



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004676755** | File Number: **CPR-121716** | Submit Date: **07/07/2011** | Call Sign: **WLOS** | Facility ID: **56537** | City:
ASHEVILLE | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/07/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Greenville-Spart-Ashvll-Ands
	Web Home Page Address	www.wlos.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. During this process, he faces the intellectual, physical and social challenges that all teens face. In many episodes Kuzco must thwart attempts by his enemies to stop him from doing well in school. Kuzco struggles to complete his assignments and stay on track to graduate. Kuzco must remain steadfast, study hard, learn from his mistakes, relate to his citizens at all levels of society in order to ascend the throne. His loyal friend, Malina, helps Kuzco stay out of trouble and achieve his goals. Series episodes explore relevant messages, such as, coping with peer pressure, respecting authority, taking responsibility, adhering to foster family and school rules, honesty, acceptance of differences, building self-esteem and trust. This program is on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 11)		Response
Program Title	The Replacements	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	8 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for "Replacement" parents for a \$1.98 fee and decide to send the money. They acquire an unorthodox pair of Replacement parents, Dick Daring, a former daredevil stuntman, and Agent K., a British super-spy. Neither seems to know much about parenting, although their intentions are good. Their attempts to forge a family and adjust to a new school are both touching and comedic. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. This program is on the station's main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 11)		Response
Program Title	That's So Raven	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturdays 10am-10:30am ET, 10:30am-11am ET
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven is a teen who is clairvoyant. Because of her special gift, Raven, a normally happy and resourceful girl, sometimes wonders if she is a freak. She has loving & supportive parents who both work outside of the home, which often makes her responsible for her younger brother after school causing the issue of typical sibling rivalry to arise. Raven also has two very close friends, Chelsea and Eddie. Everyone close to Raven knows about her clairvoyant abilities which sometimes gets her in trouble. The episodes focus on how Raven deals with growing up, being clairvoyant and deals with issues such as sibling rivalry, loyalty, self-acceptance, dealing with authority both from parents and at school, honesty, jealousy, the consequences of lying and/or cheating. This program is on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Hannah Montana
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11am-11:30am ET
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Mylie Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Mylie's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. This program is on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Hannah Montana
List date and time rescheduled	6/4/2011 12:30PM ET
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-05-28
Episode #	5/28/2011 11AM ET
Reason for Preemption	Other

Digital Core Program (5 of 11) Response	
Program Title	The Suite Life of Zach and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12pm ET
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom. One of the twins is polite and shy and excels in academics, while the other, an athlete, extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure. This program is on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11) Response	
Program Title	Wild America
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 7-7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)		Response
Program Title		Mad About
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursdays 7am-7:30am ET
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is the program that helps you learn about earning, saving, spending and sharing your money. And we do all this while making you laugh! Mad About combines improv sketch comedy along with great information about your money: * The difference between cash and credit * The importance of forming a savings habit * The different levels of risk in investing This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 11)		Response
Program Title		Career Day
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays 7am-7:30am ET
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons > to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up? This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7am-7:30am ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco bytes"(bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7am-7:30am ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Examples of the kinds of stories The Young Icons will tell include that of Patrick Pedraja, a 14-year-old actor and philanthropist who traveled America by RV, raising awareness for cancer by signing donors up for the National Marrow Registry; track phenomenon, Turquoise Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA; Kimberly Anyadike, who became the youngest pilot to fly across the country; and sisters Marni and Berni Barta, who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Noonbory and the Super 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Tuesday 7am-7:30am ET
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Noonbory and the Super 7!" uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. On an episode by episode basis, the Borys highlight instances in which helping, cooperation, and leadership lead to success; and other instances in which taking an untoward risk or telling a lie lead to problems and complications. By being given a delightful bird's-eye view of the community in which the Borys live, little kids gain new information and understanding about their own environment -- seeing how the Borys effectively function as citizens, and learning to do the same. The series also aids in school readiness in a second significant way. "Noonbory and the Super 7!" gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdybory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. "Noonbory and the Super 7's!" learning goals are especially vital in view of the series' target age demographic. During the preschool years, children are undergoing an important developmental shift. They are gradually evolving from being what Piaget termed "preoperational," and largely self-centered and insular; to becoming more fully functional "concrete operational" children who are able to productively interact with others in their environment. Kids are also going from perceiving only what is clearly visible and concrete to learning to effectively gather facts and solve more complex problems. "Noonbory and the Super 7!" facilitates this natural transition from insular to other directed and from concrete to thoughtful -- thereby easing kids' entry into school and the broader society. This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Scott Bradsher
Address	3012 Highwoods Blvd. Suite 101
City	Raleigh
State	NC
Zip	27604
Telephone Number	919-872-9535
Email Address	sbradsher@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WLOS aired various PSA's (length range from 10-seconds to 1 minute) such as: AD Council/Protect Yourself, Ad Council On-line exploitation, Adoption, Air Force Family, AKC Dogs For Life, American Red Cross, Big Brothers/Big Sisters, Booster Seats, Boy Scouts, Bully Prevention, Childhood Obesity, Communities in Schools, Diabetes Educators, Domestic Violence, Drunk-Driving Safety, Drug Free America, Eat Healthy with Elmo, Exercise with Elmo, Family Services, Foundation for a Better Life, Generosity ,Girl Scouts, Habitat for Humanity, Honesty, Make a Wish Foundation, March of Dimes, MS Society, Poison Hotline, Salute American Hero, Teen Abuse, Wildfire Prevention, Boys & Girls Club, Kids Crime Prevention, Kids Lifelong Literacy.

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30-11:00 AM ET(7/3/11-8/28/11)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become the official Emperor of his land. During this process, he faces the intellectual, physical and social challenges that all teens face. In many episodes Kuzco must thwart attempts by his enemies to stop him from doing well in school. Kuzco struggles to complete his assignments and stay on track to graduate. Kuzco must remain steadfast, study hard, learn from his mistakes, relate to his citizens at all levels of society in order to ascend the throne. His loyal friend, Malina, helps Kuzco stay out of trouble and achieve his goals. Series episodes explore relevant messages, such as, coping with peer pressure, respecting authority, taking responsibility, adhering to foster family and school rules, honesty, acceptance of differences, building self-esteem and trust. This program is on the station's main digital stream.

Other Matters (2 of 20)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET(7/2/11-8/27/11)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for "Replacement" parents for a \$1.98 fee and decide to send the money. They acquire an unorthodox pair of Replacement parents, Dick Daring, a former daredevil stuntman, and Agent K., a British super-spy. Neither seems to know much about parenting, although their intentions are good. Their attempts to forge a family and adjust to a new school are both touching and comedic. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. This program is on the station's main digital stream.
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Other Matters (3 of 20)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET, Saturdays/10:30-11:00 AM ET(7/2/11-8/27/11)
Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven is a teen who is clairvoyant. Because of her special gift, Raven, a normally happy and resourceful girl, sometimes wonders if she is a freak. She has loving & supportive parents who both work outside of the home, which often makes her responsible for her younger brother after school causing the issue of typical sibling rivalry to arise. Raven also has two very close friends, Chelsea and Eddie. Everyone close to Raven knows about her clairvoyant abilities which sometimes gets her in trouble. The episodes focus on how Raven deals with growing up, being clairvoyant and deals with issues such as sibling rivalry, loyalty, self-acceptance, dealing with authority both from parents and at school, honesty, jealousy, the consequences of lying and/or cheating. This program is on the station's main digital stream.
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Other Matters (4 of 20)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30AM ET(7/2/11-8/27/11)

Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star Hannah Montana. Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Mylie, she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. This program is on the station's main digital stream.

Other Matters (5 of 20)	Response
Program Title	The Suite Life of Zach and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12 noon ET(7/2/11-8/27/11)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom. One of the twins is polite and shy and excels in academics, while the other, an athlete, extrovert, barely scrapes by in school, due to disinterest and lack of effort, and instead often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family income limitations, responsibility, self-esteem, and peer pressure. This program is on the station's main digital stream.

Other Matters (6 of 20)	Response
Program Title	Noonbory and the Super 7
Origination	Syndicated

Days/Times Program Regularly Scheduled	Monday-Tuesday 7am-7:30am ET(7/4/11-8/22/11), Friday 7am(9/2/11-9/17/11)
Total times aired at regularly scheduled time	19
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Noonbory and the Super 7!" uses fantasy and fun to promote school readiness in two essential ways. First, the series provides young viewers with an enticing model for ethical actions and effective coexistence. On an episode by episode basis, the Borys highlight instances in which helping, cooperation, and leadership lead to success; and other instances in which taking an untoward risk or telling a lie lead to problems and complications. By being given a delightful bird's-eye view of the community in which the Borys live, little kids gain new information and understanding about their own environment -- seeing how the Borys effectively function as citizens, and learning to do the same. The series also aids in school readiness in a second significant way. "Noonbory and the Super 7!" gives children an opportunity to discover and practice those primary discovery and "learning to learn" understandings and skills which form the groundwork of much further knowledge acquisition. Along with Noonbory, Lunabory, Jetybory, Pongdybory, Cozybory, Totobory, and Lukybory, children learn to ask appropriate questions, and engage in fact-finding, logical reasoning, analysis, and evaluation. "Noonbory and the Super 7's!" learning goals are especially vital in view of the series' target age demographic. During the preschool years, children are undergoing an important developmental shift. They are gradually evolving from being what Piaget termed "preoperational," and largely self-centered and insular; to becoming more fully functional "concrete operational" children who are able to productively interact with others in their environment. Kids are also going from perceiving only what is clearly visible and concrete to learning to effectively gather facts and solve more complex problems. "Noonbory and the Super 7!" facilitates this natural transition from insular to other directed and from concrete to thoughtful -- thereby easing kids' entry into school and the broader society. This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.

Other Matters (7 of 20)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am-7:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.
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Other Matters (8 of 20)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7am-7:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Examples of the kinds of stories The Young Icons will tell include that of Patrick Pedraja, a 14-year-old actor and philanthropist who traveled America by RV, raising awareness for cancer by signing donors up for the National Marrow Registry; track phenomenon, Turquoise Thompson, who sprinted her way into the record books and earned herself a full ride to UCLA; Kimberly Anyadike, who became the youngest pilot to fly across the country; and sisters Marni and Berni Barta, who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.

Other Matters (9 of 20)	Response
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7am-7:30am ET(airs on WMYA 7/7/11-8/25/11), Sundays 12:30pm(on WLOS starting 9/4 /11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is the program that helps you learn about earning, saving, spending and sharing your money. And we do all this while making you laugh! Mad About combines improv sketch comedy along with great information about your money: * The difference between cash and credit * The importance of forming a savings habit * The different levels of risk in investing This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels. Starting on 9/4/11 the show will air on the main digital stream of WLOS.
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Other Matters (10 of 20)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7am-7:30am ET(on WMYA 7/1/11-8/26/11), Sundays 12pm(on WLOS starting 9/4/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco bytes"(bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels. Starting on 9/4/11 the show will air on the main digital stream of WLOS.

Other Matters (11 of 20)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7am-7:30am ET(on WMYA 7/3/11-8/28/11), Saturday 11:30am(on WLOS starting on 9/3/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons > to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?</p> <p>This program originates on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels. Starting on 9/3/11 the show will air on the main digital stream of WLOS.</p>
Other Matters (12 of 20)	
Program Title	Made In Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7am(starting 8/29/11)
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Teen Edition provides its target age group of teens 13-16 with behind-the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession. This program will originate on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.</p>
Other Matters (13 of 20)	
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7am(starting 8/30/11)
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Whaddyado" is an E/I series where we present real life situations teens may find themselves in and use actual footage to figure out the best way to handle different problems. Such as... "What do you do if you are the first person at an accident scene? "What do you do if you are shopping with a friend and he/she begins to shop lift?" We talk to various experts who explain what the proper action or reaction should be when faced with either a perilous situation or a moral dilemma. Important information presented so that teens will be interested in learning "Whaddyado"...both entertaining and educational. This program will originate on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.
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Other Matters (14 of 20)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7am(starting 9/1/11)
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in ares of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will originate on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.

Other Matters (15 of 20)	Response
Program Title	Live Life Win!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7am(starting 9/23/11)
Total times aired at regularly scheduled time	2
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win! is designed "to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts; school and sports; exercise and nutrition; and health and wellness. The series will also promote social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will originate on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.

Other Matters (16 of 20)

Response

Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7am(starting 9/4/11)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries engages views 13-16 and beyond by showing how animals share the same behaviors, challenges, and triumphs that humans do. Behaviors run from basic, like parental instinct, to complex, like the formation of social structures. Viewers increase their "aquatic I.Q." by seeing how human life mirrors that of animals on land and in water. Vital to this process is the show's host, Jeff Corwin, whose uncanny ability to install empathy for even the tiniest of creatures, allows viewers to rally behind the featured animals and see how important they are to all life on our planet. This program will originate on our sister station WMYA. WLOS broadcasts a simulcast of WMYA on one of its' digital channels.

Other Matters (17 of 20)

Response

Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am(starting 9/3/11)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales carries the E/I designation because the show is geared to inform and educate kids 13-16 years of age about the world of dogs. Each episode profiles a breed, its' history, its' popularity and its' characteristics. Viewers will learn the differences in dogs, and how they affect their lives. We will show families who own particular breeds, and how they interact with their animals and how they are a valuable part of the family. We also have several dog experts, explaining the various dog needs, health, nutrition, safety, and care. This program will air on the main digital stream.
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Other Matters (18 of 20)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am(starting 9/3/11)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. "Sports Stars of Tomorrow" also provides in-depth, human-interest stories that reveal the important challenges and lessons that mold our young athletes. Not everyone is cut out to be a superstar. "Sports Stars of Tomorrow" recognizes those athletes that have learned "life lessons" along the way while battling varying obstacles. These stories inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. This program will air on the station's main digital stream.

Other Matters (19 of 20)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am(starting 9/24/11)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A host will stop people on the street and ask them questions based on local and national curriculum. Questions can be about English, history, math, art, and more. The show will go to lengths to explain each answer and why it is correct, bringing in the educational element. This program will air on the station's main digital stream.
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Other Matters (20 of 20)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11am(starting 9/3/11)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragon Fly" features real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem solving skills. Young viewers see kids like themselves investigating, dreaming and doing. This program will air on the station's main digital stream.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WLOS LICENSEE, LLC</p>

Attachments

No Attachments.