



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006335509** | File Number: **CPR-149852** | Submit Date: **01/09/2014** | Call Sign: **KPIC** | Facility ID: **61551** | City: **ROSEBURG** | State: **OR**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/09/2014** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2013

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Eugene |
| | Web Home Page Address | www.kpic.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(14)

| Digital Core Program (1 of 14) | Response |
|--|--|
| Program Title | LUCKY DOG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 7-7:30AM (10/5/13-12/28/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer, Brandon McMillan, goes to animal shelters across the US and rescues, out of control, untrained and unadoptable dogs. He takes them back to his training facility and turns the mostly frightened dogs into perfect pets. Showing that with hard work and the proper discipline any dog can be ready to be a great family pet. At the end of the episode, the lucky dog is adopted by a family who is shown how to properly handle their new family member. This program aired on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 14) | Response |
|---|--------------------------------------|
| Program Title | DR. CHRIS PET VET |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 7:30-8AM (10/5/13-12/28/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 14) | Response |
|--|---|
| Program Title | RECIPE REHAB |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 8-8:30AM (10/5/13-12/28/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program uses favorite, decadent, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist. Demonstrating that foods don't have to be high in calories or fats to be delicious. Also as the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program aired on the main digital channel. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (4 of 14) | Response |
|--|--|
| Program Title | JAMIE OLIVER'S 15 MINUTE MEALS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 8:30-9AM (10/5/13-12/28/13) |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jamie Oliver aspires to teach viewers to cook using fresh ingredients which he believes is the easiest way to maintain a balanced diet. In this program Jamie shares with the viewers healthy recipes that can be prepared in 15 minutes. As Jamie makes these meals in real time he gives the viewer hints, tricks and lots of nutritional information helping the audience make healthy choices and inspiring cooks of all ages and levels to try new things in the kitchen. This program aired on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------------|
| Title of Program | JAMIE OLIVER'S 15 MINUTE MEALS |
| List date and time rescheduled | 10/5/13 4:49pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |

| | |
|-----------------------|---------------|
| Date Preempted | |
| Episode # | 10/5/13, 4902 |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 14) | | Response |
|--|---|-----------------|
| Program Title | ALL IN WITH LAILA ALI | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | SATURDAY 9-9:30AM (10/5/13-12/28/13) | |
| Total times aired at regularly scheduled time | 10 | |
| Total times aired | 13 | |
| Number of Preemptions | 3 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 3 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program aired on the main digital channel. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------|
| Title of Program | ALL IN WITH LAILA ALI |
| List date and time rescheduled | 10/20/13 5PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/19/13, 1504 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------------|
| Title of Program | ALL IN WITH LAILA ALI |
| List date and time rescheduled | 10/6/13 5:45PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/5/13, 1502 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|-----------------------|
| Title of Program | ALL IN WITH LAILA ALI |
| List date and time rescheduled | 12/15/13 5PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/14/13, 1503R |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 14) | | Response |
|--|----|---------------------------------------|
| Program Title | | GAME CHANGERS WITH KEVIN FRAZIER |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | SATURDAY 9:30-10AM (10/5/13-12/28/13) |
| Total times aired at regularly scheduled time | 9 | |
| Total times aired | 13 | |
| Number of Preemptions | 4 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 4 | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program celebrates athletes and fans who reach out in their communities to make life better for so many. Host Kevin Frazier highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program aired on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------------------|
| Title of Program | GAME CHANGERS WITH KEVIN FRAZIER |
| List date and time rescheduled | 10/13/13 5:30PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/5/13, 7702 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------------------|
| Title of Program | GAME CHANGERS WITH KEVIN FRAZIER |
| List date and time rescheduled | 12/14/13 4:30PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/7/13, 7702R |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|----------------------------------|
| Title of Program | GAME CHANGERS WITH KEVIN FRAZIER |
| List date and time rescheduled | 10/20/13 5:30PM |
| Is the rescheduled date the second home? | Yes |

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|--|----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 10/19/13, 7704 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|----------------------------------|
| Title of Program | GAME CHANGERS WITH KEVIN FRAZIER |
| List date and time rescheduled | 12/15/13 5:30PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 12/14/13, 7703R |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 14) | Response |
|--|--------------------------------------|
| Program Title | GREEN SCREEN ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 7-7:30AM (10/5/13-10/26/13) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

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| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystry and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program aired on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 14) | Response |
|--|--------------------------------------|
| Program Title | THE BUSY WORLD OF RICHARD SCARRY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 7:30-8AM (10/5/13-10/26/13) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

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|--|---|
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animated series is based on the books by Richard Scarry. The fictional city Busytown is an enchanting place that's abuzz with energy and life. Episodes are divided into multiple segments with different themes. The first and last segments involve the children in Busytown exploring their community. At the end of each segment the children have learned a little about their community and the world they live in. The middle segment shows children life in other cities featuring daily activities of adult characters in places such as Paris or Rome. Each episode includes two song segments in which the first, "Imagine That", teaches various things like general science to how banks work. The second song segment that teaches safety is called "Play it Safe". The aim of the series is to stimulate imagination and foster vicarious play, teach pro-social behavior (such as generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies), help children move beyond family attachments to the world of friendships and community, help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and an interest in reading. This program aired on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 14) | | Response |
|--|--|-----------------|
| Program Title | WIMZIE'S HOUSE | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | SATURDAY 8-8:30AM, 8:30-9AM (10/5/13-10/26/13) | |
| Total times aired at regularly scheduled time | 8 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 3 years to 5 years | |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. This program aired on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) | Response |
|--|--------------------------------------|
| Program Title | COUNTRY MOUSE, CITY MOUSE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 9-9:30AM (10/5/13-10/26/13) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 9 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program employs the fun and fascinating world-wide jaunts of a pair of mice to present a body of important new learning. As Emily, the practical Country Mouse and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable skills, centering on discovery, investigation, analysis as well as personal-character and pro-social attitudes. The viewer is also exposed to lessons on world history, geography and language as they follow these two mice on their adventures. This program aired on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 14) Response | |
|--|--|
| Program Title | DANGER RANGERS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAY 9:30-10AM (10/5/13-10/26/13) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an animated program focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. A song introduces the relevant steps to be taken for a potential safety concerns, such as the need to take proper safety precautions when swimming, and animal superheroes reinforce concepts of teamwork and preparedness and model for children the acquisition of important health and safety information. This program aired on the secondary digital channel. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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| Digital Core Program (12 of 14) | Response |
|--|--|
| Program Title | ANIMAL ATLAS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAY 7-7:30AM, 7:30AM-8AM (11/3/13-12/29/13) |
| Total times aired at regularly scheduled time | 18 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Life science, biological science, beautiful photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program aired on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 14) | Response |
|--|--|
| Program Title | ZOO CLUES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAY 8-8:30AM, 8:30AM-9AM (11/3/13-12/29/13) |

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|--|---|
| Total times aired at regularly scheduled time | 18 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series Zoo Clues will keep viewers engaged with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. This program airs on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Digital Core Program
(14 of 14)**

Response

| | |
|--|---|
| Program Title | ON THE SPOT |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAY 9-9:30AM, 9:30AM-10AM (11/3/13-12/29/13) |
| Total times aired at regularly scheduled time | 18 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

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|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (3)

| Non-Core Educational and Informational Programming (1 of 3) | Response |
|--|---|
| Program Title | AWESOME ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | SATURDAY 10AM 10/12/13, 10/26/13-11/16/13, 11/30/13, 12/21/13 SUNDAY 4:30PM 10/13/13, 11/17/13, 12/ |
| Total times aired at regularly scheduled time: | 11 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|------------------|-----------------|
| Date Time | |

| Non-Core Educational and Informational Programming (2 of 3) | Response |
|--|---|
| Program Title | WILD ABOUT ANIMALS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | SUNDAY 10:30AM 11/17/13 SUNDAY 5:30PM 10/27/13-12/8/13, 12/22/13-12/29/13 |
| Total times aired at regularly scheduled time: | 11 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program aired on the main digital channel. |
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| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
|--|-----|

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| | |
|--|-----|
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |
|--|-----|

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (3 of 3) | Response |
|---|--|
| Program Title | WHADDYADO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | SATURDAY 3:30PM 12/14/13 SUNDAY 11:30AM 10/13/13, 10/27/13, 11/17/13 SUNDAY 4PM 12/8/13-12/15/13 |
| Total times aired at regularly scheduled time: | 6 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program aired on the main digital channel. |
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|--|-----|
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
|--|-----|

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Mary C. Walker |
| Address | 4575 Blanton Rd. |
| City | Eugene |
| State | OR |
| Zip | 97405 |
| Telephone Number | 541-342-4961 |
| Email Address | mwalker@kval.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | October - Mercy Foundation Dental program for under privileged kids, December - South County Toy Run /Christmas Toys for children in South Douglas County, Toys for Tots Program /Toys for children-co-sponsored with Roseburg Fire Department, Home for the Holidays /Mercy Foundation Event co-sponsored, Christmas presents, program and Santa for foster families in Douglas County (200 children and foster families) A schedule of PSAs aired to promote all these events /programs. |

Other Matters (9)

| Other Matters (1 of 9) | Response |
|--|---|
| Program Title | LUCKY DOG |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 7-7:30AM (1/4/14-3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer, Brandon McMillan, goes to animal shelters across the US and rescues, out of control, untrained and unadoptable dogs. He takes them back to his training facility and turns the mostly frightened dogs into perfect pets. Showing that with hard work and the proper discipline any dog can be ready to be a great family pet. At the end of the episode, the lucky dog is adopted by a family who is shown how to properly handle their new family member. This program airs on the main digital channel. |

| Other Matters (2 of 9) | Response |
|--|---|
| Program Title | DR. CHRIS PET VET |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 7:30-8AM (1/4/14-3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program airs on the main digital channel. |

| Other Matters (3 of 9) | Response |
|---|------------------------------------|
| Program Title | RECIPE REHAB |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 8-8:30AM (1/4/14-3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program uses favorite, decadent, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist. Demonstrating that foods don't have to be high in calories or fats to be delicious. Also as the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program airs on the main digital channel. |

Other Matters (4 of 9) Response

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|---|------------------------------------|
| Program Title | JAMIE OLIVER'S 15 MINUTE MEALS |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 8:30-9AM (1/4/14-3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jamie Oliver aspires to teach viewers to cook using fresh ingredients which he believes is the easiest way to maintain a balanced diet. In this program Jamie shares with the viewers healthy recipes that can be prepared in 15 minutes. As Jamie makes these meals in real time he gives the viewer hints, tricks and lots of nutritional information helping the audience make healthy choices and inspiring cooks of all ages and levels to try new things in the kitchen. This program airs on the main digital channel. |
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Other Matters (5 of 9) Response

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|---|------------------------------------|
| Program Title | ALL IN WITH LAILA ALI |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 9-9:30AM (1/4/14-3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams.. This program airs on the main digital channel. |
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Other Matters (6 of 9) Response

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| Program Title | GAME CHANGERS WITH KEVIN FRAZIER |
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| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY 9:30-10AM (1/4/14-3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program celebrates athletes and fans who reach out in their communities to make life better for so many. Host Kevin Frazier highlights professionals athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program airs on the main digital channel. |

| Other Matters (7 of 9) | Response |
|--|---|
| Program Title | ANIMAL ATLAS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAY 7-7:30AM, 7:30-8AM (1/5/14-3/30/14) |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Life science, biological science, beautiful photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program airs on the secondary digital channel. |

| Other Matters (8 of 9) | Response |
|---|--|
| Program Title | ZOO CLUES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAY 8-8:30AM, 8:30-9AM (1/5/14-3/30/14) |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series Zoo Clues will keep viewers engaged with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. This program airs on the secondary digital channel. |
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| Other Matters (9 of 9) | Response |
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| Program Title | ON THE SPOT |
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| Origination | Syndicated |
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| Days/Times Program Regularly Scheduled | SUNDAY 9-9:30AM, 9:30-10AM (1/5/14-3/30/14) |
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| Total times aired at regularly scheduled time | 26 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the secondary digital channel. |
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Certification

| Question | Response |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>South West Oregon TV Broadcasting Corp.</p> |

Attachments

No Attachments.