



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-177587** | Submit Date: **01/07/2016** | Call Sign: **WMC-TV** | Facility ID: **19184** |
City: **MEMPHIS** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/07/2016 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Memphis
	Web Home Page Address	www.wmctv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Clangers; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15, 10:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been re-conceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Clangers; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	11/21 @ 8am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/21 / ECLGR0008DH
Reason for Preemption	Public Interest

Digital Core Program (2 of 16)	Response
Program Title	Earth to Luna; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15, 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science. The show encourages curiosity, research, and critical thinking. Each episode is focused on a particular creature, object, or phenomenon that would be of interest to the target audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Earth to Luna; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	11/21 @ 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	11/21 / EETL121DH
Reason for Preemption	Public Interest

Digital Core Program (3 of 16)	Response
Program Title	Lazytown; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15, 11:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	10/31 @ 9am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/31 / ELZT124DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	10/10 @ 9am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/10 / ELZT118DH
Reason for Preemption	Sports

Digital Core Program (4 of 16)	Response
Program Title	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15, 11:30am
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	12
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind him home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socioemotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	11/7 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/7 / ETFT211DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	12/19 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/19 / ETFT218DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	10/31 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/31 / ETFT209DH

Reason for Preemption	Sports
-----------------------	--------

Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	12/26 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/26 / ETFT219DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	10/17 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/17 / ETFT206DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	10/24 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/24 / ETFT208DH
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)

List date and time rescheduled	12/5 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/5 / ETFT216DH
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	10/3 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/3 / ETFT203DH
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	10/10 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/10 / ETFT204DH
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	12/12 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	12/12 / ETFT217DH
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	11/28 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/28 / ETFT215DH
Reason for Preemption	Sports

Digital Preemption Programs #12

Questions	Response
Title of Program	Tree Fu Tom; Channel 5.1 (Digital - WMC-TV)
List date and time rescheduled	11/21 @ 7:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/21 / ETFT214DH
Reason for Preemption	Public Interest

Digital Core Program (5 of 16)	Response
Program Title	Ruff Ruff, Tweet and Dave; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 10/4-12/27/15, 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 16)	Response
Program Title	Astroblast!; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 10/4-12/27/15, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 16) Response	
Program Title	Awesome Adventures; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15 @ 9am & 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"AWESOME ADVENTURES" is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. "Awesome Adventures" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The series is designed with a goal to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)		Response
Program Title		Live Life and Win!; Channel 5.2 (Bounce)
Origination		Network
Days/Times Program Regularly Scheduled		Sat, 10/3-12/26/15 @ 9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 16)	Response
Program Title	Animal Atlas; Channel 5.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15 @ 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Live Life and Win; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 10/4-12/27/15 @ 9:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)	Response
Program Title	The Real Winning Edge; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 10/4-12/27/15 @ 9:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)		Response
Program Title	Future Phenoms; Channel 5.3 (Grit TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15 @ 9am & 11:30am	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms is a nationally syndicated sports show about high school athletics. The show, which is hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of the brightest young stars in sports. Future Phenoms goal is to get an "off the field" look at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (13 of 16)		Response
Program Title	On the Spot; Channel 5.3 (Grit TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15 @ 9:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series that draws engaging content from the broadly define subject areas of science, history, art, technology, geography, math, history, language, music, and sports. Culture, both American and global, is also tapped for rich visual content. The pace is fast, the content interesting and unusual, and the visuals are what is expected from television: animations, HD photography, and a mix of world-sized and microscopic points of view. Very important for entertainment and information-and often overlooked-is the practice in On The Spot of citing sources for information. This not only gives the 21st century viewer a handle to check facts on a phone, it also makes the statement that citing sources is important. Because the series pulls in startling and odd facts and information, this is crucial. The episodes grab the viewer with challenges both informal and formal (timed challenges). Writer Peter McDonnell pulls from an astonishingly wide range of content and consumes a huge number of informative bites in each episode. The warmly ironic narration of Pete Sepenuk, credited for voice-er, is a perfect foil for the fast moving visuals. Together, it all creates a satisfyingly informs and entertains the viewer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Better Planet; Channel 5.3 (Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15 @ 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet explores the importance of learning about our environment and ways to improve the quality of life for everyone in the world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (15 of 16)	Response
Program Title	Make Television; Channel 5.3 (Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15 @ 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make Television is the do-it-yourself series for a new generation! It celebrates "Makers" -the inventors, artists, geeks, and just plain everyday folks who mix new and old technology to create new-fangled marvels.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Ocean Mysteries; Channel 5.3 (Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/3-12/26/15 @ 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry L. Kubicki
Address	1960 Union Avenue
City	Memphis
State	TN
Zip	38104
Telephone Number	901.726.0501
Email Address	tkubicki@wmctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (22)

Other Matters (1 of 22)	Response
Program Title	Astroblast; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-1/30/16, 10:00 am
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Other Matters (2 of 22)	Response
Program Title	Clangers; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-1/30/16, 10:30 am
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been re-conceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.
--	--

Other Matters (3 of 22)	Response
Program Title	Earth to Luna; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-1/30/16, 11:00 am
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science. The show encourages curiosity, research, and critical thinking. Each episode is focused on a particular creature, object, or phenomenon that would be of interest to the target audience.

Other Matters (4 of 22)	Response
Program Title	Lazytown; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-1/30/16, 11:30 am
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (5 of 22)	Response
Program Title	Nina's World; Channel 5.1 (WMC Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 1/3-1/31/16, 10:00 am

Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World centers around 6-year-old Nina, who lives in a vibrant, multicultural neighborhood with her Mami, Papi and Abuelita, and goes everywhere with her best friend Star," a synopsis said. "Nina's World is a celebration of a little Hispanic girl's life, her supportive and loving family, and of the individuals of a variety of cultures who make up Nina's community. Its multilingual approach will incorporate English, some Spanish and American Sign Language, and will emphasize inclusiveness, as well as the value of communicating across multiple languages and appreciating other cultures."

Other Matters (6 of 22)	Response
Program Title	Ruff Ruff, Tweet & Dave; Channel 5.1 (WMC Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 1/3-1/31/16, 10:30 am
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

Other Matters (7 of 22)	Response
Program Title	Nina's World; Channel 5.1 (WMC Primary)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat, 2/6-3/26/16, 10:00 am
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World centers around 6-year-old Nina, who lives in a vibrant, multicultural neighborhood with her Mami, Papi and Abuelita, and goes everywhere with her best friend Star," a synopsis said. "Nina's World is a celebration of a little Hispanic girl's life, her supportive and loving family, and of the individuals of a variety of cultures who make up Nina's community. Its multilingual approach will incorporate English, some Spanish and American Sign Language, and will emphasize inclusiveness, as well as the value of communicating across multiple languages and appreciating other cultures."

Other Matters (8 of 22)	Response
Program Title	Ruff Ruff, Tweet & Dave; Channel 5.1 (WMC Primary)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat, 2/6-3/26/16, 10:30 am
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

Other Matters (9 of 22)	Response
Program Title	Astroblast; Channel 5.1 (WMC Primary)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat, 2/6-3/26/16, 11:00 am
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Other Matters (10 of 22)	Response
Program Title	Clangers; Channel 5.1 (WMC Primary)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat, 2/6-3/26/16, 11:30 am
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been re-conceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.
--	--

Other Matters (11 of 22)	Response
Program Title	Lazytown; Channel 5.1 (WMC Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 2/7-3/27/16, 10:00 am
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (12 of 22)	Response
Program Title	Floogals; Channel 5.1 (WMC Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 2/7-3/27/16, 10:30 am
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fleeker, Flo and Boomer are pocket-sized alien adventures on a mission to observe, experience and detail the new and exciting world around them- Planet Earth! Everything is new to them - as it was oh-so-very-recently for our audience of pint sized explorers. Arriving in their spaceship with a bump from the distant planet Floog, the Floogals are on a mission to document everything around them in the peculiar world of "hoomans". Whilst trying to keep their presence a secret, the innately inquisitive Floogals explore the new world around them, encountering something every day that sparks their curiosity, setting in motion the day's research "Project" with adventure and excitement never far behind!

Other Matters (13 of 22)	Response
Program Title	Awesome Adventures; Channel 5.2 (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-3/26/16, 9:00am & 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"AWESOME ADVENTURES" is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. "Awesome Adventures" is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The series is designed with a goal to make learning fun.

Other Matters (14 of 22)	Response
Program Title	Live Life and Win!; Channel 5.2 (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-3/26/16, 9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.

Other Matters (15 of 22)	Response
Program Title	Animal Atlas; Channel 5.2 (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-3/26/16, 10:00 am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.

Other Matters (16 of 22)	Response
Program Title	Live Life and Win!; Channel 5.2 (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 1/3-3/26/16, 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.

Other Matters (17 of 22)	Response
Program Title	Real Winning Edge; Channel 5.2 (Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 1/3-3/26/16, 9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges.

Other Matters (18 of 22)	Response
Program Title	Future Phenoms; Channel 5.3 (Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-3/26/16, 9am & 11:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms is a nationally syndicated sports show about high school athletics. The show, which is hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of the brightest young stars in sports. Future Phenoms goal is to get an "off the field" look at the athletes, so they are frequently shown doing things like playing golf, strumming guitars, and studying.

Other Matters (19 of 22)	Response
Program Title	On The Spot; Channel 5.3 (Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-3/26/16, 9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series that draws engaging content from the broadly define subject areas of science, history, art, technology, geography, math, history, language, music, and sports. Culture, both American and global, is also tapped for rich visual content. The pace is fast, the content interesting and unusual, and the visuals are what is expected from television: animations, HD photography, and a mix of world-sized and microscopic points of view. Very important for entertainment and information-and often overlooked-is the practice in On The Spot of citing sources for information. This not only gives the 21st century viewer a handle to check facts on a phone, it also makes the statement that citing sources is important. Because the series pulls in startling and odd facts and information, this is crucial. The episodes grab the viewer with challenges both informal and formal (timed challenges). Writer Peter McDonnell pulls from an astonishingly wide range of content and consumes a huge number of informative bites in each episode. The warmly ironic narration of Pete Sepenuk, credited for voice-over, is a perfect foil for the fast moving visuals. Together, it all creates a program that satisfyingly informs and entertains the viewer.

Other Matters (20 of 22)	Response
Program Title	Living Greener; Channel 5.3 (Grit TV)

Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-3/26/16, 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener talks to inventors, visionaries, scientists and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in New York City, Living Greener gives us an insight into our future way of life.

Other Matters (21 of 22)	Response
Program Title	Uncaged; Channel 5.3 (Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-3/26/16, 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be Uncaged.

Other Matters (22 of 22)	Response
Program Title	Ocean Mysteries; Channel 5.3 (Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/2-3/26/16, 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WMC License Subsidiary, LLC</p>

Attachments

No Attachments.