

## Renewal of License

| File Number: 0   | 000097137  | Submit Date: 01/14/2 | 020 Call Sign: K | Facility ID: 71487      | FRN: 0008327124        | State: |
|------------------|------------|----------------------|------------------|-------------------------|------------------------|--------|
| Arkansas         | City: MENA |                      |                  |                         |                        |        |
| Service: FM      | Purpose: F | Renewal of License   | Status: Granted  | Status Date: 05/15/2020 | Expiration Date: 06/01 | /2028  |
| Filing Status: A | ctive      |                      |                  |                         |                        |        |

| General        | Section            | Question   |          | Response |          |
|----------------|--------------------|--|----------|----------|----------|
| Information    | Attachments        | Are attachments (other than associated schedules) being filed with this application? |          | No       |          |
|                |                    |  |          |          |          |
| Fees, Waivers, | Section            | Question   |          |          | Response |
| and Exemptions | Fees               | Is the applicant exempt from FCC application Fees?                                   |          |          | No       |
|                |                    | Indicate reason for fee exemption:   |          |          |          |
|                |                    | Is the applicant exempt from FCC regulatory Fees?                                    |          |          | No       |
|                | Waivers            | Does this filing request a waiver of the Commission's rule(s)?                       |          | ule(s)?  | No       |
|                |                    | Total number of rule sections involved in this waiver request:                       |          | equest:  |          |
|                |                    |  |          |          |          |
|                | Application Type   |  | Fee Code | Fee Ar   | nount    |
|                | Renewal of License |  | MGR      | \$200.0  | 00       |
|                |                    |  | Total    | \$200    | .00      |

## Applicant Name, Type, and Contact Information

## Applicant Information

| Applicant                             | Address   | Phone                 | Email                     | Applicant<br>Type |
|---------------------------------------|---|-----------------------|---------------------------|-------------------|
| PEARSON BROADCASTING OF<br>MENA, INC. | Bruce Hale, VP<br>C/O THE PEARSON<br>COMPANIES<br>9530 MIDLOTHIAN PIKE<br>RICHMOND, VA 23235<br>United States | +1 (804) 276-<br>0300 | brucehale@comcast.<br>net | Corporation       |

| Contact                | Contact Name   | Address   | Phone                 | Email                   | Contact Type            |
|------------------------|--|---|-----------------------|-------------------------|-------------------------|
| Representatives<br>(1) | <b>John C Trent , Esq .</b><br><i>Counsel</i><br>Putbrese Hunsaker & Trent, P.<br>C. | John C. Trent, Esq.<br>200 South Church<br>Street<br>Woodstock, VA 22664<br>United States | +1 (540) 459-<br>7646 | fccman3@shentel.<br>net | Legal<br>Representative |

| Renewal       | Section   | Question  | Response |
|---------------|---|---|----------|
| Certification | Character Issues                                      | Licensee certifies that neither the licensee nor any party to<br>the application has or has had any interest in, or connection<br>with, any broadcast application in any proceeding where<br>character issues were left unresolved, or were resolved<br>adversely against the applicant or any party to the<br>application;   | Yes      |
|               |   | Licensee certifies that neither the licensee nor any party to<br>the application has or has had any interest in, or connection<br>with, any pending broadcast application in which character<br>issues have been raised   | Yes      |
|               | Adverse Findings                                      | Licensee certifies that, with respect to the licensee and each<br>party to the application, no adverse finding has been made,<br>nor has an adverse final action been taken by any court or<br>administrative body in a civil or criminal proceeding brought<br>under the provisions of any laws related to any of the<br>following: any felony; mass media-related antitrust or unfair<br>competition; fraudulent statements to another governmental<br>unit; or discrimination. | Yes      |
|               | FCC Violations during the<br>Preceding License Term   | Licensee certifies that, with respect to the station(s) for<br>which renewal is requested, there have been no violations<br>by the licensee of the Communications Act of 1934, as<br>amended, or the rules or regulations of the Commission<br>during the preceding license term. If "No", the licensee must<br>submit an explanatory exhibit providing complete<br>descriptions of all violations.   | Yes      |
|               | Ownership   | The licensee certifies that, with respect to the station(s) for which renewal is requested, it complied with 47 CFR Section 73.3555.  |          |
|               | Alien Ownership and<br>Control                        | Licensee certifies that it complies with the provisions of<br>Section 310 of the Communications Act of 1934, as<br>amended, relating to interests of aliens and foreign<br>governments.   | Yes      |
|               | Non-Discriminatory<br>Advertising Sales<br>Agreements | Commercial licensee certifies that its advertising sales<br>agreements do not discriminate on the basis of race or<br>ethnicity and that all such agreements held by the licensee<br>contain non-discrimination clauses. Noncommercial<br>licensees should select "not applicable."   | Yes      |

| Section                                    | Question  | Response                       |
|--|---|--------------------------------|
| Biennial Ownership Report                  | Licensee certifies that the station's Biennial Ownership<br>Report (FCC Form 323 or 323-E) has been filed with the<br>Commission, as required by 47 C.F.R. Sections 73.3615<br>and 74.797.                    | Yes                            |
| EEO Program                                | The station's Broadcast EEO Program Report (FCC Form 396), has been filed with the Commission, as required by 47 C.F.R. Section 73.2080(f)(1).  | Yes<br>File Number: 0000097128 |
|  | The station has posted its most recent Broadcast EEO<br>Public File Report on the station's website, as required by 47<br>C.F.R. Section 73.2080(c)(6).   | N/A                            |
| Online Public Inspection<br>File           | Licensee certifies that the documentation required by 47 C.F.<br>R. Section 73.3526 or 73.3527, as applicable, has been<br>uploaded to the station's public inspection file as and when<br>required.          | Yes                            |
| Adherence to Minimum<br>Operating Schedule | Licensee certifies that, during the preceding license term,<br>the station has not been silent (or operating for less than its<br>prescribed minimum operating hours) for any period of more<br>than 30 days. | Yes                            |
| Silent Station                             | Licensee certifies that the station is currently on the air broadcasting programming intended to be received by the public.   | Yes                            |
| Discontinued Operations                    | Licensee certifies that during the preceding license term, the station has not been silent for any consecutive 12-month period.   | Yes                            |
| Environmental Effects                      | Licensee certifies that the specified facility complies with the maximum permissible radio frequency electromagnetic exposure limits for controlled and uncontrolled environments.                            | Yes                            |

AM/FM/LPFM Certification

| Other BroadCast | Section                           | Question   | Response |
|-----------------|-----------------------------------|--|----------|
| Certifications  | Other BroadCast<br>Certifications | Does this application include one or more FM translator<br>station(s) or TV translator station(s) or LPTV station(s), in<br>addition to the station listed at the top of this section? | No       |

You have not selected any Other Broadcast Station.

FM Translator Certifications

| Certification | Section                             | Question  | Response                        |
|---------------|-------------------------------------|---|---------------------------------|
|               | General Certification<br>Statements | The Applicant waives any claim to the use of any particular<br>frequency or of the electromagnetic spectrum as against the<br>regulatory power of the United States because of the<br>previous use of the same, whether by authorization or<br>otherwise, and requests an Authorization in accordance with<br>this application (See Section 304 of the Communications Act<br>of 1934, as amended.).   |                                 |
|               |                                     | The Applicant certifies that neither the Applicant nor any<br>other party to the application is subject to a denial of Federal<br>benefits pursuant to §5301 of the Anti-Drug Abuse Act of<br>1988, 21 U.S.C. §862, because of a conviction for<br>possession or distribution of a controlled substance. This<br>certification does not apply to applications filed in services<br>exempted under §1.2002(c) of the rules, 47 CFR . See §1.<br>2002(b) of the rules, 47 CFR §1.2002(b), for the definition of<br>"party to the application" as used in this certification §1.2002<br>(c). The Applicant certifies that all statements made in this<br>application and in the exhibits, attachments, or documents<br>incorporated by reference are material, are part of this<br>application, and are true, complete, correct, and made in<br>good faith.  |                                 |
|               | Authorized Party to Sign            | <ul> <li>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN<br/>DISMISSAL OF THE APPLICATION AND FORFEITURE<br/>OF ANY FEES PAID</li> <li>Upon grant of this application, the Authorization Holder may<br/>be subject to certain construction or coverage requirements.</li> <li>Failure to meet the construction or coverage requirements<br/>will result in automatic cancellation of the Authorization.</li> <li>Consult appropriate FCC regulations to determine the<br/>construction or coverage requirements that apply to the type<br/>of Authorization requested in this application.</li> <li>WILLFUL FALSE STATEMENTS MADE ON THIS FORM<br/>OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND<br/>/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR<br/>REVOCATION OF ANY STATION AUTHORIZATION (U.S.<br/>Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S.<br/>Code, Title 47, §503).</li> </ul> |                                 |
|               |                                     | I certify that this application includes all required and<br>relevant attachments.  | Yes Bruce W Hale Vice President |
|               |                                     | representative of the above-named applicant for the Authorization(s) specified above.   | Vice President<br>01/14/2020    |

Information not provided.

## Attachments