



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-153034** | Submit Date: **04/08/2014** | Call Sign: **WLNS-TV** | Facility ID: **74420** |

City: **LANSING** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/08/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS/Live Well
	Nielsen DMA	Lansing
	Web Home Page Address	www.wlns.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)		Response
Program Title	Lucky Dog (CBS)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sa 7am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Animal trainer Brandon McMillan's second home is the neighborhood animal shelter, where his mission is to rescue hard-to-love and untrained dogs. At McMillan's training facility known as the Lucky Dog Ranch, he embraces the difficult task of turning frightened pooches into perfect pets. McMillan's ultimate triumph is seeing a lucky family adopt an even luckier dog, making each episode an adoption story that warms the heart.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 12)		Response
Program Title	Dr. Chris Pet Vet (CBS)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sa 7:30am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals to which he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Recipe Rehab (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Each week, host Evette Rios helps American families update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes the use of healthy, wholesome ingredients demonstrating that healthy food choices can have positive effects on our quality of life. Most recently, Rios served as a field correspondent and roving reporter for "The Chew," and was named by Latina Magazine as one of the 60 reasons to "Love Being Latina." Rios was co-host and designer for "Freestyle" and "In A Fix."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Jamie Oliver's 15 Minute Meals (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in no time. The dishes Oliver cooks in his new show, 15 MINUTE MEALS, are fast, fun and most of all flavorful. In his signature and entertaining style, Oliver makes these meals for viewers in real time, offering hints, tricks and lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and levels to try new things and get in the kitchen to create something magical.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	All In With Laila Ali (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Su 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Host Laila Ali scours the globe to track down the world's most compelling and inspiring stories about athletes like Pat Farmer, who is attempting what is considered the "greatest run in history," traversing 13,000 miles in 14 countries, and Olympic skier Lindsay Vonn who overcame her worst fear to win a gold medal. Ali, an athlete and champion of health and fitness, is the youngest daughter of Veronica Porsche Anderson and the legendary boxer Muhammad Ali, and is an accomplished host, author and mentor.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 12)	Response
Program Title	Game Changers With Kevin Frazier (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Su 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Celebrating athletes and fans who reach out in their communities to make life better for so many, GC, hosted by Kevin Frazier ("omg! INSIDER") takes an inspirational look at professional athletes who use their public image to make positive changes in the lives of fans in need, as well as in the areas they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Taste Buds (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-Taste Buds encourages children to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Taste Buds communicates a positive message about healthy eating, kitchen safety and environmental responsibility.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Aqua Kids Adventures (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-Aqua Kids Adventures is designed and produced to educate children about the importance of protecting aquatic environments and the animals that live in marine habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Real Life 101 (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Major Decision (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Animal Atlas (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)		Response
Program Title		Nature Adventures (LWN)
Origination		Network
Days/Times Program Regularly Scheduled		Su 11:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Multicast-Nature Adventures with Terri and Todd is a nature series that educates children ages 13-16 by taking children to a unique destination in each episode, to explore the scenery, history, activities, and wildlife of that area.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Teresa Morton
Address	2820 East Saginaw Street
City	Lansing
State	MI
Zip	48912
Telephone Number	517-372-8282
Email Address	tmorton@wlns.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The Station no longer has an analog channel. The licensee's response to 7(b) therefore assumes that the station's current main program stream serves as the equivalent to the station's former analog channel. WLNS-TV produced promo's and promoted the following events: Ad Council-Bullying; Academy of Nutrition-Kids Eat Right; Ad Council-Autism; National Wildlife Federation-Be Out There; March of Dimes-Babies. Talent appearances were made specifically for children during the quarter-March Is Reading Month: Anchors Evan Pinsonnault and Sheri Jones and Meteorologists Jim Geyer and Jake Dunn. WLNS-TV also had job shadows during this quarter.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Lucky Dog (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sa 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Animal trainer Brandon McMillan's second home is the neighborhood animal shelter, where his mission is to rescue hard-to-love and untrained dogs. At McMillan's training facility known as the Lucky Dog Ranch, he embraces the difficult task of turning frightened pooches into perfect pets. McMillan's ultimate triumph is seeing a lucky family adopt an even luckier dog, making each episode an adoption story that warms the heart.

Other Matters (2 of 12)	Response
Program Title	Dr. Chris Pet Vet (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sa 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals to which he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.

Other Matters (3 of 12)	Response
Program Title	Recipe Rehab (CBS)
Origination	Network

Days/Times Program Regularly Scheduled	Sa 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Each week, host Evette Rios helps American families update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes the use of healthy, wholesome ingredients demonstrating that healthy food choices can have positive effects on our quality of life. Most recently, Rios served as a field correspondent and roving reporter for "The Chew," and was named by Latina Magazine as one of the 60 reasons to "Love Being Latina." Rios was co-host and designer for "Freestyle" and "In A Fix."
Other Matters (4 of 12)	
Program Title	Jamie Oliver's 15 Minute Meals (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sa 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in no time. The dishes Oliver cooks in his new show, 15 MINUTE MEALS, are fast, fun and most of all flavorful. In his signature and entertaining style, Oliver makes these meals for viewers in real time, offering hints, tricks and lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and levels to try new things and get in the kitchen to create something magical.

Other Matters (5 of 12)	Response
Program Title	All In With Laila Ali(CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Su 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Host Laila Ali scours the globe to track down the world's most compelling and inspiring stories about athletes like Pat Farmer, who is attempting what is considered the "greatest run in history," traversing 13,000 miles in 14 countries, and Olympic skier Lindsay Vonn who overcame her worst fear to win a gold medal. Ali, an athlete and champion of health and fitness, is the youngest daughter of Veronica Porsche Anderson and the legendary boxer Muhammad Ali, and is an accomplished host, author and mentor.

Other Matters (6 of 12)	Response
Program Title	Game Changers With Kevin Frazier (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Su 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital-Celebrating athletes and fans who reach out in their communities to make life better for so many, GC, hosted by Kevin Frazier ("omg! INSIDER") takes an inspirational look at professional athletes who use their public image to make positive changes in the lives of fans in need, as well as in the areas they live.

Other Matters (7 of 12)	Response
Program Title	Taste Buds (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-Taste Buds encourages children to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Taste Buds communicates a positive message about healthy eating, kitchen safety and environmental responsibility.
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Other Matters (8 of 12)	Response
Program Title	Aqua Kids Adventures (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-Aqua Kids Adventures is designed and produced to educate children about the importance of protecting aquatic environments and the animals that live in marine habitats.

Other Matters (9 of 12)	Response
Program Title	Real Life 101 (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future.

Other Matters (10 of 12)	Response
Program Title	Major Decisions (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode.

Other Matters (11 of 12)	Response
Program Title	Animal Atlas (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 11am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits.

Other Matters (12 of 12)	Response
Program Title	Nature Adventures (LWN)
Origination	Network
Days/Times Program Regularly Scheduled	Su 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast-Nature Adventures with Terri and Todd is a nature series that educates children ages 13-16 by taking children to a unique destination in each episode, to explore the scenery, history, activities, and wildlife of that area.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Young Broadcasting of Lansing, Inc.</p>

Attachments

No Attachments.