



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0020358628** | File Number: **CPR-121037** | Submit Date: **07/01/2011** | Call Sign: **WOTM-LP** | Facility ID: **64339** |

City: **Birmingham** | State: **AL**

Service: **Low Power Analog TV** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/01/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Birmingham
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core
Programs(1)

Digital Core Program (1 of 1)	Response
Program Title	Melo-Toons
Origination	Local
Days/Times Program Regularly Scheduled	7am M,W,F
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It features various folk tales, Greco-Roman myths, Biblical stories, in an animated series of cartoons that produced in the 1960's.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Families in Focus
Origination	Local
Days/Times Program Regularly Scheduled:	8:30pm Thursday & 7:30pm Friday
Total times aired at regularly scheduled time:	26
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Families in Focus is an educational program that provides a foundation for understanding, knowledge, reconciliation and restoration as a means to support and strengthen families.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Archie Phillips
Origination	Local
Days/Times Program Regularly Scheduled:	8:30am & 12:30pm Monday, 4pm Wed. , 5pm Friday, 8am Saturday.
Total times aired at regularly scheduled time:	65
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	9 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Archie Phillips is an outdoor show that educates kids and adults on hunting and fishing in the South.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

No

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Tony Plaia
Address	3447 Lorna Lane
City	Birmingham
State	AL
Zip	35216
Telephone Number	205-978-9555
Email Address	ajplaia@hotmail.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	We have been working to improve our children's programming. We have realized that we need to add the E/I symbol and age group for our targeted audience. We are currently looking to add more core programs for children.

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	Melo Toons
Origination	Local
Days/Times Program Regularly Scheduled	7am M,T,W,Th,F,S
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	5 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It features various folk tales, Greco-Roman myths, Biblical stories, in an animated series of cartoons that produced in the 1960's. Brodacast on analog.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WOTM, llc</p>

Attachments

No Attachments.