



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019682483** | File Number: **CPR-147668** | Submit Date: **10/28/2013** | Call Sign: **WJLP** | Facility ID: **86537** | City: **MIDDLETOWN TOWNSHIP** | State: **NJ**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/28/2013** | Filing Status: **Active**

## Report reflects information for : Third Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MyFamilyTV
	Nielsen DMA	Salt Lake City
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	10.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(9)**

<b>Digital Core Program (1 of 9)</b>	<b>Response</b>
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:00 a.m.; Wednesdays at 8:00 a.m.
Total times aired at regularly scheduled time	27
Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs in an educational and informational format designed to help its young viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series's young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors, and Lipizzaner stallion trainers, see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 9)</b>	<b>Response</b>
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:30 a.m.
Total times aired at regularly scheduled time	14
Total times aired	10
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Gina D's Kids Club" is an exciting, educational weekly half-hour television series for preschoolers ages 3-6. Specifically-themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

<b>Digital Core Program (3 of 9)</b>		<b>Response</b>
Program Title		Future Phenoms
Origination		Network
Days/Times Program Regularly Scheduled		Tuesdays at 8:00 a.m.
Total times aired at regularly scheduled time		13
Total times aired		11
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Future Phenoms" displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline and commitment and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (4 of 9)</b>	<b>Response</b>
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays and Wednesdays at 8:30 a.m.
Total times aired at regularly scheduled time	26
Total times aired	25
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mustard Pancakes" is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 9)</b>	<b>Response</b>
Program Title	Ariel & Zoey & Eli, Too
Origination	Network

Days/Times Program Regularly Scheduled	Thursdays at 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events. The show's central theme is to empower children to accomplish their goals and achieve their dreams. There is always a focus on important life lessons - treating others with kindness and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Mouse in the House
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mouse in the House" features youngsters learning about science and physics by conducting experiments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Dog & Cat Training with Joel Silverman



Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog & Cat Training with Joel Silverman" is a home pet training show with an entertaining Hollywood flair. Through Joel's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with people and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Three Wide Life" looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays 7:30 a.m. and at 5:30 p.m.
Total times aired at regularly scheduled time	132
Total times aired	94
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries is an intense look at life behind the scenes at the Toronto Zoo. In particular, the series focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. The series also focuses on how to care for the animals in the zoo. As one of the world's biggest zoos, it has expanded its longstanding role as an exhibitor to devote more of its resources to protecting endangered species and their habitats. Each episode of Zoo Diaries focuses on the relationship between the animals and their keepers, allowing viewers to experience what it's like to bond with some of the world's most exotic creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terrilyn Diamond
Address	501 Aultman - Suite 208
City	Ely
State	NV
Zip	89301
Telephone Number	775-289-6474
Email Address	kvnv@tvstar.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This report is timely filed due to the 16 day extension of time granted in light of the 16-day government shutdown, and the fact that October 26 fell on a Saturday. This report is being filed the next business day. Please also note that the episode of Zoo Diaries that aired on July 1 at 5:30 was truncated because the satellite feed went down at approximately 5:30 p.m. due to storms over the network operations center. The satellite feed returned at approximately 5:35 p.m.

**Other Matters (9)**

<b>Other Matters (1 of 9)</b>	<b>Response</b>
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Origination	Network
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Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs in an educational and informational format designed to help its young viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series's young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors, and Lipizzaner stallion trainers, see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

<b>Other Matters (2 of 9)</b>	<b>Response</b>
Program Title	Gina D's Kids Club
Origination	Network
Days/Times Program Regularly Scheduled	Mondays at 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs in an educational and informational format designed to help its young viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series's young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors, and Lipizzaner stallion trainers, see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

<b>Other Matters (3 of 9)</b>	<b>Response</b>
Program Title	Future Phenoms
Origination	Network

Days/Times Program Regularly Scheduled	Tuesdays at 8:00 a.m
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Future Phenoms" displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline and commitment and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life.

<b>Other Matters (4 of 9)</b>	<b>Response</b>
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Program Title	Ariel & Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events. The show's central theme is to empower children to accomplish their goals and achieve their dreams. There is always a focus on important life lessons - treating others with kindness and respect.
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Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mouse in the House" features youngsters learning about science and physics by conducting experiments.

Other Matters (7 of 9)	Response
Program Title	Dog & Cat Training with Joel Silverman
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:00 a.m.
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Other Matters (8 of 9)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Three Wide Life" looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals.



Other Matters (9 of 9)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Monday - Friday 7:30 a.m. and at 5:30 p.m.
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries is an intense look at life behind the scenes at the Toronto Zoo. In particular, the series focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. The series also focuses on how to care for the animals in the zoo. As one of the world's biggest zoos, it has expanded its longstanding role as an exhibitor to devote more of its resources to protecting endangered species and their habitats. Each episode of Zoo Diaries focuses on the relationship between the animals and their keepers, allowing viewers to experience what it's like to bond with some of the world's most exotic creatures.

**Certification**

<b>Question</b>	<b>Response</b>
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>PMCM TV, LLC</b></p>

## Attachments

No Attachments.