

Children's Television Programming Report

 FRN: 0021079769
 File Number: CPR-160515
 Submit Date: 10/09/2014
 Call Sign: WJZ-TV
 Facility ID: 25455
 City:

 BALTIMORE
 State: MD

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 10/09/2014
 Filing Status: Active

Report reflects information for : Third Quarter of 2014

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant Applicant Name, Type, and Contact Informat | rmation | | | | |
|--|-----------|---------|-------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|---------------------------|--|---|---------------------|----------|
| Television Information | Station Type | Station Type | Network Affiliation | ſ |
| | | Affiliated network | CBS | |
| | | Nielsen DMA | Baltimore | |
| | | Web Home Page Address | www.wjz.com | |
| | | | | |
| Digital Core | Question | | | Response |
| Programming | State the average number of h stream | nours of Core Programming per week broadcast by the station or | its main program | 3.0 |
| | State the average number of h station on other than its main | nours per week of free over-the-air digital video programming bro program stream | adcast by the | 3.0 |
| | State the average number of h main program stream. See 47 | nours per week of Core Programming broadcast by the station or C.F.R. Section 73.671: | other than its | 0.0 |
| | • | ormation identifying each Core Program aired on its station, inclu publishers of program guides as required by 47 C.F.R. Section | 0 | Yes |
| | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program | | | No |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

| Digital Core Program (1 of 7) | Response |
|--|--|
| Program Title | LUCKY DOG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 10a-10:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to becomesensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 7) | Response |
|--|---|
| Program Title | DR. CHRIS PET VET |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 10:30A-11A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialis services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core | |
|--------------|----------|
| Program (3 | |
| of 7) | Response |

| Program Title | RECIPE REHAB |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 11A-11:30A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-he competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrate that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--------------------------------|----------------------|
| Title of Program | RECIPE REHAB |
| List date and time rescheduled | 8/16/2014 12n-12:30p |

| Is the rescheduled date the second home? | Yes |
|--|-----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-08-30 |
| Episode # | 8/30/2014 8520R |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 7) | Response |
|--|--|
| Program Title | JAMIE OLIVER'S 15 MINUTE MEALS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 11:30A-12N |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Yes | | |
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| | Yes | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------------|
| Title of Program | JAMIE OLIVER'S 15 MINUTE MEALS |
| List date and time rescheduled | 08/16/2014 12:30p-1:00p |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-08-30 |
| Episode # | 8/30/2014 4923R |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 7) | Response |
|--|---------------------------------|
| Program Title | Henery Ford's Innovation Nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 11:30A-12N |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

| Age of Target Child Audience | 13 years to 16 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (6 of 7) | Response |
|--|-----------------------|
| Program Title | ALL IN WITH LAILA ALI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAY 7:00A-7:30A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

Age of **Target Child**

educational

objective of

and how it

meets the

Core

definition of

and

Audience

13 years to 16 years

Describe the ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their informational dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only the program encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Yes | |
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| | Yes |

| Digital Core Program (7 of 7) | Response |
|--|----------------------------------|
| Program Title | GAME CHANGERS WITH KEVIN FRAZIER |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAY 7:30A-8:00A |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 13 years to 16 years | |
|--|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes | |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question | Response |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Michelle Dowd- Wood |
| Address | Television Hill |
| City | Baltimore |
| State | MD |
| Zip | 21211 |
| Telephone Number | (410) 578- 3697 |
| Email Address | mdowd- wood@wjz com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Liaison Contact

Other Matters (5)

| Other Matters | (1 of 5) | Response |
|--|---|--|
| Program Title | | IT'S ACADEMIC |
| Origination | | Local |
| Days/Times Pro Regularly Sche | 0 | SATURDAY 10:00a-10:30a |
| Total times aire regularly sched | | 13 |
| Length of Prog | ram | 30 mins |
| Age of Target (Audience from | Child | 13 years to 16 years |
| Describe the eq and information objective of the and how it mee definition of Co Programming. | al program ts the | Half hour game show in which local high school's brightest students compete weekly in a contest designed to test their knowledge of various academic subjects. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Other | | |
| Matters (2 of | | |
| 5) | Response | |
| Program Title | DR. CHRIS | S PET VET |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | SATURDA | Y 10:30A-11A |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | life of one of services, D specialist h animals that daily faces solutions the into careers behaviors. children,hat | g the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the of the world's busiest vets and the animals that he treats. For those animals that require specialis or. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal nospital. The show usually consists of three segments, following the doctor as he treats various at are in trouble and offering the viewer opportunities to understand the challenges a veterinarian. The series focuses on how the doctor investigates the individual problem and tries to develop hat on the surface would seem confounding to the viewer. As such the show not only offers a view is in and responsibility for taking care of pets, but also into problem solving strategies and This program is specifically designed to further the educational and informational needs of as educating and informing children as a significant purpose, and otherwise meets the definition or ramming as specified in the Commission's rules. |

Other Matters (3 of 5) Response

| Program Title | RECIPE REHAB |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 11A-11:30A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-he competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrate that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Other Matters (4 of 5) | Response |
| Program Title | HENERY FORD'S INNOVATION NATION |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 11:30A-12N |
| Total times aired at | 13 |
| regularly scheduled time | |
| scheduled | 30 mins |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (5 of 5) | Response |
|--|---|
| Program Title | ALL IN WITH LAILA ALI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAY 7A-7:30A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| officer, dire appointed or (b) an a authorized or she has ground to s FAILURE FORFEITU Upon gran requirement the Author requirement WILLFUL I FINE AND | signed certifies that he or she is (a) the party filing the Children's Television Programming, or an actor, member, partner, trustee, authorized employee, or other individual or duly elected or official who is authorized to sign on behalf of the party filing the Children's Television Programming; torney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is to represent the party filing the Children's Television Programming, and who further certifies that he read the document; that to the best of his or her knowledge, information, and belief there is good support it; and that it is not interposed for delay. TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND IRE OF ANY FEES PAID It of this application, the Authorization Holder may be subject to certain construction or coverage atts. Failure to meet the construction or coverage requirements will result in automatic cancellation of zation. Consult appropriate FCC regulations to determine the construction or coverage the stat apply to the type of Authorization requested in this application. FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY COR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION CATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
|---|--|---------------------------------------|
| I certify that | t this application includes all required and relevant attachments. | |
| | inder penalty of perjury, that I am an authorized representative of the above-named applicant for the on(s) specified above. | CBS Television Licensee, LLC |

Attachments No Attachments.