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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0025402504** | File Number: **CPR-124376** | Submit Date: **10/07/2011** | Call Sign: **WVLA-TV** | Facility ID: **70021**
City: **BATON ROUGE** | State: **LA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/07/2011** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Baton Rouge
	Web Home Page Address	www.nbc33tv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9-9:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or ore of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friednship. The show also imparts information on the mechanics of racinglike directionality and the concepts of distance and time. The social-emotional messages are embedded through the series using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	7/02 at 2:30-3 p.m.
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 11)	**Response**
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30-10 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school-aged yoka-shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friend, Connie, a cowry, shell mollusk and Herman, a bully, face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual leader in Shell Land, who teaches and give them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to sea life habitat of Shell Land and environmental conservation.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	7/02/11 at 3-3:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 11)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10-10:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenius Mr. Fizzle, an elementary school teacher and interpid explorer who piles her students into her Magic School bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside the weather system. The bus transforms to suit the environment and the kids freely explore and share their learing with each other and with Ms Fizzle, who nudges her students to make connections: and answer their own questions with research. The class pet, Lizzie, a large lizzard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus
List date and time rescheduled	7/02/11 at 3:30-4 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 11)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30-11 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Babar is a young elephant who returns to the jungle where he builds the city of his family experience where they experience many challenges as they journey through life and they learn to rise above them through strength and optimism. Each episode of the show communicates socio-emotional messags that draw upon the bond of family and combine traditional values with a modern lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	7/03/2011 at 3:30-4 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 11)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11-11:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an enchanting series about a little girl's uniqur life that is sure to keep you in stiches and warm your heart. Willa's Wild Life follows the advntures of Willa, an unforgettable little girl, who, like a young Lucy in " I Love Lucy". finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But, thanks to her loving and patient father and her entire family of personality-rich zoo animals, Willa manages to overcome her obstacles, learn a little something and have a great time along the way!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	7/03/2011 at 4-4:30 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 11)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:30 a.m. to 12 p.m.

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book Pearlie the Park Fairy by Wendy Marmer. Pearlie is an optimistic , light-hearted fairy who sees the good in everybody but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgement and learninghow to avoid getting into trouble. Since Pearlie wsa appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	7/03/2011 at 4:30-5 p.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	

Reason for Preemption	Sports

Digital Core Program (7 of 11)	**Response**
Program Title	Green Screen Adventures (multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9-9:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures features stories and drawings bt students in secondn grade using sketch, comedy, theatre, game shows, puppetry and more. Since their debut in 2007, they have featured stories written by almost 1,000 elementary school kids. Do you want to get involved? Write, submit, watch smart stuff for kids by kids. Kid's stories come to life in story theatre. Kids report on science, history, or literature become lively braine games. Kid's persuasive writing, debates, and essays are featured on Pupil's court. Kid's recipes, nutrition informaiton or stories about family dinners are told by food folk puppets, kid's poems journal stories or short stories become breaking news on Newsflash. Kid's drawings or story illustrations appear in the art gallery "simpky Beyond Words". Kids poems or stories become lyrics to a song or adapted into interpretive dance in a segment called Rhythm and writing. Kid's mysteries unravel on Detective mystery. Kid's journal entries become part of the adventure on Journal Journey. And kids can learn out of the box improv games. Kids submit their writings and drawings to Green Screen Adventures. Educational goals: to encourage children to be enthusiastic about writing and reading, to help students build a foundation for writing, critical thinking and problem solving, to promote character development as the cast demonstrates cooperation adn mutual respect.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Busytown Mysteries (Multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown ans so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plusa Pig Will and Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scout Busytown for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	The Busy World of Richard Scarry (Multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10-10:30 a.m. & 10:30-11 a.m.
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animateed series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lawly worm make their way through the day, always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	**Response**
Program Title	Cake (Multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11-11:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zake, super creative teen, hosts a cable access show, " Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. the show is produced out of Cake's garage and co-hosted by three girls who show their audience how to take ordinary, everyday items (T-shirts, CD cases, plush toys) and mae them extraordinary using a little imagination and a glue gun!.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Dance Revolution
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:30 a.m.-12 p.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate moves into their existing choreography and create "revolutionary" new routines. Hosted by DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution House Band, the Slumber Party Girl find out who takes home the Grand Prize of a $20,000 scholoraship!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen Mire
Address	10000 Perkins Road
City	Baton Rouge
State	LA
Zip	70810
Telephone Number	225-768-9148
Email Address	karen.mire@fox44.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C. F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. The station did not broadcast an analog signal during this quarter. The licensee's response to Question 7(b) therefore assumes that the station's current main program stream serves as the equivalent to the station's former analog channel.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Green Screen Adventures (Multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9-9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures features stories and drawings by students in second grade using sketch, comedy, theatre, game shows, puppetry and more. Since their debut in 2007, they have featured stories written by almost 1,000 elementary school kids. Do you want to get involved? Write, submit, watch smart stuff for kids by kids. Kid's stories come to life in story theatre. Kids report on science, history, or literature become lively braine games. Kid's persuasive writing, debates, and essays are featured on Pupil's court. Kid's recipes, nutrition informaiton or stories about family dinners are told by food folk puppets, kid's poems journal stories or short stories become breaking news on Newsflash. Kid's drawings or story illustrations appear in the art gallery "simpky Beyond Words". Kids poems or stories become lyrics to a song or adapted into interpretive dance in a segment called Rhythm and writing. Kid's mysteries unravel on Detective mystery. Kid's journal entries become part of the adventure on Journal Journey. And kids can learn out of the box improv games. Kids submit their writings and drawings to Green Screen Adventures. Educational goals: to encourage children to be enthusiastic about writing and reading, to help students build a foundation for writing, critical thinking and problem solving, to promote character development as the cast demonstrates cooperation adn mutual respect.

Other Matters (2 of 12)	Response
Program Title	Busytown Mysteries (Multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown ans so are Huckle Cat, Lowly worm, Sally Cat, Hilda Hippo plusa Pig Will and Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scout Busytown for the answer to the episode's mystery.

Other Matters (3 of 12)	Response

Program Title	Busy World of Richard Scarry (Multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10-10:30 a.m. & Saturdays 10:30-11 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animateed series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lawly worm make their way through the day, always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (4 of 12)	**Response**
Program Title	Dino Squad (multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11-11:30 a.m.& 11:30-12 p.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zake, super creative teen, hosts a cable access show, " Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. the hsow is produced out of Cake's garage and co-hosted by three girls who show their audience how to take ordinary, everyday items (T-shirts, CD cases, plush toys) and mae them extraordinary using a little imagination and a glue gun!.

Other Matters (5 of 12)	**Response**
Program Title	Doodlebops (Multicast)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9-9:30 and 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS star Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band. Join them and their neighbor Mazz and bus driver Bob as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their tour bus. Each episode explores social issues, such as the importance of persistence and the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs.

Other Matters (6 of 12)	**Response**
Program Title	Liberty's Kids (multi-cast)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, Tuesdays and Thurs. at 8:30-9 a.m. & 9:30-10 a.m.
Total times aired at regularly scheduled time	75
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Liberty's Kids was a truly "revolutionary" children's animated series by DIC. For as long as it ran on PBS, Liberty's Kids entertained seven- to twelve-year-olds while introducing them to the exciting stories and people behind the birth of a nation. The program unfurled its... More historical vignettes through the eyes of two teenage apprentices, Sarah Phillips and James Hiller, who worked in Benjamin Franklin's print shop and discovered first-hand the great adventures of the American Revolution. Benjamin Franklin's wise words and strong principled actions gave guidance to our young heroes, whether he is with them in Philadelphia or writing from across the ocean in France.

Other Matters (7 of 12)	**Response**
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9-9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or ore of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friednship. The show also imparts information on the mechanics of racinglike directionality and the concepts of distance and time. The social-emotional messages are embedded through the series using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Other Matters (8 of 12)	**Response**
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30-10 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school-aged yoka-shell mollusk who lives with the adoptive family, the Clams, in an undersea community Shell Land, which is populated by all sorts of sea species. Shelldon and his best friend, Connie, a cowry, shell mollusk and Herman, a bully, face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic and help others, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual leader in Shell Land, who teaches and give them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to sea life habitat of Shell Land and environmental conservation.

Other Matters (9 of 12)	**Response**
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10-10:30 a.m.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenius Mr. Fizzle, an elementary school teacher and interpid explorer who piles her students into her Magic School bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside the weather system. The bus transforms to suit the environment and the kids freely explore and share their learing with each other and with Ms Fizzle, who nudges her students to make connections: and answer their own questions with research. The class pet, Lizzie, a large lizzard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (10 of 12)	**Response**
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30-11 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Babar is a young elephant who returns to the jungle where he builds the city of his family experience where they experience many challenges as they journey through life and they learn to rise above them through strength and optimism. Each episode of the show communicates socio-emotional messags that draw upon the bond of family and combine traditional values with a modern lifestyle.

Other Matters (11 of 12)	**Response**
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11-11:30 a.m.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an enchanting series about a little girl's uniqur life that is sure to keep you in stiches and warm your heart. Willa's Wild Life follows the advntures of Willa, an unforgettable little girl, who, like a young Lucy in " I Love Lucy". finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But, thanks to her loving and patient father and her entire family of personality-rich zoo animals, Willa manages to overcome her obstacles, learn a little something and have a great time along the way!

Other Matters (12 of 12)	**Response**
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30 a.m. - 12 p.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book Pearlie the Park Fairy by Wendy Marmer. Pearlie is an optimistic , light-hearted fairy who sees the good in everybody but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgement and learninghow to avoid getting into trouble. Since Pearlie wsa appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Knight Broadcasting of Baton Rouge License Corp.**

Attachments

No Attachments.