



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015452238** File Number: **CPR-125580** Submit Date: **10/17/2011** Call Sign: **KSBI** Facility ID: **38214** City:

OKLAHOMA CITY State: OK

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/17/2011 Filing Status: Active

Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Oklahoma City
	Web Home Page Address	www.ksbitv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Dragonfly TV (52.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 3:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC Childrens Programming requirements for children ages 13-16. The program highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Dragonfly TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Jack Hanna's Into the Wild (52.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesdays @ 3:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Series is based around Jack traveling the world with his friendds and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack travels he raises awareness of different cultures, geography and stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Animal Rescue (52.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 3:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Each program includes safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. The show provides valuable information to young viewers about the animals themselves, their habitats, development and behavior and also promotes awareness of important environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Swap TV (52.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays @ 3:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The series meets the educational and informational objectives of the FCC Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and background while exposing an appreciation to someone else way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Animal Adventures (52.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays @ 3:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Adventures is a weekly half-hour series. In each episode the camera follows Jack as he spends time with natures creatures across the continents. Jack talks to people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Saved by the Bell (52.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 3:30PM
Total times aired at regularly scheduled time	79
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show often incorporates dramatic elements into episodes by dealing with real teen social issues, such as friendship, drug use, driving under the influence, homelessness, financial issues, divorce, graduation, college, sibling rivalry, taking responsibilities for one's actions, bullying, death, and environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Buck McNeely's The Outdoorsman (52.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-Saturdays @ 7:00AM
Total times aired at regularly scheduled time	79
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	"The Outdoorsman" gives children the chance to see parts of the world that are rarely explored. The
educational and	educational benefits are obvious: a visit to the frozen land of Russia, the pristine waters of South
informational	America, and arid terrain of Africa. Each program is replete with information on domestic and
objective of the	international habitat, the culture of the people, and the respect for the issues of conservation. The
program and how it	host is more than an avid sportsman but a champion for environmental issues and the preservation
meets the definition	and protection of land and the animals that inhabit it.
of Core	
Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Stacy A. Johnson
Address	9802 N. Morgan Road
City	Yukon
State	ОК
Zip	73099
Telephone Number	405-470-0993
Email Address	sjohnson@ksbitv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KSBI's FCC 398 for 2nd Qtr 2011 was originally filed on 7/7/11; amended on 9/9/11 to remove Dog Talk because E/I bug was never produced; amended 10/17 /11 to reflect Core EI programming on 52.2, KSBI's digital sub-channel

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Dragonfly TV (52.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC Childrens Programming requirements for children ages 13-16. The program highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Dragonfly TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast.

Other Matters (2 of 7)	Response
Program Title	Jack Hanna's Into the Wild (52.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays @ 3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Series is based around Jack traveling the world with his friendds and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack travels he raises awareness of different cultures, geography and stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16.

Other Matters (3 of 7)	Response
Program Title	Animal Rescue (52.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Each program includes safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. The show provides valuable information to young viewers about the animals themselves, their habitats, development and behavior and also promotes awareness of important environmental issues.

Other Matters (4 of 7)	Response
Program Title	Swap TV (52.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays @ 3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swappilives for a weekend. The series meets the educational and informational objectives of the FCC Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and background while exposing an appreciation to someone else way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the E/I icc throughout the broadcast.

Other Matters (5 of 7)	Response
Program Title	Animal Adventures (52.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Fridays @ 3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Adventures is a weekly half-hour series. In each episode the camera follows Jack as he spends time with natures creatures across the continents. Jack talks to people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe.

Other Matters (6 of 7)	Response
Program Title	Saved By The Bell (52.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 3:30PM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show often incorporates dramatic elements into episodes by dealing with real teen social issues, such as friendship, drug use, driving under the influence, homelessness, financial issues, divorce, graduation, college, sibling rivalry, taking responsibilities for one's actions, bullying, death, and environmental issues.

Other Matters (7 of 7)	Response
Program Title	Buck McNeely's The Outdoorsman (52.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Saturday @ 7:00AM
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"The Outdoorsman" gives children the chance to see parts of the world that are rarely explored. The educational benefits are obvious: a visit to the frozen land of Russia, the pristine waters of South America, and arid terrain of Africa. Each program is replete with information on domestic and international habitat, the culture of the people, and the respect for the issues of conservation. The host is more than an avid sportsman but a champion for environmental issues and the preservation and protection of land and the animals that inhabit it.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Family Broadcasting Group **Attachments**

No Attachments.