



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029892536** | File Number: **CPR-122888** | Submit Date: **07/11/2011** | Call Sign: **WOLE-DT** | Facility ID: **71725** |
City: **AGUADILLA** | State: **PR**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/11/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Puerto Rico
	Web Home Page Address	www.woletv.pr

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)		Response
Program Title		Paraiso Infantil
Origination		Local
Days/Times Program Regularly Scheduled		Sunday 11:00 am - 12 noon
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program is designed to provide children ages 4 to 10 with information, education and skills that will help develop proper traits. It is hosted by a well-known community person and recorded each week at a different school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 7)		Response
Program Title		Bo on the Go
Origination		Network
Days/Times Program Regularly Scheduled		Saturday and Sunday 10:30 am - 11:00 am
Total times aired at regularly scheduled time		23
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bo is a positive, super energetic and inquisitive young heroine who, along with her young friend Dezadore Dragon, "Dezzy", encourage children at home to go on amazing adventures by actively joining her in a variety of movements that assist her on the quest. Like all heroes, Bo faces challenges and obstacles and receives small rewards and achieves victories along the way. Bo's Bo Buddies-the young viewers-must move along with her. Positive, cheerful, energetic and determined to solve all problems she encounters, Bo will lead the way for kids at home to get "on the go."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Rupert Bear
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00, 9:30 am, 10:30 am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rupert Bear is an enchanting and visually stunning pre-school series for boys and girls, fantastically brought to life with a unique mix of stop frame animation and cutting edge 3D. The magic and fun take place in the wonderful woodland world of Nutwood where the loveable and exuberant young Rupert Bear invites his friends, including the audience, to follow him on an adventure. It's safe and wholesome entertainment with gentle learning, teaching basic skills, concepts and morals when Rupert and his friends explore the natural world together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30 am, 10:30 am & Sunday 10:30 am, 12:00 pm, 12:30 pm
Total times aired at regularly scheduled time	15
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shy shellfish Shelldon lives with his family, including younger siblings Click and Clack, in the underwater community of Shell Land. In his spare time, Shelldon likes to help out at the Charming Clam, an inn run by his family. Despite their best efforts to avoid it, trouble has a way of finding Shelldon and his friends, including best friend Herman. Shelldon must use honesty, teamwork and ingenuity to help himself get out of outlandish situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	The Country Mouse and the City Mouse Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00 am, 7:30 am
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Alexander and Emily criss-cross the globe in search of adventures. They travel to exotic destinations, make intriguing friends and face down larger-than-life villains. Ain't no mountain high enough for these tiny heroes. Give them half an hour and they'll set the record straight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Madeline Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:30 am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on Ludwig Bemelmans' classic books, Madeline stars as a clever little redheaded girl whose capricious antics have won the hearts of children, parents and educators everywhere. Madeline has been recognized as one of the highest quality animated programs produced for children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	The Busy World of Richard Scarry Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:30 am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busytown gang has ants in their pants. Lowly Worm, Hilda Hippo, Huckle Cat and the rest of their buddies just can't sit still. They're always busy having fun and setting off on new adventures, absolutely irresistible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Alfonso Gimenez Porrata
Address	Apartado 7243
City	Ponce
State	PR
Zip	00731
Telephone Number	787-840- 5550
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Other Matters (1 of 7)		Response
Program Title		Paraiso Infantil
Origination		Local
Days/Times Program Regularly Scheduled		Sunday 11:00 am - 12:00 pm
Total times aired at regularly scheduled time		13
Length of Program		60 mins
Age of Target Child Audience from		4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program is designed to provide children ages 4 to 10 with information, education and skills that will help develop proper traits. It is hosted by a well-known community person and recorded each week at a different school.

Other Matters (2 of 7)		Response
Program Title		Bo on the Go
Origination		Network
Days/Times Program Regularly Scheduled		Saturday and Sunday 10:30 am
Total times aired at regularly scheduled time		23
Length of Program		30 mins
Age of Target Child Audience from		3 years to 7 years
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Other Matters (3 of 7)		Response
Program Title		Rupert Bear
Origination		Network
Days/Times Program Regularly Scheduled		Sunday 9:00 am
Total times aired at regularly scheduled time		14
Length of Program		30 mins

Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rupert Bear is an enchanting and visually stunning pre-school series for boys and girls, fantastically brought to life with a unique mix of stop frame animation and cutting edge 3D. The magic and fun take place in the wonderful woodland world of Nutwood where the loveable adn exuberant young Rupert Bear invites his friends, including the audience, to follow him on an adventure. It's safe and wholesome entertainment with gentle learning, teaching basic skills, concepts and morals when Rupert and his friends explore the natural world together.
Other Matters (4 of 7)	
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Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 10:30 am, 12:00 pm
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
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Other Matters (5 of 7)	
Program Title	The Country Mouse and the City Mouse Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00 am, 7:30 am
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
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Other Matters (6 of 7)	
Program Title	Madeline
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:30 am

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on Ludwig Bemelmans' classic books, Madeline stars as a clever little redheaded girl whose capricious antics have won the hearts of children, parents and educators everywhere. Madeline has been recognized as one of the highest quality animated programs produced for children.

Other Matters (7 of 7)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturday & Sunday 8:00 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busytown gang has ants in their pants. Lowly Worm, Hilda Hippo, Huckle Cat and the rest of their buddies just can't sit still. They're always busy having fun and setting off on new adventures, absolutely irresistible.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Western Broadcasting Corporation of Puerto Rico, Inc.</p>

Attachments

No Attachments.