

(REFERENCE COPY - Not for submission)

# Broadcast Equal Employment Opportunity Program Report

FRN: **0002711455** | File Number: **0000152492** | Submit Date: **07/13/2021** | Call Sign: **WHLA-TV** | Facility ID: **18780**  
 City: **LA CROSSE** | State: **WI**  
 Service: **Full Service Television** | Purpose: **EEO Report** | Status: **Received** | Status Date: **07/13/2021** | Filing Status: **Active**

## General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

## Licensee Information

### Licensee Name, Type and Contact Information

Applicant	Address	Phone	Email	Applicant Type
STATE OF WISCONSIN - EDUCATIONAL COMMUNICATIONS BOARD Doing Business As: STATE OF WISCONSIN - EDUCATIONAL COMMUNICATIONS BOARD	Adam Hargrove 3319 W. BELTLINE HWY. MADISON, WI 53713 United States	+1 (608) 264-9600	adam.hargrove@ecb.org	GOE

## Contact Representatives

Contact Name	Address	Phone	Email	Contact Type
Adam Hargrove Engineering Division Administrator STATE OF WISCONSIN -- EDUCATIONAL COMMUNICATIONS BOARD	3319 W. Beltline Hwy Madison, WI 53713 United States	+1 (608) 264-9746	adam.hargrove@ecb.org	Technical Representative
Jeffrey D Ohnstad Staff Engineer STATE OF WISCONSIN -- EDUCATIONAL COMMUNICATIONS BOARD	3319 W. BELTLINE HWY. MADISON, WI 53713 United States	+1 (608) 215-0088	jeffreyd.ohnstad@wi.gov	Technical Representative
Barry S Persh Gray Miller Persh LLP	2233 Wisconsin Avenue NW Suite 226 Washington, DC 20007 United States	+1 (202) 776-2458	bpersh@graymillerpersh.com	Legal Representative

## Common Stations

Facility Identifier	Call Sign	City	State	Time Brokerage Agreement
18780	WHLA-TV	LA CROSSE	WI	No
63055	WHLA	LA CROSSE	WI	No

## Program Report Questions

Section	Question	Response
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<b>Discrimination Complaints</b>	Have any pending or resolved complaints been filed during this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)?	No
<b>Full-time Employees</b>	Does your station employment unit employ fewer than five full-time employees? Consider as "full-time" employees all those permanently working 30 or more hours a week?	Yes

**Certification**

Question	Response
The undersigned certifies that he or she is (a) the party filing the report, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the report; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the report, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay	
Certified Date	07/13 /2021
Certified Title	Executive Director
Authorized Party Name	Marta Bechtol

**Attachments**

No Attachments.