

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0022027569** File Number: **CPR-122966** Submit Date: **07/11/2011** Call Sign: **KEYT-TV** Facility ID: **60637** 

City: SANTA BARBARA State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/11/2011 Filing Status: Active

## Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Santa Barb-Santa Maria- San Luis
	Web Home Page Address	www.keyt.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his classwork, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. The station intended to air The Emperor's New School on April 2, 2011 at 8:00AM but due to a technical error, aired Hannah Montana at that time instead. The station aired the missed episode of The Emperor's New School on April 16, 2011 at 11:00AM PT.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	The Emperor's New School
List date and time rescheduled	4/16/11 at 11:00AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-04-02
Episode #	
Reason for Preemption	Other

Digital Core Program (2 of 16)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Describe the Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be educational adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in and informational hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement objective of parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. the program Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent and how it automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and meets the adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco definition of to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. Core The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley Programming. and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. The station intended to air The Replacements on April 2, 2011 at 8:30AM but due to a technical error, aired The Suite Life of Zack and Cody at that time instead. The station aired the missed episode of The Replacements on April 16, 2011 at 11:30AM PT. Does the Yes Licensee identify the program by displaying throughout the program

#### **Digital Preemption Programs #1**

the symbol E

/l?

Questions	Response
Title of Program	The Replacements
List date and time rescheduled	4/16/11 at 11:30AM PT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-04-02
Episode #	
Reason for Preemption	Other

Digital Core Program (3 of 16)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safe and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 16)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woma Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school sa and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issue that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 16)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10-10:30 AM PT
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. The Saturday, May 7, 2011 episode was interrupted from 10:08 10:14 AM PT by an ABC News Breaking News Report regarding the Pentagon release of Osama bin Lader videos.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (6 of 16)	Response
Program Title	The Suite Life of Zack and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM PT

Total times aired at	13
regularly scheduled time	
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochia girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 16)	Response
Program Title	Mustard Pancakes (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:00-8:30AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES serves children's social and emotional development, as well as thei intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)	Response
Program Title	Wild America (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of Wild America is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series, emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode will be specific to a particular animal. Topics will range from basic food gathering, mating, natural enemies, relationships to other animals and the interaction of the specific ecology on the survival of the species. Children viewing the program will achieve a greater understanding of nature and specific animal species because of up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	In the Zone (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more] teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core
Program (10
of 16)

Program Title	The Real Winning Edge (Digital Mulitcast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series purpose is to draw youth to the conclusionsthat right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athletes and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program	
(11 of 16)	Response
Program Title	Aqua Kids Adventures (Digital Multicast Only)
Origination	Network

Days/Times Program Regularly Scheduled	Wednesdays, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	Beta Records (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (13 of 16)	Response
Program Title	Angel's Friends (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis, The Devils, that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say no, the meaning of heroism, bullying and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Mustard Pancakes (Digital Multicast Only)
Origination	Network

Days/Times Program Regularly Scheduled	Thursdays, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Drigination  Network  Days/Times Program Regularly Scheduled  Fotal times aired at regularly scheduled time  Fotal times aired  Number of Preemptions or other than Breaking	Digital Core Program (15 of 16)
Days/Times Program Regularly Scheduled  Fotal times aired at egularly scheduled time  Fotal times aired  Number of Preemptions or other than Breaking	Program Title
Regularly Scheduled  Fotal times aired at egularly scheduled time  Fotal times aired  Number of Preemptions  O  Number of Preemptions  or other than Breaking	Origination
regularly scheduled time  Fotal times aired  Number of Preemptions  Oumber of Preemptions  or other than Breaking	Days/Times Program Regularly Scheduled
Number of Preemptions  Number of Preemptions or other than Breaking	Total times aired at regularly scheduled time
Number of Preemptions or other than Breaking	Total times aired
or other than Breaking	Number of Preemptions
	Number of Preemptions for other than Breaking News
	Number of Preemptions Rescheduled
Length of Program 30 mins	Length of Program
	Age of Target Child Audience

Describe the	Aqua Kids Adventures has compelling content that works across cultures and aims to grow
educational and	awareness and participation in all water activities for kids across America. Aqua Kids Adventures
informational objective	travels the planet visiting a variety of water environments from water management facilities to
of the program and how	fresh water and brackish streams to the oceans of the world with the intent of motivating other
it meets the definition of	kids to become active citizens on the issue of pollution of water environments.
Core Programming.	
Does the Licensee	Yes
dentify the program by	
displaying throughout	
the program the symbol	
E/I?	

Digital Core Program (16 of 16)	Response
Program Title	Ariel, Zoey, Eli Too (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	13 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey, Eli Too (AZE2) introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crwods of adoring fans and Eli makes them laugh. They interview famous people, make cupcakes with famous chefs and perform their signature songs while Eli is of course getting into mischief. AEZ2 have performed at Detroit Pistons basketball games, before New York Mets games at Citi Field, Shea Stadium, and in our Nation's capital where they performed for children of wounded troops at Walter Reed Army Medical Center.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Michael Granados
Address	730 Miramonte Drive
City	Santa Barbara
State	CA
Zip	93109
Telephone Number	805-882-3933
Email Address	michael@smithmedia-tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to use by program suppiers the licensee hereby certifies that it fully complied with the FCC's commercial limits, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically intended for children ages twelve and under.

### Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his classwork, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules,

Other Matters (2 of 16)	Response
Program Title	The Replacements
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Programming. accepting differences, building self-esteem and trust.

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

Other Matters (3 of 16)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

Other Matters (4 of 16)	Response
Program Title	That's So Raven
Origination	Network

Days/Times Program	Saturdays/9:30-10:00 AM PT (through August 27, 2011)
Regularly	
Scheduled	
Total times aired at	9
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	10 years to 13 years
Target Child	
Audience	
from	
Describe the	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman.

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

Other Matters (5 of 16)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10-10:30 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.

Other Matters (6 of	
16)	Response
Program Title	The Suite Life of Zack and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM PT (through August 27, 2011)
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	11 years to 13 years
Describe the educational and informational	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in

and informational objective of the program and how it meets the definition of Core Programming.

Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.

Other Matters (7 of 16)	Response
Program Title	Mustard Pancakes (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:00-8:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.

Other Matters (8 of 16)	Response
Program Title	Wild America (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of Wild America is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series, emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode will be specific to a particular animal. Topics will range from basic food gathering, mating, natural enemies, relationships to other animals and the interaction of the specific ecology on the survival of the species. Children viewing the program will achieve a greater understanding of nature and specific animal species because of up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species.

Other Matters (9 of 16)	Response
Program Title	In the Zone (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and	Magic Johnson along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny
informational objective of the	"The Jet" Smith, and many more] teach teens the importance of conditioning and
program and how it meets the	education in order to master the intricacies of sports ranging from basketball, baseball,
definition of Core Programming.	football, soccer, hockey, tennis, etc.

Other Matters (10 of 16)	Response
Program Title	The Real Winning Edge (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series purpose is to draw youth to the conclusionsthat right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athletes and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles. The program is 30 minutes in length and is identified as an educational and informational show, targeted to teens (13 to 16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (11 of 16)	Response
Program Title	Aqua Kids Adventure (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Other Matters (12 of 16)	Response
Program Title	BETA Records TV (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Other Matters	Danner
(13 of 16)	Response
Program Title	Angel's Friends (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis, The Devils, that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say no, the meaning of heroism, bullying and other issues of particular concern to young teens.

Other Matters (14 of 16)	Response
Program Title	Mustard Pancakes (Digital Multicast Only)
Origination	Network

Days/Times Program Regularly Scheduled	Thursdays, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society.

Other Matters (15 of 16)	Response
Program Title	Aqua Kids Adventures (Digital Multicast Only)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Other Matters (16 of 16)	Response
Program Title	Ariel, Zoey & Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Ariel, Zoey, Eli Too (AZE2) introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crwods of adoring fans and Eli makes them laugh. They interview famous people, make cupcakes with famous chefs and perform their signature songs while Eli is of course getting into mischief. AEZ2 have performed at Detroit Pistons basketball games, before New York Mets games at Citi Field, Shea Stadium, and in our Nation's capital where they performed for children of wounded troops at Walter Reed Army Medical Center.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Smith Media License Holdings, LLC **Attachments** 

No Attachments.