



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023174535** | File Number: **CPR-147280** | Submit Date: **10/24/2013** | Call Sign: **KVAL-TV** | Facility ID: **49766** |

City: **EUGENE** | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/24/2013 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS, ThisTV
	Nielsen DMA	Eugene
	Web Home Page Address	www.kval.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	DOODLEBOPS I & II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7-7:30AM, 7:30-8AM (7/6/13-9/21/13)
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted such in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music.This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	BUSYTOWN MYSTERIES I & II
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 8-8:30AM, 8:30-9AM (7/6/13-8/24/13, 9/7/13-9/21/13)
Total times aired at regularly scheduled time	22
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the works of Richard Scarry, this program brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develops vocabulary through words and concepts that are part of each episode's overall theme. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I & II
List date and time rescheduled	9/1/13 4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/31/13, 7624R
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I & II
List date and time rescheduled	9/1/13 4:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/31/13, 9624R
Reason for Preemption	Sports

Digital Core Program (3 of 14) Response	
Program Title	LIBERTY'S KIDS I & II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-9:30AM, 9:30-10AM (7/6/13-8/3/13, 8/17/13-8/24/13, 9/14/13-9/21/13)
Total times aired at regularly scheduled time	17
Total times aired	22
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LIBERTY'S KIDS I & II
List date and time rescheduled	9/1/13 5PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/31/13, 8111R
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LIBERTY'S KIDS I & II
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	8/10/13, 8108R
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	LIBERTY'S KIDS I & II
List date and time rescheduled	9/8/13 5:50PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/7/13, 6112R
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LIBERTY'S KIDS I & II
List date and time rescheduled	9/1/13 5:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/31/13, 6111R

Reason for Preemption	Sports
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Digital Preemption Programs #5

Questions	Response
Title of Program	LIBERTY'S KIDS I & II
List date and time rescheduled	8/25/13 5:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	8/24/13, 6110R
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	LIBERTY'S KIDS I & II
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	8/10/13, 6108R
Reason for Preemption	Other

Digital Preemption Programs #7

Questions	Response
Title of Program	LIBERTY'S KIDS I & II
List date and time rescheduled	9/8/13 5:20PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/7/13, 8112R
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7-7:30AM 9/28/13
Total times aired at regularly scheduled time	1

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan, goes to animal shelters across the US and rescues, out of control, untrained and unadoptable dogs. He takes them back to his training facility and turns the mostly frightened dogs into perfect pets. Showing that with hard work and the proper discipline any dog can be ready to be a great family pet. At the end of the episode, the lucky dog is adopted by a family who is shown how to properly handle their new family member. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 14)		Response
Program Title		DR. CHRIS PET VET
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY 7:30-8AM 9/28/13
Total times aired at regularly scheduled time		1
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8-8:30AM 9/28/13
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, decadent, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist. Demonstrating that foods don't have to be high in calories or fats to be delicious. Also as the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
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Program Title	JAMIE OLIVER'S 15 MINUTE MEALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30-9AM 9/28/13
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jamie Oliver aspires to teach viewers to cook using fresh ingredients which he believes is the easiest way to maintain a balanced diet. In this program Jamie shares with the viewers healthy recipes that can be prepared in 15 minutes. As Jamie makes these meals in real time he gives the viewer hints, tricks and lots of nutritional information helping the audience make healthy choices and inspiring cooks of all ages and levels to try new things in the kitchen. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)		Response
Program Title		ALL IN WITH LAILA ALI
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY 9-9:30AM 9/28/13
Total times aired at regularly scheduled time		1
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10AM 9/28/13
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates athletes and fans who reach out in their communities to make life better for so many. Host Kevin Frazier highlights professionals athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	GREEN SCREEN ADVENTURES (ThisTV Network)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7-7:30AM (7/6/13-9/28/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program aired on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (ThisTV Network)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30-8AM (7/6/13-9/28/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the books by Richard Scarry. The fictional city Busytown is an enchanting place that's abuzz with energy and life. Episodes are divided into multiple segments with different themes. The first and last segments involve the children in Busytown exploring their community. At the end of each segment the children have learned a little about their community and the world they live in. The middle segment shows children life in other cities featuring daily activities of adult characters in places such as Paris or Rome. Each episode includes two song segments in which the first, "Imagine That", teaches various things like general science to how banks work. The second song segment that teaches safety is called "Play it Safe". The aim of the series is to stimulate imagination and foster vicarious play, teach pro-social behavior (such as generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies), help children move beyond family attachments to the world of friendships and community, help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and an interest in reading. This program aired on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14) Response	
Program Title	WIMZIE'S HOUSE (ThisTV Network)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8-8:30AM, 8:30-9AM (7/6/13-9/28/13)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. This program aired on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14) Response	
Program Title	COUNTRY MOUSE, CITY MOUSE (ThisTV Network)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-9:30AM (7/6/13-9/28/13)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program employs the fun and fascinating world-wide jaunts of a pair of mice to present a body of important new learning. As Emily, the practical Country Mouse and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable skills, centering on discovery, investigation, analysis as well as personal-character and pro-social attitudes. The viewer is also exposed to lessons on world history, geography and language as they follow these two mice on their adventures. This program aired on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 14) Response	
Program Title	DANGER RANGERS (ThisTV Network)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10AM (7/6/13-9/28/13)
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated program focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. A song introduces the relevant steps to be taken for a potential safety concerns, such as the need to take proper safety precautions when swimming, and animal superheroes reinforce concepts of teamwork and preparedness and model for children the acquisition of important health and safety information. This program aired on the multicast digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 10AM (7/6/13-7/27/13, 8/10/13, 9/14/13-9/28/13) SUNDAY 11:30AM (7/7/13, 7/21/13)
Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer. This program aired on the main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 11AM (7/6/13-7/20/13) SUNDAY 10AM (7/7/13-7/28/13) SUNDAY 5:30PM (7/7/13-8/18/13)
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program aired on the main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 11:30AM (7/6/13) SATURDAY 3:30PM (7/6/13-8/3/13, 8/24/13) SUNDAY 11AM (7/7/13-7/21/13)
Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program aired on the main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mary C. Walker
Address	4575 Blanton Rd.
City	Eugene
State	OR
Zip	97405
Telephone Number	541-342-4961
Email Address	mwalker@kval.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Make A Wish Miles for Smiles Telethon - sponsored by KVAL-TV, supported with production of PSA's, airtime and live cut-ins with News talent day of telethon American Cancer Society's Relay for Life - KVAL-TV was the media sponsor, supported with production of 7 PSA's and airtime from January - August, 2013. KVAL News covered the event and fielded a team in the Relay. ARC of Lane County's Evening at the Chateau - sponsored by KVAL-TV, supported with production of PSA's and airtime, MC'd by KVAL News Anchor United Way of Lane County - produced 5 minute video for Community Leader's Breakfast and campaign work place events and produced and aired PSA's CASA (Court Appointed Special Advocates) Concours on the Green - sponsored by KVAL-TV, supported with production of PSA's and airtime Cascade Raptor - Educational program about birds of prey, sponsored by KVAL-TV, supported with production of PSA and airtime Booked for an Evening - Supporting children's programs at the library, sponsored by KVAL-TV, supported with production of PSA and airtime, MC'd by KVAL-TV News Anchor Willamalane P& R - promoting kids' events throughout the summer, sponsored by KVAL-TV, supported with production of PSA and airtime Pacific International Children's Choir Festival - sponsored by KVAL-TV, supported with production of PSA and airtime

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7-7:30AM (10/5/13-12/28/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan, goes to animal shelters across the US and rescues, out of control, untrained and unadoptable dogs. He takes them back to his training facility and turns the mostly frightened dogs into perfect pets. Showing that with hard work and the proper discipline any dog can be ready to be a great family pet. At the end of the episode, the lucky dog is adopted by a family who is shown how to properly handle their new family member. This program airs on the main digital channel.

Other Matters (2 of 14)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30-8AM (10/5/13-12/28/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program airs on the main digital channel.

Other Matters (3 of 14)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8-8:30AM (10/5/13-12/28/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, decadent, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist. Demonstrating that foods don't have to be high in calories or fats to be delicious. Also as the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program airs on the main digital channel.
Other Matters (4 of 14)	
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30-9AM (10/5/13-12/28/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jamie Oliver aspires to teach viewers to cook using fresh ingredients which he believes is the easiest way to maintain a balanced diet. In this program Jamie shares with the viewers healthy recipes that can be prepared in 15 minutes. As Jamie makes these meals in real time he gives the viewer hints, tricks and lots of nutritional information helping the audience make healthy choices and inspiring cooks of all ages and levels to try new things in the kitchen. This program airs on the main digital channel.
Other Matters (5 of 14)	
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-9:30AM (10/5/13-12/28/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams.. This program airs on the main digital channel.
Other Matters (6 of 14)	
Program Title	GAME CHANGERS WITH KEVIN FRAZIER

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10AM (10/5/13-12/28/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program celebrates athletes and fans who reach out in their communities to make life better for so many. Host Kevin Frazier highlights professionals athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities.</p> <p>This program airs on the main digital channel.</p>

Other Matters (7 of 14)		Response
Program Title	GREEN SCREEN ADVENTURES (ThisTV Network)	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 7-7:30AM (10/5/13-10/26/13)	
Total times aired at regularly scheduled time	4	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program airs on the multicast digital channel.</p>	

Other Matters (8 of 14)		Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (ThisTV Network)	
Origination	Network	

Days/Times Program Regularly Scheduled	SATURDAY 7:30-8AM (10/5/13-10/26/13)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series is based on the books by Richard Scarry. The fictional city Busytown is an enchanting place that's abuzz with energy and life. Episodes are divided into multiple segments with different themes. The first and last segments involve the children in Busytown exploring their community. At the end of each segment the children have learned a little about their community and the world they live in. The middle segment shows children life in other cities featuring daily activities of adult characters in places such as Paris or Rome. Each episode includes two song segments in which the first, "Imagine That", teaches various things like general science to how banks work. The second song segment that teaches safety is called "Play it Safe". The aim of the series is to stimulate imagination and foster vicarious play, teach pro-social behavior (such as generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies), help children move beyond family attachments to the world of friendships and community, help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and an interest in reading. This program airs on the multicast digital channel.

Other Matters (9 of 14)	Response
Program Title	WIMZIE'S HOUSE (ThisTV Network)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8-8:30AM, 8:30-9AM (10/5/13-10/26/13)
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. This program airs on the multicast digital channel.

Other Matters (10 of 14)	Response
Program Title	COUNTRY MOUSE, CITY MOUSE (ThisTV Network)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-9:30AM (10/5/13-10/26/13)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program employs the fun and fascinating world-wide jaunts of a pair of mice to present a body of important new learning. As Emily, the practical Country Mouse and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable skills, centering on discovery, investigation, analysis as well as personal-character and pro-social attitudes. The viewer is also exposed to lessons on world history, geography and language as they follow these two mice on their adventures. This program airs on the multicast digital channel.

Other Matters (11 of 14)	Response
Program Title	DANGER RANGERS (ThisTV Network)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10AM (10/5/13-10/26/13)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated program focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. A song introduces the relevant steps to be taken for a potential safety concerns, such as the need to take proper safety precautions when swimming, and animal superheroes reinforce concepts of teamwork and preparedness and model for children the acquisition of important health and safety information. This program airs on the multicast digital channel.

Other Matters (12 of 14)	Response
Program Title	ANIMAL ATLAS (ThisTV Network)
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 7-7:30AM, 7:30-8AM (11/2/13-12/28/13)
Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, beautiful photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program airs on the multicast digital channel.

Other Matters (13 of 14)	Response
Program Title	ZOO CLUES (ThisTV Network)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8-8:30AM, 8:30-9AM (11/2/13-12/28/13)
Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep viewers engaged with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. This program airs on the multicast digital channel.

Other Matters (14 of 14)	Response
Program Title	ON THE SPOT (ThisTV Network)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 9-9:30AM, 9:30-10AM (11/2/13-12/28/13)

Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the multicast digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Sinclair Eugene Licensee, LLC</p>

Attachments

No Attachments.