

Children's Television Programming Report

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 10061

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 LAREDO
 State:
 TX

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
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 Received
 Status Date:

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 Active
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	NBC	
		Nielsen DMA	Laredo	
		Web Home Page Address	www.pro8news.c	om
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Yes programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	JACK HANNA ANIMAL PLANET (MAIN DIGITAL STREAM)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe. In each episode, the camera follows Jack as he spends time with natures creatures across the continents. Jack talks with people that are knowledgeable about each animal habitat teaching as he goes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	TURBO DOGS (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Boys), by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them socio-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The socio-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	TURBO DOGS (MAIN DIGITAL STREAM)
List date and time rescheduled	02/19 @12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	02/19 #TDO117
Reason for Preemption	Public Interest

Digital Core Program (3 of 18)	Response
Program Title	SHELLDON (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell land who teaches them and socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	SHELLDON (MAIN DIGITAL STREAM)
List date and time rescheduled	02/19 @10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	02/19 #SHL010
Reason for Preemption	Public Interest

Digital Core Program (4

of 18) Response

Program Title	THE MAGIC SCHOOL BUS (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. the goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. frizzle, who nudges her students to "make connections" and answers their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the shows is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS (MAIN DIGITAL STREAM)

List date and time rescheduled	02/19 @8AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted		
Episode #	02/19 #MSB204	
Reason for Preemption	Public Interest	

Digital Core Program (5 of 18)	Response
Program Title	BABAR (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. The messages emmerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Title of Program	BABAR (MAIN DIGITAL STREAM)
List date and time rescheduled	01/02 @11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01 #BAR201
Reason for Preemption	Public Interest

Questions	Response
Title of Program	BABAR (MAIN DIGITAL STREAM)
List date and time rescheduled	02/26 @12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	02/19 #BAR206
Reason for Preemption	Public Interest

Digital Core Program (6 of 18)	Response
Program Title	WILLA'S WILD LIFE (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animalsan elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advise and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friends Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	WILLA'S WILD LIFE (MAIN DIGITAL STREAM)
List date and time rescheduled	01/02 @11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01 #WIL013
Reason for Preemption	Public Interest

Digital Preemption Programs #2

Questions	Response
Title of Program	WILLA'S WILD LIFE (MAIN DIGITAL STREAM)
List date and time rescheduled	02/26 @12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	02/19 #WIL015
Reason for Preemption	Public Interest

Digital Core

Program (7 of 18) Response

Program Title	PEARLIE (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is am animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since pearlie was appointed by fairy Head Quarters (HQ) to keep Jubilee park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	PEARLIE (MAIN DIGITAL STREAM)

List date and time rescheduled	01/02 @12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01 #PEA111
Reason for Preemption	Public Interest

Questions	Response
Title of Program	PEARLIE (MAIN DIGITAL STREAM)
List date and time rescheduled	02/27 @11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	02/19 #PEA103
Reason for Preemption	Public Interest

Digital Core Program (8 of 18)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10AM;10:30AM
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision- making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (9 of	Perpense
18) Program Title	EDGEMONT (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10AM;10:30AM OTO 3/27
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an english-language series designed for middle and high school students. It is designed to entertain its core audience and also to inform and educate its viewers about issues that arise in school and at home. The storyline focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethic and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices adn gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	EDGEMONT (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11AM;11:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an english-language series designed for middle and high school students. It is designed to entertain its core audience and also to inform and educate its viewers about issues that arise in school and at home. The storyline focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethic and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of	
18)	Response
Program Title	EDGEMONT (CW STREAM)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 11AM;11:30AM
Total times aired at regularly scheduled time	22
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an english-language series designed for middle and high school students. It is designed to entertain its core audience and also to inform and educate its viewers about issues that arise in school and at home. The storyline focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethic and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices adn gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	EDGEMONT (CW STREAM)
List date and time rescheduled	02/19 @3:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0451-02-19
Episode #	

Reason for Preemption	Public Interest
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Questions	Response
Title of Program	EDGEMONT (CW STREAM)
List date and time rescheduled	02/20 @9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0452-02-19
Episode #	
Reason for Preemption	Public Interest

Digital Core Program (12 of 18)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM;11:30AM OTO 3/26
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision- making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (13	
of 18)	Response
Program Title	THE MAGIC SCHOOL BUS (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles h students into her Magic School Bus and takes them on amazing foeld trips to impossible locations. the g of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. frizzle, who nudges her students to "make connections" and answ their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their fit trips. The content of the shows is appropriate for children from ages 4 to 9 and in addition to all the facture content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	BABAR (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	TURBO DOGS (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Boys), by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them socio-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information the mechanics of racing like directionality and the concepts of distance and time. The socio-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	SHELLDON (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell land, which is populated by all sorts of sea species. Shelldor and his best friends, Connie(a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	WILLA'S WILD LIFE (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a series centered on a six-year -old girl, and her menagerie of animals. Willa lives at home with her fath and pets-an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they ind ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /l?	Yes

Digital Core Program (18 of 18)	Response
Program Title	PEARLIE (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is am animated comeddy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within th 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since pearlie was appointed by fairy Head Quarters (HQ) to kee Jubilee park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantag of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friend Opal and jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled:	SATURDAY 6AM;6:30AM
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CUBIX:takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Booties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	MAGIC NATION (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled:	SATURDAY 6AM;6:30AM

Total times aired at regularly scheduled time:	12
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	0 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magic Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millenium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this, young trio and their vast collection of Dream Creatures to thwart the evildoer's plans and protect their world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Leticia G. Vasquez
Address	120 W. Del Mar Blvd.
City	Laredo
State	ТХ
Zip	78045
Telephone Number	(956) 727-8888 ext. 2102
Email Address	lvasquez@pro8news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	See PUBLIC FILE for Service Announcement designed specifically for children. To supplement and enhance the educational value of the network "Teen NBC PROGRAMS". NBC has a website (www.nbc.com/tnbc) specifically dedicated to teens. This was re-launched with a new design. The goals of this site are First, to create a platform for the teens community where opportunities or self expressions become the core of the interactive experiences. Second, to build these communities wherever possible around the themes and ideas generated within TNBC programs themselves and Third, to provide online resources of information and guidance around the issues that most affect teens lives. Features of the website include information on the cast members, a free TNBC email service is provided to teens to foster community and communication. There is a prominent link to the Snap.com "Teen Zone" which includes polls, message boards and features on subjects such as relationships, family, advise columns, dating, drugs, alcohol, entertainment and other teen sites on the web. There are chat rooms for teens, hosted by Talk City and there are linked to web pages building and hosting services.

Liaison Contact

Other Matters (15)

Other Matters (1 of 15)	Response	
Program Title		JACK HANNA ANIMAL PLANET (MAIN DIGITAL STREAM)	
Origination		Syndicated	
Days/Times Pro Regularly Sche	-	SATURDAY 8:30AM	
Total times aire scheduled time	d at regularly	13	
Length of Progr	am	30 mins	
Age of Target C from	Child Audience	9 years to 14 years	
Describe the ec informational of program and ho definition of Con Programming.	pjective of the ow it meets the	This is an english-language series. This series is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe. In each episode, the camera follows Jack as he spends time with natures creatures across and habitat teaching as he goes.	
Other Matters (2 of 15)	Response		
Program Title	TURBO DOC	GS (MAIN DIGITAL STREAM)	
Origination	Network		
Days/Times Program Regularly Scheduled	SATURDAY	9AM	
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	6 years to 10	years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	d group of six of more of the of sportsmansh the mechanic messages ar	Turbo Dogs is an animated show based on the books (Racer Boys), by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them socio-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The socio-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.	
Other Matters (3 of 15)	Response		

SHELLDON (MAIN DIGITAL STREAM) Program Title

Origination

Network

Days/Times Program Regularly Scheduled	SATURDAY 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell land, which is populated by all sorts of sea species. Shelldor and his best friends, Connie(a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Other Matters (4 of 15)	Response
Program Title	THE MAGIC SCHOOL BUS (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program	SATURDAY 10AM

Program Regularly Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing foeld trips to impossible locations. the goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. frizzle, who nudges her students to "make connections" and answers their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the shows is appropriate for children from ages 6 to 10 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (\$ 15)	5 of Response	
Program Title	BABAR (MAIN DIGITAL STREAM)	
Origination	Network	
Days/Times Program Regula Scheduled	SATURDAY 10:30AM arly	
Total times aired at regularly scheduled time	d 13	
Length of Progra	am 30 mins	
Age of Target Child Audience from	6 years to 10 years	
Describe the educational and informational objective of the program and ho it meets the definition of Core Programming.	 parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. 	
Other Matters (6 of 15)	Response	
Program Title	WILLA'S WILD LIFE (MAIN DIGITAL STREAM)	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 11AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	

Age of Target Child Audience from

and

6 years to 10 years

Is a series centered on a six-year -old girl, and her menagerie of animals. Willa lives at home with her father Describe the educational and pets-an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best informational friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together objective of they ind ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping the program and how it others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or definition of in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

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Other Matters (7 of 15)	Response
Program Title	PEARLIE (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is am animated comdedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since pearlie was appointed by fairy Head Quarters (HQ) to keep Jubilee park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Other Matters (8 of 15)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW STREAM)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 11AM;11;30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuit that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13-16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006,p.1). To guide the production of MIH:TE,berry (2006) developed a career and guidance model that offers a framework for the development of each episode.

Other Matters (9 of 15)	Response
Program Title	EDGEMONT (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10AM;10:30AM;11AM;11:30AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an english-language series designed for middle and high school students. It is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethica and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers allowing them to consider and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Matters (10 of 15) Response Program Title THE MAGIC SCHOOL BUS (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)

Days/Times SA Program Regularly Scheduled Total times 13 aired at regularly scheduled time Length of 30 Program	etwork ATURDAY 7AM 3 O mins years to 10 years
Program Regularly Scheduled Total times 13 aired at regularly scheduled time Length of 30 Program 30 Age of 6 y Target Child Audience	3 O mins
aired at regularly scheduled time Length of 30 Program Age of 6 y Target Child Audience) mins
Program Age of 6 y Target Child Audience	
Target Child Audience	years to 10 years
educationalshoandstuinformationalof eobjective ofepithe programweand how itleameets thethedefinition oftrip	he Magic School Bus is based on series of children's books about science written by Joanna Cole. The how features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her udents into her Magic School Bus and takes them on amazing foeld trips to impossible locations. the goal each field trip to answer questions or learn many new things about the place the class visits. Each bisode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside eather systems. The bus transforms to suit the environment and the kids freely explore and share their arning with each other and with Ms. frizzle, who nudges her students to "make connections" and answers eir own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field ps. The content of the shows is appropriate for children from ages 6 to 10 and in addition to all the factual potent, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (11 of 15)	Response
Program Title	BABAR (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Other Matters	

Other Matters	
(12 of 15)	Response

Program Title	
	TURBO DOGS (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Boys), by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them socio-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information of the mechanics of racing like directionality and the concepts of distance and time. The socio-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Other Matters (13 of 15)	Response
Matters (13	Response SHELLDON (BROADCAST IN SPNAISH)(3RD DIGITAL STREAM)
Matters (13 of 15)	
Matters (13 of 15) Program Title	SHELLDON (BROADCAST IN SPNAISH)(3RD DIGITAL STREAM)
Matters (13 of 15) Program Title Origination Days/Times Program Regularly	SHELLDON (BROADCAST IN SPNAISH)(3RD DIGITAL STREAM) Network
Matters (13 of 15) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	SHELLDON (BROADCAST IN SPNAISH)(3RD DIGITAL STREAM) Network SUNDAY 7AM

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie(a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Response
WILLA'S WILD LIFE (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Network
SUNDAY 7:30AM
13
30 mins
6 years to 10 years
Is a series centered on a six-year -old girl, and her menagerie of animals. Willa lives at home with her father and pets-an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they ind ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (15 of 15)	Response
Program Title	PEARLIE (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8AM

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	6 years to 10 years
Target Child	
Audience	
from	
Describe the	Is am animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy
educational	Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into
and	situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the
informational	6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and
objective of	learning how to avoid getting into trouble. Since pearlie was appointed by fairy Head Quarters (HQ) to keep
the program	Jubilee park in sparkling order she has constant challenges with her basic goal of keeping everyone happy
and how it	and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage
meets the	of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each
definition of	episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the
Core	organization required to get the job done. Through plot developments and with the assistance of her friends
Programming.	Opal and jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Certification	Question	Response
	 The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). 	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	SAGAMOREHILL BROADCASTING OF TEXAS, L.L. C.

Attachments No Attachments.