

(REFERENCE COPY - Not for submission)

# Broadcast Equal Employment Opportunity Program Report

FRN: **0027449123** | File Number: **0000118971** | Submit Date: **07/29/2020** | Call Sign: **WHIG-CD** | Facility ID: **168101** |  
 City: **ROCKY MOUNT** | State: **NC**  
 Service: **Digital Class A** | Purpose: **EEO Report** | Status: **Received** | Status Date: **07/29/2020** | Filing Status: **Active**

## General Information

| Section            | Question                                                                             | Response |
|--------------------|--------------------------------------------------------------------------------------|----------|
| <b>Attachments</b> | Are attachments (other than associated schedules) being filed with this application? | No       |

## Licensee Information

### Licensee Name, Type and Contact Information

| Applicant                                                | Address                                                                                        | Phone             | Email             | Applicant Type |
|----------------------------------------------------------|------------------------------------------------------------------------------------------------|-------------------|-------------------|----------------|
| <b>RSS Media Marketing</b><br>Doing Business As: WHIG-TV | Sandra Smith<br>201 Tyler Drive<br>NCWC Building 201<br>ROCKY MOUNT, NC 27804<br>United States | +1 (704) 446-8857 | sandra@whigtv.com | LLC            |

## Contact Representatives

| Contact Name                                                                   | Address                                                                           | Phone             | Email              | Contact Type             |
|--------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------|--------------------|--------------------------|
| Louis R duTreil , Jr .<br>Technical Consultant<br>duTreil Lundin & Rackley Inc | 5120 Station Way<br>Sarasota, FL 34233<br>United States                           | +1 (941) 329-6004 | bobjr@DLR.com      | Technical Representative |
| Ronald Maines<br>Wood & Maines PC                                              | 3300 Fairfax Dr.<br>Suite 202<br>Arlington, VA 22201<br>United States             | +1 (801) 319-6360 | rdmaines@gmail.com | Legal Representative     |
| Sandra Smith<br>President<br>RSS MEDIA MARKETING, LLC                          | Sandra Smith<br>201 TYLER DRIVE<br>NCWC<br>ROCKY MOUNT, NC 27804<br>United States | +1 (252) 446-8857 | sandra@whigtv.com  | President                |

## Common Stations

| Facility Identifier | Call Sign | City        | State | Time Brokerage Agreement |
|---------------------|-----------|-------------|-------|--------------------------|
| 168101              | WHIG-CD   | ROCKY MOUNT | NC    | No                       |

## Program Report Questions

| Section                          | Question                                                                                                                                                                                                                                                  | Response |
|----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| <b>Discrimination Complaints</b> | Have any pending or resolved complaints been filed during this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)? | No       |
| <b>Full-time Employees</b>       | Does your station employment unit employ fewer than five full-time employees? Consider as "full-time" employees all those permanently working 30 or more hours a week?                                                                                    | Yes      |

Certification

| Question                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Response        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| The undersigned certifies that he or she is (a) the party filing the report, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the report; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the report, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay |                 |
| Certified Date                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 07/29<br>/2020  |
| Certified Title                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | President       |
| Authorized Party Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Sandra<br>Smith |

Attachments

No Attachments.