



(REFERENCE COPY - Not for submission)

# Broadcast Equal Employment Opportunity Program Report

FRN: **0004367397** | File Number: **0000196520** | Submit Date: **08/01/2022** | Call Sign: **KRCB** | Facility ID: **57945** | City: **COTATI** | State: **CA**  
Service: **Full Service Television** | Purpose: **EEO Report** | Status: **Received** | Status Date: **06/14/2022** | Filing Status: **Active**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Licensee Information

Licensee Name, Type and Contact Information

Applicant	Address	Phone	Email	Applicant Type
RURAL CALIFORNIA BROADCASTING CORP. Doing Business As: Northern California Public Media	Darren LaShelle 5850 Labath Ave Rohnert Park, CA 94928 United States	+1 (707) 584-2000	Darren_LaShelle@norcalpublicmedia.org	PNE

Contact Representatives

Contact Name	Address	Phone	Email	Contact Type
Darren La Shelle President and CEO Rural California Broadcasting Corporation	Darren La Shelle PO Box 94928 Rohnert Park, CA 94928 United States	+1 (707) 584-2000	Darren_LaShelle@norcalpublicmedia.org	Legal Representative
Derek Teslik Gray Miller Persh, LLP	Derek Teslik 2233 Wisconsin Ave NW Ste 226 Washington, DC 20007 United States	+1 (202) 559-7489	dteslik@graymillerpersh.com	Legal Representative

Common Stations

Facility Identifier	Call Sign	City	State	Time Brokerage Agreement
57945	KRCB	COTATI	CA	No
55967	KRCB-FM	ROHNERT PARK	CA	No
57946	KRCG-FM	SANTA ROSA	CA	No
58912	KPJK	SAN MATEO	CA	No

Program Report Questions

Section	Question	Response
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<b>Discrimination Complaints</b>	Have any pending or resolved complaints been filed during this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)?	No
<b>Full-time Employees</b>	Does your station employment unit employ fewer than five full-time employees? Consider as "full-time" employees all those permanently working 30 or more hours a week?	No

**Additional  
Program Report  
Questions**

**Responsibility for Implementation**

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name	Title
Katira Cepeda	HR & Business Manager

**Certification**

Question	Response
The undersigned certifies that he or she is (a) the party filing the report, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the report; or (b) an attorney qualified to practice before the Commission under 47 C. F.R. Section 1.23(a), who is authorized to represent the party filing the report, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay	
Certified Date	08/01 /2022
Certified Title	President and CEO
Authorized Party Name	Darren LaShelle

**Attachments**

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">EEO website info 2020-21.pdf</a>	Applicant	EEO Public File Report	EEO Public File Report 2020-21	Done with Virus Scan and/or Conversion
<a href="#">EEO website info 2021-22.pdf</a>	Applicant	EEO Public File Report	EEO Public File Report 2021-22	Done with Virus Scan and/or Conversion
<a href="#">NARRATIVE STATEMENT.pdf</a>	Applicant	Narrative Statement	Narrative Statement	Done with Virus Scan and/or Conversion