

# Children's Television Programming Report

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 CPR-152175
 Submit Date:
 04/04/2014
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 WLFL
 Facility ID:
 73205
 City:

 RALEIGH
 State:
 NC

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
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 04/04/2014
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 Status:
 Status:
 Status

## **Report reflects information for : First Quarter of 2014**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Type, and Contact Information |         |       |       |                |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question   | Response         |          |
|---------------------------|--|--|------------------|----------|
| Television<br>Information | Station Type   | Station Type     Station Type     Network A  |                  | า        |
|                           |  | Affiliated network CW  |                  |          |
|                           |  | Nielsen DMA  | Raleigh-Durham   |          |
|                           |  | Web Home Page Address  | www.raleighcw.co | om       |
|                           |  |  |                  |          |
| Digital Core              | Question   |  |                  | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |  |                  | 4.0      |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |  |                  | 168.0    |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |  |                  | 3.0      |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |  |                  | Yes      |
|                           | programming guideline (applie  | t at least 50% of the Core Programming counted toward meeting<br>ed to free video programming aired on other than the main Yes N<br>gram episodes that had already aired within the previous seven d | o program        | Yes      |

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(11)

| Digital Core<br>Program (1 of 11)   | Response   |
|---|--|
| Program Title   | Pets.TV  |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 10am-10:30am   |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets<br>all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets<br>from everyday to the unique are showcased with educational information that shares how they<br>evolved to become pets and their geographic origins. The program and its expert guests instill a<br>grounded balance of priorities, commitment and perseverance children can apply to their own lives.<br>This program aired on the main digital stream. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core Program<br>(2 of 11)             | Response               |
|---|------------------------|
| Program Title                                 | On The Spot            |
| Origination                                   | Syndicated             |
| Days/Times Program<br>Regularly Scheduled     | Saturdays 10:30am-11am |
| Total times aired at regularly scheduled time | 13                     |
| Total times aired                             |                        |

| Number of Preemptions  | 0  |
|--|--|
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the stree<br>about local and national curriculum focusing on questions about any of the following topics;<br>geography, history, art, science, mathematics, culture, language, music and sports. The answer<br>to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a<br>deeper understanding of the topic. This program aired on the main digital stream. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the<br>symbol E/I?                                    | Yes  |

| Digital Core Program<br>(3 of 11)   | Response   |
|---|--|
| Program Title   | Real Life 101  |
| Origination   | Syndicated   |
| Days/Times Program<br>Regularly Scheduled   | Sundays 11am-11:30am   |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions<br>for other than Breaking<br>News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and how<br>it meets the definition of<br>Core Programming. | This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The career and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program aired on the main digital stream. |

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

| Digital Core  |   |
|---|---|
| Program (4 of<br>11)  | Response  |
| Program Title   | Teen Kids News  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sundays 11:30am-12pm  |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13  |
| Total times<br>aired  |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition<br>of Core<br>Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the main digital stream. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| Digital Core<br>Program (5 of<br>11)   | Response   |
|--|--|
| Program Title  | The Young Icons  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 12pm-12:30pm   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program showcases world-class athletes, accomplished artists, scholars, philanthropists and<br>entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year<br>old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who<br>sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta<br>who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all<br>across America. These stories are meant to inspire young people to be selfless and to take part in the<br>larger community around them in some meaningful way and to show them that there are many ways to<br>accomplish things. This program aired on the main digital stream. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

Digital Core Program (6 of 11) Response

| Program Title  | Eco Company   |
|--|---|
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 12:30pm-1pm   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program is hosted by teens and used peer reporting to profile individuals and organizations committee<br>to environmental issues, including reports on the latest recycling and nature conservation efforts, advances<br>in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more<br>eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to<br>environmental issues) and video footage uploaded by teen viewers to the program's website. By using this<br>information from a youthful point of view, it enthusiastically encourages young adults to become more<br>proactive about environmentalism and stresses the positive impact that young people's efforts, no matter<br>how small they may seem, can have on the larger world around them. This program aired on the main<br>digital stream. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (7 of 11) | Response                             |
|-----------------------------------|--------------------------------------|
| Program Title                     | Animal Exploration with Jarod Miller |
| Origination                       | Syndicated                           |

| Days/Times<br>Program Regularly<br>Scheduled  | Sundays 1pm-1:30pm  |
|---|---|
| Total times aired at<br>regularly scheduled<br>time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, eac episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program aired on the main digital stream. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program<br>(8 of 11)                        | Response           |
|--|--------------------|
| Program Title  | Career Day         |
| Origination  | Syndicated         |
| Days/Times Program<br>Regularly Scheduled                | Sundays 1:30pm-2pm |
| Total times aired at<br>regularly scheduled<br>time      | 13                 |
| Total times aired  |                    |
| Number of Preemptions                                    | 0                  |
| Number of<br>Preemptions for other<br>than Breaking News |                    |

| Number of<br>Preemptions<br>Rescheduled  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What de I want to be when I grow up?". This program aired on the main digital stream. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the symbol<br>E/I?                                    | Yes  |

| Digital Core<br>Program (9 of<br>11)                        | Response  |
|---|---|
| Program Title   | Ariel & Zooey, Eli Too  |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturdays 7am, 7:30am, 8am(1/4/14), 9am(1/11/14-3/29/14), 9:30am(1/11/14-3/29/14) |
| Total times<br>aired at<br>regularly<br>scheduled time      | 51  |
| Total times<br>aired  |   |
| Number of<br>Preemptions                                    | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News |   |
| Number of<br>Preemptions<br>Rescheduled                     |   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience                             | 13 years to 16 years  |

| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on the secondary digital stream WLFL channel 22.2. |
|---|--|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes  |

| Digital Core<br>Program (10 of 11)  | Response   |
|---|--|
| Program Title   | Steal The Show   |
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 8am(1/11/14-3/29/14), 8:30am(1/4/14-3/29/14)   |
| Total times aired<br>at regularly<br>scheduled time   | 27   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | This music reality television show follows Ariel, Zoey & Eli (AZE) as they work with Jim Peterik in the recording studio to create a new album. Viewers are taken behind the scenes to learn the recording process and the collaboration behind creating a song. During the show, Jim introduces AZE to a variety of music genres. AZE also seeks advice from other famous musicians, entertainers, and advocates about songwriting. The song topics AZE cover include coping with the loss of a friend to how to stop bullying. This program aired on the secondary digital stream WLFL channel 22.2. |

| Digital Core<br>Program (11 of 11)  | Response  |
|---|---|
| Program Title   | 3 Wide Life   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 4pm-4:30pm(3/15/14-3/29/14)   |
| Total times aired<br>at regularly<br>scheduled time   | 3   |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program aired on the main digital stream. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

#### Non-Core Educational and Informational Programming (2)

| Non-Core Educational<br>and Informational<br>Programming (1 of 2)   | Response   |
|---|--|
| Program Title   | The Adventures of Chuck and Friends  |
| Origination   | Network  |
| Days/Times Program<br>Regularly Scheduled:  | Saturdays 5am-5:30am(1/4/14-2/8/14)  |
| Total times aired at<br>regularly scheduled<br>time:  | 6  |
| Number of<br>Preemptions  | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 4 years to 7 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming.  | The stories and characters in this program spark the viewers imagination and encourage them to think of fun ways to turn their daydreams into action-packed adventures and games with their friends. The program also shows the viewer ways to be a good friend to his/her peers by approaching social situations with self-confidence and a willingness to try new things. Also explored by Chuck and Friends is problem solving strategies such as teamwork, thinking creatively, taking responsibility for one's actions, perseverance and asking for help when you need it. The viewer also will learn that making mistakes is a natural part of problem-solving and everyone has strengths and weaknesses. This program aired on the main digital stream. |
| Does the program<br>have educating and<br>informing children<br>ages 16 and under as<br>a significant purpose?  | Yes  |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the<br>symbol E/I?   | Yes  |
| Does the Licensee<br>provide information<br>regarding the program,<br>including an indication<br>of the target child<br>audience, to<br>publishers of program<br>guides consistent with<br>47 C.F.R. Section<br>73.673? | Yes  |

| Questions                                 | Response      |
|---|---------------|
|   |               |
| Non-Core Educational<br>and Informational |               |
| Programming (2 of 2)                      | Response      |
| Program Title                             | Rescue Heroes |
| Origination                               | Network       |

| Days/Times Program<br>Regularly Scheduled:  | Saturdays 5am(2/15/14-3/29/14), 5:30am(1/4/14-3/29/14)   |
|---|--|
| Total times aired at regularly scheduled time:  | 20   |
| Number of Preemptions   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 6 years to 11 years  |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of<br>Core Programming.  | Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program aired on the main digital stream. |
| Does the program have<br>educating and informing<br>children ages 16 and<br>under as a significant<br>purpose?  | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?  | Yes  |
| Does the Licensee provide<br>information regarding the<br>program, including an<br>indication of the target<br>child audience, to<br>publishers of program<br>guides consistent with 47<br>C.F.R. Section 73.673? | Yes  |

#### Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

| Liaison Contact | Question   | Response  |
|-----------------|--|---|
|                 | Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes   |
|                 | Name of children's programming liaison   | Scott Bradsher  |
|                 | Address  | 3012 Highwoods Blvd., Suite 101   |
|                 | City   | Raleigh   |
|                 | State  | NC  |
|                 | Zip  | 27604   |
|                 | Telephone Number   | 919-872-9535  |
|                 | Email Address  | sbradsher@sbgtv.com   |
|                 | Include any other comments or information you want the Commission to<br>consider in evaluating your compliance with the Children's Television<br>Act (or use this space for supplemental explanations). This may include<br>information on any other noncore educational and informational<br>programming that you aired this quarter or plan to air during the next<br>quarter, or any existing or proposed non-broadcast efforts that will<br>enhance the educational and informational value of such programming<br>to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WLFL aired approximately 3 hours of Public<br>Service announcements geared towards children<br>in the 1st quarter. Examples: crime prevention,<br>Health, Fitness, preventing forest fire, Earth<br>Share, reading,teaching kids good behavior, and<br>education. WLFL-TV also conducted several<br>group tours of the station throughout the 1st<br>quarter to youth groups, cub scouts, and school<br>groups. |

#### Other Matters (11)

informational

of Core

objective of the

Programming.

| Other Matters (1 of<br>11)                          | Response  |
|---|---|
| Program Title                                       | Pets.TV   |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled        | Saturdays 10am-10:30am  |
| Total times aired at<br>regularly scheduled<br>time | 13  |
| Length of Program                                   | 30 mins   |
| Age of Target Child<br>Audience from                | 13 years to 16 years  |
| Describe the  | This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets |

νhr all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets educational and from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a program and how it grounded balance of priorities, commitment and perseverance children can apply to their own lives. meets the definition This program will air on the main digital stream.

| Other Matters (2 of 11)  | Response  |
|--|---|
| Program Title  | On The Spot   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 10:30am-11am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street<br>about local and national curriculum focusing on questions about any of the following topics;<br>geography, history, art, science, mathematics, culture, language, music and sports. The answers<br>to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a<br>deeper understanding of the topic. This program will air on the main digital stream. |

| Other Matters (3 of 11)                       | Response             |
|---|----------------------|
| Program Title                                 | Real Life 101        |
| Origination                                   | Syndicated           |
| Days/Times Program<br>Regularly Scheduled     | Sundays 11am-11:30am |
| Total times aired at regularly scheduled time | 13                   |

| Length of Program   | 30 mins  |
|---|--|
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and how<br>it meets the definition of<br>Core Programming. | This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. This program will air on the main digital stream. |

| Other Matters<br>(4 of 11)  | Response   |
|---|--|
| Program Title   | Teen Kids News   |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sundays 11:30am-12pm   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the main digital stream. |

| (5 of 11)     | Response             |
|---------------|----------------------|
| Program Title | The Young Icons      |
| Origination   | Syndicated           |
| Days/Times    | Sundays 12pm-12:30pm |
| Program       |                      |
| Regularly     |                      |
| Scheduled     |                      |
| Total times   | 13                   |
| aired at      |                      |
| regularly     |                      |
| scheduled     |                      |
| time          |                      |
| Length of     | 30 mins              |
| Program       |                      |

### Age of Target 13 years to 16 years Child

Audience from

Describe the This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year educational old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who and sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta informational who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all objective of across America. These stories are meant to inspire young people to be selfless and to take part in the the program larger community around them in some meaningful way and to show them that there are many ways to and how it accomplish things. This program will air on the main digital stream. meets the definition of

Core Programming.

| Other<br>Matters (6 of<br>11)  | Response   |
|--|--|
| Program Title  | Eco Company  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 12:30pm-1pm  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the main digital stream. |

| Other Matters (7 of 11)                      | Response                             |
|--|--------------------------------------|
| Program Title                                | Animal Exploration with Jarod Miller |
| Origination                                  | Syndicated                           |
| Days/Times<br>Program Regularly<br>Scheduled | Sundays 1pm-1:30pm                   |

| Total times aired at<br>regularly scheduled<br>time   | 13  |
|---|---|
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program will air on the main digital stream. |

| Other Matters (8 of 11)  | Response   |
|--|--|
| Program Title  | Career Day   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Sundays 1:30pm-2pm   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What o I want to be when I grow up?". This program will air on the main digital stream. |

| Other Matters<br>(9 of 11) | Response                   |
|----------------------------|----------------------------|
| Program Title              | Ariel & Zooey, Eli Too     |
| Origination                | Syndicated                 |
| Days/Times                 | Saturdays 7am, 7:30am, 8am |
| Program                    |                            |
| Regularly                  |                            |
| Scheduled                  |                            |
| Total times                | 39                         |
| aired at                   |                            |
| regularly                  |                            |
| scheduled time             |                            |
| Length of                  | 30 mins                    |
| Program                    |                            |
| Age of Target              | 13 years to 16 years       |
| Child Audience             |                            |
| from                       |                            |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on the secondary digital stream WLFL channel 22.2.

| Other Matters (10<br>of 11)   | Response  |
|---|---|
| Program Title   | Steal The Show  |
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays, 8:30am, 9am, 9:30am  |
| Total times aired<br>at regularly<br>scheduled time   | 39  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | This music reality television show follows Ariel, Zoey & Eli (AZE) as they work with Jim Peterik in the recording studio to create a new album. Viewers are taken behind the scenes to learn the recording process and the collaboration behind creating a song. During the show, Jim introduces AZE to a variety of music genres. AZE also seeks advice from other famous musicians, entertainers, and advocates about songwriting. The song topics AZE cover include coping with the loss of a friend to how to stop bullying. This program will air on the secondary digital stream WLFL channel 22.2. |

| Other Matters (11 of 11)                            | Response             |
|---|----------------------|
| Program Title                                       | 3 Wide Life          |
| Origination   | Syndicated           |
| Days/Times<br>Program Regularly<br>Scheduled        | Saturdays 4pm-4:30pm |
| Total times aired<br>at regularly<br>scheduled time | 13                   |
| Length of Program                                   | 30 mins              |
| Age of Target<br>Child Audience<br>from             | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program will air on the main digital stream.

| Certification | Question   | Response                  |
|---------------|--|---------------------------|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |                           |
|               | I certify that this application includes all required and relevant attachments.  |                           |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | WLFL<br>Licensee,<br>LLC. |

Attachments No Attachments.