



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-162820** | Submit Date: **01/06/2015** | Call Sign: **KLEI-TV** | Facility ID: **664** | City:
KAILUA-KONA | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/06/2015 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Family Channel
	Nielsen DMA	Honolulu
	Web Home Page Address	www.klei.tv

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Monday and Wednesdays 8:00am
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Monday at 8:30am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly program targeting pre-school children ages two through six. The show represents an attractive alternative to current programming because Gina D's Kids Club is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)		Response
Program Title		Future Phenoms
Origination		Network
Days/Times Program Regularly Scheduled		Tuesdays at 8:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline, commitment and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. Future Phenoms also includes inspirational stories - a look at young athletes who have overcome personal or physical challenges to succeed through high school and youth sports.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays and Wednesdays at 8:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (5 of 11)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Mouse in the House
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House features youngsters learning about science and physics by conducting experiments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11) Response	
Program Title	Dog and Cat Training
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog and Cat Training is a home pet training show with an educational flair. Through Joel Silverman's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with adults, kids and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11) Response	
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 Wide Life meets the educational and informational needs by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. Overcoming Adversity - Meet role models who have achieved their goals by overcoming adversity or physical disabilities. Crew Review - Demonstrates the importance of teamwork by taking the viewer inside the workings of modern crew members. Business of Racing - What it takes to make a team operate, how sponsorship works, business management, problem solving, exploring marketing opportunities, providing insight and an explanation about the sport of motor car racing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Keiki 808
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays and Sundays at 7am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Keiki 808 is a locally produced program in Hawaii. The show hosts, siblings, Dakotah, Dallas and Cheyenne take young viewers to different locations and events for interviews and activities so local kids can learn about the local world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)		Response
Program Title	Eco Company	
Origination	Network	
Days/Times Program Regularly Scheduled	Thursday 8 am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging and optimistic perspective to environmental issues through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action-oriented approach to environmental issues by showcasing examples of creative solutions, many of which are implemented by teenagers themselves. The program also delivers information that promotes and encourages ethical stewardship of natural resources and the environment. Engaging, upbeat music and eco-friendly facts and tips complement the feature stories.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (11 of 11)		Response
Program Title	Ariel & Zoey, Eli Too	
Origination	Network	
Days/Times Program Regularly Scheduled	Thursday 8:00 a.m.	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too Follow two identical twin sisters and their kid brother as they introduce children to people who have accomplished great things and have a positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Christopher Racine
Address	P.O. Box 8969
City	Honolulu
State	HI
Zip	96830
Telephone Number	(808) 329-8120
Email Address	manager@klei.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Monday, Wednesday 8:00 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

Other Matters (2 of 11)	Response
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Monday at 8:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly program targeting pre-school children ages two through six. The show represents an attractive alternative to current programming because Gina D's Kids Club is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate.

Other Matters (3 of 11)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 8:00am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline, commitment and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. Future Phenoms also includes inspirational stories - a look at young athletes who have overcome personal or physical challenges to succeed through high school and youth sports.

Other Matters (4 of 11)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays and Wednesdays at 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitelyan offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where allchildren feel comfortable hanging out, singing songs and hearing stories.

Other Matters (5 of 11)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:00am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.
--	---

Other Matters (6 of 11)	Response
Program Title	Mouse in the House
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House features youngsters learning about science and physics by conducting experiments.

Other Matters (7 of 11)	Response
Program Title	Dog and Cat Training
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog and Cat Training is a home pet training show with an educational flair. Through Joel Silverman's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with adults, kids and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets.

Other Matters (8 of 11)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 Wide Life meets the educational and informational needs by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. Overcoming Adversity - Meet role models who have achieved their goals by overcoming adversity or physical disabilities. Crew Review - Demonstrates the importance of teamwork by taking the viewer inside the workings of modern crew members. Business of Racing - What it takes to make a team operate, how sponsorship works, business management, problem solving, exploring marketing opportunities, providing insight and an explanation about the sport of motor car racing.
--	---

Other Matters (9 of 11)	Response
Program Title	Keiki 808
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays and Sundays at 7am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Keiki 808 is a locally produced program in Hawaii. The show hosts, siblings, Dakotah, Dallas and Cheyenne take young viewers to different locations and events for interviews and activities so local kids can learn about the local world around them.

Other Matters (10 of 11)	Response
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging and optimistic perspective to environmental issues through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action-oriented approach to environmental issues by showcasing examples of creative solutions, many of which are implemented by teenagers themselves. The program also delivers information that promotes and encourages ethical stewardship of natural resources and the environment. Engaging, upbeat music and eco-friendly facts and tips complement the feature stories.

Other Matters (11 of 11)	Response
Program Title	Ariel & Zoey, Eli Too
Origination	Network

Days/Times Program Regularly Scheduled	Thursday 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too Follow two identical twin sisters and their kid brother as they introduce children to people who have accomplished great things and have a positive message.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Mauna Kea Broadcasting Company</p>

Attachments

No Attachments.