

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023174451** File Number: **CPR-119910** Submit Date: **04/08/2011** Call Sign: **KBFX-CD** Facility ID: **51501**

City: **BAKERSFIELD** State: **CA**

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 04/08/2011

Filing Status: Active

Report reflects information for : First Quarter of 2011

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX/This TV |
| | Nielsen DMA | Bakersfield |
| | Web Home Page Address | www.bakersfieldnow.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(14)

| Digital Core Program (1 of 14) | Response |
|--|--|
| Program Title | ANIMAL EXPLORATION WITH JAROD MILLER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 7:00 AM - 7:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" is a half-hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers designed each episode to reveal to children the world around them in a way that identifies role models and pro-social values within an environmentally responsible universe. (Main digital channel) |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 14) | Response |
|--|---|
| Program Title | MYSTERY HUNTERS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 7:30 AM - 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mystery Hunters" is a half-hour adventure series. Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth, but they remain open to the unknown, to the things science can't yet explain. "Mystery Hunters" is designed to educate, inform and entertain children 13-16 years of age about the world around them. This program was awarded the Parent's Choice Award for Best Children's Program. (Main digital channel) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 14) | Response |
|---|------------------------------|
| Program Title | WHADDYADO? |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 8:00 AM - 8:30 AM |

| Total times aired at regularly scheduled time | 13 |
|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Whaddyado" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 years of age, about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "Whaddyado" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, some episodes will feature a Moral Dilemma segment. (Main digital channel) |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 14) | Response |
|---|------------------------------|
| Program Title | AQUA KIDS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 8:30 AM - 9:00 AM |

| Total times aired at regularly scheduled time | 13 |
|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Aqua Kids" is an award-winning children's program dedicated to educating young people, specifically children 13-16 years of age, about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they have learned about preserving a world for everyone to explore. Aqua Kids opens the door for our youth to better appreciate the marine and aquatic environments. Through this exposure these young minds will one day become the stewards of our ecosystems. This program is specifically designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. (Main digital channel) |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 14) | Response |
|---|--------------------------------|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 7:00 AM - 7:30 AM |
| Total times aired at regularly scheduled time | 13 |

| Total times aired | |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Jack Hanna takes children on exciting unique, entertaining and informative adventures into the amazing world of animals. Each single themed episode features species from around the world and their interaction with the dedicated people committed to their care and preservation. This program is specifically designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. This program has been endorsed by the National Education Association. (Main digital channel) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 14) | Response |
|--|----------------------------|
| Program Title | JACK HANNA'S INTO THE WILD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 7:30 AM - 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of | |
|----------------------------|---|
| Preemptions Rescheduled | |
| reserieduled | |
| Length of | 30 mins |
| Program | |
| Age of | 13 years to 16 years |
| Target Child | |
| Audience | |
| Describe the | "Jack Hanna's Into the Wild" takes viewers to remote and wild locations around the world. America's most |
| educational | beloved animal adventurer provides insight into the protection and conservation of some of our planet's |
| and | most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a |
| informational | renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends ar |
| objective of | family as he visits unique locations off the beaten track. Jack and the crew are extremely excited to |
| the program | announce that Jack Hanna's Into the Wild won a Daytime Emmy for Outstanding Children's Series! The |
| and how it | program is 30 minutes in length, and is identified as an educational and informational show, targeted to |
| meets the | teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers |
| definition of | of program guides. (Main digital channel) |
| Core | |
| Programming. | |
| Does the | Yes |
| Licensee | |
| identify the | |
| program by | |
| displaying | |
| throughout | |
| the program | |
| the symbol E | |
| /I? | |

| Digital Core Program (7 of 14) | Response |
|--|------------------------------|
| Program Title | GREEN SCREEN ADVENTURES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 7:00 AM - 7:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions | |
|--|--|
| Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasized the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (8 of 14) | Response |
|--|------------------------------|
| Program Title | BUSYTOWN MYSTERIES |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 7:30 AM - 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (9 of 14) | Response |
|---|------------------------------|
| Program Title | BUSY WORLD OF RICHARD SCARRY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 8:00 AM - 8:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|--|--|
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) | Response |
|--|------------------------------|
| Program Title | BUSY WORLD OF RICHARD SCARRY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 8:30 AM - 9:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 14) | Response |
|--|------------------------------|
| Program Title | CAKE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 9:00 AM - 9:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination and a glue gun! This program promotes creativity and individuality and prosocial behavior through teaching young viewers how to recycle old objects into new by means of do-it-yourself handicrafts in the context of highly positive interpersonal interactions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

| Digital Core Program (12 of 14) | Response |
|--|-------------------------------|
| Program Title | DANCE REVOLUTION |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 9:30 AM - 10:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 12 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! Dance Revolution portrays dancing as both fun and healthy, and encourages kids to "get vertical". Each episode teaches viewers new dance moves, encourages viewers to get up off the couch and try dancing, and demonstrates and discusses the benefits of dancing (e.g., good health, improved fitness, better balance, fun). This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (13 of 14) | Response |
|--|----------------------------|
| Program Title | STARGATE INFINITY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 7:00 AM - 7:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races, and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member of the team to contribute to the well being of all. As the young cadets learn to interact with and value "people" from different backgrounds and cultures, so too will the viewing audience. The trainees model many of the attitudes and behaviors that today's young people must learn in order to function well in a highly diverse society. The episodes emphasize getting along with others who are very different from oneself, working well with one's own team, and the individual character traits and abilities that go into the making of a good Stargate warrior - and, of course, a good person. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (14 of 14) | Response |
|--|----------------------------|
| Program Title | MAGI-NATION |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 7:30 AM - 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi-Nation". By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (3)

| Non-Core Educational and Informational Programming | |
|--|--|
| (1 of 3) | Response |
| Program Title | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sunday, 2/13 - 1:30PM, Saturdays, 2/26 & 3/5 - 6AM |
| Total times aired at regularly scheduled time: | 3 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Jack Hanna takes children on exciting unique, entertaining and informative adventures into the amazing world of animals. Each single themed episode features species from around the world and their interaction with the dedicated people committed to their care and preservation. This program is specifically designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. This program has been endorsed by the National Education Association. (Main digital channel) |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (2 of 3) | Response |
|---|--|
| Program Title | JACK HANNA'S INTO THE WILD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturdays, 1/1, 1/8, 1/15, 2/26, 3/5, 3/12, 3/26 - 6:30AM, Saturday, 3/19 - 6AM, Sunday, 2/13 - 2:30 |

| Total times aired at | 9 |
|--|--|
| regularly scheduled time: | |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Into the Wild" takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. Jack and the crew are extremely excited to announce that Jack Hanna's Into the Wild won a Daytime Emmy for Outstanding Children's Series! The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. (Main digital channel) |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (3 | |
|---|-------------|
| of 3) | Response |
| Program Title | MAGI-NATION |
| Origination | Network |

| Days/Times Program Regularly Scheduled: | Monday - Friday, 6:30 AM - 7:00 AM |
|--|--|
| Total times aired at regularly scheduled time: | 64 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi-Nation". By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|-----------|----------|
| Date Time | |

Sponsored Core Programming (0)

Liaison Contact

informational value of such programming to children. See 47

2 and 3.

C.F.R. Section 73.671, NOTES

programming.

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Nancy Clarke |
| Address | 1901 Westwind Drive |
| City | Bakersfield |
| State | CA |
| Zip | 93301 |
| Telephone Number | (661) 327-7955 |
| Email Address | NClarke@bakersfieldnow.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and | In connection with construction of the digital facility authorized in FCC File No. BDISDTA-20090318ADO, the Licensee of KBFX-CA took the analog facility off the air on August 26, 2010. The Licensee notified the Commission of its silent status on August 26, 2010. Construction of the digital facility was completed on October 7, 2010. The Licensee's digital license application is pending in FCC File No. BLTTA-20101018ACF. As the digital license was filed with the FCC on October 18, 2010, the Licensee refers to its call sign in Item 9(b) and this Item 17 as KBFX-CD (rather than KBFX-CA). However, as a technical matter, the Licensee was required by the FCC's filing database to file the instant report under the call sign KBFX-CA. The Children's Television Programming Report herein reflects children's television programs aired on KBFX-CD's digital facility. KBFX-CD is proud to support the children of our community with a variety of community outreach projects. Many of our projects utilize our airwaves, in conjunction with nonbroadcast efforts. Each week, local public service announcements specifically designed to serve the educational and informational needs of children, in our judgment, are scheduled as well. See the station's public file for detailed information and additional |

nonbroadcast efforts which enhance the educational and informational value of its

Other Matters (14)

| Other Matters (1 of 14) | Response |
|--|--|
| Program Title | ANIMAL EXPLORATION WITH JAROD MILLER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 7:00 AM - 7:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" is a half-hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers designed each episode to reveal to children the world around them in a way that identifies role models and pro-social values within an environmentally responsible universe. (Main digital channel) |

| Other Matters (2 of 14) | Response |
|---|------------------------------|
| Program Title | MYSTERY HUNTERS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 7:30 AM - 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Programming.

Can people be frozen and brought back to life in the future? Do the ghosts of Gettysburg roam the fields where famous battles were once fought? Teenage reporters Araya and Christina travel across the globe to answer these questions and more. Inquisitive minds will follow our young detectives as they conduct fun experiments to uncover the truth on the world's greatest myths and mysteries. "Mystery Hunters" is a wild ride around the world and into the unknown. This program is designed to educate, inform and entertain children 13-16 years of age about the world around them. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun. This program is specifically designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. (Main digital channel)

| Other Matters (3 of 14) | Response |
|---|--|
| Program Title | WHADDYADO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 8:00 AM - 8:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | "Whaddyado" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 years of age, about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "Whaddyado" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, some episodes will feature a Moral Dilemma segment. (Main digital channel) |

| Other Matters (4 of 14) | Response |
|---|------------------------------|
| Program Title | AQUA KIDS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays, 8:30 AM - 9:00 AM |

| Total times aired at regularly scheduled time | 13 |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Aqua Kids" is an award-winning children's program dedicated to educating young people, specifically children 13-16 years of age, about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they have learned about preserving a world for everyone to explore. Aqua Kids opens the door for our youth to better appreciate the marine and aquatic environments. Through this exposure these young minds will one day become the stewards of our ecosystems. This program is specifically designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. (Main digital channel) |

| Other Matters (5 of 14) | Response |
|--|--|
| Program Title | JACK HANNA'S ANIMAL ADVENTURES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 7:00 AM - 7:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Jack Hanna takes children on exciting unique, entertaining and informative adventures into the amazing world of animals. Each single themed episode features species from around the world and their interaction with the dedicated people committed to their care and preservation. This program is specifically designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. This program has been endorsed by the National Education Association. (Main digital channel) |

| Other Matters (6 of 14) | Response |
|--|----------------------------|
| Program Title | JACK HANNA'S INTO THE WILD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 7:30 AM - 8:00 AM |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosts Jack Hanna and his daughter Sue take children on exciting unique, entertaining and informative adventures into the amazing world of animals. Each single themed episode features species from around the world and their interaction with the dedicated people committed to their care and preservation. This program is specifically designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. This program has been endorsed by the National Education Association. (Main digital channel) |

| Other Matters (7 of 14) | Response | | |
|--|--|--|--|
| Program Title | GREEN SCREEN ADVENTURES | | |
| Origination | Network | | |
| Days/Times Program Regularly Scheduled | Saturdays, 7:00 AM - 7:30 AM | | |
| Total times aired at regularly scheduled time | 13 | | |
| Length of Program | 30 mins | | |
| Age of Target Child Audience from | 7 years to 13 years | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasized the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) | | |

| | Other | |
|---------------|---------------|--------------------|
| Matters (8 of | | |
| | 14) | Response |
| | Program Title | BUSYTOWN MYSTERIES |
| | Origination | Network |

| Days/Times Program | Saturdays, 7:30 AM - 8:00 AM | | |
|-----------------------|------------------------------|--|--|
| Regularly | | | |
| Scheduled | | | |
| | | | |
| Total times | 13 | | |
| aired at | | | |
| regularly | | | |
| scheduled | | | |
| time | | | |
| Length of | 30 mins | | |
| Program | | | |
| Age of | 3 years to 7 years | | |
| Target Child | | | |
| Audience | | | |
| from | | | |

Core

Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream)

| Other Matters (9 of 14) | Response | |
|--|---|--|
| Program Title | BUSY WORLD OF RICHARD SCARRY | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays, 8:00 AM - 8:30 AM | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 2 years to 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) | |

| Other Matters (10 of 14) | Response |
|--|--|
| Program Title | BUSY WORLD OF RICHARD SCARRY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 8:30 AM - 9:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day Always concerned for each other, the residents of Busytown make time for a song and a smile. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream) |

| Other Matters (11 of 14) | Response |
|---|------------------------------|
| Program Title | CAKE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 9:00 AM - 9:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |

meets the definition of

Programming.

Core

Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination and a glue gun! This program promotes creativity and individuality and prosocial behavior through teaching young viewers how to recycle old objects into new by means of do-it-yourself handicrafts in the context of highly positive interpersonal interactions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream)

| Other | | | |
|--|---|--|--|
| Matters (12 | | | |
| of 14) | Response | | |
| Program Title | DANCE REVOLUTION | | |
| Origination | Network | | |
| Days/Times Program Regularly Scheduled | Saturdays, 9:30 AM - 10:00 AM | | |
| Total times aired at regularly scheduled time | 13 | | |
| Length of Program | 30 mins | | |
| Age of Target Child Audience from | 10 years to 12 years | | |
| Describe the educational and informational objective of the program and how it | Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! Dance Revolution portrays dancing as both fun and healthy, and encourages kids to "get vertical". Each episode teaches viewers new dance moves, encourages viewers to get up off the couch and try dancing, and demonstrates and discusses | | |

| Other Matters (13 of 14) | Response |
|---|----------------------------|
| Program Title | STARGATE INFINITY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 7:00 AM - 7:30 AM |

the Commission's rules. (Secondary digital stream)

the benefits of dancing (e.g., good health, improved fitness, better balance, fun). This program is specifically

designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in

| Total times | 13 | |
|--------------|---------------------|--|
| aired at | | |
| regularly | | |
| scheduled | | |
| time | | |
| Length of | 30 mins | |
| Program | | |
| Age of | 9 years to 11 years | |
| Target Child | | |
| Audience | | |
| from | | |

This series is designed to encourage young viewers to accept and value diversity. Each week the team of young Stargate trainees enter a new world. As they encounter cultures, races, and life forms foreign to any they have ever dreamed of, they also face life-threatening problems that require each member of the team to contribute to the well being of all. As the young cadets learn to interact with and value "people" from different backgrounds and cultures, so too will the viewing audience. The trainees model many of the attitudes and behaviors that today's young people must learn in order to function well in a highly diverse society. The episodes emphasize getting along with others who are very different from oneself, working well with one's own team, and the individual character traits and abilities that go into the making of a good Stargate warrior - and, of course, a good person. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream)

| Other Matters (14 of 14) | Response |
|---|----------------------------|
| Program Title | MAGI-NATION |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays, 7:30 AM - 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 12 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moonlands Tony befriends two young Magi heroes-in-training who join him on a journey to defeat the evil Shadow Magi who are out to rule their world. The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi-Nation". By focusing on the thrilling adventures of Tony and Edyn and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. (Secondary digital stream)

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Fisher Broadcasting - California TV, L.L.C. **Attachments**

No Attachments.