

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004346060** File Number: **CPR-136397** Submit Date: **01/04/2013** Call Sign: **WLPD-CD** Facility ID: **189058** 

City: **PLANO** State: **IL** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 01/04/2013

Filing Status: Active

## Report reflects information for : Fourth Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	AMERICA ONE
	Nielsen DMA	Chicago
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	168.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	No
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	JACK HANNA
Origination	Network
Days/Times Program Regularly Scheduled	MON,7:00 AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA, ONE OF THE FOREMOST NATURALISTS TAKES VIEWERS AROUND THE WORLD TO INTRODUCE THEM TO ANIMALS AND THEIR HABITATS AND THE IMPORTANCE OF CONSERVATION OF THOSE ANIMALS AND THEIR HABITATS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 2:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DIRECTED AT TEENS, REAL LIFE 101 PROVIDES CAREER GUIDANCE BY EXPLORING VARIOUS PROFESSIONS IN A FUN AND ENTERTAINING MANNER. REAL LIFE SUCCESS STORIES ARE TOLD IN A WAY TO MOTIVIATE AND INSPIRE TEENS TO FOLLOW THEIR DREAMS.

Does the Licensee identify the	Yes
program by displaying throughout	
the program the symbol E/I?	

Digital Core Program (3 of 13)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	TUES 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS HAVE THEIR SIGHT SET ON SAVING THE OCEANS OF THE WORLD. POLLUTION AND ABUSE OF THESE INCREDIBLE NATURAL RESOURCES ARE TAKING THEIR TOLL. THE AQUA KIDS WILL BE LOOKING FOR ADVENTURE AND KNOWLEDGE AND ALONG THE WAY TACKLE SOME ECOLOGICAL DILEMAS. THIS GROUP OF KNOWLEDGE-SEEKING KIDS WILL START RIGHT IN THEIR OWN BACKYARDS, BEGINNING WITH LOCAL STREAMS THAT EVENTUALLY LEAD TO THE OCEANS OF THE WORLD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	WHADDYDO
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 7:30 AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATE, INFORM, INSPIRE, AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE LESSON, BASED IN REALTIY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	ANIMAL EXPLORATION
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOIN WORLD EXPLORER JAROD MILLER IN THIS HALF-HOUR THRILL RIDE THAT IGNITES THE SENSES IN EXTREME EXPEDITIONS CAPTURED THROUGHOUT THE WORLD IN SEARCH OF WILD ANIMALS
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	ECO COMPANY
Origination	Network

Days/Times Program Regularly Scheduled	TUES 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND UNDERSTANDING HOW WE IMPACT OUR WORLD. THE E-CO TEAM WILL REPORT ON THE LATEST TECHNOLOGIES IN ENERGY, RECYCLING, CONSERVATION AND ORGANICS AND WILL SHARE STORIES OF YOUNG PEOPLE MAKING A POSITIVE IMPACT ON THE ENVIRONMENT. EACH WEEK THE SHOW WILL ALSO PROVIDE PRACTICAL TIPS THAT TEENS, AND PEOPLE OF ALL AGES CAN USE IN THEIR DAILY LIVES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	THREE WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVICE, AND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTY LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS. FOR YEARS RACE FANS HAVE BEEN ASKING FOR REAL BEHIND-THE-SCENSES CONTENT THEY CAN'T GET ANYWHERE ELSE THREE WIDE LIFE CUTS TO THE CORE OF TRUE RACING FANS, WHETHER STOCK CAR, OPEN WHEEL, DIRT OR ANYTHING IN BETWEEN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	MON 7:30AM WED 2:00PM
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT IS A WEEKLY, HALF-HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATION AND ENTERTAINING KIDS. A TRUE E/I SERIES, ESPISODES USE A CREATIVE MIXTURE OF HUMOR, IMPROV, ANIMATION AND VIEWER-GENERATED VIDEO. THINK SATURDAY NIGHT LIVE MEETS THE ELECTRIC COMPANY. MADABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION AND DECISION-MAKING IN A FUN AND ENTERTAINING WAY. EACH EPISODE RELIES ON A SMALL COMPANY OF SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN ON THE STREE" INTERVIEWS, AND VIEWER-CREATED QUESTIONS AOBUT LIFE'S ISSUES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	JACK HANNA INTO THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	THURS 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TAKES VIEWERS TO REMOTE WILD LOCATIONS AROUND THE WORLD. AMERICAS MOST BELOVED ANIMAL ADVENTURER PROVIDES INSIGHT INTO THE PROTECTION AND CONSERVATION OF SOME OF OUR PLANETS MOST PRECIOUS AND ENDANGERED SPECIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	DOG TAILS
Origination	Network
Days/Times Program Regularly Scheduled	TUES 2:00PM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TAILS IS WEEKLY 1/2 HR TELEVISION SERIES ALL ABOUT DOGS AND THE PEOPLE WHO LOVE THEM. DOG TAILS FEATURES DOGS OF ALL SIZES SHAPES AND BREEDS FROM ACROSS THE UNITED STATES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	THURS 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An E/I which provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety an promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers.

oes the Licensee	Yes
lentify the program	
y displaying	
roughout the	
rogram the symbol E	
?	

Digital Core Program (12 of 13)	Response
Program Title	ANIMAL SCIENCE
Origination	Network
Days/Times Program Regularly Scheduled	MON 2:00PM FRIDAYS 7:00AM
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How can a Cheetah run 60 miles/hour? Why does a Blue Whale consume 1.5 billion calories (7,000 pounds of food) per day? These are the types of questions and stories that will be answered on ANIMAL SCIENCE, a thoroughly entertaining and unique animal show. We just don't show you animal behavior, we tell you WHY AND HOW animals behave the way they do, through the use of advanced graphics and 3D animations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 2:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen investors with big ideas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	
Name of children's programming liaison	PAM NELSON
Address	1 BROADCAST CENTER
City	PLANO
State	IL
Zip	60545
Telephone Number	630-552-1000 X 205
Email Address	PAMN@NELSONMULTIMEDIA. NET
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	JACK HANNA
Origination	Network
Days/Times Program Regularly Scheduled	MON 7:00
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA, ONE OF THE FOREMOST NATURALISTS TAKES VIEWERS AROUND THE WORLD TO INTRODUCE THEM TO ANIMALS AND THEIR HABITATS AND THE IMPORTANCE OF CONSERVATION OF THOSE ANIMALS AND THEIR HABITATS.

Other Matters (2 of 13)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 2:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DIRECTED AT TEENS, REAL LIFE 101 PROVIDES CAREER GUIDANCE BY EXPLORING VARIOUS PROFESSTIONALS IN A FUN AND ENTERTAINING MANNER. REAL LIFE SUCCESS STORIES ARE TOLD IN A WAY TO MOTIVATE AND INSPIRE TEENS TO FOLLOW THEIR DREAMS

Other Matters (3 of 13)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	TUES 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

AQUA KIDS HAVE THEIR SIGHT SET ON SAVING THE OCEANS OF THE WORLD. POLLUTUION AND ABUSE OF THESE INCREDIBLE NATURAL RESOURCES ARE TAKING THEIR TOLL. THE AQUA KIDS WILL BE LOOKING FOR ADVENTURE AND KNOWLEDGE AND ALONG THE WAY TACKLE SOME ECOLOGICAL DILEMAS. THIS GROUP OF KNOWLEDGE-SEEKING KIDS WILL START RIGHT IN THEIR OWN BACKYARDS, BEGINNING WITH LOCAL STREAMS THAT EVENTUALLY LEAD TO THE OCEANS OF THE WORLD.

Other Matters (4 of 13)	Response
Program Title	WHADDYDO
Origination	Network
Days/Times Program Regularly Scheduled	FRI 7:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYDO IS A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE, AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE LESSON, BASED IN REALTIY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.

Other Matters (5 of 13)	Response
Program Title	ANIMAL EXPLORATION
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOIN WORLD EXPLORER JAROD MILLER IN THIS HALF-HOUR THRILL RIDE THAT IGNITES THE SENSES IN EXTREME EXPEDITIONS CAPTURED THROUGHOUT THE WORLD IN SEARCH OF WILD ANIMALS.

Other Matters (6 of 13)	Response
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAY 7:30 AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND UNDERSTANDING HOW WE IMPACT OUR WORLD. THE E-CO TEAM WILL REPORT ON THE LATEST TECHNOLOGIES IN ENERGY, RECYCLING, CONSERVATION AND ORGANICS AND WILL SHARE STORIES OF YOUNG PEOPLE MAKING A POSITIVE IMPACT ON THE ENVIRONMENT EACH WEEK THE SHOW WILL ALSO PROVIDE PRACTICAL TIPS THAT TEENS, AND PEOPLE OF ALL AGES CAN USE IN THEIR DAILY LIVES

Other Matters (7 of 13)	Response
Program Title	THREE WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAY 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE LOOKS AT CURRENT NASCAR TEAMS, CREW MEMBERS, BUSINESS PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVICE, AND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTY LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS. FOR YEARS RACE FANS HAVE BEEN ASKING FOR REAL BEHIND-THE-SCENSES CONTENT THEY CAN'T GET ANYWHERE ELSE. THREE WIDE LIFE CUTS TO THE CORE OF TRUE RACING FANS, WHETHER STOCK CAR, OPEN WHEEL, DIRT OR ANYTHING IN BETWEEN.

Other Matters (8 of 13)	Response
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	MON 7:30 AM WED 2:00PM
Total times aired at regularly scheduled time	25
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	MAD ABOUT IS A WEEKLY, HALF-HOUR SKETCH-COMEDY/VARIETY SHOW AIMED AT EDUCATION
educational	AND ENTERTAINING KIDS. A TRUE E/I SERIES, ESPISODES USE A CREATIVE MIXTURE OF HUMOR,
and	IMPROV, ANIMATION AND VIEWER-GENERATED VIDEO. THINK SATURDAY NIGHT LIVE MEETS THE
informational	ELECTRIC COMPANY. MADABOUT CONVEYS IMPORTANT MESSAGES ABOUT LIFE SKILLS SUCH
objective of	AS PERSONAL FINANCE, HEALTH & NUTRITION, FITNESS, CONSERVATION AND DECISION-
the program	MAKING IN A FUN AND ENTERTAINING WAY. EACH EPISODE RELIES ON A SMALL COMPANY OF
and how it	SKETCH AND IMPROV COMEDY, EYE-CATCHING ANIMATION, MUSIC VIDEOS, HUMOROUS "MAN
meets the	ON THE STREE" INTERVIEWS, AND VIEWER-CREATED QUESTIONS AOBUT LIFE'S ISSUES.
definition of	
Core	
Programming.	

Other Matters (9 of 13)	Response
Program Title	JACK HANNA INTO THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 7:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TAKES VIEWERS TO REMOTE WILD LOCATIONS AROUND THE WORLD.  AMERICAS MOST BELOVED ANIMAL ADVENTURER PROVIDES INSIGHT INTO THE PROTECTION AND CONSERVATION OF SOME OF OUR PLANETS MOST PRECIOUS AND ENDANGERED SPECIES.

Other Matters (10 of 13)	Response
Program Title	DOG TAILS
Origination	Network
Days/Times Program Regularly Scheduled	TUES 2:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TAILS IS WEEKLY 1/2 HR TELEVISION SERIES ALL ABOUT DOGS AND THE PEOPLE WHO LOVE THEM. DOG TAILS FEATURES DOGS OF ALL SIZES SHAPES AND BREEDS FROM ACROSS THE UNITED STATES.

Other Matters (11 of 13)	Response
Program Title	ANIMAL SCIENCE
Origination	Network
Days/Times Program Regularly Scheduled	MON 2:00PM FRI 7:00AM

Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	A THOROUGHLY ENTERTAINING AND UNIQUE ANIMAL SHOW. WE JUST
informational objective of the	DON'T SHOW YOU ANIMAL BEHAVIOR, WE TELL YOU WHY AND HOW
program and how it meets the	ANIMALS BEHAVE THE WAY THEY DO, THROUGH THE USE OF ADVANCED
definition of Core Programming.	GRAPHICS AND 3D ANIMATIONS.

Other Matters (12 of 13)	Response
Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	FRI 2:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS IS A WEEKLY 1/2 HOUR SERIES FEATURING TEEN INVENTORS WITH BIG IDEAS.

Other Matters (13 of 13)	Response
Program Title	MISSING
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAY 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AN E/I SHOW WHICH PROVIDES INFORMATION AND DESCRIPTIONS OF MISSING CHILDREN, INCLUDING ENDANGERED RUNAWAYS AS WELL AS VICTIMS OF ABDUCTIONS. THE SHOW ALSO PRESENTS PEER-TO-PEER ADVICE ON SAFETY IN PUBLIC PLACES AND IN CYBER SPACE, INCLUDING REAL-WORLD EXAMPLES OF HOW TO AVOID POTENTIALLY DANGEROUS SITUATIONS. THE PROGRAM EMPHASIZES TAKING ACTIVE RESPONSIBILITY FOR PERSONAL SAFETY AND PROMOTES SITUATIONAL AWARENESS, PRESENTED IN A CALM AND NONTHREATENING MANNER SUITED FOR TEENAGERS.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WSPY-TV, INC **Attachments** 

No Attachments.