



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022238794** | File Number: **CPR-133584** | Submit Date: **10/02/2012** | Call Sign: **WPMI-TV** | Facility ID: **11906**
City: **MOBILE** | State: **AL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/02/2012 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Mobile-Pensacola
	Web Home Page Address	WWW.LOCAL15TV.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	NOODLE & DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"NOODLE AND DOODLE" IS AN INSTRUCTIONAL SERIES THAT FEATURES CREATING ART PROJECTS AND COOKING PROJECTS AROUND A SPECIFIC THEME. THE SHOW IS HOSTED BY SEAN, WHO DRIVES AROUND IN A DOUBLE-DECKER BUS FULLY EQUIPPED WITH ART SUPPLIES AND A KITCHEN, ALL READY FOR ANY ASSIGNMENT. THE PROJECTS ENCOURAGE PARENT ENGAGEMENT AND OFTEN FEATURE FAMILIES WORKING TOGETHER TO MAKE SOMETHING FOR DISPLAY IN THE CHILD'S HOME. SEAN IS ACCOMPANIED BY DOGGITY, AN EVER-FAITHFUL BEAGLE DOG, WHO TRANSFORMS INTO AN ANIMATED CHARACTER DURING INTERSTITIAL TRIPS TO A PARALLEL UNIVERSE AND KITCHEN FULL OF PRANK PLAYING ANIMATED CHARACTERS. THE ART PROJECTS TYPICALLY FEATURE LESSONS ON RECYCLING MATERIALS FOR RE-USE IN MAKING ART AND ALWAYS DEMONSTRATE THAT CREATIVITY CAN TRANSFORM SOMETHING INTENDED FOR ONE PURPOSE INTO SOMETHING USEFUL TO ACHIEVE A COMPLETELY DIFFERENT GOAL.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	SEPTEMBER 22, 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SEPTEMBER 29
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	JULY 21, 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 28
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	AUGUST 19, 12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 4
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	JULY 7 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 7
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	NOODLE & DOODLE
List date and time rescheduled	AUGUST 26, 11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 11
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE PAJANIMALS ARE A GROUP OF FOUR PRESCHOOL AGED PUPPETS WHO LIVE TOGETHER IN HOUSE WITH THEIR OFF-SCREEN MOTHER AND FATHER. WE MEET THEM IN THE BEDROOM, A DORMITORY OF SORTS, WHERE THEY SHOW US THEIR NIGHTTIME ROUTINE OF BRUSHING THEIR TEETH AND HAVING QUIET CONVERSATION BEFORE FALLING OFF TO SLEEP. THE QUIET TIME, ALWAYS TURNS INTO A DISCUSSION THAT RESULTS INA DREAM-LIKE ADVENTURE TO SOLVE A PROBLEM, SUCH AS OVERCOMING SHYNESS, MAKING A NEW FRIEND, OR DEALING WITH A BULLY. THE ADVENTURE TAKES PLACE IN SEVERAL NIGHTTIME DREAM LOCALES WHERE SPECIAL FRIENDS HELP THEM WORK THROUGH THE SOCIO-EMOTIONAL PROBLEM OF THE DAY. SPECIFIC APPROACHES TO MANAGING THE PROBLEM ARE DEMONSTRATED AND PRACTICED DURING THE ADVENTURE, AND THE CHILDREN RETURN HOME CONFIDENT, GETTING AMPLE REST FOR TODAY AND FACING THEIR ISSUES TOMORROW.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	JULY 7, 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 7
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	JULY 21, 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 28
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	AUGUST 19, 12:30PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 4
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	AUGUST 26, 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 11
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	PAJANIMALS
List date and time rescheduled	SEPTEMBER 23, 10AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SEPTEMBER 29
Reason for Preemption	Sports

Digital Core Program (3 of 6)		Response
Program Title	POPPY CAT	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM	
Total times aired at regularly scheduled time	8	
Total times aired	13	
Number of Preemptions	5	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"POPPY CAT" IS BASED ON THE BOOK SERIES BY LARA JONES AND USES EMBEDDED LESSONS ON IMAGINATION AND STORYTELLING TO ENCOURAGE CREATING THINKING FOR PRESCHOOL CHILDREN. IN EACH STORY THE NARRATOR, LARA READS A STORY ABOUT POPPY CAT, TO HER OWN CAT NAMED POPPY. SHE MAKES UP A STORY THAT WILL BE EXCITING AND JUST FOLLOWS THERE IMAGINATION TO DISTANT LANDS REACHED BY BOAT, PLANE OR TRAIN. POPPY CAT IS THE LEADER OF HIS GROUP OF ANIMAL FRIENDS, AND THE STORY ALWAYS FEATURES AN UNDERLYING MESSAGE ABOUT BEING NICE TO, YET IGNORING THE ANTICS OF THE RESIDENT BULLY, A BADGER NAMED EGBERT. THE LESSON IS ALWAYS TO THINK CREATIVELY AND EXERCISE YOUR MIND THROUGH READING AND STORYTELLING BECAUSE IT WILL ALWAYS LEAD TO ENJOYMENT AND ADVENTURE.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	AUGUST 25, 12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 4
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	SEPTEMBER 23, 10:30AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SEPTEMBER 29
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	JULY 22, 10AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 28
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	JULY 7, 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 7
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	AUGUST 26, 12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 11
Reason for Preemption	Sports

Digital Core Program (4 of 6)		Response
Program Title	JUSTIN TIME	
Origination	Network	

Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"JUSTIN TIME" FEATURES A LITTLE BOY, JUSTIN, WHO WANTS TO MASTER HIS DESTINY, HAVE GREAT ADVENTURES, AND SOLVER PROBLEMS. HE BEGINS WITH A PROBLEM THAT VEXES HIM AND DAYDREAMS HIS WAY INTO AN ADVENTURE THAT TAKES HIM TO DIFFERENT PLACES AROUND THE WORLD, BUT ALSO PROVIDES HIM WITH AN EXPERIENCE THAT HELPS HIM SOLVE HIS PROBLEM WHEN HE RETURNS HOME. WHILE ON THE ADVENTURE HE IS ACCOMPANIED BY OLIVE, A KNOWLEDGEABLE IMAGINARY PLAYMATE, AND SQUIDGY, THE MORPHING FLYING SPONGE, WHO PROVIDES COMMENTARY AND COMEDY ALONG THE WAY. JUSTIN'S LESSONS INVOLVE LEARNING, FOR EXAMPLE, THAT IT TAKES FOCUS TO ACHIEVE SUCCESS, FAILURE CAN TEACH WHAT WE NEED TO DO TO SUCCEED NEXT TIME, OR WHEN ONE PATH TO SOLVE A PROBLEM DOESN'T WORK, YOU CAN FIND ANOTHER WAY TO GET TO YOUR GOAL. JUSTIN IS ALL ABOUT SELF-DIRECTED LEARNING FROM THE YOUNG CHILD'S PERSPECTIVE AND IMAGINATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	JULY 8, 12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	
Episode #	JULY 7
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	SEPTEMBER 23, 11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SEPTEMBER 29
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	AUGUST 25, 12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 4
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	JULY 22, 10:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 28
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	AUGUST 26, 12:30PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 11
Reason for Preemption	Sports

Digital Core Program (5 of 6)		Response
Program Title	LAZYTOWN	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 11AM	
Total times aired at regularly scheduled time	8	
Total times aired	13	
Number of Preemptions	5	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	5	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"LAZY TOWN" PROMOTES FITNESS AND HEALTHFUL HABITS FOR PRESCHOOL CHILDREN. IT TAKES PLACE IN AN IMAGINARY SETTING, LAZY TOWN, AND MOST EPISODES RELATE CHILDREN'S EATING AND FITNESS HABITS TO PROBLEM SOLVING IN THEIR REAL WORLD. THE LEAD CHARACTER, STEPHANIE, GUIDES THE AUDIENCE THROUGH THE STORY.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	SEPT 2, 11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 11
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	LAZYTOWN
List date and time rescheduled	SEPTEMBER 23, 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SEPTEMBER 29
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	JULY 22, 11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 28
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	AUGUST 19, 11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 4
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	JULY 8, 12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 7
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	THE WIGGLES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THE WIGGLES" IS A MUSICAL VARIETY SHOW SPECIFICALLY DESIGNED FOR PRESCHOOL CHILDREN. STARRING TONY, MURRAY, GREG AND JEFF, THE WIGGLES OFFERS A MONTAGE OF SKITS THAT ARE SPECIFICALLY DESIGNED FOR TEACHING AND ENTERTAINING THE PRESCHOOL AUDIENCE. SUPPORTED BY AN ENSEMBLE OF CHARACTERS, LARGER THAN LIFE ANIMALS (HUMANS DRESSED AS ANIMAL CHARACTERS) AND A PIRATE, CAPTAIN FEATHERSWORD, THE WIGGLES TEACH NUMBERS, LETTERS, COLORS, MATCHING AND CLASSIFYING WHAT BELONGS TOGETHER (OR NOT), AND FOLLOWING DIRECTIONS. THERE'S DANCING, OCCASIONAL GUEST ARTISTS, AND LOTS OF VISUAL INTEREST FOR THE VIEWER, WHILE THE LESSONS ARE BROKEN DOWN INTO EASILY UNDERSTANDABLE ELEMENTS FOR THE PRESCHOOL CHILD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	THE WIGGLES
List date and time rescheduled	JULY 22, 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 28
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	AUGUST 19, 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 4
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	JULY 15, 12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JULY 7
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	SEPTEMBER 2, 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	AUGUST 11
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	THE WIGGLES
List date and time rescheduled	SEPTEMBER 30, 10:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	SEPTEMBER 29
Reason for Preemption	Sports

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core Programming (6)

Non-Core Educational and Informational Programming (6) Response	
Program Title	THE AMERICAN ATHLETE
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	MONDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. "THE AMERICAN ATHLETE" FEATURES ONE-ON-ONE INTERVIEWS WITH TODAY'S MOST RECOGNIZABLE SUPERSTAR ATHLETES. WE HEAR THE DREAMS AND GOALS OF THESE ATHLETES AS THEY TALK ABOUT THEIR LIVES AND THE HARD WORK AND DETERMINATION THAT HELPED THEM REACH THEIR GOAL OF BECOMING PROFESSIONAL ATHLETES. SEGMENTS PROMOTE SPORTSMANSHIP, LEADERSHIP, AND THE CONCEPT OF SETTING HIGH GOALS AND ACHIEVING THEM THROUGH PRACTICE, HARD WORK AND DETERMINATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6) Response	
Program Title	THE REAL WINNING EDGE
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	TUESDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. This series is based on role models who are making pro-social life choices. The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6) Response	
Program Title	YOUNG ICONS
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	WEDNESDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0

Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. In "Young Icons" young viewers meet powerful and positive young people who illustrate what messages and deeds they're sending to help society. The "Young Icons" profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens, and parents too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6)	Response
Program Title	PETS.TV
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	THURSDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. This program exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets. TV delivers an educational and informational message that supports current social, intellectual, emotional aspects of children. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6)	Response
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Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	FRIDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. MADE IN HOLLYWOOD: TEEN EDITION is an FCC friendly, Educational/Informational, nationally syndicated weekly series. Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6)	Response
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Program Title	LIVE, LIFE, & WIN
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. "LIVE LIFE & WIN" IS A HALF HOUR SERIES WITH A GOAL OF INSPIRING AND ENLIGHTENING YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE AND NUTRITION, AND HEALTH AND WELLNESS. THE SERIES PROMOTES CRITICAL THEMES SUCH AS SOCIAL RESPONSIBILITY, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT, AND VOLUNTEERISM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	RAYMOND WILSON
Address	661 AZALEA ROAD
City	MOBILE
State	AL
Zip	36609-1515
Telephone Number	251-602-1500
Email Address	WWILSON@LOCAL15TV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"NOODLE AND DOODLE" IS AN INSTRUCTIONAL SERIES THAT FEATURES CREATING ART PROJECTS AND COOKING PROJECTS AROUND A SPECIFIC THEME. THE SHOW IS HOSTED BY SEAN, WHO DRIVES AROUND IN A DOUBLE-DECKER BUS FULLY EQUIPPED WITH ART SUPPLIES AND A KITCHEN, ALL READY FOR ANY ASSIGNMENT. THE PROJECTS ENCOURAGE PARENT ENGAGEMENT AND OFTEN FEATURE FAMILIES WORKING TOGETHER TO MAKE SOMETHING FOR DISPLAY IN THE CHILD'S HOME. SEAN IS ACCOMPANIED BY DOGGITY, AN EVER-FAITHFUL BEAGLE DOG, WHO TRANSFORMS INTO AN ANIMATED CHARACTER DURING INTERSTITIAL TRIPS TO A PARALLEL UNIVERSE AND KITCHEN FULL OF PRANK PLAYING ANIMATED CHARACTERS. THE ART PROJECTS TYPICALLY FEATURE LESSONS ON RECYCLING MATERIALS FOR RE-USE IN MAKING ART AND ALWAYS DEMONSTRATE THAT CREATIVITY CAN TRANSFORM SOMETHING INTENDED FOR ONE PURPOSE INTO SOMETHING USEFUL TO ACHIEVE A COMPLETELY DIFFERENT GOAL.

Other Matters (2 of 6)	Response
Program Title	PAJAMINALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE PAJANIMALS ARE A GROUP OF FOUR PRESCHOOL AGED PUPPETS WHO LIVE TOGETHER IN HOUSE WITH THEIR OFF-SCREEN MOTHER AND FATHER. WE MEET THEM IN THE BEDROOM, A DORMITORY OF SORTS, WHERE THEY SHOW US THEIR NIGHTTIME ROUTINE OF BRUSHING THEIR TEETH AND HAVING QUIET CONVERSATION BEFORE FALLING OFF TO SLEEP. THE QUIET TIME, ALWAYS TURNS INTO A DISCUSSION THAT RESULTS IN A DREAM-LIKE ADVENTURE TO SOLVE A PROBLEM, SUCH AS OVERCOMING SHYNESS, MAKING A NEW FRIEND, OR DEALING WITH A BULLY. THE ADVENTURE TAKES PLACE IN SEVERAL NIGHTTIME DREAM LOCALES WHERE SPECIAL FRIENDS HELP THEM WORK THROUGH THE SOCIO-EMOTIONAL PROBLEM OF THE DAY. SPECIFIC APPROACHES TO MANAGING THE PROBLEM ARE DEMONSTRATED AND PRACTICED DURING THE ADVENTURE, AND THE CHILDREN RETURN HOME CONFIDENT, GETTING AMPLE REST FOR TODAY AND FACING THEIR ISSUES TOMORROW.
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Other Matters (3 of 6)

Response

Program Title	POPPY CAT
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAY 10AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"POPPY CAT" IS BASED ON THE BOOK SERIES BY LARA JONES AND USES EMBEDDED LESSONS ON IMAGINATION AND STORYTELLING TO ENCOURAGE CREATING THINKING FOR PRESCHOOL CHILDREN. IN EACH STORY THE NARRATOR, LARA READS A STORY ABOUT POPPY CAT, TO HER OWN CAT NAMED POPPY. SHE MAKES UP A STORY THAT WILL BE EXCITING AND JUST FOLLOWS THERE IMAGINATION TO DISTANT LANDS REACHED BY BOAT, PLANE OR TRAIN. POPPY CAT IS THE LEADER OF HIS GROUP OF ANIMAL FRIENDS, AND THE STORY ALWAYS FEATURES AN UNDERLYING MESSAGE ABOUT BEING NICE TO, YET IGNORING THE ANTICS OF THE RESIDENT BULLY, A BADGER NAMED EGBERT. THE LESSON IS ALWAYS TO THINK CREATIVELY AND EXERCISE YOUR MIND THROUGH READING AND STORYTELLING BECAUSE IT WILL ALWAYS LEAD TO ENJOYMENT AND ADVENTURE.
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Other Matters (4 of 6)

Response

Program Title	JUSTIN TIME
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"JUSTIN TIME" FEATURES A LITTLE BOY, JUSTIN, WHO WANTS TO MASTER HIS DESTINY, HAVE GREAT ADVENTURES, AND SOLVER PROBLEMS. HE BEGINS WITH A PROBLEM THAT VEXES HIM AND DAYDREAMS HIS WAY INTO AN ADVENTURE THAT TAKES HIM TO DIFFERENT PLACES AROUND THE WORLD, BUT ALSO PROVIDES HIM WITH AN EXPERIENCE THAT HELPS HIM SOLVE HIS PROBLEM WHEN HE RETURNS HOME. WHILE ON THE ADVENTURE HE IS ACCOMPANIED BY OLIVE, A KNOWLEDGEABLE IMAGINARY PLAYMATE, AND SQUIDGY, THE MORPHING FLYING SPONGE, WHO PROVIDES COMMENTARY AND COMEDY ALONG THE WAY. JUSTIN'S LESSONS INVOLVE LEARNING, FOR EXAMPLE, THAT IT TAKES FOCUS TO ACHIEVE SUCCESS, FAILURE CAN TEACH WHAT WE NEED TO DO TO SUCCEED NEXT TIME, OR WHEN ONE PATH TO SOLVE A PROBLEM DOESN'T WORK, YOU CAN FIND ANOTHER WAY TO GET TO YOUR GOAL. JUSTIN IS ALL ABOUT SELF-DIRECTED LEARNING FROM THE YOUNG CHILD'S PERSPECTIVE AND IMAGINATION.

Other Matters (5 of 6)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"LAZY TOWN" PROMOTES FITNESS AND HEALTHFUL HABITS FOR PRESCHOOL CHILDREN. IT TAKES PLACE IN AN IMAGINARY SETTING, LAZY TOWN, AND MOST EPISODES RELATE CHILDREN'S EATING AND FITNESS HABITS TO PROBLEM SOLVING IN THEIR REAL WORLD. THE LEAD CHARACTER, STEPHANIE, GUIDES THE AUDIENCE THROUGH THE STORY.

Other Matters (6 of 6)	Response
Program Title	THE WIGGLES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THE WIGGLES" IS A MUSICAL VARIETY SHOW SPECIFICALLY DESIGNED FOR PRESCHOOL CHILDREN. STARRING TONY, MURRAY, GREG AND JEFF, THE WIGGLES OFFERS A MONTAGE OF SKITS THAT ARE SPECIFICALLY DESIGNED FOR TEACHING AND ENTERTAINING THE PRESCHOOL AUDIENCE. SUPPORTED BY AN ENSEMBLE OF CHARACTERS, LARGER THAN LIFE ANIMALS (HUMANS DRESSED AS ANIMAL CHARACTERS) AND A PIRATE, CAPTAIN FEATHERSWORD, THE WIGGLES TEACH NUMBERS, LETTERS, COLORS, MATCHING AND CLASSIFYING WHAT BELONGS TOGETHER (OR NOT), AND FOLLOWING DIRECTIONS. THERE'S DANCING, OCCASIONAL GUEST ARTISTS, AND LOTS OF VISUAL INTEREST FOR THE VIEWER, WHILE THE LESSONS ARE BROKEN DOWN INTO EASILY UNDERSTANDABLE ELEMENTS FOR THE PRESCHOOL CHILD.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>NEWPORT TELEVISION LICENSE, LLC</p>

Attachments

No Attachments.