

(REFERENCE COPY - Not for submission)

Broadcast Equal Employment Opportunity Program Report

FRN: **0002749695** File Number: **0000148005** Submit Date: **05/28/2021** Call Sign: **WWTV** Facility ID: **26994** City:

CADILLAC State: MI

Service: Full Service Television Purpose: EEO Report Status: Received Status Date: 05/28/2021 Filing Status:

Active

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Licensee Information

Licensee Name, Type and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HERITAGE BROADCASTING COMPANY OF	Kristin	+1 (231)	kristinfilkins@9and10news.	COR
MICHIGAN	Filkins	775-3478	com	
Doing Business As: HERITAGE BROADCASTING	PO Box			
COMPANY OF MICHIGAN	49601			
	Cadillac, MI			
	49601			
	United			
	States			

Contact Representatives

Contact Name	Address	Phone	Email	Contact Type
Pete Ludviksen	Pete Ludviksen	+1 (231)	PeteLudviksen@9and10news.	Operations
Operations Manager	1 Broadcast Way	775-3478	com	Manager
Heritage Broadcasting	Cadillac, MI 49601			
Company of Michigan	United States			
Larry ODonnell	Larry ODonnell	+1 (231)	larryodonnell@9and10news.	Technical
Chief Engineer	PO Box 49601	775-3478	com	Representative
Heritage Broadcasting	Cadillac, MI 49601			
Company of Michigan	United States			
Gregg P Skall , Esq	Gregg P. Skall	+1 (202)	gskall@tlp.law	Legal
Telecommunications Law	1025 Connecticut Ave,	789-3121		Representative
Professionals PLLC	NW, Suite 1011			
	Washington, DC 20036			
	United States			

Common Stations

Facility Identifier	Call Sign	City	State	Time Brokerage Agreement
26993	WWUP-TV	SAULT STE. MARIE	MI	No
26994	WWTV	CADILLAC	MI	No

Program Report Questions

Section	Question	Response
---------	----------	----------

Discrimination Complaints	Have any pending or resolved complaints been filed during this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)?	No
Full-time Employees	Does your station employment unit employ fewer than five full-time employees? Consider as "full-time" employees all those permanently working 30 or more hours a week?	No

Additional Program Report Questions

Responsibility for Implementation

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name	Title
Leslie Nowlin	Human Resources Manager

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the report, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the report; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the report, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay	
Certified Date	05/28/2021
Certified Title	Human Resources Manager
Authorized Party Name	Leslie Nowlin

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
06012019-05312020 EEO.pdf	Applicant	EEO Public File Report	2019 - 2020 EEO Public File Report	Done with Virus Scan and/or Conversion
06012020-05312021 EEO.pdf	Applicant	All Purpose	2020 - 2021 EEO Public File Report	Done with Virus Scan and/or Conversion
EEO Public File Exhibit (00181176-2xC33F1).pdf	Applicant	All Purpose	Heritage Broadcasting EEO Narrative and Policy Statement	Done with Virus Scan and/or Conversion