2011. This unique event features local breast cancer survivors modeling clothing from area stores. One hundred percent of the proceeds from this charitable fundraiser will benefit local breast cancer survivors and promote education about breast cancer and breast health. In addition to the luncheon, there was a wine and cheese party on April 20th with an entertaining show of Dueling Pianos by Penguins Entertainment. The annual Roxanne Kramer Award is presented at the luncheon to a person, group or business that has tirelessly contributed to the quality of life of breast cancer survivors through deed, word and ongoing advocacy April 21, 2012 Blossoms & Brunch The Friends of Trinity Medical Center will hold Blossoms & Brunch their annual Garden Party to support two Friends of Trinity Caring community projects: the Caring Closet and the Caring Canine program on Saturday, April 21, 2012. Blossoms & Brunch will be held at CASI Celebration Hall in Davenport, with doors opening at 9:30am. A wide selection of potted plants, hanging plants, garden and spring decor will be available for purchase. Tickets are \$15.00 per person and include brunch. A selection of great prizes will also be raffled off during the event. For any questions or assistance, please call the Friends of Trinity office at (309) 779-2343. April 22, 2012 Childrens Therapy Center Telethon WQAD was the host on this Sunday from 11a-5pm. We had our on air staff take donations from the public and the money raised during this telethon will help local children receive the physical, Occupational and speech therapies that they need. Gildas Club Special April 14 and 17, 2011 This year WQAD was a sponsor of the 5k race which was held on April 22, 2012. There was a locally produced half hour program which aired on April 12 and 14th. Gildas Club is a cancer support community providing people living with cancer, and all who touch their lives, access to other people going through the same experience. The Club allows the Quad Cities to offer a truly comprehensive program of care for all people living with cancer. Best of all, everything at Gildas Club is free! Saturday, May 12, 2012 The Promise Walk for Preeclampsia Date: Saturday, May 12 Location: Modern Woodmen Ballpark Length: 2 mile walk Events: 8 am - Registration begins 9 am - Opening Ceremony, Guest Speaker 9:20 am - Walk begins Refreshments, Kid's activities, Silent Auction Come see the Oscar Mayer Weinermobile! Early Registration, T-shirt pick-up- Friday May 11, 12-5pm at Modern Woodmen Ballpark. Preeclampsia Awareness Night- Saturday, May 5, 7pm, at Modern Wood</p>
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Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Jack Hanna's Wild Countdown (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family. Jack highlights his favorite animals and adventures from around the world.

Other Matters (2 of 20)	Response
Program Title	Ocean Mysteries with Jeff Corwin (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "Family dynamics" of the mingling species, viewers will get to know-and-care about these heroes, and all of the fascinating life teaming in our oceans.

Other Matters (3 of 20)	Response
Program Title	Born to Explore (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series aims to inspire viewers to discover the wonders of the great outdoors. Former Explorer Club President, Richard Wiese, brings us on an adventure to discover the most interesting facets of nature while discovering earth's hidden treasures.

Other Matters (4 of 20)	Response
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Program Title	Sea Rescue (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (5 of 20)	Response
Program Title	Everyday Health (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
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Other Matters (6 of 20)	Response
Program Title	Food for Thought with Claire Thomas (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (7 of 20)	Response
Program Title	Pets.TV (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1030am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advise emphasized by guests instill a grounded balance of priorities, committment and perserverence children can apply to their lives.
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Other Matters (8 of 20)	Response
Program Title	Eco Company (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	1 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all aspects of being green and understanding how we impact the orld. The E-Co Team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each show also provides practical tips that teens and people of all ages can use in their daily lives.

Other Matters (9 of 20)	Response
Program Title	Critter Gitters (Channel 8.2) Antenna
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Critter Gitters" features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA.

Other Matters (10 of 20)	Response
Program Title	Curiosity Quest (Channel 8.2) Antenna
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Other Matters (11 of 20)	Response
Program Title	Curiosity Quest Goes Green (Channel 8.2) Antenna
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Other Matters (12 of 20)	Response
Program Title	Heads Up! (Channel 8.2) Antenna
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heads Up!" is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
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Other Matters (13 of 20)	Response
Program Title	Young America Outdoors (Channel 8.2) Antenna
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am and 1130a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors" introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (14 of 20)	Response
Program Title	Missing (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Provides safety tips and real life stories using various resources to help find missing people. This series carries an important message for young people in regard to being aware of thier surroundings and cautions when dealing with strangers. The tips and how to act in dangerous circumstances are also important.

Other Matters (15 of 20)	Response
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Program Title	Animal Atlas (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. As the Nature of animals is explored, the content and clarity create a program of exceptional educational value.

Other Matters (16 of 20)	Response
Program Title	Wild America (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 930am CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America is a series, hosted by renowned naturalist photographer, Mary Stouffer, which focuses on the wild animals and wild lands of North America in an entertaining and educational manner.

Other Matters (17 of 20)	Response
Program Title	Dragonfly TV (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half hour science television series that meets the educational and informational needs of children ages 13-16. This program highlights children "Doing" projects with real hands on experience and demonstrates practical applications of mathematics and science.

Other Matters (18 of 20)	Response
Program Title	Swap TV (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is about two teenages from different backgrounds "swapping" lives for a weekend. Young viewers are exposed to the special interest of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social value and respect.

Other Matters (19 of 20)	Response
Program Title	Live Life & Win (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program seeks to educate young viewers with teen success stories and segments focusing on school, sports, arts, and health while promoting themes such as social responsibility and volunteerism.

Other Matters (20 of 20)	Response
Program Title	Career Day (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interest they may have that could be a career. WQAD will be a sponsor and be

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Local TV Illinois License, LLC</p>

Attachments

No Attachments.