



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001589498** | File Number: **CPR-168236** | Submit Date: **04/10/2015** | Call Sign: **KVMY** | Facility ID: **69677** | City:  
**LAS VEGAS** | State: **NV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/10/2015** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Antenna TV
	Nielsen DMA	Las Vegas
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:00am, 7:30am, 9:30am on 21.1
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS: Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	The Coolest Place on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00am on 21.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE COOLEST PLACES ON EARTH: This series takes viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw-dropping works of nature. The history and cultures of these locations are explored to help viewers gain a better understanding of the diverse world in which they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)		Response
Program Title		On the Spot
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 8:30am on 21.1
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		ON THE SPOT is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 8)		Response
Program Title		Family Style with Chef Jeff
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 9:00am on 21.1

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FAMILY STYLE WITH CHEF JEFF teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style also helps young viewers to retain and reflect on important and current health-related information. Some of the other features of the program are nutritional quizzes, health tips and positive reinforcement from Chef Jeff. This program's mission is to help viewers make well-informed choices about their eating habits, nutrition and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:00am & 8:00am on 21.2
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Ariel, Zoey & Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:30am on 21.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL, ZOEY & ELI TOO (AZE2) is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Steal the Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30am on 21.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STEAL THE SHOW: This music reality television show follows Ariel, Zoey & Eli (AZE) as they work with Jim Peterik in the recording studio to create a new album. Viewers are taken behind the scenes to learn the recording process and the collaboration behind creating a song. During the show, Jim introduces AZE to a variety of music genres. AZE also seeks advice from other famous musicians, entertainers, and advocates about songwriting. The song topics AZE cover include coping with the loss of a friend to how to stop bullying.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 8)	Response
Program Title	The New Howdy Doody Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 7:00am & 7:30am on 21.2
Total times aired at regularly scheduled time	26
Total times aired	18
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOWDY DOODY is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderhud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	No
Name of children's programming liaison	Pat St. John Clerke
Address	1790 Vassar St
City	Reno
State	NV
Zip	89502
Telephone Number	775-336-0612
Email Address	pstjohnclerke@interwestcom.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:00am, 7:30am, 9:30am on 21.1
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (2 of 8)	Response
Program Title	The Coolest Place on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00am on 21.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (3 of 8)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30am on 21.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Other Matters (4 of 8)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am on 21.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (5 of 8)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:00am & 8:00am on 21.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas.
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Origination	Network
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Program Title	The New Howdy Doody Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 7:00am & 7:30am on 21.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOWDY DOODY is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderhud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Southern Nevada Communications, LLC</b></p>

**Attachments**

No Attachments.