



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0014740716** | File Number: **CPR-121096** | Submit Date: **07/03/2011** | Call Sign: **WEMT** | Facility ID: **40761** | City: **GREENEVILLE** | State: **TN**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/03/2011** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX & THIS
	Nielsen DMA	TriCitiesTN-VA
	Web Home Page Address	www.foxtricity.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(18)**

<b>Digital Core Program (1 of 18)</b>		<b>Response</b>
Program Title	Awesome Adventures 4/4-6/13 DT1&2 6/20-6/27-DT1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Monday 8:00 AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN CHILDREN 16 AND UNDER ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, ITS CREATURES AND THE PEOPLE WHO INHABIT THE LAND. THE DESTINATIONS ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS IN SWITZERLAND TO VISITING A RAIN FOREST IN COSTA RICA. THE SHOWS ARE DESIGNED WITH THE GOAL OF MAKING THE LEARNING FUN, ENTERTAINING AND FAMILY FRIENDLY.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (2 of 18)</b>		<b>Response</b>
Program Title	Aqua Kids 4/5-6/14-DT1&2 6-21-6/28 -DT1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tuesday 8:00 AM	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is dedicated to teaching kids everywhere about the importance of protecting Earth's fragile marine environment. Traveling around the world, the Aqua Kids also learn about the amazing creatures that live everywhere, from the deep ocean depths to the streams running through our backyards. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 18)**

**Response**

Program Title	Dog Tales 4/6-6/8 -DT1&2 6/15-6/29 -DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING SKILLS WITH ESSAY AND ART CONTESTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 18)</b>	<b>Response</b>
Program Title	Whaddyado 4/7-6/9 -DT1&2 6/16-6/30 -DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO IS A HALF HOUR WEEKLY SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE. THROUGH DRAMATIC RE-ENACTMENTS, WHADDYADO WILL SKILLFULLY DOCUMENT THE EVENT, INTERVIEW THE PARTICIPANTS, AND TALK TO VARIOUS EXPERTS, WHO WILL EXPLAIN WHAT THE PROPER REACTION SHOULD BE WHEN FACED WITH SIMILAR LIFE THREATENING CIRCUMSTANCES. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 18)</b>	<b>Response</b>
Program Title	Pets.TV 4/1-6/10 -DT1&2 6/17-6/24-DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV provides educational and informational segments exposing the target audience to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments, the love of working with pets is expressed. The motivational and inspirational message of each guest empowers the audience to pursue more information and education about pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13-16. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Pets.TV 4/1-6/10 -DT1&2 6/17-6/24-DT1
List date and time rescheduled	5/1/11 @7:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-29
Episode #	4/29/11 #318A
Reason for Preemption	Non-breaking News

### Digital Core Program (6 of 18) Response

Program Title	Animal Exploration w/Jarold Miller 4/2-6/11-DT1&2 6/18-6/25-DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action program designed to meet the educational and information needs of children. Each week Jarod looks at exotic and domestic animals that fit a particular theme. Whether it's the need for speed or animal heroes, there's always something amazing happening. Filled with energy, youth and humor, it is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	The Young Icons 4/2-6-11-DT1&2 6/18-6/25- DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (8 of 18)</b>		<b>Response</b>
Program Title	THIS WEEK IN BASEBALL 4/2-6/11- DT1&2 6/18-6/25- DT1	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 3:30 PM 4/2, 4/16, 4/23, 5/14, 5/21, 6/4, 6/11, 6/18, 6/25	
Total times aired at regularly scheduled time	9	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Week in Baseball highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sports and Physical Education (NASPE), This Week in Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (9 of 18)</b>		<b>Response</b>
Program Title	THIS WEEK IN BASEBALL DT1&2	
Origination	Network	

Days/Times Program Regularly Scheduled	SATURDAY 12:30 PM 4/9, 4/30, 5/7, 5/28
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Week in Baseball highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sports and Physical Education (NASPE), This Week in Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (10 of 18)**

**Response**

Program Title	Magi-Nation -WEMT DT2 39.2 (6/15/11 - 6/30/11)
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 9:30 AM
Total times aired at regularly scheduled time	12
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful and sometimes less than successful attempts to analyze difficult situations, set appropriate goals and creatively seek solutions to the dire dilemmas in which they find themselves. This series encourages viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition, even in the force of opposition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 18)</b>		<b>Response</b>
Program Title	Green Screen Adventures -WEMT DT2 39.2(EFF 6/17/11)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10:00 AM	
Total times aired at regularly scheduled time	2	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs , puppetry and story theatre. The stories are based on the writing of elementary school students age 7-13. Children get the message that their words have power and their voices are being heard. The performers and writers re-inforce critical writing skills and share positive social messages. The educational mission emphasizes the three "R"s as well as the four "C"s - Curocity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 18)</b>	<b>Response</b>
Program Title	Busytown Mysteries - WEMT DT2 39.2 (Eff 6/17/11)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries is a fun and easily understandable venue for creative problem solving. By focusing on the fascinating conundrums faced by a group of Richard Scarry's most enchanting characters, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions and enlightenment of others. Learning is engaging, natural and part of the overall enjoyment of the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 18)</b>	<b>Response</b>
Program Title	The Busy World of Richard Scarry -WEMT DT2 39.2 (Eff 6/17/11)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00 AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is designed for 2-5 year olds. Like the Scarry books the TV series uses themes that are congeruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of motor, language and social skills, power, possession, personal routines and family living.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 18)</b>	<b>Response</b>
Program Title	The Busy World of Richard Scarry -WEMT DT2 39.2 (Eff 6/17/11)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30 AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is designed for 2-5 year olds. Like the Scarry books the TV series uses themes that are congeruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of motor, language and social skills, power, possession, personal routines and family living.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 18)</b>	<b>Response</b>
Program Title	Cake - WEMT DT2 39.2 (Eff 6/17/11)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00 PM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake is a dynamic young adolescent who revels in recycling cast-offs, used up clothing and accessories and just plain stuff into highly creative and individualized expressions of fashion and personality. Cake is joined by peers, Benjamin, Miracle and Amy, as they discuss their respective lives, problems, hopes and aspirations while producing a weekly do-it-yourself local access TV program for kids. Each week personal events in the characters lives provide Cake and her friends with inspiration for a new creative project. The characters in Cake and the lessons they teach encourage individuality, creativity and having fun as they provide young viewers with a platform for self expression and self-confidence as they promote new ways to express creativity and model highly successful, positive social relationships.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (16 of 18)</b>	
	<b>Response</b>
Program Title	Dance Revolution - WEMT DT2 39.2(Eff 6/17/11)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30 PM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series teaches and promotes dance as a means of exercise and an avenue to good health for 10-12 year olds. In each episode a dance instructor demonstrates a series of new and demanding Hip-Hop dance steps, challenging each pair of contestants to incorporate those moves into their own dance routine. Viewers are encouraged to participate in the action by learning the steps and getting up and dancing along with the contestants. Both on screen talent and pop up screens promote participation in dance by linking it to various other sports to improve balance, coordination and timing along weith good health, increased energy and attractiveness. Episodes also include occasional references to historical and cultural facts related to dance.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (17 of 18)</b>	<b>Response</b>
Program Title	Stargate Infinity -WEMT DT2 39.2(Eff 6/18/11)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00 AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member to contribute to the well-being of all. As the young cadets learn to interact with and value "people" from different backgrounds and cultures, so too will the viewing audience. The episodes emphasize getting along with others who are different from oneself, working well with one's own team and the individual character traits and abilities that go into the making of a good stargate warrior and a good person.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (18 of 18)</b>	<b>Response</b>
Program Title	Magi-Nation WEMT DT2 39.2 (Eff 6/18/11)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30 AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful and sometimes less than successful attempts to analyze difficult situations, set appropriate goals and creatively seek solutions to the dire dilemmas in which they find themselves. This series encourages viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition, even in the face of opposition.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jerry Witt
Address	101 Lee Street
City	Bristol
State	VA
Zip	24201
Telephone Number	276-821-9296
Email Address	jwitt@foxtricity.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WEMT-DT rebroadcast the signal in two separate, identical programming streams until June 15, 2011, at which point additional core children's programming was added to the schedule for channel 39.2. In the third quarter of 2011, WEMT's primary and secondary streams will continue to broadcast separate programming. WEMT-TV went to full time digital operations on June 12, 2009. This will certify that WEMT did not exceed commercial limits in core children's programming during 2Q2011. THIS TV NETWORK -EFFECTIVE JUNE 15, 2011 ON WEMT DT2 39.2 PETS.TV WAS PREEMPTED ON 4/29/11 DUE TO NETWORK COVERAGE OF THE ROYAL WEDDING.

**Other Matters (18)**

<b>Other Matters (1 of 18)</b>	<b>Response</b>
Program Title	Awesome Adventures WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN CHILDREN 16 AND UNDER ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, ITS CREATURES AND THE PEOPLE WHO INHABIT THE LAND. THE DESTINATIONS ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS IN SWITZERLAND TO VISITING A RAIN FOREST IN COSTA RICA. THE SHOWS ARE DESIGNED WITH THE GOAL OF MAKING THE LEARING FUN, ENTERTAINING AND FAMILY FRIENDLY.

<b>Other Matters (2 of 18)</b>	<b>Response</b>
Program Title	Aqua Kids WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is dedicated to teaching kids everywhere about the importance of protecting Earth's fragile marine environment. Traveling around the world, the Aqua Kids also learn about the amazing creatures that live everywhere, from the deep ocean depths to the streams running through our backyards. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

<b>Other Matters (3 of 18)</b>	<b>Response</b>
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Program Title	DOG TALES WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING SKILLS WITH ESSAY AND ART CONTESTS.

Other Matters (4 of 18)	Response
Program Title	WHADDYADO WEMT DT1
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO IS A HALF HOUR WEEKLY SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 13-16 ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE. THROUGH DRAMATIC RE-ENACTMENTS, WHADDYADO WILL SKILLFULLY DOCUMENT THE EVENT, INTERVIEW THE PARTICIPANTS, AND TALK TO VARIOUS EXPERTS, WHO WILL EXPLAIN WHAT THE PROPER REACTION SHOULD BE WHEN FACED WITH SIMILAR LIFE THREATENING CIRCUMSTANCES. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW.
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**Other Matters (5 of 18)**

**Response**

Program Title	Pets.TV WEMT DT1
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Friday 8:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV provides educational and informational segments exposing the target audience to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments, the love of working with pets is expressed. The motivational and inspirational message of each guest empowers the audience to pursue more information and education about pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13-16. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
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**Other Matters (6 of 18)**

**Response**

Program Title	Animal Exploration WEMT DT1
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturday 8:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action program designed to meet the educational and information needs of children. Each week Jarod looks at exotic and domestic animals that fit a particular theme. Whether it's the need for speed or animal heroes, there's always something amazing happening. Filled with energy, youth and humor, it is the mission of this program to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

<b>Other Matters (7 of 18)</b>		<b>Response</b>
Program Title	The Young Icons WEMT DT1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 8:30 AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too.	

<b>Other Matters (8 of 18)</b>		<b>Response</b>
Program Title	DOG TALES WEMT DT1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY 8:30 AM	
Total times aired at regularly scheduled time	1	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING SKILLS WITH ESSAY AND ART CONTESTS.
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Other Matters (9 of 18)	Response
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Program Title	THIS WEEK IN BASEBALL WEMT DT1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 3:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Week in Baseball highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sports and Physical Education (NASPE), This Week in Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-dicipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.
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Other Matters (10 of 18)	Response
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Program Title	The Country Mouse & The City Mouse Adventures - WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 9:30 AM (EFF 7/1/11)
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show uses fun and facinating world-wide jaunts of Emily (the practical Country Mouse) and Alexander (the sophisticated City Mouse cousin) to present important new learning experiences. As they travel the globe the pair encounter non-stop delights and problems, complications and mysteries. By working through these circumstances they teach young viewers valuable learning to learn skills, personal character and pro-social attitudes and lessons of world history, geography and language.
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<b>Other Matters (11 of 18)</b>	<b>Response</b>
Program Title	Green Screen Adventures - WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age appropriate sketch comedy, original songs , puppetry and story theatre. The stories are based on the writing of elementary school students age 7-13. Children get the message that their words have power and their voices are being heard. The performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the three "R"s as well as the four "C"s - Curoosity, Confidence, Citizenship and Compassion.

<b>Other Matters (12 of 18)</b>	<b>Response</b>
Program Title	Busytown Mysteries -WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries is a fun and easily understandable venue for creative problem solving. By focusing on the fascinating conundrums faced by a group of Richard Scarry's most enchanting characters, the series provides the young viewing audience with a non-threatening and relatable arena from which to observe and learn from the actions and enlightenment of others. Learning is engaging, natural and part of the overall enjoyment of the series.

<b>Other Matters (13 of 18)</b>	<b>Response</b>
Program Title	The Busy World of Richard Scarry - WEMT DT2 39.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is designed for 2-5 year olds. Like the Scarry books the TV series uses themes that are congeruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of motor, language and social skills, power, possession, personal routines and family living.
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**Other Matters (14 of 18)****Response**

Program Title	The Busy World of Richard Scarry - WEMT DT2 39.2
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 11:30 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry is designed for 2-5 year olds. Like the Scarry books the TV series uses themes that are congeruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of motor, language and social skills, power, possession, personal routines and family living.
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**Other Matters (15 of 18)****Response**

Program Title	Cake - WEMT DT2 39.2
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 12:00 PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	8 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake is a dynamic young adolescent who revels in recycling cast-offs, used up clothing and accessories and just plain stuff into highly creative and individualized expressions of fashion and personality. Cake is joined by peers, Benjamin, Miracle and Amy, as they discuss their respective lives, problems, hopes and aspirations while producing a weekly do-it-yourself local access TV program for kids. Each week personal events in the characters lives provide Cake and her friends with inspiration for a new creative project. The characters in Cake and the lessons they teach encourage individuality, creativity and having fun as they provide young viewers with a platform for self expression and self-confidence as they promote new ways to express creativity and model highly successful, positive social relationships.
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**Other Matters (16 of 18)**

**Response**

Program Title	Dance Revolution - WEMT DT2 39.2
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 12:30 PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	10 years to 12 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series teaches and promotes dance as a means of exercise and an avenue to good health for 10-12 year olds. In each episode a dance instructor demonstrates a series of new and demanding Hip-Hop dance steps, challenging each pair of contestants to incorporate those moves into their own dance routine. Viewers are encouraged to participate in the action by learning the steps and getting up and dancing along with the contestants. Both on screen talent and pop up screens promote participation in dance by linking it to various other sports to improve balance, coordination and timing along weith good health, increased energy and attractiveness. Episodes also include occasional references to historical and cultural facts related to dance.
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**Other Matters (17 of 18)**

**Response**

Program Title	Stargate Infinity - WEMT DT2 39.2
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday 10:00 AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target 9 years to 11 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member to contribute to the well-being of all. As the young cadets learn to interact with and value "people" from different backgrounds and cultures, so too will the viewing audience. The episodes emphasize getting along with others who are different from oneself, working well with one's own team and the individual character traits and abilities that go into the making of a good stargate warrior and a good person.

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**Other Matters (18 of 18)**

**Response**

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Program Title Magi-Nation - WEMT DT2 39.2

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Origination Network

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Days/Times Sunday 10:30 AM  
Program Regularly Scheduled

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 7 years to 12 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Magi-Nation follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful and sometimes less than successful attempts to analyze difficult situations, set appropriate goals and creatively seek solutions to the dire dilemmas in which they find themselves. This series encourages viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition, even in the face of opposition.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Esteem License Holdings, Inc.</b></p>

## Attachments

No Attachments.