



(REFERENCE COPY - Not for submission)  
Minor Modification of a FM Translator Station Construction Permit  
Application

File Number: **0000135146** | Submit Date: **02/02/2021** | Lead Call Sign: **W264DO** | Facility ID: **201392**

FRN: **0025645102**

Service: **FM Translator** | Purpose: **Minor Modification** | Status: **Superseded** | Status Date: **02/22/2021** | Filing Status: **Inactive**

**General Information**

Section	Question	Response
<b>Attachments</b>	Are attachments (other than associated schedules) being filed with this application?	No

**Fees, Waivers, and Exemptions**

Section	Question	Response
<b>Fees</b>	Is the applicant exempt from FCC application Fees?	No
	Indicate reason for fee exemption:	
	Is the applicant exempt from FCC regulatory Fees?	No
<b>Waivers</b>	Does this filing request a waiver of the Commission's rule (s)?	No
	Total number of rule sections involved in this waiver request:	

**Applicant Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
<b>SOUTHERN BROADCAST MEDIA, LLC</b> Doing Business As: SOUTHERN BROADCAST MEDIA, LLC	626 N. TRADE ST. WINSTON-SALEM, NC 27101 United States	+1 (336) 721-4777	winstonsalemgoodguysradio@gmail.com	LLC

**Contact Representatives (2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Robert J Clinton</b> <i>Technical Consultant</i> Cavell, Mertz & Associates, Inc.	7724 Donegan Drive Manassas, VA 20109 United States	+1 (703) 392-9090	BClinton@CavellMertz.com	Technical Representative
<b>Davina Sashkin</b> <i>Partner</i> FLETCHER, HEALD & HILDRETH, PLC	1300 N. 17TH ST 11TH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812-0458	sashkin@fhhlaw.com	Legal Representative

## Legal Certifications

Section	Question	Response
<b>Character Issues</b>	<p>Applicant certifies that neither the applicant nor any party to the application has or had any interest in, or connection with:</p> <p>(a) any broadcast application in any proceeding where character issues were left unresolved or were resolved adversely against the applicant or party to the application; or</p> <p>(b) any pending broadcast application in which character issues have been raised.</p>	Yes
<b>Adverse Findings</b>	Applicant certifies that, with respect to the applicant and any party to the application, no adverse finding has been made, nor has an adverse final action been taken by any court or administrative body in a civil or criminal proceeding brought under the provisions of any laws related to any of the following: any felony; mass media-related antitrust or unfair competition; fraudulent statements to another governmental unit; or discrimination.	Yes
<b>Program Service Certification</b>	Applicant certifies that it is cognizant of and will comply with its obligations as a Commission licensee to present a program service responsive to the issues of public concern facing the station's community of license and service area.	Yes
<b>Local Public Notice</b>	Applicant certifies that it has or will comply with the public notice requirements of 47 C.F.R. Section 73.3580.	
<b>Equal Employment Opportunity (EEO)</b>	If the applicant proposes to employ five or more full-time employees, applicant certifies that it is filing simultaneously with this application a Model EEO Program Report.	N/A
<b>Operational Compliance</b>	<p>Applicant certifies that it is not the licensee or permittee of the commercial primary station being rebroadcast and that neither it nor any parties to the application have any interest in or connection with the commercial primary station being rebroadcast? See 47 C.F.R. Section 74.1232(d).</p> <p>Applicant certifies that the FM translator's (a) 1mV/m coverage contour does not extend beyond the protected contour of the commercial FM primary station to be rebroadcast, or (b) entire 1mV/m coverage contour is contained within the greater of either: (i) the 2 mV/m daytime contour of the commercial AM primary station to be rebroadcast, or (ii) a 25-mile radius centered at the commercial AM primary station's transmitter site.</p>	
<b>Support Compliance</b>	The applicant, if for a commercial FM translator station with a coverage contour extending beyond the protected contour of the commercial primary station being rebroadcast, certifies that it has not received any support, before or after constructing, directly or indirectly, from the licensee /permittee of the primary station or any person with an interest in or connection with the licensee or permittee of the primary station, except for technical assistance as provided for under 47 C.F.R. Section 74.1232(e).	N/A
<b>Rebroadcast Certification</b>	For applicants proposing translator rebroadcasts that are not the licensee of the primary station, the applicant certifies that written authority has been obtained from the licensee of the station whose programs are to be retransmitted.	N/A
<b>Financial</b>	The applicant certifies that sufficient net liquid assets are on hand or that sufficient funds are available from committed sources to construct and operate the requested facilities for three months without revenue.	
<b>Fair Distribution of Service Pursuant to 47 U.S.C. Section 307(b)</b>	Applicant certifies that the proposed station will provide a first rural (reception) service.	

	<p>Applicant certifies that:</p> <p>(a) it is a Tribal Applicant, as defined in 47 C.F.R. Section 73.7000;</p> <p>(b) the facilities proposed in this Application will provide Tribal Coverage, as defined in 47 C.F.R. Section 73.7000, of Tribal Lands occupied by the applicant Tribe(s);</p> <p>(c) the proposed community of license is located on Tribal Lands, as defined in 47 C.F.R. Section 73.7000; and</p> <p>(d) the proposed facility would be the first local Tribal-owned noncommercial educational transmission service at the proposed community of license</p>	
	<p>Applicant certifies that the proposed station will provide a first noncommercial educational aural service to (a) at least 10 percent of the people residing within the station's 60 dBu (1mV/m) service contour and (b) to a minimum of 2,000 people.</p>	
	<p>Applicant certifies that the proposed station will provide a second noncommercial educational aural service, or an aggregated first and second noncommercial educational aural service, to (a) at least 10 percent of the people residing within the station's 60 dBu (1 mV/m) service contour and (b) to a minimum of 2,000 people.</p>	
<b>Auction Authorization</b>	<p>If the application is being submitted to obtain a construction permit for which the applicant was the winning bidder in an auction, then the applicant certifies, pursuant to 47 C.F.R. Section 73.5005(a), that it has attached an exhibit containing the information required by 47 C.F.R. Sections 1.2107(d), 1.2110(i), 1.2112(a) and 1.2112(b), if applicable.</p>	
<b>Tribal Priority – Threshold Qualifications</b>	<p>Is the Applicant applying for an FM allotment set forth in a Public Notice announcing a Tribal Threshold Qualifications window?</p>	
<b>Petition for Rulemaking /Counterproposal to Add New FM Channel to FM Table of Allotments</b>	<p>This application is being submitted concurrently with a Petition for Rulemaking or Counterproposal to Amend the FM Table of Allotments (47 C.F.R. Section 73.202) to add a new FM channel allotment. The petitioner/counter-proponent certifies that, if the FM channel allotment requested is allotted, petitioner/counter- proponent will apply to participate in the auction of the channel allotment requested and specified in this application.</p>	

**Channel and Facility Information**

Section	Question	Response
<b>Proposed Community of License</b>	State	North Carolina
	City	WINSTON-SALEM
	Channel	244
	Frequency	96.7
<b>Facility Type</b>	Facility Type	Commercial

**Antenna Location Data**

Section	Question	Response
<b>Antenna Structure Registration</b>	Do you have an FCC Antenna Structure Registration (ASR) Number?	Yes
	ASR Number	1240542
<b>Coordinates (NAD83)</b>	Latitude	36° 05' 53.4" N+
	Longitude	080° 14' 37.1" W-

	Structure Type	BTWR-Building with TOWER/ANTENNA on top
	Overall Structure Height	142.6 meters
	Support Structure Height	124.3 meters
	Ground Elevation (AMSL)	282.5 meters
<b>Antenna Data</b>	Height of Radiation Center Above Ground Level	Horizontal:139.6 meters Vertical:139.6 meters
	Height of Radiation Center Above Mean Sea Level	Horizontal:422.1 meters Vertical:422.1 meters
	Effective Radiated Power	Horizontal:0.065 kW Vertical: 0.065 kW

## Antenna Technical Data

Section	Question	Response
<b>Antenna Type</b>	Antenna Type	Non-Directional
<b>Primary Station</b>	Call Sign	WTOB
	Facility ID	40996
	Frequency	980
	Channel	0
	Service Code	AM
	City	WINSTON-SALEM
	State	NC
<b>Delivery Method</b>	Delivery Method	Internet
	If Other, Please specify:	
<b>Transmitting Antenna</b>	Manufacturer:	Nicom
	Model	BKG-77

## Directional Antenna Relative Field Value

Degree	Value	Degree	Value	Degree	Value	Degree	Value
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## Additional Azimuths

Degree	Value
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## Technical Certifications

Section	Question	Response
<b>Environmental Effect</b>	Would a Commission grant of Authorization for this location be an action which may have a significant environmental effect? (See 47 C.F.R. Section 1.1306)	No
<b>Proposal Compliance</b>	Does the applicant certify that the proposal is for a fill-in translator or booster?	Yes
	Does the applicant certify that the proposal complies with Sections 74.1204, 74.1205, 74.1232, 74.1234 and 74.1235?	Yes

<b>Interference</b>	Does the applicant certify that the proposed facility complies with the engineering requirements of 47 CFR Section 73.807 (a) through (g), 73.825 and 73.827(a)?	
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## Certification

Section	Question	Response
<b>General Certification Statements</b>	The Applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by authorization or otherwise, and requests an Authorization in accordance with this application (See Section 304 of the Communications Act of 1934, as amended.).	
	The Applicant certifies that neither the Applicant nor any other party to the application is subject to a denial of Federal benefits pursuant to §5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. § 862, because of a conviction for possession or distribution of a controlled substance. This certification does not apply to applications filed in services exempted under §1.2002(c) of the rules, 47 CFR . See §1.2002(b) of the rules, 47 CFR § 1.2002(b), for the definition of "party to the application" as used in this certification § 1.2002(c). The Applicant certifies that all statements made in this application and in the exhibits, attachments, or documents incorporated by reference are material, are part of this application, and are true, complete, correct, and made in good faith.	
<b>Authorized Party to Sign</b>	<b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND /OR FORFEITURE (U.S. Code, Title 47, §503).	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<b>Richard Miller</b> <i>Managing Member</i>  02/02/2021

## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>W264DO - Engineering Statement with Figures.pdf</u>	Applicant	Technical Certifications	Comprehensive Engineering Statement	Done with Virus Scan and/or Conversion