



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002538445** | File Number: **CPR-137714** | Submit Date: **01/09/2013** | Call Sign: **KETV** | Facility ID: **53903** | City:  
**OMAHA** | State: **NE**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/09/2013** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2012**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | ABC                 |
|              | Nielsen DMA           | Omaha               |
|              | Web Home Page Address | www.ketv.com        |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 5.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(17)

| Digital Core Program (1 of 17)   |   | Response |
|--|---|----------|
| Program Title  | Teen Kids News  |          |
| Origination  | Syndicated  |          |
| Days/Times Program Regularly Scheduled   | Saturdays/8:30-9AM CT   |          |
| Total times aired at regularly scheduled time  | 13  |          |
| Total times aired  |   |          |
| Number of Preemptions  | 0   |          |
| Number of Preemptions for other than Breaking News   |   |          |
| Number of Preemptions Rescheduled  |   |          |
| Length of Program  | 30 mins   |          |
| Age of Target Child Audience   | 13 years to 16 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest and opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. Main Digital Channel. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |          |

| Digital Core Program (2 of 17)                     |                             | Response |
|--|-----------------------------|----------|
| Program Title                                      | Jack Hanna's Wild Countdown |          |
| Origination  | Syndicated                  |          |
| Days/Times Program Regularly Scheduled             | Saturdays/9-9:30AM CT       |          |
| Total times aired at regularly scheduled time      | 13                          |          |
| Total times aired                                  |                             |          |
| Number of Preemptions                              | 0                           |          |
| Number of Preemptions for other than Breaking News |                             |          |
| Number of Preemptions Rescheduled                  |                             |          |
| Length of Program                                  | 30 mins                     |          |

|  |  |
|--|--|
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series engages viewers 13-16, as well as the whole family, as Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories (e.g., fastest animals in Africa, tallest insects, biggest eaters, smartest birds). As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages an opportunity to be entertained as well as learn more about the fascinating animal kingdom. Main Digital Channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(3 of 17)  |  | Response  |
|--|--|---|
| Program Title  |  | Ocean Mysteries with Jeff Corwin  |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Saturdays/9:30-10AM CT  |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  |   |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  |   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | A fresh approach to the quest of aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Ocean Mysteries shows how animals share the same behaviors, challenges, and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about the life teeming in our oceans. Main Digital Channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             |  | Yes   |

| Digital Core Program (4 of 17)   |  | Response |
|--|--|----------|
| Program Title  | Born to Explore  |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | Saturdays/10-10:30AM CT  |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Main Digital Channel. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

| Digital Core Program (5 of 17)                     |                         | Response |
|--|-------------------------|----------|
| Program Title                                      | Sea Rescue              |          |
| Origination  | Syndicated              |          |
| Days/Times Program Regularly Scheduled             | Saturdays/10:30-11AM CT |          |
| Total times aired at regularly scheduled time      | 13                      |          |
| Total times aired                                  |                         |          |
| Number of Preemptions                              | 0                       |          |
| Number of Preemptions for other than Breaking News |                         |          |
| Number of Preemptions Rescheduled                  |                         |          |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue features the rescue, rehabilitation, and - in many instances - release back into the wild of ocean wildlife. It offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Main Digital Channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 17) Response  |   |
|--|---|
| Program Title  | Recipe Rehab  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays/11-11:30AM CT   |
| Total times aired at regularly scheduled time  | 8   |
| Total times aired  | 13  |
| Number of Preemptions  | 5   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 5   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program was developed and produced to educate and inform viewers ages 13-16 years. It is chef against chef in a recipe makeover challenge. Viewers will submit their favorite decadent, high-calorie, classic family recipes, and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. Main Digital Channel. Rescheduled on 10/13, 10/20, 11/3, 11/10 and 11/24 due to football games. |



|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

#### Digital Preemption Programs #1

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | Recipe Rehab          |
| List date and time rescheduled   | 11/25/2012 11-11:30AM |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2012-11-24            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

#### Digital Preemption Programs #2

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Recipe Rehab        |
| List date and time rescheduled   | 11/11/12 11-11:30AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2012-11-10          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #3

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | Recipe Rehab          |
| List date and time rescheduled   | 10/14/2012 11-11:30AM |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2012-10-13            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

#### Digital Preemption Programs #4

| Questions        | Response     |
|------------------|--------------|
| Title of Program | Recipe Rehab |

|  |                       |
|--|-----------------------|
| List date and time rescheduled   | 10/21/2012 11-11:30AM |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2012-10-20            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

**Digital Preemption Programs #5**

| Questions  | Response             |
|--|----------------------|
| Title of Program   | Recipe Rehab         |
| List date and time rescheduled   | 11/4/2012 11-11:30AM |
| Is the rescheduled date the second home?   | Yes                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   | 2012-11-03           |
| Episode #  |                      |
| Reason for Preemption  | Sports               |

| Digital Core<br>Program (7 of 17)                           | Response                 |
|---|--------------------------|
| Program Title   | Food for Thought         |
| Origination   | Syndicated               |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturdays/11:30AM-12Noon |
| Total times aired at<br>regularly scheduled<br>time         | 8                        |
| Total times aired   | 13                       |
| Number of<br>Preemptions                                    | 5                        |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                          |
| Number of<br>Preemptions<br>Rescheduled                     | 5                        |
| Length of Program   | 30 mins                  |
| Age of Target Child<br>Audience                             | 13 years to 16 years     |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the show educates teens about the power of food as a tool for exploring new places, meeting new people, and learning about different cultures. No matter how exotic or local the location, Claire Thomas, our host, is in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Main Digital Channel. Rescheduled 10/13, 10/20, 11/3, 11/10 and 11/24 due to football games. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | Food for Thought      |
| List date and time rescheduled   | 11/4/2012 11:30AM-12N |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2012-11-03            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

#### Digital Preemption Programs #2

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Food for Thought       |
| List date and time rescheduled   | 11/25/2012 11:30AM-12N |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2012-11-24             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

#### Digital Preemption Programs #3

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Food for Thought       |
| List date and time rescheduled   | 10/14/2012 11:30AM-12N |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2012-10-13             |
| Episode #  |                        |

|                       |        |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #4

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Food for Thought       |
| List date and time rescheduled   | 10/21/2012 11:30AM-12N |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2012-10-20             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

Digital Preemption Programs #5

| Questions  | Response             |
|--|----------------------|
| Title of Program   | Food for Thought     |
| List date and time rescheduled   | 11/11/12 11:30AM-12N |
| Is the rescheduled date the second home?   | Yes                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   | 2012-11-10           |
| Episode #  |                      |
| Reason for Preemption  | Sports               |

| Digital Core Program (8 of 17)                     | Response                |
|--|-------------------------|
| Program Title                                      | Green Screen Adventures |
| Origination  | Network                 |
| Days/Times Program Regularly Scheduled             | Saturdays/7-8AM CT      |
| Total times aired at regularly scheduled time      | 26                      |
| Total times aired                                  |                         |
| Number of Preemptions                              | 0                       |
| Number of Preemptions for other than Breaking News |                         |
| Number of Preemptions Rescheduled                  |                         |
| Length of Program                                  | 30 mins                 |
| Age of Target Child Audience                       | 7 years to 13 years     |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 17)      Response   |  |
|--|--|
| Program Title  | Children Talk  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/8-8:30AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 9 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A series where children talk about what they know and learn about what they don't. The show provides young viewers with an educational experience by visiting a variety of locations with historic or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (10 of 17)      Response |                       |
|---|-----------------------|
| Program Title                                 | Workforce             |
| Origination                                   | Network               |
| Days/Times Program Regularly Scheduled        | Saturdays 8:30-9AM CT |
| Total times aired at regularly scheduled time | 13                    |
| Total times aired                             |                       |
| Number of Preemptions                         | 0                     |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs from zookeeper to plastic surgeon. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (11 of 17)  | Response   |
|--|--|
| Program Title  | Travel Thru History  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/9-9:30AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the US from Las Vegas to Key West. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (12 of 17)        | Response            |
|--|---------------------|
| Program Title                          | Safari              |
| Origination                            | Network             |
| Days/Times Program Regularly Scheduled | Saturdays/9:30-10AM |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation. Safari offers a dynamic television for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program<br/>(13 of 17)</b>         | <b>Response</b>                     |
|--|-------------------------------------|
| Program Title                                      | Green Screen Adventures             |
| Origination  | Network                             |
| Days/Times Program Regularly Scheduled             | Sundays/7-8AM CT (through 11/25/12) |
| Total times aired at regularly scheduled time      | 16                                  |
| Total times aired                                  |                                     |
| Number of Preemptions                              | 0                                   |
| Number of Preemptions for other than Breaking News |                                     |
| Number of Preemptions Rescheduled                  |                                     |
| Length of Program                                  | 30 mins                             |
| Age of Target Child Audience                       | 7 years to 13 years                 |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion. Multicast |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (14 of 17)  |  | Response  |
|--|--|---|
| Program Title  |  | Cookin' with Cutty  |
| Origination  |  | Network   |
| Days/Times Program Regularly Scheduled   |  | Sundays/8-8:30AM CT (through 11/25/12)  |
| Total times aired at regularly scheduled time  |  | 8   |
| Total times aired  |  |   |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  |   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 9 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Cookin' with Cutty promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely, and the kids focus on the benefits of eating well, exercising, and being tobacco free. Our mission is to encourage good health, nutrition and fitness habits to children around the world. The program informs and educates children, parents and families through the easiest learning method on earth -- FUN! Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             |  | Yes   |

| Digital Core Program (15 of 17) |  | Response              |
|---------------------------------|--|-----------------------|
| Program Title                   |  | Kids Cooking for Kids |



|  |   |
|--|---|
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays/8:30-9AM CT (through 11/25/12)  |
| Total times aired at regularly scheduled time  | 8   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (16 of 17)  | Response   |
|--|--|
| Program Title  | M@d About  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sundays/9-9:30AM CT (through 11/25/12)   |
| Total times aired at regularly scheduled time  | 8  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | M@d About conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode explores significant topics within a subject area. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (17 of 17)  | Response  |
|--|---|
| Program Title  | Edgemont  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays/9:30-10AM CT (through 11/25/12)   |
| Total times aired at regularly scheduled time  | 8   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship, and romantic relationships to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices, and to gain positive tools that they can use to resolve issues and conflicts in a constructive way. Multicast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response         |
|---|------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes              |
| Name of children's programming liaison  | Linda Hood       |
| Address   | 2665 Douglas St. |
| City  | Omaha            |
| State   | NE               |
| Zip   | 68131            |
| Telephone Number  | 402-345-7777     |
| Email Address   | lhood@hearst.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                  |

Other Matters (12)

| Other Matters (1 of 12)  | Response  |
|--|---|
| Program Title  | Teen Kids News  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays/8:30-9AM CT   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest and opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. Main Digital Channel. |

| Other Matters (2 of 12)  | Response   |
|--|--|
| Program Title  | Jack Hanna's Wild Countdown  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays/9-9:30AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series engages viewers 13-16, as well as the whole family as Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories (e.g., fastest animals in Africa, tallest insects, biggest eaters, smartest birds). As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages an opportunity to be entertained as well as learn more about the fascinating animal kingdom. Main Digital Channel. |

| Other Matters (3 of 12)                       | Response                         |
|---|----------------------------------|
| Program Title                                 | Ocean Mysteries with Jack Corwin |
| Origination                                   | Syndicated                       |
| Days/Times Program Regularly Scheduled        | Saturdays/9:30-10AM CT           |
| Total times aired at regularly scheduled time | 13                               |
| Length of Program                             | 30 mins                          |

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| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A fresh approach to the quest of aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Ocean Mysteries shows how animals share the same behaviors, challenges, and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about the life teeming in our oceans. Main Digital Channel. |

| Other Matters (4 of 12)  | Response   |
|--|--|
| Program Title  | Born to Explore  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays/10-10:30AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Main Digital Channel. |

| Other Matters (5 of 12)  | Response   |
|--|--|
| Program Title  | Sea Rescue   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays/10:30-11AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue features the rescue, rehabilitation, and - in many instances - release back into the wild of ocean wildlife. It offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Main Digital Channel. |

| Other Matters (6 of 12) | Response     |
|-------------------------|--------------|
| Program Title           | Recipe Rehab |

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|---|---|
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays/11-11:30AM CT   |
| Total times aired at<br>regularly scheduled<br>time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This program was developed and produced to educate and inform viewers ages 13-16 years. It is chef against chef in a recipe makeover challenge. Viewers will submit their favorite decadent, high-calorie, classic family recipes, and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury. Main Digital Channel. |

| Other Matters (7 of 12)  | Response   |
|--|--|
| Program Title  | Food For Thought   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays/11:30AM-12N CT   |
| Total times aired at<br>regularly scheduled<br>time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Each week the show educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. No matter how exotic or local the location, Claire Thomas, our host, is in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Main Digital Channel. |

| Other Matters (8 of 12)                          | Response                |
|--|-------------------------|
| Program Title                                    | Green Screen Adventures |
| Origination                                      | Network                 |
| Days/Times Program<br>Regularly Scheduled        | Saturdays/7-8AM CT      |
| Total times aired at<br>regularly scheduled time | 26                      |
| Length of Program                                | 30 mins                 |
| Age of Target Child<br>Audience from             | 7 years to 13 years     |



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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship and Compassion. Multicast. |
|--|---|

| Other Matters (9 of 12)  | Response   |
|--|--|
| Program Title  | Children Talk  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/8-8:30AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 9 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A series where children talk about what they know and learn about what they don't. The show provides young viewers with an educational experience by visiting a variety of locations with historic or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Multicast. |

| Other Matters (10 of 12)   | Response   |
|--|--|
| Program Title  | Workforce  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/8:30-9AM CT  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs from zookeeper to plastic surgeon. Multicast. |

| Other Matters (11 of 12)                      | Response              |
|---|-----------------------|
| Program Title                                 | Travel Thru History   |
| Origination                                   | Network               |
| Days/Times Program Regularly Scheduled        | Saturdays/9-9:30AM CT |
| Total times aired at regularly scheduled time | 13                    |
| Length of Program                             | 30 mins               |
| Age of Target Child Audience from             | 13 years to 16 years  |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the US from Las Vegas to Key West. Multicast. |
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| Other Matters (12 of 12)   | Response   |
|--|--|
| Program Title  | Safari   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/9:30-10AM CT   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation. Safari offers a dynamic television for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. Multicast. |

Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>KETV<br/>Hearst<br/>Television<br/>Inc.</b></p> |

**Attachments**

No Attachments.