



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0025536749** | File Number: **CPR-133430** | Submit Date: **09/28/2012** | Call Sign: **WBXT-LP** | Facility ID: **70430** |
City: **TALLAHASSEE** | State: **FL**
Service: **Low Power Analog TV** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
09/28/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Tallahassee-Thomasville GA
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	BintuneTV
Origination	Local
Days/Times Program Regularly Scheduled	Fridays 3:30
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"B InTune TV" will bring the fun and excitement of the popular InTune Monthly Magazine to television in an educational and entertaining half hour format geared for pre-teen and teen audiences. The show features today's hottest musicians as well as young up-and-comers in exclusive performances, interviews, behind-the-scenes photo shoots, recording sessions and much, much more. Meets FCC E/I "Core Programming" Target criteria. This show targets age Group 13-16
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Aqua Kids
Origination	Local
Days/Times Program Regularly Scheduled	Tuesdays 9am
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and Abuse of these incredible natural resources are taking their toll. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of Knowledge-Seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the Oceans of the world. Meets FCC E/I Criteria
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	
	Response
Program Title	Real Life 101
Origination	Local
Days/Times Program Regularly Scheduled	Thursdays 3:30
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concept for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. E/I "Core Programming"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)		Response
Program Title		Cooking with Cutty
Origination		Local
Days/Times Program Regularly Scheduled		Mondays and Saturdays 8am
Total times aired at regularly scheduled time		6
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Cutty mission is to encourage good health, nutrition and fitness habits to children around the world, with the hopes they will carry them into their adulthood. Filmed entirely on location throughout the beautiful Islands of Hawaii, Cooking With Cutty informs and educates children, parents, and families through the easiest learning method on earth
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 8)		Response
Program Title		Kid Guides
Origination		Local
Days/Times Program Regularly Scheduled		Wednesdays 9am
Total times aired at regularly scheduled time		3
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid Guides is an exciting new show where our two kid hosts travel the country and the world to top zoos, museums, aquariums, and other family destinations to tour the locations like kids can only dream of. Not only do we tour the locations like typical tourists might, we go behind the scenes to experience things not known to the general public. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in. Specific educational segments also enhance the learning opportunities. Our Book Corner discusses books that are relevant to what we saw at the week's location. Explorer's Corner covers a wide variety of educational topics that fascinate children. Our Animal Star segment highlights a particular animal that may be overlooked, but presents a variety of educational experiences. Kid Guides is edutainment at its best.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Gina D's Kids Club
Origination	Local
Days/Times Program Regularly Scheduled	Thursdays 8:30
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D is a fun loving and positive role model who connects with her 3 to 6 year-old aged audience with the same familiarity that children associate with their mothers or teachers. Children are not only educated but are entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre the Artist, TV Ted and Doggy Brown. Each show concludes with Gina writing a letter to her Grandmother to review the educational highlights of the day. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances. E/I "Core Programming" FCC Friendly targeting pre-school children ages 3 to 6 years old.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Whaddyado
Origination	Local
Days/Times Program Regularly Scheduled	Mondays 2:30
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a weekly half hour educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential real world situations that could easily crop up at any time, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Exploring with Richard WeissSteve C

Origination	Local
Days/Times Program Regularly Scheduled	Wednesdays 3:30
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show follows world explorer Richard Wiese on his extreme expeditions throughout the world. New technology uncovers the hidden secrets of the world, space and beyond as the camera follows Richard Wiese on land, sea, air and even space
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Steve Carney
Address	327 Office Plaza Suite 319
City	Tallahassee
State	FL
Zip	32308
Telephone Number	8506712181
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WBXT-CA went silent under the Commission's authority on April 22, 2011. When operations resume the station will continue to air qualifying children's programming

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>L4 Media, Inc.</p>

Attachments

No Attachments.